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ACCOUNT PROFILE MANAGER	Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!	AUTHORS	When available, we provide images, bios, links.
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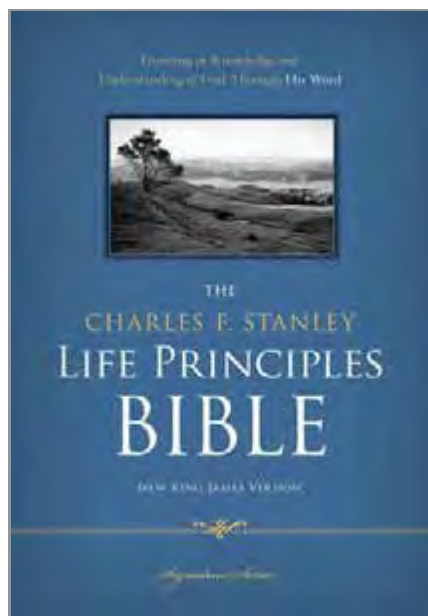
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### FEATURES & BENEFITS

- **NKJV—Fresh for a new generation**
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Translation: New King James Version

Ship Date: 4/3/2013

Pub Date: 4/30/2013

Trim Size: 6.19 x 9.19

Page Count: 1824 Pages

Type Size: 9

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC: BIBLES / NEW KING JAMES VERSION / STUDY  
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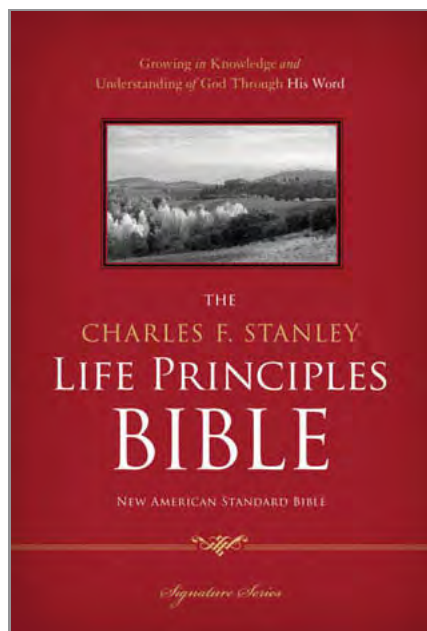
978-0-7852-5677-9 2462 NKJV Charles F. Stanley Life Principles Bible, HC (147,000)

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**Pub Date:** 4/30/2013  
**Trim Size:** 6.19 x 9.19  
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**Type Size:** 9  
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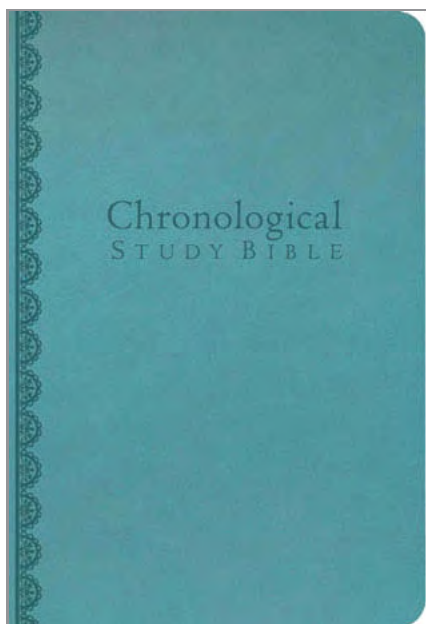
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**Pub Date:** 6/4/2013  
**Trim Size:** 6.25 x 9.19  
**Page Count:** 1728 Pages  
**Type Size:** 10  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)  
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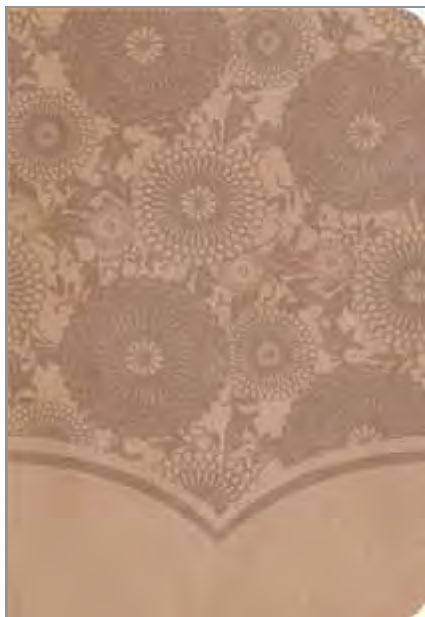
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ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
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**Type Size:** 9.5  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)  
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T. D. JAKES (Editor)



### **FEATURES & BENEFITS**

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- 600 Gospel Pearls—T.D. Jakes' short but powerful quotations to change and inspire
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*Woman Thou Art Loosed Bibles* sold to date: **More than 693,000**

The New King James Version®—**More than 60 million copies sold**

The dynamic ministry of Bishop **T. D. Jakes** has brought hope and healing and positive change to the lives of millions of men and women all over the world. Bishop Jakes is founder and senior pastor of The Potter's House, a multi-racial non-denominational church located in the Oak Cliff area of Dallas, Texas. In addition to his role as a pastor, this best-selling author and recording artist also enjoys a widespread television ministry.

**Translation:** New King James Version

**Ship Date:** 5/29/2013

**Pub Date:** 6/25/2013

**Trim Size:** 6.19 x 9.19

**Page Count:** 1512 Pages

**Type Size:** 9

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**BISAC:** BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

**eBook:** 978-1-4185-9020-8

### **ADVERTISING**

- Ad placement and promotion at the August 2013 T.D. Jakes ministries Megafest - over 100,000 expected to be in attendance
- Megafest advertising will feature this new Leathersoft as well as bring awareness to backlist T.D. Jakes Bible products
- Ad placement in eMotions - the T.D. Jakes ministries digital magazine

### **PUBLICITY**

- Media inquiries: Jennifer Keller, [jkeller@thomasnelson.com](mailto:jkeller@thomasnelson.com)
- Review copies available upon request

### **PREVIOUS TITLES**

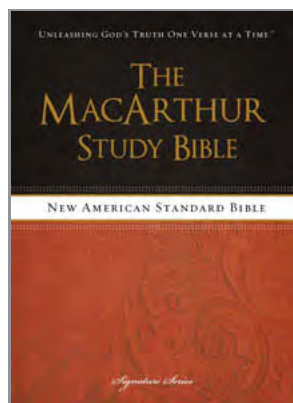
978-0-7180-0371-5 4492 NKJV Woman Thou Art Loosed, HC (113,000)

978-0-7180-0392-0 4490 NKJV Woman Thou Art Loosed, Paperback (120,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401678753	1401678750	4493P	\$59.99	Leathersoft / Plum	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## THE MACARTHUR STUDY BIBLE, NASB

JOHN MACARTHUR (General Editor)



### FEATURES & BENEFITS

- The New American Standard Bible makes *The MacArthur Study Bible* available to a wider audience
- Verse-by-verse study notes provide an exhaustive resource for Bible study
- Charts and timelines explain the unity of the Bible
- Commentary answers questions about interpretive challenges

**A classic resource.** *The MacArthur Study Bible* is perfect for serious study. Dr. John MacArthur has collected his pastoral and scholarly work of more than 35 years to create the most comprehensive study Bible available. No other study Bible does such a thorough job of explaining the historical context, unfolding the meaning of the text, and making it practical for your life.

#### Features include:

- 125-page concordance, including people and places
- More than 20,000 study notes, charts, maps, outlines, and articles from Dr. John MacArthur
- Overview of Theology
- Index to Key Bible Doctrines

Part of the *Signature Series* line of Thomas Nelson Bibles

*MacArthur Study Bibles* sold to date: More than 1.8 million

**John MacArthur** is pastor-teacher of Grace Community Church in Sun Valley, California, as well as author, conference speaker, president of The Master's College and Seminary, and featured teacher with Grace to You. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org).

**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) [www.facebook.com/GracetoYou](https://www.facebook.com/GracetoYou)

**Translation:** New American Standard Bible  
**Ship Date:** 10/2/2013  
**Pub Date:** 10/29/2013  
**Trim Size:** 6.63 x 9.19  
**Page Count:** 2208 Pages  
**Type Size:** 9  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / NEW AMERICAN STANDARD BIBLE / STUDY (BIB010050)  
**eBook:** 978-1-4185-9010-9

### MERCHANDISING

- Shelftalker ISBN 9780718021191

### ADVERTISING

- Nelson Bible's dedicated eBlast
- Ambassador Radio Network radio campaign
- Bott Radio Network spot run and giveaway
- Pastor Resources print ad and eBlast
- CTI Newsletter placement in *Preaching Today* and *Leadership Weekly*

### PUBLICITY

- Media inquiries: Jennifer Keller, [jkeller@thomasnelson.com](mailto:jkeller@thomasnelson.com)
- Review copies available upon request

### PREVIOUS TITLES

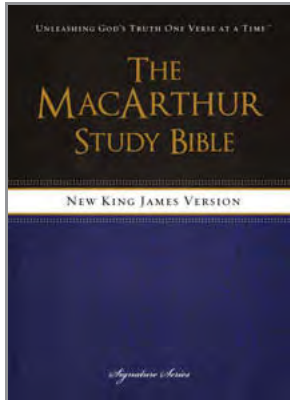
978-0-5291-2250-6 NA670 NASB MacArthur Study Bible, HC (129,000)  
 978-0-5291-2255-1 NA678 NASB MacArthur Study Bible, GL Black (30,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550370	141855037X	NA672	\$49.99	Hardcover /	White Endsheets		Jacket	
9781401679095	1401679099	NA673R	\$74.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679101	1401679102	NA673RI	\$84.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## THE MACARTHUR STUDY BIBLE, NKJV

*Revised & Updated Edition*

JOHN MACARTHUR (General Editor)



### FEATURES & BENEFITS

- **NKJV**—Fresh for a new generation
- **Verse-by-verse study notes provide an exhaustive resource for Bible study**
- **Charts and timelines explain the unity of the Bible**
- **Commentary answers questions about interpretive challenges**

**A classic resource.** *The MacArthur Study Bible* is perfect for serious study. Dr. John MacArthur has collected his pastoral and scholarly work of more than 35 years to create the most comprehensive study Bible available. No other study Bible does such a thorough job of explaining the historical context, unfolding the meaning of the text, and making it practical for your life.

#### Features include:

- 125-page concordance, including people and places
- More than 20,000 study notes, charts, maps, outlines, and articles from Dr. John MacArthur
- Overview of Theology
- Index to Key Bible Doctrines

Part of the *Signature Series* line of Thomas Nelson Bibles

*MacArthur Study Bibles* sold to date: **More than 1.8 million**

The **New King James Version**®—**More than 60 million copies sold**

**John MacArthur** is pastor-teacher of Grace Community Church in Sun Valley, California, as well as author, conference speaker, president of The Master's College and Seminary, and featured teacher with Grace to You. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org).

**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) [www.facebook.com/GracetoYou](https://www.facebook.com/GracetoYou)

**Translation:** New King James Version

**Ship Date:** 10/2/2013

**Pub Date:** 10/29/2013

**Trim Size:** 6.63 x 9.19

**Page Count:** 2240 Pages

**Type Size:** 9

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** Only: Notes

**BISAC:** BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

**eBook:** 978-1-4185-8654-6

### MERCHANDISING

- Sheltalker ISBN 9780718021207

### ADVERTISING

- Nelson Bible's dedicated eBlast
- Ambassador Radio Network radio campaign
- Bott Radio Network spot run and giveaway
- Pastor Resources print ad and eBlast
- CTI Newsletter placement in *Preaching Today* and *Leadership Weekly*

### PUBLICITY

- Media inquiries: Jennifer Keller, [jkeller@thomasonline.com](mailto:jkeller@thomasonline.com)
- Review copies available upon request

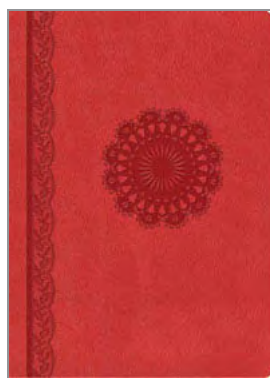
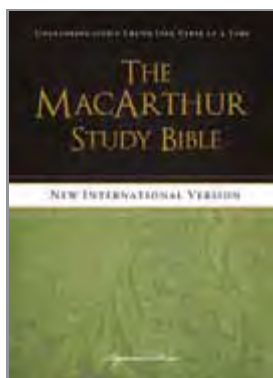
### PREVIOUS TITLES

- 978-0-8499-1222-1 NKJV MacArthur Study Bible, HC (227,000)
- 978-0-7180-0924-3 2562 NKJV MacArthur Study Bible, HC (77,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418550356	1418550353	2562RP	\$49.99	Hardcover /	White Endsheets		Jacket	
9781401679170	140167917X	2563NR	\$74.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679187	1401679188	2563NRI	\$84.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

## THE MACARTHUR STUDY BIBLE, NIV

JOHN MACARTHUR (General Editor)



### FEATURES & BENEFITS

- The New International Version® makes *The MacArthur Study Bible* available to a wider audience
- Verse-by-verse study notes provide an exhaustive resource for Bible study
- Charts and timelines explain the unity of the Bible
- Commentary answers questions about interpretive challenges

**A classic resource.** *The MacArthur Study Bible* is perfect for serious study. Dr. John MacArthur has collected his pastoral and scholarly work of more than 35 years to create the most comprehensive study Bible available. No other study Bible does such a thorough job of explaining the historical context, unfolding the meaning of the text, and making it practical for your life.

#### Features include:

- New International Version Bible text
- More than 20,000 study notes, charts, maps, outlines, and articles from Dr. John MacArthur
- Overview of Theology
- Index to Key Bible Doctrines
- NIV Concordance

*MacArthur Study Bibles* sold to date: **More than 1.8 million**

**John MacArthur** is pastor-teacher of Grace Community Church in Sun Valley, California, as well as author, conference speaker, president of The Master's College and Seminary, and featured teacher with Grace to You. For more details about John MacArthur and his Bible-teaching resources, contact Grace to You at 800-55-GRACE or [www.gty.org](http://www.gty.org).

**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) [www.facebook.com/GracetoYou](https://www.facebook.com/GracetoYou)

**Translation:** New International Version

**Ship Date:** 8/28/2013

**Pub Date:** 9/24/2013

**Trim Size:** 6.63 x 9.19

**Page Count:** 2208 Pages

**Type Size:** 9

**Carton Qty:** 12

**Translation Rights:** Only: Notes

**BISAC:** BIBLES / NEW INTERNATIONAL VERSION / STUDY (BIB013050)

**eBook:** 978-1-4016-7906-4

### MERCHANDISING

- Shelftalker ISBN 9780718021177

### ADVERTISING

- Promotional video from John MacArthur sharing his enthusiasm for having his best-selling Study Bible now available in the NIV
- NIV Facebook page promotion
- Nelson Bible's dedicated eBlast
- GWIA blog post
- Ambassador Radio Network radio campaign
- Bott Radio Network spot run and giveaway
- Pastor Resources print ad and eBlast
- CTI Newsletter placement in Preaching Today and Leadership Weekly

### PUBLICITY

- Media inquiries: Jennifer Keller, [jkeller@thomasnelson.com](mailto:jkeller@thomasnelson.com)
- Review copies available upon request

### COMPARABLE TITLES

978-0-5291-2250-6 NA673 NAS MacArthur Study Bible- HC (129,000)

978-0-8499-1222-1 NKJV MacArthur Study Bible- HC (227,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401677404	1401677401	8562	\$49.99	Hardcover /	White Endsheets		Jacket	
9781401679026	1401679021	8563R	\$74.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679033	140167903X	8563RI	\$84.99	Leathersoft / Raven	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679811	1401679811	8563SP	\$74.99	Leathersoft / Sunset Pink	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679828	140167982X	8563SPI	\$84.99	Leathersoft / Sunset Pink	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679064	1401679064		\$49.99	E Book Download /				

## NKJV COMPACT ULTRASLIM BIBLE



### FEATURES & BENEFITS

- **NKJV—Fresh for a new generation**
- **Available in a wide range of high-quality cover materials and colors**
- **Slips easily into a pocket, backpack, or purse**

**Make God's Word your everyday traveling companion.** Thin and lightweight, Thomas Nelson's *NKJV Compact UltraSlim™ Bible* boasts a complete and easy-to-read Bible that is ready to go when you are! A Bible you can be comfortable taking with you every day and everywhere you go, the *Compact UltraSlim Bible* is thin enough to tuck into your purse, briefcase, backpack, or glove compartment, yet large enough for easy readability. The *Compact UltraSlim Bible* is the perfect gift and ideal companion for today's Christian on the move.

#### Features include:

- Presentation page
- Bible section introductions
- Translation footnotes
- Words of Jesus in red
- One-year Bible reading plan
- Concordance
- Full-color maps

Part of the **CLASSIC SERIES** line of Thomas Nelson Bibles

*Compact UltraSlim Bibles* sold to date: **More than 135,000**

The New King James Version®—**More than 60 million copies sold**

**Translation:** New King James Version  
**Ship Date:** 9/18/2013  
**Pub Date:** 10/15/2013  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 928 Pages  
**Type Size:** 6  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW KING JAMES VERSION / TEXT  
 (BIB014060)

### PUBLICITY

- Media inquiries: Blake Aldridge,  
baldrige@thomasnelson.com
- Review copies available upon request

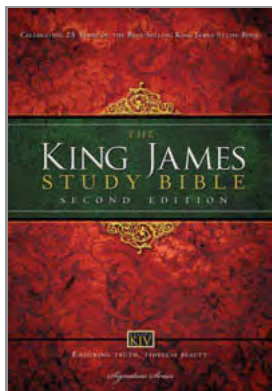
### PREVIOUS TITLES

978-1-4185-4424-9 3163BK NKJV Compact UltraSlim Bible, LS Black  
 978-1-4185-4426-3 3163A NKJV Compact UltraSlim Bible, LS Violet

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401679071	1401679072	3163C	\$24.99	Leathersoft / Cafe au Lait	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

## KING JAMES STUDY BIBLE

Second Edition



### FEATURES & BENEFITS

- **KJV**—Enduring truth, timeless beauty
- **Clearly organized and easy-to-digest study notes**
- **A serious but enjoyable Bible for lovers of God's Word**
- **Dependable, conservative Bible doctrine**
- **Now updated with added features**

The best-selling study Bible in the King James Version—now updated, with added features. Trusted for 25 years, *The King James Study Bible* has dependable notes and annotations from scholars you can rely on, led by General Editor Edward Hindson. A clear presentation of conservative Bible doctrine, with the resources you need for knowing God's Word.

#### Features include:

- **NEW:** Fresh new page design for enjoyable reading of the Authorized King James text
- **NEW:** More than 5,700 authoritative and time-tested study notes offer straightforward communication and clear understanding
- **NEW:** 48 revised in-text maps and charts - modernized and redrawn for stress-free reference
- **NEW:** Large, 11-point Bible type for comfort reading no matter how long you spend
- **NEW:** Enhanced concordance with added Hebrew and Greek word studies gives deeper insight
- **NEW:** Indexes of Christ and the Gospels, Paul and His Letters, and Bible Prophecy
- Words of Christ in red
- Doctrinal and archaeological footnotes and personality profiles written by trusted, conservative pastors and Bible teachers
- Comprehensive book introductions and outlines
- Center-column references with translation notes

**King James Study Bibles sold to date: More than 2.4 million**

**Translation:** King James Version  
**Ship Date:** 9/25/2013  
**Pub Date:** 10/22/2013  
**Trim Size:** 6.19 x 9.19  
**Page Count:** 2200 Pages  
**Type Size:** 11  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** Only: Notes  
**BISAC:** BIBLES / KING JAMES VERSION / STUDY (BIB006050)  
**eBook:** 978-1-4016-7962-0

### MERCHANDISING

- Shelftalker ISBN 9780718021184

### ADVERTISING

- Promotional video to create visual excitement and interest in the 2nd Edition
- Dedicated eBlast to the Nelson Bible database
- Radio campaign with Ambassador and Bott Radio Networks
- Pastor Resources print ad and eBlast
- Outreach Magazine print ad and eBlast
- CTI eNewsletter placement in Preaching Today and Leadership Weekly
- BibleGateway.com banner advertising

### PUBLICITY

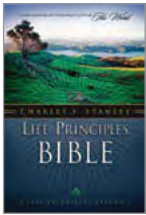
- Media inquiries: Jennifer Keller, [jkeller@thomasnelson.com](mailto:jkeller@thomasnelson.com)
- Review copies available upon request
- Q&A highlighting new features

### COMPARABLE TITLES

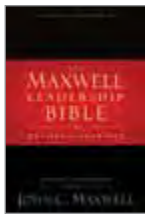
978-0-8407-0642-3 0135 King James Study Bible, BL Black (664,000)  
 978-0-8407-0645-4 0135BG King James Study Bible, BL Burgundy (629,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781401679484	140167948X	0132N	\$39.99	Hardcover /	White Endsheets	White	Jacket	
9781401679507	1401679501	0133NC	\$69.99	Leathersoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679538	1401679536	0133NEB	\$69.99	Leathersoft / Earth Brown	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781401679569	1401679560	0135N	\$69.99	Bonded Leather / Black	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781401679590	1401679595	0135NBG	\$69.99	Bonded Leather / Burgundy	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes
9781401679620	1401679625		\$39.99	E Book Download /				

Study - Favorite Authors You Trust A-Z



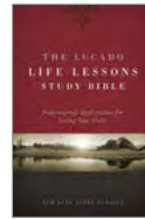
**Life Principles Study Bible**  
Charles F. Stanley  
978-0-7852-5677-9  
\$44.99 • Hardcover



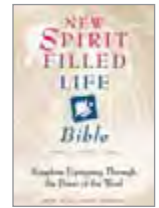
**The Maxwell Leadership Bible, Revised**  
John C. Maxwell  
978-0-7180-2015-6  
\$39.99 • Hardcover



**NKJV MacArthur Study Bible, Revised**  
John MacArthur  
978-0-7180-1899-3  
\$44.99 • Hardcover



**The Lucado Life Lessons Study Bible**  
Max Lucado  
978-1-4185-4396-9  
\$44.99 • Hardcover



**New Spirit-Filled Life Bible**  
Dr. Jack Hayford  
978-0-7852-5880-3  
\$44.99 • Hardcover

Study



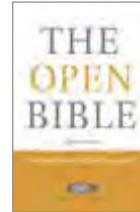
**Expanded Bible**  
978-0-7180-1918-1  
\$34.99 • Hardcover



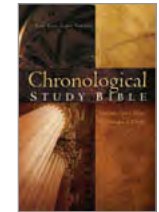
**NKJV Study Bible**  
2nd Edition  
978-1-4185-4867-4  
\$44.99 • Hardcover



**The American Patriot's Bible**  
978-1-4185-4153-8  
\$44.99 • Hardcover

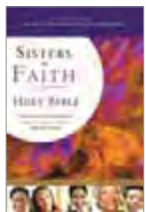


**The Open Bible, NKJV**  
978-1-4016-7563-9  
\$39.99 • Hardcover



**Chronological Study Bible**  
978-0-7180-2068-2  
\$44.99 • Hardcover

Personal Time with God



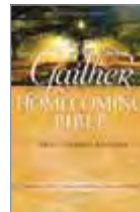
**Sisters In Faith Holy Bible**  
978-1-4016-7515-8  
\$39.99 • Hardcover



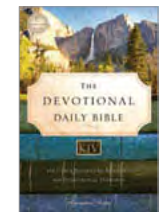
**Grace for the Moment Daily Bible**  
978-1-4185-4306-8  
\$19.99 • Trade Paper



**The Voice Bible**  
978-1-4185-4901-5  
\$39.99 • Hardcover



**The Gaither Homecoming Bible, NKJV**  
978-1-4185-4992-3  
\$44.99 • Hardcover



**The Devotional Daily Bible, KJV**  
978-1-4185-4908-4  
\$19.99 • Softcover

Travel



**The Word of Promise Complete Audio Bible**  
978-0-7180-2413-0  
\$149.99 • CD-Unabridged



**The Promise of Jesus**  
978-1-4016-7565-3  
\$9.99 • CD



**The Word of Promise New Testament Audio Bible**  
978-0-7180-2424-6  
\$49.99 • CD-Unabridged



**Checkbook Bible, KJV**  
978-1-4016-7661-2  
\$29.99 • Leathersoft  
Turquoise



**KJV Ultraslim Bible, Designer Series**  
978-1-4185-5015-8  
\$39.99 • Flexible Cloth



## Life Stages



**Revolve Bible, NCV**  
ISBN-13: 978-1-4016-7475-5  
\$44.99 • Leathersoft



**KJV Compact Ultraslim Bible, Designers Series**  
978-1-4185-5073-8  
\$39.99 • Leathersoft



**Extreme Teen Study Bible, NKJV**  
978-1-4016-7473-1  
\$29.99 • Hardcover



**Impact: The Student Leadership Bible**  
978-1-4185-4907-7  
\$29.99 • Hardcover



**The Take Action Teen Bible**  
978-1-4185-4905-3  
\$14.99 • Paperback



**Woman's Study Bible, NIV**  
978-1-4016-7653-7  
\$44.99 • Hardcover



**Woman's Study Bible Personal Size, NKJV**  
978-1-4016-7655-1  
\$59.99 • Leathersoft



**Women of Faith Devotional Bible, NKJV**  
978-1-4185-4412-6  
\$29.99 • Hardcover



**Devotional Bible for Women, NKJV**  
978-1-4185-4461-4  
\$49.99 • Leathersoft



**NCV Dad's Bible**  
978-1-4185-4213-9  
\$49.99 • Leathersoft

## Gifts for Celebrations



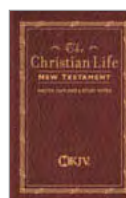
**Family Life Marriage Bible**  
Dennis & Barbara Rainey  
978-0-7180-2044-6  
\$34.99 • Hardcover



**NKJV Gift Bible**  
978-1-4016-7638-4  
\$19.99 • Leathersoft  
Auburn



**KJV Bride's Bible**  
978-1-4016-7513-4  
\$24.99 • Leathersoft  
White



**NKJV The Christian Life New Testament**  
978-0-8407-2178-5  
\$7.99 • Leatherflex



**Providence Collection Family Bible, NKJV**  
978-1-4185-5009-7  
\$59.99 • Hardcover

## Specialty



**NKJV UltraSlim Bible, Designer Series**  
978-1-4185-4816-2  
\$39.99 • Flexible Cloth/Leathersoft



**NKJV Compact Ultraslim Bible, Designers Series**  
978-1-4185-5070-7  
\$39.99 • Flexible Cloth/Leathersoft



**KJV Personal Size Giant Print End-of-Verse Reference Bible**  
978-1-4016-7477-9  
\$44.99 • Leathersoft  
Cafe au lait



**NKJV Compact UltraSlim Bible**  
978-1-4016-7466-3  
\$24.99 • Leathersoft  
Plum

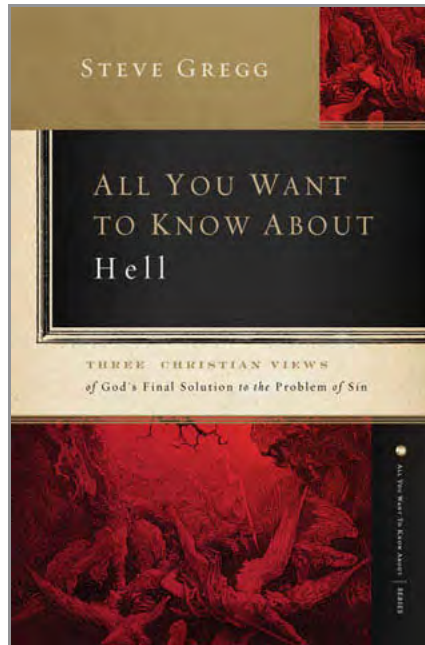


**Mossy Oak Personal Size Giant Print Reference Bible**  
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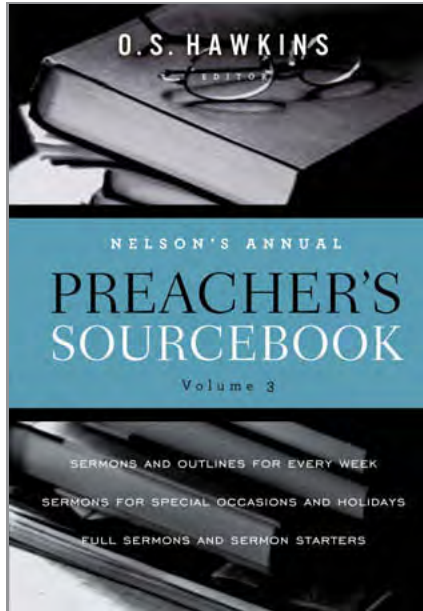
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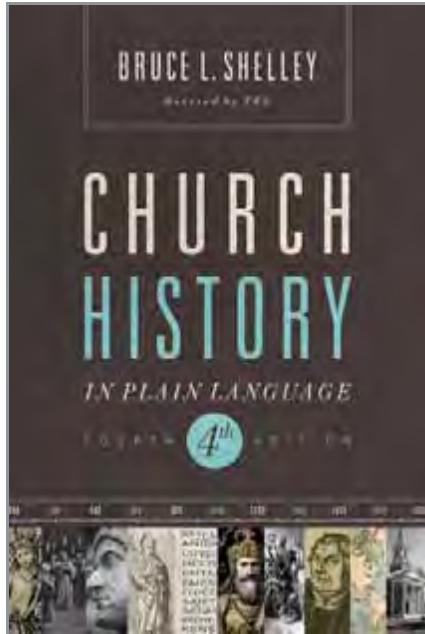


For more than 20 years, **O. S. Hawkins** served pastorates at the First Baptist Church in Fort Lauderdale, Florida, and in Dallas, Texas. He is president of GuideStone Financial Resources, which serves 200,000 pastors, church staff, missionaries, doctors, and other workers of various Christian organizations with their retirement needs. He is the author of more than 25 books and preaches regularly at Bible conferences, evangelism conferences, and churches across the nation.

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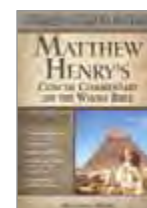
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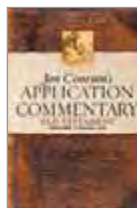
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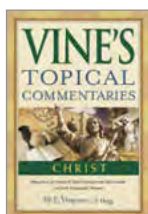
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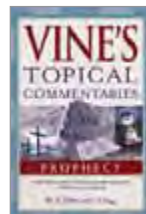
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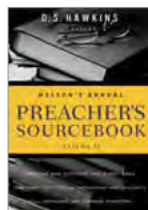


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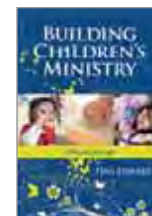
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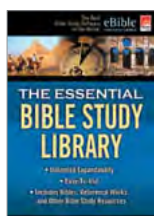
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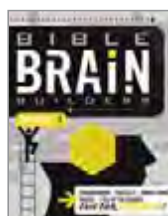
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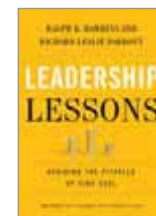
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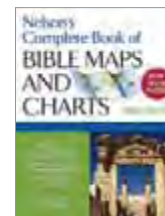
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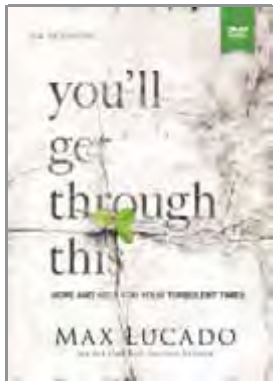
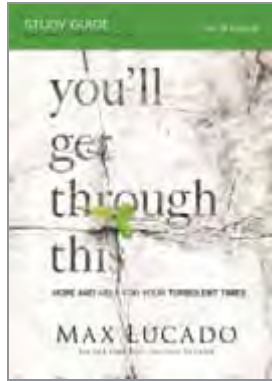
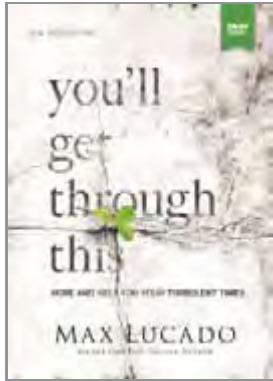
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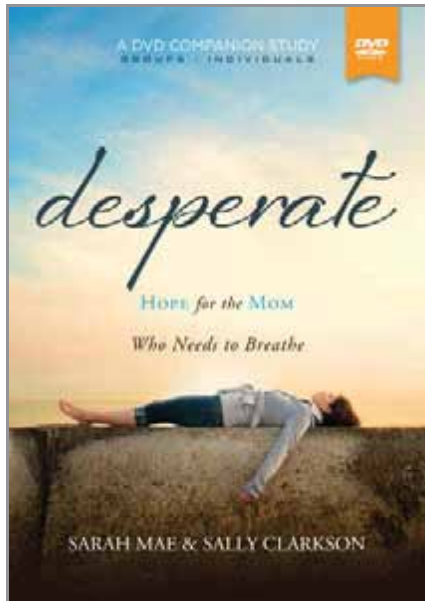


With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy.

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**Sarah Mae**, listed as one of the Christian Broadcasting Network's "Six Women Leaders to Follow on Twitter," is an influential blogger, conference host, and author of the best-selling ebook *31 Days to Clean: Having a Martha House the Mary Way*. She makes her home in the beautiful Amish country of Pennsylvania where she celebrates life with her husband and three children. **Hometown:** Lititz, Pennsylvania [@sarahmae](#) [http://www.facebook.com/sarahmaewrites](#)

**Sally Clarkson** is involved in ongoing discipleship and teaching ministries to women, parents, homeschooling mothers, and Christian mothers and their children. She is the author of numerous books and articles on Christian motherhood and parenting and leads WholeHearted Mother Conferences. **Hometown:** Monument, Colorado



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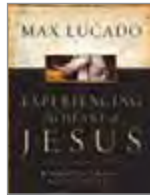


**Richard Stearns** has served as president of World Vision U.S. since 1998, having formerly been the CEO of Parker Bros. Games and Lenox, Inc. He and his wife, Reneé, have five children of their own and millions more around the world. **Hometown:** Bellevue, Washington [@richstearns](https://www.facebook.com/richstearns) [f](https://www.facebook.com/richstearns)  
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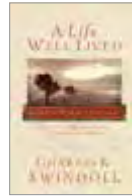
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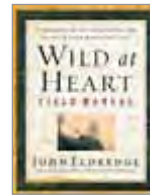
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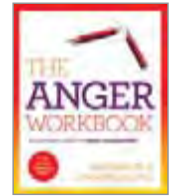
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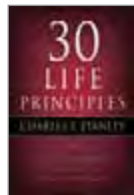
**Wild at Heart Field Manual**  
John Eldredge  
978-0-7852-6574-0  
\$18.99 • Paperback



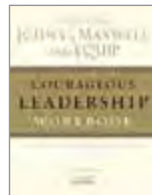
**The Anger Workbook**  
Les Carter/Frank Minirth  
978-1-4016-7543-1  
\$16.99 • Softcover



**One Perfect Life**  
John MacArthur  
978-1-4016-7632-2  
\$29.99 • Hardcover



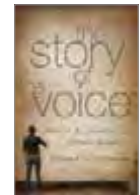
**30 Life Principles**  
Charles F. Stanley  
978-1-4185-3108-9  
\$9.99 • Trade Paper



**Courageous Leadership Workbook**  
John C. Maxwell  
978-1-4185-1786-1  
\$17.99 • Trade Paper



**Stress Point**  
Sarah Francis Martin  
978-1-4185-5079-0  
\$12.99 • Trade Paper

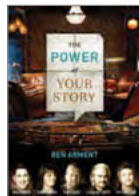


**The Story of the Voice**  
David B. Capes, Chris Seay & James F. Couch, Jr.  
978-1-4016-7668-1  
\$9.99 • Paperback

DVD Curriculum



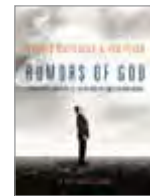
**Heaven is for Real DVD-Based Conversation Kit**  
Todd Burpo  
978-1-4185-5066-0  
\$29.99 • Curriculum



**The Power of Your Story DVD-Based Study**  
Ben Arment  
978-1-4016-7723-7  
\$39.99 • Curriculum



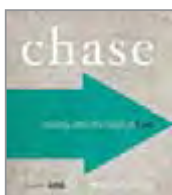
**Grace DVD-Based Study**  
Max Lucado  
978-1-4016-7582-0  
\$39.99 • Curriculum



**Rumors of God DVD-Based Study**  
Darren Whitehead/Jon Tyson  
978-1-4016-7530-1  
\$39.99 • Curriculum



**Tough Guys & Drama Queens**  
Mark Gregston  
978-1-4016-7753-4  
\$49.99 • Curriculum



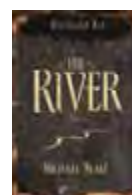
**Chase DVD-Based Study**  
Jennie Allen  
978-1-4185-4934-3  
\$39.99 • Curriculum



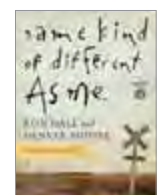
**The Catalyst Leader DVD-Based Study Kit**  
Brad Lomenick  
978-1-4185-5081-3  
\$29.99 • Curriculum



**I Am Second DVD-Based Study**  
Dave Sterrett & Doug Bender  
978-1-4016-7578-3  
\$24.99 • Curriculum



**The River Discussion Kit**  
Michael Neale  
978-1-4016-7773-2  
\$19.99 • Curriculum



**Same Kind of Different As Me DVD-Based Conversation Kit**  
Ron Hall & Denver Moore  
978-1-4185-4286-3  
\$24.99 • Curriculum

Study Guides and Series



**Women of Faith Study Series: His Healing Hands**  
Women of Faith  
978-1-4016-7625-4  
\$9.99 • Wire-0 Enclosed



**Women of Faith Study Series: Embracing Your Strengths**  
Women of Faith  
978-1-4185-3416-5  
\$9.99 • Wire-Bound Hardcover



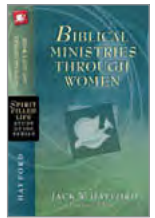
**Women of Faith Study Series: A Time for Everything**  
Women of Faith  
978-1-4016-7623-0  
\$9.99 • Wire-0 Enclosed



**Women of Faith Study Series: Trusting God**  
Women of Faith  
978-1-4185-4929-9  
\$9.99 • Wire-Bound Hardcover



**Women of Faith Study Series: Making Peace with Your Emotions**  
Women of Faith  
978-1-4185-4930-5  
\$9.99 • Wire-Bound Hardcover



**Spirit-Filled Life Study Series: Biblical Ministries Through Women**  
Jack Hayford  
978-1-4185-4925-1  
\$9.99 • Trade Paper



**Spirit-Filled Life Study Series: Acts: Kingdom Power**  
Jack Hayford  
978-1-4185-4926-8  
\$9.99 • Trade Paper



**Life Lessons: Acts**  
Max Lucado  
978-1-4185-0945-3  
\$9.99 • Paperback



**Fearless Participants Guide**  
Max Lucado  
978-1-4016-7542-4  
\$7.99 • Trade Paper



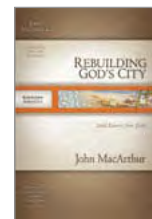
**Max On Life Participant's Guide**  
Max Lucado  
978-1-4185-4755-4  
\$9.99 • Trade Paper



**The MacArthur New Testament Study Series: Galatians**  
John MacArthur  
978-1-4185-0877-7  
\$9.99 • Paperback



**The MacArthur Old Testament Study Series: God's Presence During Hardship**  
John MacArthur  
978-1-4185-3693-0  
\$9.99 • Trade Paper



**The MacArthur Old Testament Study Series: Rebuilding God's City**  
John MacArthur  
978-1-4185-3694-7  
\$9.99 • Trade Paper



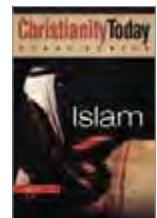
**The Life Principles Study Series: Advancing Through Adversity**  
Charles F. Stanley  
978-1-4185-3333-5  
\$9.99 • Trade Paper



**The Life Principles Study Series: Pursuing a Deeper Faith**  
Charles F. Stanley  
978-1-4185-4420-1  
\$9.99 • Trade Paper



**Christianity Today Study Series: Creation Care**  
Christianity Today International  
978-1-4185-3413-4  
\$9.99 • Trade Paper



**Christianity Today Study Series: Islam**  
Christianity Today International  
978-1-4185-3424-0  
\$9.99 • Trade Paper



**Fruit of the Spirit Study Series: Love**  
Calvin Miller  
978-1-4185-2841-6  
\$9.99 • Trade Paper



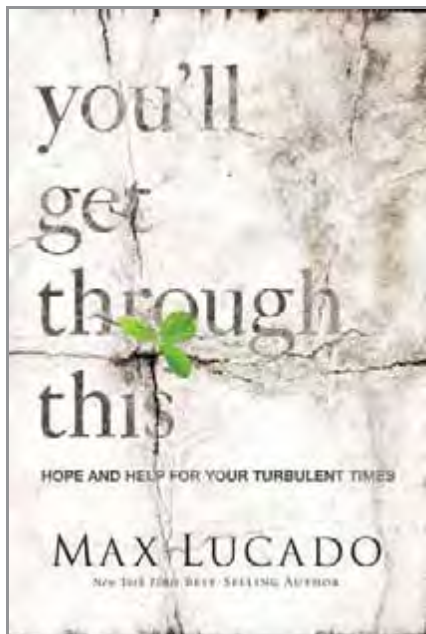
**Fruit of the Spirit Study Series: Faithfulness**  
Calvin Miller  
978-1-4185-2842-3  
\$9.99 • Trade Paper



**The Shelter of God's Promises Participant's Guide**  
Sheila Walsh  
978-1-4185-4606-9  
\$12.99 • Trade Paper

## **YOU'LL GET THROUGH THIS**

*Hope and Help for Your Turbulent Times*  
MAX LUCADO



### **FEATURES & BENEFITS**

- **Addresses an important felt need: how to deal with the trials of life.**
- **Explores the life of Joseph, mining hope and insights for today from this powerful Old Testament story.**
- **Lays out seven steps on the pathway to survival including: heeding your destiny, making God's presence your passion, doing what pleases God, letting God train you, developing an attitude of gratitude, beginning the process of forgiveness, and making a plan.**
- **A dynamic resource for churches, ministries, and individuals in the midst of difficult times.**

*You'll get through this.*

*It won't be painless.*

*It won't be quick.*

*But God will use this mess for good.*

*Don't be foolish or naïve.*

*But don't despair either.*

*With God's help, you'll get through this.*

You fear you won't make it through. We all do. We fear that the depression will never lift, the yelling will never stop, the pain will never leave. In the pits, surrounded by steep walls and aching reminders, we wonder: Will this gray sky ever brighten? This load ever lighten?

In *You'll Get Through This*, pastor and *New York Times* best-selling author, Max Lucado offers sweet assurance. "Deliverance is to the Bible what jazz music is to Mardi Gras: bold, brassy, and everywhere." Max reminds readers God doesn't promise that getting through trials will be quick or painless. It wasn't for Joseph--tossed in a pit by his brothers, sold into slavery, wrongfully imprisoned, forgotten and dismissed--but his Old Testament story is in the Bible for this reason: to teach us to trust God to trump evil.

With the compassion of a pastor, the heart of a storyteller, and the joy of one who has seen what God can do, Max explores the story of Joseph and the truth of Genesis 50:20. What Satan intends for evil, God redeems for good.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-4847-3  
**ISBN-10:** 0-8499-4847-9  
**Price:** \$24.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 6.13 x 9.25  
**Page Count:** 240 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**eBook:** 978-0-8499-6537-1  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

### **MERCHANDISING**

- In-store floor display featuring *You'll Get Through This* product family ISBN: 978-0-8499-6102-1

### **ADVERTISING**

- Major consumer radio campaign, including a live national radio special scheduled for 9/11 from NYC
- National print advertising in *Christianity Today*, *Country Weekly*, and more
- Online campaigns through targeted advertising, Salem Web Network, and more
- Social media marketing through Facebook.com/MaxLucado (310,000+ followers) and Twitter @MaxLucado (650,000+ followers)

### **PUBLICITY**

Pre-publication campaign

- Pitch for trade reviews
- Pitch for long-lead Christian and general market print coverage

Publication campaign

- National general market and Christian television and radio
  - National and major market print
  - Christian and general market websites
- Major conference speaking circuit in U.S. during September and October 2013, including five Women of Faith engagements.

Media Inquiries: Liz Johnson ljohnson@thomasnelson.com

### **COMPARABLE TITLES**

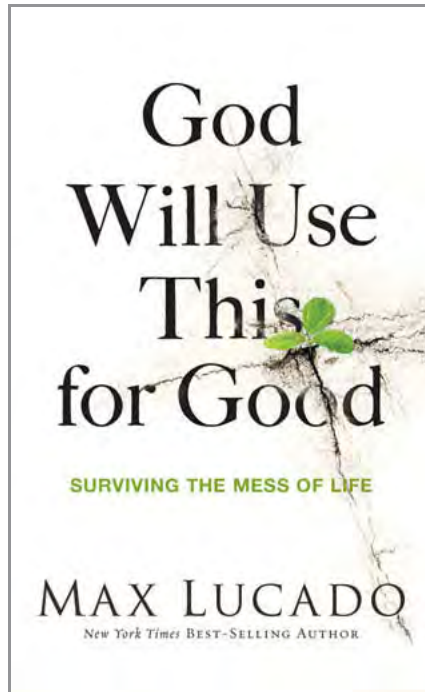
978-0-8499-2070-7 GRACE  
978-0-8499-2139-1 Fearless



With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy. **Hometown:** San Antonio, Texas  MaxLucado  MaxLucado

**GOD WILL USE THIS FOR GOOD***Surviving the Mess of Life*

MAX LUCADO

**FEATURES & BENEFITS**

- Offers tools to take the first step on the path toward surviving the hard times in life.
- Provides hope in the midst of dark times.
- Ideal for churches and ministries to pass along to both members and visitors.
- Simultaneous release with trade book and curriculum.

Life is messy. It's filled with aches and pains that we can't predict and often don't know how to handle. This pass-along companion to *You'll Get Through This* introduces readers to the story of Joseph and the hope that it offers for everyone facing difficult times. Including a clear presentation of the Gospel message, *God Will Use This for Good* is a reminder that He has not forgotten us, and He will redeem the mess of life for good.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4754-4  
**ISBN-10:** 0-8499-4754-5  
**Price:** \$2.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 4.19 x 6.88  
**Page Count:** 64 Pages  
**Carton Qty:** 200  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-0-8499-6535-7

**ADVERTISING**

- Included in the major national *You'll Get Through This* promotional campaign

Media Inquiries: Liz Johnson [ljohnson@thomasnelson.com](mailto:ljohnson@thomasnelson.com)

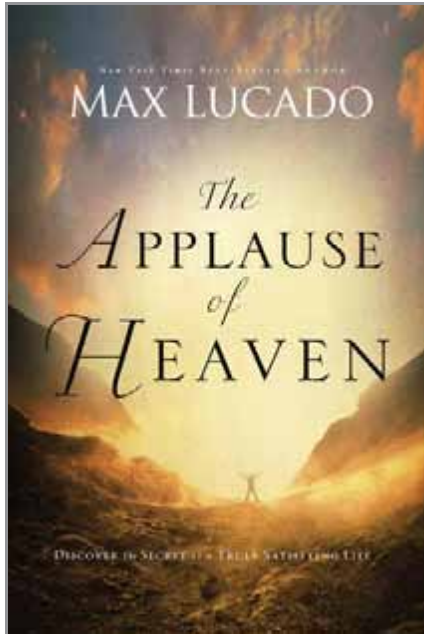


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## THE APPLAUSE OF HEAVEN

*Discover the Secret to a Truly Satisfying Life*

MAX LUCADO



### FEATURES & BENEFITS

- Explores the Beatitudes, which Jesus preached in the Sermon on the Mount in Matthew 5.
- Offers the secret to a truly satisfying life.

A joy that can't be quenched? A peace that can't be broken? A happiness that can't be threatened?

There is such a joy. It is a sacred delight, a holy gladness. You can't open your Bible without reading about it. You can't live a truly satisfying life without it. And it's nearer than you think.

Jesus describes that sacred delight in the astonishing mountain message we now call the Beatitudes. And Max Lucado, in this classic exploration of enduring joy, shows you how this familiar but revolutionary prescription for living can bless your life beyond your wildest imagining.

But you don't just have to imagine it. Open your heart to it--the heavenly joy of knowing the God who delights in you.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4750-6  
**ISBN-10:** 0-8499-4750-2  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-0-8499-6536-4

### ADVERTISING

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/MaxLucado and Twitter @MaxLucado

### PUBLICITY

- Print and digital copies available for review through Booksneeze and Netgalley

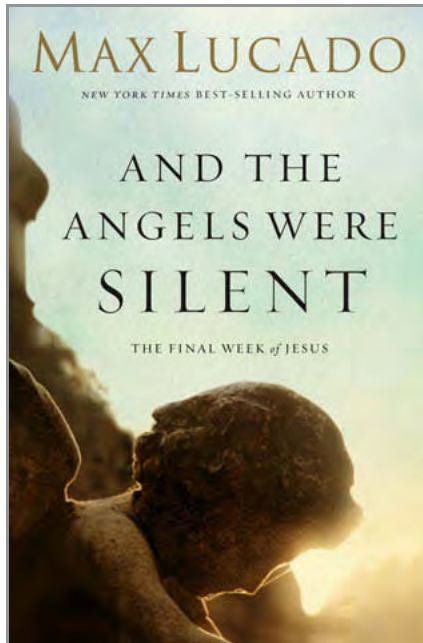
Media Inquiries: Liz Johnson [ljohnson@thomasnelson.com](mailto:ljohnson@thomasnelson.com)



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**AND THE ANGELS WERE SILENT***The Final Week of Jesus*

MAX LUCADO

**FEATURES & BENEFITS**

- Follows Christ through the last week of his life.
- Has sold more than 700,000 copies since its first printing.
- Features refreshed packaging to enhance the beloved text.

**You can tell a lot about a person by the way he dies.**

In the last week of his life, Jesus deliberately sets his face toward Jerusalem—and certain death. This is no ordinary week. Even the angels are silent as they ponder the final days of Jesus Christ.

This is no ordinary walk. Jesus doesn't chatter. He doesn't pause. He is on his final journey.

He walks determinedly to the holy city, angrily into the temple, wearily into Gethsemane, painfully up the Via Dolorosa. And powerfully out of the vacated tomb.

Master storyteller and *New York Times* best-selling author Max Lucado invites us to follow Jesus on his final journey. For by observing his, we may learn not only how to make ours but also what matters most to God.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4751-3  
**ISBN-10:** 0-8499-4751-0  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL  
(RELO12040)

**ADVERTISING**

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/MaxLucado and Twitter @MaxLucado

**PUBLICITY**

- Print and digital copies available for review through Booksneeze and Netgalley

Media Inquiries: Liz Johnson [ljohnson@thomasnelson.com](mailto:ljohnson@thomasnelson.com)



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**GOD CAME NEAR***God's Perfect Gift*

MAX LUCADO

**FEATURES & BENEFITS**

- Classic Lucado title has sold more than 1 million copies.
- Master storyteller, Max Lucado, brings the birth of Christ to life in a fresh and exciting way.
- Ideal for helping readers prepare for the Advent season.

Majesty in the midst of the mundane. He looks like anything but a king. His face is prunish red. His cry, though strong and healthy, is still the helpless and piercing cry of a baby. He is absolutely dependent upon Mary for his well-being.

Holiness in the filth of sheep manure and sweat. Divinity entering the world on the floor of a stable, through the womb of a teenager, and in the presence of a mere carpenter. God had come near! Travel back in time and relive Christ the Son of God becoming man.

In this stunning work, Max Lucado views the Savior who walked among us through a distinctly human lens. He speaks plainly to those of us who prefer to keep Jesus otherworldly, distant, and predictable: "Don't do it. For heaven's sake, don't. Let Him into the mire and muck of our world. For only if we let him in can he pull us out." Through vivid word pictures, Max brings to life the most important event in history . . . the time when God Came Near.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-4752-0  
**ISBN-10:** 0-8499-4752-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL  
(RELO12040)

**ADVERTISING**

- Featured title in the 2013 Lucado Impact Plan
- Extensive social media campaign focused on Facebook.com/MaxLucado and Twitter @MaxLucado

**PUBLICITY**

- Print and digital copies available for review through Booksneeze and Netgalley

Media Inquiries: Liz Johnson [ljohnson@thomasnelson.com](mailto:ljohnson@thomasnelson.com)



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# LUCADO

## —IMPACT PLAN—

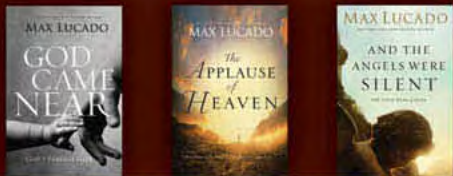
September – December 2013

HEAVEN  
AND EARTH  
ADORE  
HIM

### MAX LUCADO ESSENTIALS



### NEW AND NOTABLE



### ESSENTIAL READS



### BIBLES AND GIFTS



### CHILDREN AND TEENS

### THE 2013 FALL SEASON

features titles that help  
readers draw near to God  
and worship him.

- *You'll Get Through This*, 9780849948473
- *Grace*, 9780849920707
- *God Came Near*, 9780849947520
- *The Applause of Heaven*, 9780849947506
- *And the Angels Were Silent*, 9780849947513
- *The Glory of Christmas*, 9781404187597
- *God Will Carry You Through*, 9781400323111
- *Christmas Candle*, 9781401689940
- *Grace for the Moment Daily Bible*, 9781418543068
- *Itsy Bitsy Christmas*, 9781400322626
- *I Share Because I Care*, 9781400321018



For more information on the Lucado Impact Plan,  
please contact your Thomas Nelson  
sales representative.

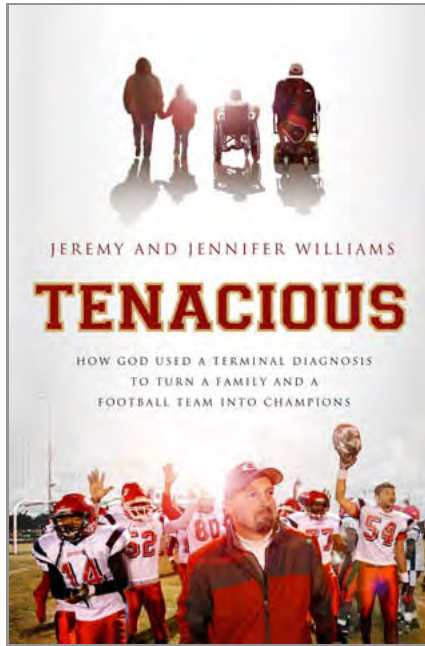
[WWW.MAXLUCADO.COM](http://WWW.MAXLUCADO.COM)

  
THOMAS NELSON  
Since 1798

## TENACIOUS

*How God Used a Terminal Diagnosis to Turn a Family and a Football Team into Champions*

Jeremy & Jennifer Williams with Rob Suggs



### FEATURES & BENEFITS

- Taps into popular, crowd-pleasing themes in books and films such as *The Blind Side* and *Remember the Titans*
- A heartwarming and well-told tale that will inspire readers

Jeremy Williams captured the nation's imagination by coaching his high school football team to unprecedented heights while combating ALS and caring for a son with spina bifida. This is his family's inspiring story.

America first met Jeremy and Jennifer Williams when *Extreme Makeover: Home Edition* rebuilt their Depression-era farmhouse into a beautiful, handicapped-accessible haven. Friends, family, and neighbors from their west Georgia community—and all over the state—came together to support the ailing high school coach who had won their respect and their hearts. It made for compelling television but only told a little slice of the story. *Tenacious* gives you the rest—a tender love story, a thrilling sports story, and an unforgettable testimony to the power of faith and grit in the face of almost overwhelming adversity. In *Tenacious* you'll meet:

- The heartbroken parents learning their son would be born with spina bifida.
- The young father facing his own devastating diagnosis of ALS (Lou Gehrig's disease) with matter-of-fact courage.
- The coach who guided his underdog team to a 10–0 Cinderella season—while struggling to walk, talk, and even breathe.

Packed full of faith, hope, love, and miracles, *Tenacious* is a story you don't want to miss.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-523-6  
**ISBN-10:** 1-59555-523-4  
**Price:** \$16.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-1-59555-524-3

### ADVERTISING

- Print and digital ad campaign targeting sports and inspirational publications
- Partnership with ALS organizations
- Powerful and impacting book trailer to share on social media and retailer sites

### PUBLICITY

- Review mailing and awareness campaign to print, online, TV, and radio outlets
- Targeted outreach to sports writers during football season
- Heavy regional push to northern Georgia and Memphis media

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-3933-3838-6 *The Blind Side* (Lewis)  
 978-0-3068-0990-3 *Friday Night Lights: A Town, a Team, and a Dream* (Bissinger)

**Jeremy Williams**, now retired, played college football at the University of Memphis and coached at three high schools in Georgia, including nine years as head coach at Greenville High School, where he was named National High School Coach of the Year in 2010. **Hometown:** Pine Mountain, Georgia

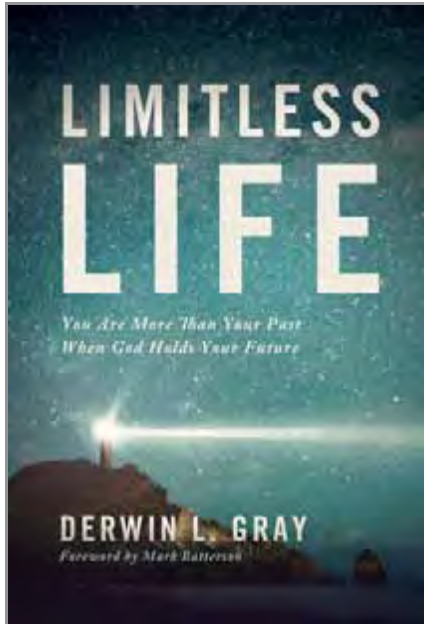
**Jennifer Williams**, Jeremy's wife, cares for her husband and two children, the younger of whom has spina bifida. She is a longtime science teacher in the public school system and a horse enthusiast. **Hometown:** Pine Mountain, Georgia

**Rob Suggs** is a writer, editor, and artist. He is the author of *My First Rhyming Bible*, *The Comic Book Bible*, *It Came From Beneath the Pew*, and a number of other books. He is a former senior editor for Walk Thru the Bible. Rob, his wife, Gayle, and their two children reside in Atlanta, Georgia. **Hometown:** Atlanta, Georgia

## LIMITLESS LIFE

*You Are More Than Your Past When God Holds Your Future*

Derwin L. Gray (Foreword by Mark Batterson)



### FEATURES & BENEFITS

- **Speaks to those whose negative labels have kept them from living the life they were meant to live**
- **An uplifting resource for those needing to be set free from destructive habits**
- **Excellent for individuals or small groups**

Replace negative labels that limit our lives, such as “Afraid” or “Damaged Goods,” with new labels that release our God-given potential, such as “Courageous” and “Free.”

Is your life limited by labels the world and other people have used to define you? Labels you have internalized and apply to yourself every day? Labels like “Afraid” or “Addict” or “Orphan.” “Damaged Goods.” “Failure.” Maybe even “Religious.” These labels might be sewn into your life with such tight little stitches that they feel like a part of you. It feels like they define you. But that’s a lie. If you let him, Jesus can remove those old labels and tattoo *new* ones onto your soul. Then you’ll begin to see yourself as God the Father sees you. The limits will be lifted, and your life will be transformed. It’s the truth. Join pastor Derwin Gray on a fascinating journey into what can happen when you offer your head, your heart, and your hands to the only One who can offer you a truly limitless life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0536-3  
**ISBN-10:** 1-4002-0536-0  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)  
**eBook:** 978-1-4002-0537-0

### ADVERTISING

- 10-city speaking tour (book tour) in mega churches nationwide
- Print and digital ad campaign targeting church leadership outlets
- Outreach and awareness campaign targeting youth and young adult ministries
- Book landing page with downloadable resources for churches and small groups

### PUBLICITY

- Review mailing to print and online media
- Radio and TV interview campaign
- Outreach to key football-interest outlets

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-9354-1622-7 Hero

### COMPARABLE TITLES

978-1-5928-5849-1 The Gifts of Imperfection (Brown)  
 978-0-8929-6894-7 Battlefield of the Mind (Meyer)

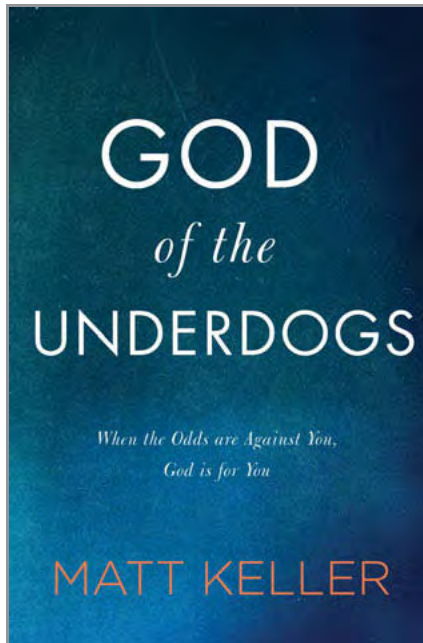


**Derwin L. Gray** is the lead pastor of Transformation Church, a multi-ethnic, multi-generational, mission-shaped community, which has been recognized by *Outreach* magazine as one of the fastest growing churches in America. He graduated magna cum laude from Southern Evangelical Seminary with a master of divinity (MDiv) degree with a concentration in apologetics. **Hometown:** Charlotte, North Carolina [@derwinlgray](https://twitter.com/derwinlgray)

## GOD OF THE UNDERDOGS

*When the Odds Are Against You, God Is For You*

MATT KELLER



### FEATURES & BENEFITS

- An inspiring resource for those eager to understand how God can use them in spite of past mistakes and weaknesses
- Solid writing addressing the common issue of not feeling good enough
- Accessible, practical studies of biblical heroes

**Matt Keller shows every underdog that God chose people just like them to do his work and change the world.**

Have you ever felt like an underdog? Like you don't have the ability or confidence to pursue your dreams? The Bible is full of ordinary people the world considered underdogs. *Yet God chose them to do his work.*

In *God of the Underdogs*, pastor Matt Keller tells his own story of being an underdog as well as the stories of the underdog heroes in Scripture. Men and women like Moses, Esther, King David, Samuel, Joseph, Paul the Apostle, and even Jesus. The stories and scriptures you'll read will inspire you to face down the excuses holding you back, and you will be free to pursue your destiny as never before!

Maybe you're thinking, *My past is too dark.* "But it's your *past*," Matt assures you. *God of the Underdogs* will show you that the Creator of the universe wants *you* to accomplish great things for him. He wants to use your life in a way he will use no one else's. Don't shrink back from your destiny; lean into it. The Bible says you are a friend of God. Beloved. Highly esteemed. Known. More than a conqueror. God sees your potential. It is your inability, not your perfection, that makes you an underdog worth using in God's eyes. So rise up, underdog! God has a special plan for your life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0496-0  
**ISBN-10:** 1-4002-0496-8  
**Price:** \$16.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)  
**eBook:** 978-1-4002-0497-7

### MERCHANDISING

- Endcap kit available

### ADVERTISING

- Church engagement strategy targeting 500 churches registered to participate in the campaign
- Print and digital ad campaign targeting church leadership outlets
- Launch team of 50 dedicated word-of-mouth product evangelists
- Pursuing unique celebrity "underdog" endorsers (Tim Tebow, Carrie Underwood, Joe Flacco)

### PUBLICITY

- Review mailing to Christian print and online outlets
- Christian TV and radio interview campaign
- Awareness campaign to religion editors at major newspapers
- Outreach to media in key speaking areas
- Article pitches to key business publications, with primary focus on church leadership outlets

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES


978-1-4389-3574-4 *The Up the Middle Church* (Keller)

### COMPARABLE TITLES

978-1-4002-0208-9 *Twelve Unlikely Heroes* (MacArthur)

978-0-8007-2060-5 *You're Already Amazing* (Gerth)



**Matt Keller** pastors Next Level Church ([www.NextLevelChurch.com](http://www.NextLevelChurch.com)), the church he planted in 2002 in Ft. Myers, Florida. He is also the author of *The Up the Middle Church*. Matt travels and speaks often and is passionate about coaching pastors nationwide through online video networks. Out of this passion, he founded Next Level Coaching Co. ([www.MyNextLevel.me](http://www.MyNextLevel.me)). Matt blogs frequently at [www.MattKellerOnline.com](http://www.MattKellerOnline.com). **Hometown:** Ft. Myers, Florida  @matthewkeller

## JESUS > RELIGION

*Why He Is So Much Better Than Trying Harder, Doing More, and Being Good Enough*

JEFFERSON BETHKE



### FEATURES & BENEFITS

- Bethke's YouTube video, called "Why I Hate Religion, But Love Jesus," has had more than 24 million views
- *Jesus > Religion* is a natural follow-up to the message from Bethke's video, which struck a chord with millennials and older generations
- Speaks to both the disaffected and to believers

**Abandon dead, dry, rule-keeping and embrace the promise of being truly known and deeply loved.**

Jefferson Bethke burst into the cultural conversation in 2012 with a passionate, provocative poem titled "Why I Hate Religion, But Love Jesus." The four-minute video of Bethke's spoken-word performance literally became an overnight sensation, with seven million YouTube views in its first forty-eight hours (and 24+ million within a year). The message hit like a blizzard on social-media sites and in forwarded e-mails, triggering an avalanche of responses running the gamut from encouraged to enraged.

In *Jesus > Religion*, Bethke unpacks the stark contrasts that he drew in the poem—contrasts between teeth gritting and grace, law and love, performance and peace, despair and hope. With refreshing candor, he delves into the motivation behind his message, beginning with the unvarnished tale of his own plunge from the pinnacle of a works-based, fake-smile existence that sapped his strength and led him down a path of destructive behavior.

Bethke is quick to acknowledge that he's not a pastor or theologian, but simply a regular, twenty-something, soul-starved searcher who cried out for a life greater than the one for which he had settled. Along his journey, Bethke discovered the *real* Jesus, who beckoned him beyond the props of false religion.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0539-4  
**ISBN-10:** 1-4002-0539-5  
**Price:** \$16.99 U.S.  
**Ship Date:** 9/10/2013  
**Pub Date:** 10/7/2013 (Street Date)  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)  
**eBook:** 978-1-4002-0540-0

### MERCHANDISING

- Endcap kit available

### ADVERTISING

- Launch week original video creation to drive 5 million+ impressions
- Social media campaign: #greaterthan
- 60-day pre-order strategy geared toward hitting the *New York Times* list
- Potential endorsers include Timothy Keller, Judah Smith, Mark Driscoll, Ann Voskamp

### PUBLICITY

- Review mailing to print, online, radio, and TV outlets
- Awareness campaign to religion editors at major newspapers
- Outreach to media in key speaking areas

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-8010-1300-3 *unChristian* (Kinnaman)  
 978-0-3855-2984-6 *The Next Christians* (Lyons)



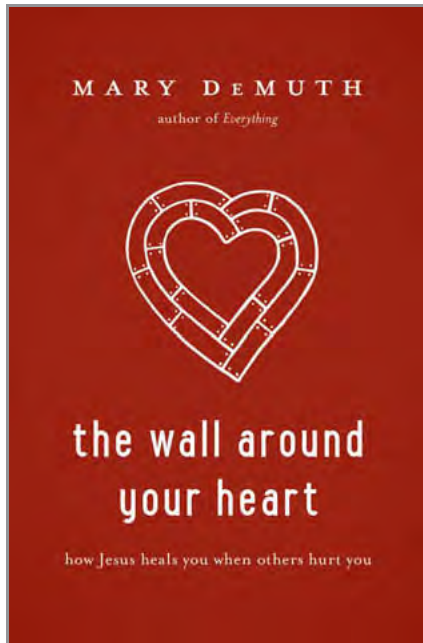
**Jefferson Bethke** has a compelling story of overcoming a painful childhood of poverty and a broken home, and this gives him a unique perspective on the grace of God and the work of Jesus in his life and the lives of others. It's this perspective that has catapulted him into the national conversation regarding religion and spirituality, allowing his message to connect at a heart level with an audience ranging from atheists to nationally recognized religious leaders.

**Hometown:** Tacoma, Washington [@JeffersonBethke](https://twitter.com/JeffersonBethke) [Jefferson Bethke](https://www.facebook.com/JeffersonBethke)

## THE WALL AROUND YOUR HEART

*How Jesus Heals You When Others Hurt You*

MARY DEMUTH



### FEATURES & BENEFITS

- Provides simple steps to heal after broken relationships and empowers you to use that pain for positive life change
- Includes prayers to pray when dealing with hurtful Christians
- Includes a group study guide
- Uses the Lord's Prayer line-by-line as a roadmap through pain toward healing and growth
- DeMuth has a strong online presence and a loyal following, including over 16,500 Twitter followers and 5,000 Facebook fans

**Every Christian has been hurt by another Christian. And every Christian has injured a fellow believer. God provides a way through the pain by using the words you know by heart.**

The problem comes when injury at the hands of another Christian festers inside us, makes us bitter, and leads to leaving the church, shipwrecking our faith, or building an impenetrable wall around our hearts.

But there is a way through the pain, a way that helps believers weather the aftermath of hurt by anyone, especially other Christians.

Every person can reach wholeness and healing in the aftermath of painful relationships by following the road map of the Lord's Prayer. We've read the prayer a thousand times. We've memorized it. Recited it. Listened to it. Sung it. But have we considered how the power of Jesus' words perfectly relate to broken relationships or even abuse? Author Mary DeMuth draws from her own experiences and provides simple steps for using this well-known prayer for personal healing.

*The Wall Around Your Heart* is about hope. It's about leading hurt people through biblical truth into amazing, life-sustaining, and joyful growth. Instead of resigning ourselves to our wounds, we can rise above the pain, draw closer to Jesus, and become an agent of healing to others. Breaking down the wall around your heart is possible, and God can turn pain into promise.

**Format:** Trade Paper

**ISBN-13/EAN:** 978-1-4002-0521-9

**ISBN-10:** 1-4002-0521-2

**Price:** \$16.99 U.S.

**Ship Date:** 9/18/2013

**Pub Date:** 10/15/2013

**Trim Size:** 5.50 x 8.38

**Page Count:** 256 Pages

**Carton Qty:** 36

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

**eBook:** 978-1-4002-0522-6

### ADVERTISING

- Launch week promotion to maximize author's tribe and online audience
- Launch Team for crowd-sourced marketing and execution of online promotion
- 21-day online devotional companion study
- Print and online ad campaign women's publications
- Blog tour focusing on mommy and women bloggers

### PUBLICITY

- Trade publication awareness campaign
- Review mailing to Christian media outlets in print, and online mediums with a heavy focus on women's interest outlets
- Christian TV and radio interview campaign
- Excerpt offerings

Media Inquiries: Brenda Smotherman

bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-3103-3279-4 Unglued (TerKeurst)

978-1-4002-0245-4 God Loves Broken People (Walsh)



**Mary DeMuth** is an author and speaker who loves to help people live uncaged, freedom-infused lives. She's the author of fourteen books, including six novels and her critically acclaimed memoir, *Thin Places*. After church planting in Southern France, Mary, her husband, and their three teenagers now live in a suburb of Dallas. Find out more at [marydemuth.com](http://marydemuth.com). **Hometown:** Rockwall, Texas [@MaryDeMuth](https://twitter.com/MaryDeMuth) [AuthorMaryDeMuth](https://www.facebook.com/AuthorMaryDeMuth)

## STRANGE FIRE

*The Danger of Offending the Holy Spirit with Counterfeit Worship*

JOHN MACARTHUR



### FEATURES & BENEFITS

- Trustworthy, biblical teaching to rediscover the Holy Spirit's role in salvation, sanctification, and the scriptures
- Corrects false teaching about the Holy Spirit prevalent in the contemporary church
- Teaches discernment to identify true and false worship
- Identifies those who are misusing the Holy Spirit

**Dr. John MacArthur teaches about the Holy Spirit and reveals how some parts of the Charismatic movement dishonor God.**

When Nadab and Abihu offered a “strange fire” to the Lord (Leviticus 10:1–3), when the Pharisees attributed the Spirit’s work to Satan (Matthew 12:22–37), and when Ananias and Sapphira lied to the Holy Spirit (Acts 5:1–6), each was an affront that brought severe consequences even unto death. The Bible is clear that affronting the Holy Spirit is no laughing matter. Yet millions do it every day.

The Charismatic movement, with more than half a billion members worldwide, is the fastest growing religious movement in the world. It boldly plasters the Holy Spirit’s name on unbiblical worship like barking, jumping, laughing, trance-like states, extra biblical revelation, incomprehensible speech, inaccurate prophecies, and ineffective healings. To the misguided many, these are the works of the Holy Spirit, but they are not from God at all.

*Strange Fire* offers a biblical message to make right what has been wrong, help believers discern true worship, and free those who have been swept up in false worship. With thorough exegesis, historical context of the Charismatic movement, and pastoral guidance, this book reclaims the true power and import of the Holy Spirit for evangelicals and rebuffs those in the Charismatic movement who tempt God’s wrath with strange fire.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4002-0517-2  
**ISBN-10:** 1-4002-0517-4  
**Price:** \$22.99 U.S.  
**Ship Date:** 10/16/2013  
**Pub Date:** 11/12/2013  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 240 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)  
**eBook:** 978-1-4002-0518-9

### ADVERTISING

- Galley giveaway at Strange Fire conference in October
- Print and digital advertising campaign focused on church leadership publications
- Compelling book trailer for social media and retailers’ sites
- Landing page with retailer links, book trailer, excerpts, and endorsements

### PUBLICITY

- Outreach to faith writers
- Review mailing to print, online, and TV outlets
- Radio interview campaign
- Article/excerpt seeding
- Pitches to past media supporters
- Press release serviced to thousands of outlets

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-4002-0208-9 Twelve Unlikely Heroes  
 978-1-4002-0207-2 Slave  
 978-0-7852-6263-3 The Truth War

### COMPARABLE TITLES

978-0-8499-4294-5 Counterfeit Revival (Hanegraaff)  
 978-1-5944-8549-7 Counterfeit Gods (Keller)  
 978-1-4347-6795-0 Forgotten God (Chan)

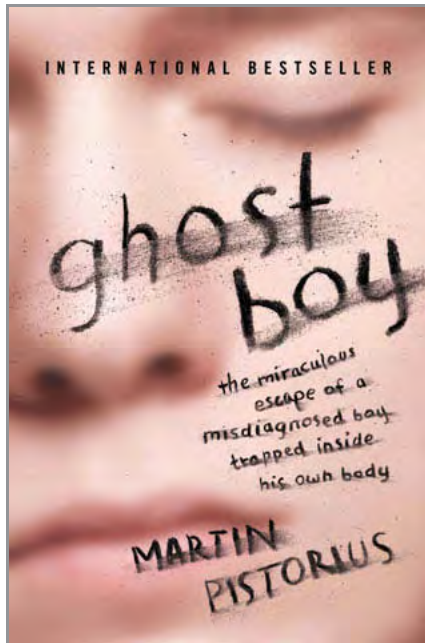


**John MacArthur** is the pastor-teacher of Grace Community Church in Sun Valley, California, president of the Master’s College and Seminary, and featured teacher with the Grace to You media ministry. In more than four decades of ministry, John has written dozens of best-selling books, including *The MacArthur Study Bible*, *The Gospel According to Jesus*, and *Slave*. He and his wife, Patricia, have four married children and fifteen grandchildren. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) [www.facebook.com/GracetoYou](https://www.facebook.com/GracetoYou)

## GHOST BOY

*The Miraculous Escape of a Misdiagnosed Boy Trapped Inside His Own Body*

MARTIN PISTORIUS



### FEATURES & BENEFITS

- An incredible, beautifully written story
- Readers see how faith and determination carried a young boy through an unbelievable hardship
- An uplifting, life-affirming story with a happy ending

**They all thought he was gone. But he was alive and trapped inside his own body for ten years.**

In January 1988 Martin Pistorius, aged twelve, fell inexplicably sick. First he lost his voice and stopped eating. Then he slept constantly and shunned human contact. Doctors were mystified. Within eighteen months he was mute and wheelchair-bound. Martin's parents were told an unknown degenerative disease left him with the mind of a baby and less than two years to live.

Martin was moved to care centers for severely disabled children. The stress and heartache shook his parents' marriage and their family to the core. Their boy was gone. Or so they thought.

*Ghost Boy* is the heart-wrenching story of one boy's return to life through the power of love and faith. In these pages, readers see a parent's resilience, the consequences of misdiagnosis, abuse at the hands of cruel caretakers, and the unthinkable duration of Martin's mental alertness betrayed by his lifeless body.

We also see a life reclaimed—a business created, a new love kindled—all from a wheelchair. Martin's emergence from his own darkness invites us to celebrate our own lives and fight for a better life for others.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0583-7  
**ISBN-10:** 1-4002-0583-2  
**Price:** \$16.99 U.S.  
**Ship Date:** 10/16/2013  
**Pub Date:** 11/12/2013  
**Carton Qty:** 36  
**Distribution Rights:** North America-Including Mexico  
**Translation Rights:** None  
**BISAC:** RELIGION / SPIRITUALITY / GENERAL (REL062000)  
**eBook:** 978-1-4002-0584-4

### ADVERTISING

- Outreach campaign to caregiving focused blogs and media outlets such as *Caring Today*, *The Voice*, *The Family Caregiver*, *Today's Christian Doctor*, etc.
- Print and digital ad campaign focusing on marriage and family outlets
- Dynamic book trailer detailing Martin's personal struggles and redemptive family story
- Advanced "Who is the Ghost Boy?" marketing campaign to build intrigue about the story and the author
- Social Media, Print Ads, Key Influencer Mailer and Landing Page
- Blog tour with book giveaway and interview with the author.

### PUBLICITY

- Review mailing to print, online, TV, radio outlets
- Radio interview campaign
- Outreach to caregiver interest outlets
- Awareness campaign to family-focused media

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-0-8572-0331-1 Ghost Boy ((S&S UK))

### COMPARABLE TITLES

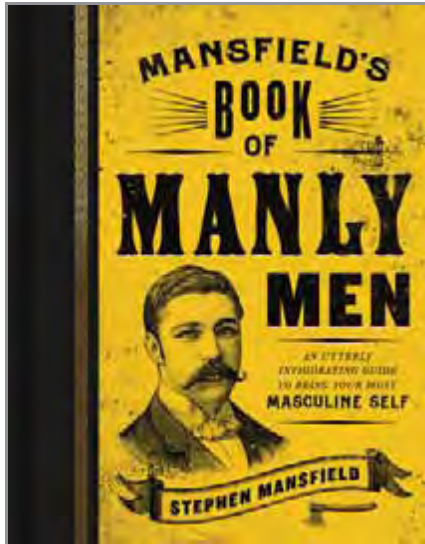
978-0-8499-4615-8 Heaven Is for Real  
 978-0-3757-0121-4 The Diving Bell and the Butterfly



## MANSFIELD'S BOOK OF MANLY MEN

*An Utterly Invigorating Guide to Being Your Most Masculine Self*

STEPHEN MANSFIELD (Foreword by Lieutenant General William Boykin, Commander, Delta Force)



### FEATURES & BENEFITS

- Ideal for men who desire to cultivate masculinity in all areas of their lives: family, work, play, faith, and more
- A humorous, whimsical book harkening back to a different time
- Makes a perfect devotional or group study for men—format and chapters (30) fit nicely in a month

*New York Times* best-selling author Stephen Mansfield explores the manly virtues by examining the lives of the manliest of men.

Masculinity is more than an identity. It's a discipline—something requiring cultivation. For that we need the help of many teachers, mentors, fathers, and brothers. In *Mansfield's Book of Manly Men*, *New York Times* best-selling author Stephen Mansfield introduces readers to thirty such figures. Some are soldiers, some are philosophers, some inventors, revolutionaries, adventurers, preachers—and they all have something unique to teach us about manliness:

- **Vision**, told through the story of **Rudyard Kipling**
- **Humor**, told through the story of **G. K. Chesterton**
- **Power**, told through the story of **George Washington**
- **Conquest**, told through the story of **Nehemiah**

In each chapter, Stephen Mansfield tells their stories and distills from the events, the challenges, and triumphs a, key lesson that will show readers how to grow into one unique aspect of the calling as men.

Mansfield won't tell you how to tie a tie, change a flat, or handle your mother-in-law, but through the featured lives he will tell you how to think, strive, hope, pray, work, and act like a man and invite you into a new and greater story.

**Format:** Printed Case Hardcover  
**ISBN-13/EAN:** 978-1-59555-373-7

**ISBN-10:** 1-59555-373-8

**Price:** \$19.99 U.S.

**Ship Date:** 10/23/2013

**Pub Date:** 11/19/2013

**Trim Size:** 6.00 x 9.00

**Page Count:** 304 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / MENS ISSUES  
(RELO12060)

**eBook:** 978-1-59555-374-4

### ADVERTISING

- Compelling book trailer for social media and retailers' sites
- Print and online advertising campaign targeting men's publications
- Free download of cutout mustaches with quotes from the book

### PUBLICITY

- Awareness campaign to print and online media with a heavy focus on men's interest focused outlets
- TV and radio interview campaign
- Political talker push
- Excerpt/article seeding
- Outreach to past media supporters

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-59555-250-1 The Faith of Barack Obama

978-1-59555-309-6 Lincoln's Battle with God

### COMPARABLE TITLES

978-1-5969-8570-4 The Ultimate Man's Survival Guide (Minitier)

978-1-6006-1462-0 The Art of Manliness (McKay)



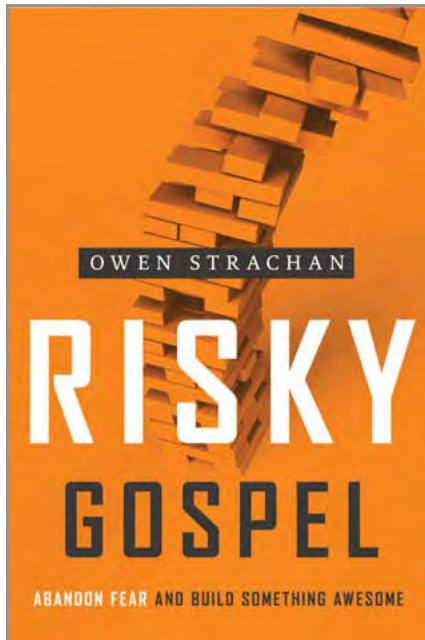
**Stephen Mansfield** is the *New York Times* best-selling author of *Lincoln's Battle with God*, *The Faith of Barack Obama*, and *Benedict XVI*. Stephen lives in Nashville, Tennessee, with his wife, Beverly. For more information, log onto [www.MansfieldGroup.com](http://www.MansfieldGroup.com).

**Hometown:** Nashville, Tennessee **Books Sold to Date:** 1 million+  MansfieldWrites  MansfieldWrites

## RISKY GOSPEL

*Abandon Fear and Build Something Awesome*

OWEN STRACHAN



### FEATURES & BENEFITS

- Communicates with passion, humor, and clarity about the realistic challenges modern Christians face in all areas of life: personal, professional, social, and more
- Offers accessible spiritual guidance from texts that many Christians have not meaningfully encountered
- Mixes cultural engagement with fresh biblical teaching, theological assessment, and practical application

*Risky Gospel* is a call to modern Christians to break with a fearful, risk-averse faith and to embrace a Christianity driven by a great God, a powerful gospel, and a holistically courageous way of life.

Do you feel pressure to act as if life is always good, everyone is nice, and things are always going to get better, as if we're all shiny and happy and upwardly mobile? We know it's a put on. The reality is that we are living in uncertain times. The good news is not merely the alleviation of whatever ails us. The Lord offers us an exciting life to live. Jesus comes to us to embolden, not to anesthetize.

That means the calculus of life is not security, but God-driven *risk*. This kind of thinking means that we approach our families, churches, jobs, free time, hobbies, and goals with God's glory on our mind. *Risky Gospel* attempts to wake Christians up from their serenity-seeking coma by grounding their faith not in the world of sin but in the world of Scripture. As we see in the example of Christ and his apostles, the gospel is worth living for, sacrificing for, and dying for. It is the fulfillment of everything we seek. All that we could ever want is already here, and it is given to us through the Holy Spirit.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0579-0  
**ISBN-10:** 1-4002-0579-4  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/30/2013  
**Pub Date:** 11/26/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)  
**eBook:** 978-1-4002-0580-6

### ADVERTISING

- Blog tour capitalizing on author's connections with largely influential bloggers
- Dynamic landing page including a "How Risky Is Your Faith?" quiz
- Package and leverage bonus materials to drive discoverability and awareness
- Strong endorser opportunities include Tim Keller, John Piper, Eric Metaxas, Mark Driscoll, and Rick Warren

### PUBLICITY

- Awareness push to Christian print, online, and TV, and radio outlets
- Christian college newspaper review mailing
- Baptist newspaper pitches
- Outreach to author's past media supporters
- Local author pitches to Kentucky media

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-8024-5838-4 Just Do Something (DeYoung)  
 978-0-3855-2985-3 The Next Christians (Lyons)

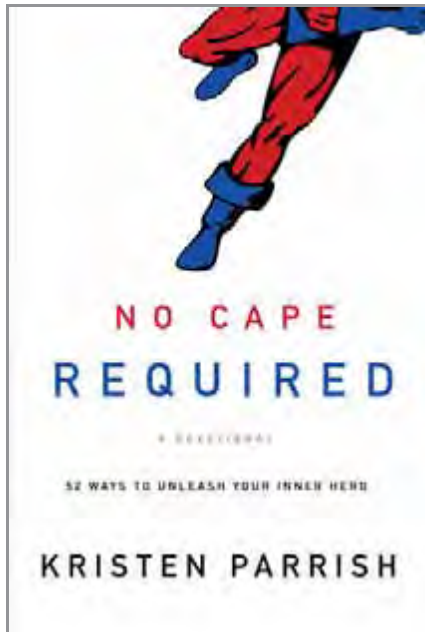


**Owen Strachan** is assistant professor of Christian Theology and Church History at Boyce College in Louisville, Kentucky. He also teaches for the Southern Baptist Theological Seminary. He is married to Bethany and is the father of two children. **Hometown:** Louisville, Kentucky [@ostrachan](#)

## NO CAPE REQUIRED: A DEVOTIONAL

*52 Ways to Unleash Your Inner Hero*

KRISTEN PARRISH



### FEATURES & BENEFITS

- **A unique devotional that speaks to readers of all ages**
- **Connects the timeless truths of Scripture with references to characters from popular culture**
- **Featured characters include Superman, Elizabeth Bennett, Indiana Jones, Yoda, Wonder Woman, and Spider-Man**

**What do Katniss Everdeen, Spider-Man, and Huckleberry Finn have in common? They're heroes—and you can be just like them.**

As children, we dream of throwing on a cape and changing the world. Then we grow up, we learn to see the flaws in our movie stars and athletes, and we accept that true heroism is not possible in the real world. You continue to dream, though. Isn't that why you still love watching heroes on the big screen? It's more than just wish fulfillment. You resonate with Superman's justice and Dorothy's courage because you have those same qualities within yourself.

In these pages, Kristen Parrish looks at the qualities of fifty-two heroes, and then shows how you can acquire every one of those qualities. No gamma rays or radioactive spider bites are needed. You can unleash your inner hero through prayer and practical action.

Men and women, boys and girls alike, will find role models within these pages. While others watch and dream on the sidelines, you can step out in faith, learning from heroic examples and praying for God's help to make you who you were meant to be.

The Holy Spirit enables us to do great things. Find out how. No cape required.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0515-8  
**ISBN-10:** 1-4002-0515-8  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/6/2013  
**Pub Date:** 12/3/2013  
**Trim Size:** 5.00 x 8.00  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)  
**eBook:** 978-1-4002-0516-5

### ADVERTISING

- Dynamic book trailer highlighting key themes and characters from the devotional
- Facebook ad campaign targeting fans of Marvel Comic movies, Comic-Con goers, and moviegoers in general
- Twitter campaign using #nocaperequired to promote a different hero each day during launch week

### PUBLICITY

- Review mailing to Christian print and online outlets
- Christian radio and TV interview campaign
- Awareness campaign to geek-interest sites
- Outreach to publishing trade and Tennessee market media building upon author connections
- Excerpt placement efforts

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

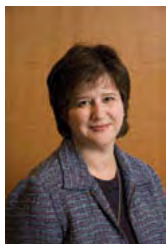
### PREVIOUS TITLES

978-1-59555-544-1 The Portable Patriot

### COMPARABLE TITLES

978-1-1181-5347-5 Superheroes (Irwin)

978-1-6162-6743-8 A Hobbit Devotional (Strauss)

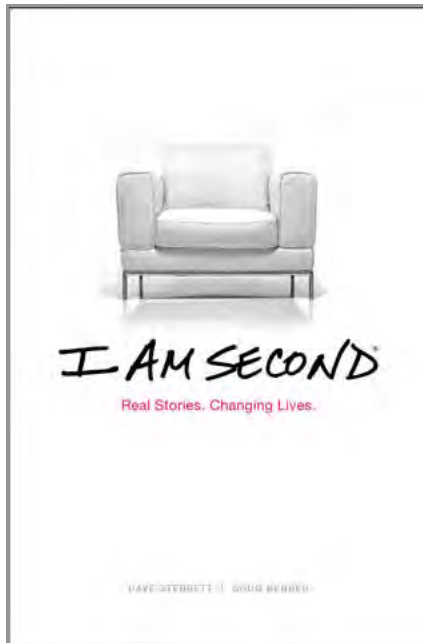


**Kristen Parrish** has a passion for history and for the written word. She earned her BA in History from Texas A&M University and works as an editor-in-chief. She and her husband, Marc, reside in Franklin, Tennessee. **Hometown:** Franklin, Tennessee

## I AM SECOND

*Real Stories. Changing Lives.*

Dave Sterrett & Doug Bender (Foreword by Colt McCoy)



### FEATURES & BENEFITS

- Readers encounter raw, powerful stories of notable people who came to Christ and became second in their lives
- This revised trade paper edition includes new stories
- Book comes with small-group materials and a dynamic online experience at [IAmSecond.com](http://IAmSecond.com)
- High quality packaging includes a 16-page glossy photo insert

Salvation stories of notable and everyday people inspire a revolution of “seconds” and create more radically obedient followers of Christ.

Across the United States and the world, hundreds of thousands of people are proclaiming a new anthem: “I Am Second.” They have come alive to the truth that God has a plan for this world and his glory, a plan that includes allowing everyone who has faith in Jesus to enter a loving relationship with the God of the universe. In *I Am Second*, readers encounter story after story of notable people throughout culture who have had a radical, life-changing encounter with Jesus Christ.

Each story in this powerful book is raw and real, dealing with the darkest moments of the human experience. Drugs, addictions, depression, infidelity, pride, abortion, cancer, pornography, marriage, divorce, war—each story shows the redemptive power of the gospel to rescue us in the greatest depths of our human need, even in the secret areas of our lives. Alongside each story, readers are given study group questions and an offer to view related testimonies to find the freedom Christ offers.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0576-9  
**ISBN-10:** 1-4002-0576-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/4/2013  
**Pub Date:** 10/1/2013  
**Trim Size:** 5.25 x 8.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)  
**eBook:** 978-1-4002-0374-1

### MERCHANDISING

- Endcap kit available

### ADVERTISING

- Promotion through I Am Second’s social media platforms, e-mail lists, and website

### PUBLICITY

- Awareness campaign to trade outlets
- Press release serviced to Christian interest writers
- Outreach to past media supporters

Media Inquiries: Brenda Smotherman  
[bsmotherman@thomasnelson.com](mailto:bsmotherman@thomasnelson.com)

### COMPARABLE TITLES

978-0-3103-3193-3 Not a Fan (Idleman)  
 978-0-8836-8420-7 In His Steps (Sheldon)

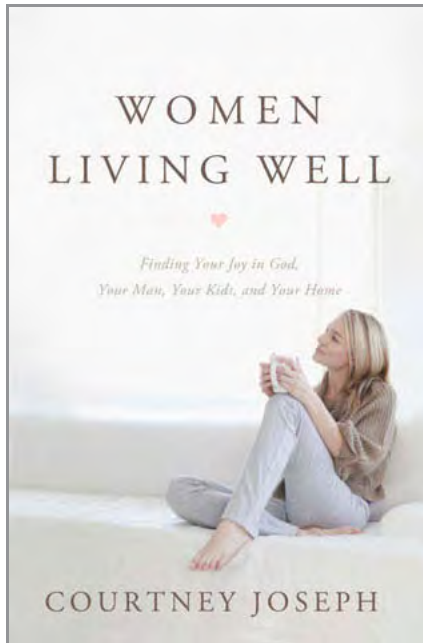
**Dave Sterrett** is a speaker, missionary, and ambassador for I Am Second. Dave also serves as an adjunct professor of New Testament, Philosophy, and Apologetics at Liberty University. He is the author or coauthor of several books including *Why Trust Jesus?* (Moody Publishers), *“O” God* (WND Books), and the three-part novella series coauthored with Josh McDowell, *The Coffeehouse Chronicles* (Moody Publishers). **Hometown:** Dallas, Texas

**Doug Bender** is an I Am Second writer and small groups coach. He spends his time developing many of the small group tools found at [IAmSecond.com](http://IAmSecond.com) and coaching churches, organizations, and individuals to use I Am Second groups to share the message of Jesus with their friends and family. He also works with I Am Second’s parent organization, e3 Partners, as a church planter in countries like Ethiopia and Indonesia. Doug is married to Catherine and has a daughter, Bethany. **Hometown:** Dallas, Texas [@DougBender](https://twitter.com/DougBender)

## WOMEN LIVING WELL

*Find Your Joy in God, Your Man, Your Kids, and Your Home*

COURTNEY JOSEPH



### FEATURES & BENEFITS

- Will appeal to women who are seeking inspiration in their primary relationships—their walk with God, and their marriage, parenting, and homemaking
- Author's encouraging, relevant voice offers practical tips and doable ideas for living a biblically-based life
- Provides hope and practical guidance to women who long to build a strong home but may be from broken homes or in the midst of painful marriages

*Women Living Well* takes readers to the Word of God as it practically helps them navigate their walk with Christ in the areas of marriage, parenting, and homemaking.

Living well in this modern world is a challenge. Economic pressures, shifting mores, kids' activities, social media, smartphones—the landscape of our lives has changed just from one decade to the next. At the same time, our fundamental needs have not changed. Our husbands, our children, our souls still thirst for fulfillment. How do we match our families' age-old needs to the new challenges of twenty-first-century life?

Mommy-blogger Courtney Joseph is a cheerful realist. She tackles this critical question head-on, starting with the keys to protecting our walk with God *even with toddlers in the home!*

Her practical approach includes tons of tips that are perfect for busy moms, including:

- A Busy Mom's Guide to Meditating on Scripture
- Raising Media-Savvy Kids
- Handling Disappointment with Your Husband's Spiritual Leadership

There is nothing more important than fostering your faith, building your marriage, training your children, and creating a haven for your family. *Women Living Well* is a clear and personal guide to making the most of these precious responsibilities.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0494-6  
**ISBN-10:** 1-4002-0494-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/4/2013  
**Pub Date:** 10/1/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)  
**eBook:** 978-1-4002-0495-3

### ADVERTISING

- Influencer mailing targeting women's ministries in the top 100 churches
- Launch week campaign with giveaways and incentives to generate buzz and word-of-mouth marketing
- Blog tour focusing on mommy bloggers and women's leadership
- Print and digital ad campaign targeting women's interest outlets

### PUBLICITY

- Review mailing to Christian print and online outlets with a heavy focus on women's interest publications
- Christian radio and TV interview campaign
- Regional press pursued in select author speaking markets
- Excerpt/op-ed article placement efforts

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-7369-0504-6 Following God with All Your Heart:  
 Believing and Living God's Plan for  
 You (George)  
 978-1-8859-0408-9 The Excellent Wife (Peace)

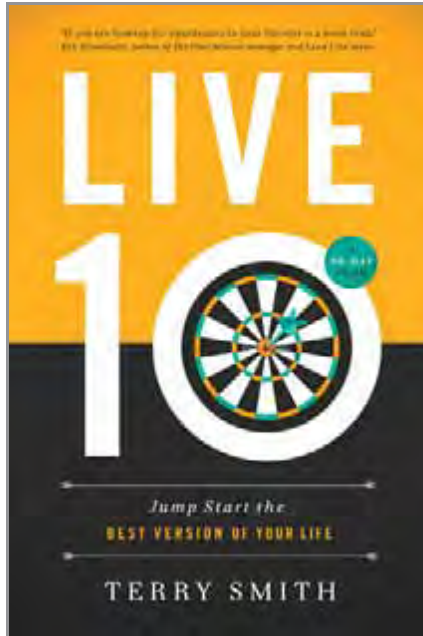


**Courtney Joseph** is a graduate of the Moody Bible Institute with a degree in Evangelism and Discipleship. Courtney is the founder of Women Living Well Ministries. She can be found writing about a woman's walk with God, marriage, parenting, and homemaking at [WomenLivingWell.org](http://WomenLivingWell.org). **Hometown:** Canton, Ohio [@WomenLivingWell](https://www.facebook.com/WomenLivingWell) [f](https://www.facebook.com/WomenLivingWell) WomenLivingWell

## LIVE TEN

*Jump Start the Best Version of Your Life*

TERRY A. SMITH



### FEATURES & BENEFITS

- Highlights the key areas in your thinking and actions that stymie your momentum and progress in life
- Embraces a bold vision for your faith and future
- Provides clear steps to move from thinking and dreaming to acting and doing

#### On a scale of one to ten, how would you rate your life?

A six, maybe a seven? Not bad. But what if you were told that living a ten was possible? Would you go for it? Would you risk doing things differently and looking at life differently in order to achieve it? Author Terry Smith offers a pathway to level-ten living in his new release *Live Ten*.

John 10:10 says, “I have come that you may have life and have it to the full.” *Live Ten* is a practical, biblical, inspirational message showcasing a God who is desperate to cheer us on to a joy-filled, obedient life—a life that breaks free from the curse of average, a life “to the full.”

Smith doesn’t believe people want enough. He writes, “A prominent national newspaper recently claimed that most of our problems result from wanting too much. I couldn’t agree less. I think we should want more. Not more stuff. *More life*. And not just for ourselves but for others also.” *Live Ten* uncovers what God teaches us to want and how to get it.

Don’t settle. Want more. Regardless of how you rate your life, now is the time to jump start the best version of your life.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-4002-0555-4

**ISBN-10:** 1-4002-0555-7

**Price:** \$22.99 U.S.

**Ship Date:** 9/4/2013

**Pub Date:** 10/1/2013

**Trim Size:** 6.00 x 9.00

**Page Count:** 256 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

**eBook:** 978-1-4002-0556-1

### ADVERTISING

- Landing website offering contest quizzes and downloadable resources for churches and consumers
- Potential endorsers include: Jack Welch, Bill Hybels, Ken Blanchard, John Maxwell
- Social media campaign centered around a “Living Ten” challenge

### PUBLICITY

- Review mailing to Christian print and online outlets
- Christian radio and TV interview campaign
- Regional press pursued in select author speaking markets
- Excerpt/op-ed article placement efforts

Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-9352-4550-6 Ten (self-publish)

### COMPARABLE TITLES

978-0-3103-3302-9 The Circle Maker (Batterson)

978-1-6014-2325-2 Greater (Furtick)

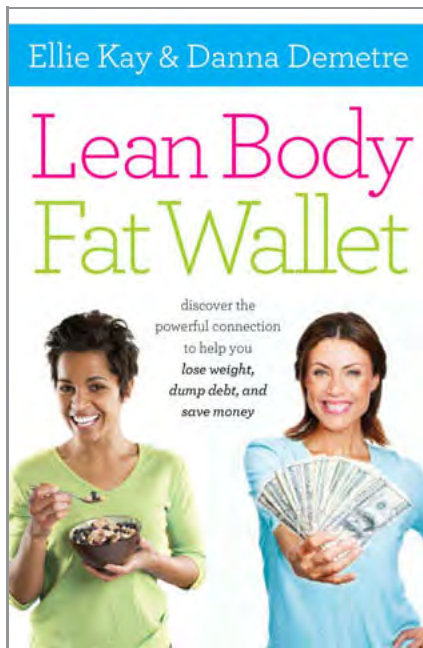


**Terry A. Smith** has served as lead pastor of The Life Christian Church for twenty years. He is a cofounder of the New York City Leadership Center and an instructor in its Leadership Fellows program. He holds a bachelor of science in organizational management and master of arts in organizational leadership. Terry has been married to his wife, Sharon, for twenty-eight years, and they have three adult children: Sumerr, Caleb, and Christian. **Hometown:** West Orange, New Jersey [@terry\\_a\\_smith](https://twitter.com/terry_a_smith) [facebook.com/PastorTerryASmith](https://www.facebook.com/PastorTerryASmith)

## LEAN BODY, FAT WALLET

*Discover the Powerful Connection to Help You Lose Weight, Dump Debt, and Save Money*

ELLIE KAY & DANNA DEMETRE



### FEATURES & BENEFITS

- Offers a tool kit of simple habits and charts to track your accomplishments that lead to improved physical and fiscal health
- Real-life stories of failure and success you will identify with and draw inspiration from
- Links common issues of health and money, such as balancing a budget along with a diet and how overspending relates to overeating
- Recap menu at the end allows you to easily navigate each chapter and pick out specific sections most relevant to current needs

**What's good for the wallet is good for the body—an innovative approach to improving both your wealth and your health.**

What would you do if you finally lost all your excess weight or had energy to burn? How different would your life be if you were completely out of debt and in control of your finances? And what if you could do both at the same time with just a few simple and sustainable lifestyle changes? Ellie Kay and Danna Demetre are life experts in two seemingly different fields—finance and fitness. Working together, they have made a remarkable discovery—the principles and habits that are good for your wallet are equally good for your body. The simple and practical teaching in this “two for one” bargain of a book will help you put those principles and habits to work in your life and create a sustainable and satisfying lifestyle.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0553-0  
**ISBN-10:** 1-4002-0553-0  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)  
**eBook:** 978-1-4002-0554-7

### ADVERTISING

- Infographic creation to highlight stats and important alignment between health and finance
- Print and digital ad campaign targeting health and finance publications
- Marketing collateral for speaking engagements
- Social media awareness campaign with key quotes from the book

### PUBLICITY

- Review mailing to print, online, TV, and radio outlets with a heavy focus on women's publications
- Outreach to health/fitness outlets and writers
- Article/excerpt seeding to finance related media
- Awareness campaign to past media supporters of the authors

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### PREVIOUS TITLES

978-0-3074-4603-9 *The 60-Minute Money Workout* (Kay)

### COMPARABLE TITLES

978-0-1431-1526-7 *Nudge* (Thaler)

978-1-4019-1881-1 *Money, and the Law of Attraction* (Hicks)



**Ellie Kay** is the best-selling author of fourteen books including *The 60-Minute Money Workout* and *Living Rich for Less*. She is a popular international speaker and, as a media veteran, she has appeared on more than 600 radio/TV stations, including CNBC, CNN, and Fox News. Ellie is married to Bob, a retired USAF fighter pilot. The Kays have seven children, including a Marine and an Air Force cadet. **Hometown:** Palmdale, California [@elliekay](https://www.facebook.com/elliekay) <https://www.facebook.com/elliekay.familyfinance>

**Danna Demetre** is an international author and speaker best known for the way she inspires people to change their habits from the inside out and live more healthful lives. She is a frequent expert guest on radio and television and shares her dynamic messages with thousands each year as a keynote retreat and conference speaker. **Hometown:** San Diego, California [@DannaDemetre](https://www.facebook.com/DannaDemetre) <https://www.facebook.com/danna.demetre>

## THE HAPPY WIVES CLUB

*One Woman's Worldwide Search for the Secrets of a Great Marriage*

FAWN WEAVER



### FEATURES & BENEFITS

- Readers discover universal principles to build and maintain a healthy, God-honoring marriage
- Exotic locations, unforgettable people, and applicable truths are all bound together in this compelling travel narrative
- Women are invited to connect with a vibrant online community to begin building their own great marriages

**One woman undertakes a worldwide search to learn the secrets of a great marriage—and finds one foundational truth that could change everything.**

Author and founder of HappyWivesClub.com, Fawn Weaver, saw negative portrayals of marriage everywhere. From reality television to Hollywood blockbusters, it seemed no one believed a strong, healthy marriage was worth having. Fawn Weaver set out to change that. What started as a few invitations to family and friends exploded into a flourishing online club with tens of thousands of members all over the world.

*The Happy Wives Club* is Fawn Weaver's journey meeting with members of her club to discover secrets in exotic and far-flung corners of the globe. Readers go with her to meet remarkable women who have built and enjoyed remarkable marriages in every hemisphere. Through it all, readers learn the practices that helped each couple achieve what culture says is impossible—a great relationship that lasts for decades and gets better with each passing year.

*The Happy Wives Club* is an invitation for women to learn from one another. It is a clarion call to anyone who wants to build a marriage that lasts. It is an international expedition that uncovers the universal principles of a healthy marriage and leads to one compelling secret every woman must know.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0504-2  
**ISBN-10:** 1-4002-0504-2  
**Price:** \$16.99 U.S.  
**Ship Date:** 11/27/2013  
**Pub Date:** 12/24/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)  
**eBook:** 978-1-4002-0505-9

### ADVERTISING

- Targeted giveaways and incentives for book buyers during the week of launch to drive traffic and sales
- Happy Wives Club "Coffee Talk" and book tour for author to have dialogue and signing opportunities with readers
- Partnerships with organizations like The Knot and The Nest to promote book as a resource for engaged and newlywed couples

### PUBLICITY

- Review mailing to print, online, radio, and TV outlets with a heavy focus on women's interest publications
- Awareness campaign to wedding/marriage interest outlets
- Pitches to past media supporters
- Excerpt/op-ed article placement efforts
- Author event market and hometown Los Angeles media outreach

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-0615-8326-1 *The Happiness Project* (Rubin)  
 978-0-3078-8678-1 *Happier at Home* (Rubin)  
 978-0-1430-3841-2 *Eat, Pray, Love* (Gilbert)



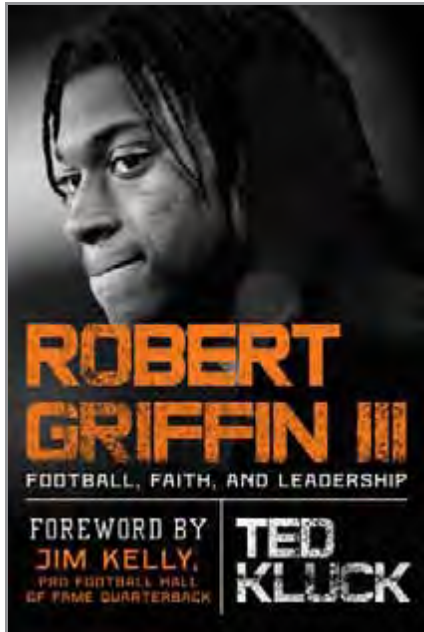
**Fawn Weaver**, founder of HappyWivesClub.com, is a marriage advocate who nurtures and mentors women who strive for successful, God-honoring marriages. HappyWivesClub.com, a destination for any woman looking for marriage wisdom and community, has members on six continents and more than seventy countries around the world. Fawn and her husband, Keith Weaver, have been happily married for eight years. They reside in Agoura Hills, California.

**Hometown:** Agoura Hills, California [@happywivesclub](https://twitter.com/happywivesclub) [facebook.com/HappyWivesClub](https://facebook.com/HappyWivesClub)



**ROBERT GRIFFIN III**
*Football, Faith, and Leadership*

Ted Kluck (Foreword by Jim Kelly, Pro Football Hall of Fame Quarterback)


**FEATURES & BENEFITS**

- Readers see how the gospel shapes Robert Griffin's experiences on and off the field
- Fans see the joys, frustrations, and challenges of a young, world-class athlete living his dreams
- A behind-the-scenes look at the locker rooms, meeting rooms, interviews, and practice fields that fill the life of an NFL rookie and his storied team

*RG3* explores the athletic prowess, faith, and leadership of the NFL's hottest star.

Robert Griffin III is a world-class athlete, a Heisman Trophy winner, team captain of the Washington Redskins, and NFL Rookie of the Year. Just twenty-two years old, he has begun his ascent as a game-changing NFL quarterback and living testimony of Christian faith. *RG3* goes deep into the pressures of the NFL to showcase this young superstar's abilities, faith, and leadership.

How does RG3 maintain his competitive edge? How does he deal with the pressure of carrying a historic franchise on his shoulders? Can he take the NFL pounding, week in and week out? What is the likely outcome of his career if he remains a "running quarterback"? How does he balance on- and off-field commitments? What's his character like? What role does his faith play in all this?

*RG3* is a great football book that offers an in-depth look at practices, media appearances, off-field commitments, on-field exploits, and quiet moments of leadership over the course of a season. Peek behind the curtain of an athlete in progress as he seeks to make a world-class impact with his talent and his faith at the same time.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59555-574-8  
**ISBN-10:** 1-59555-574-9  
**Price:** \$24.99 U.S.  
**Ship Date:** 7/24/2013  
**Pub Date:** 8/20/2013  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL (B10016000)  
**eBook:** 978-1-59555-575-5

**ADVERTISING**

- Powerful book trailer highlighting the career and faith of RG3
- Print and online advertising campaign targeting athletic outlets
- Social media awareness campaign highlighting key quotes from the book along with popular images of RG3 (shareable text graphics)
- Possible endorsements from people in the sports world such as Tony Dungy, Kurt Warner, Tim Tebow

**PUBLICITY**

- Review mailing and awareness campaign to print, online, TV, and radio outlets
- Targeted outreach to sports writers during football season
- Heavy regional push to RG3's hometown of Washington, DC, and Kluck's home state of Michigan
- Awareness campaign to past media supporters of RG3 and Kluck

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

**PREVIOUS TITLES**

978-0-8024-5836-0 The Reason for Sports  
 978-0-8024-5834-6 Why We're Not Emergent

**COMPARABLE TITLES**

978-1-4143-3944-3 Coming Back Stronger  
 978-0-0620-0728-5 Through My Eyes  
 978-1-4143-1802-8 Quiet Strength

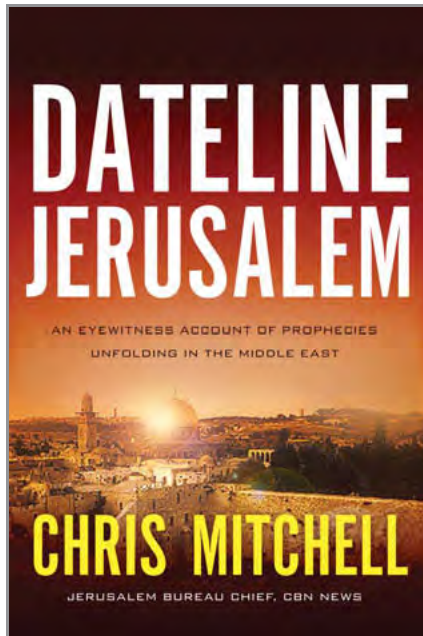


**Ted Kluck** is the author of several books, on topics ranging from Mike Tyson to the Emergent Church. His work has also appeared in *ESPN The Magazine* and *Christianity Today*. He lives in Grand Ledge, Michigan, with his wife, Kristin, and sons, Tristan and Maxim. **Hometown:** Grand Ledge, Michigan

## DATELINE JERUSALEM

*An Eyewitness Account of Prophecies Unfolding in the Middle East*

CHRIS MITCHELL



### FEATURES & BENEFITS

- CBN bureau chief has lived and reported on Middle East affairs and Israel for more than a decade
- Mitchell weaves prophecy and current events into an engaging narrative
- The author draws on his own fascinating experiences in the Middle East to create a mesmerizing picture
- Covers nations such as Iran, Egypt, and Turkey and shows how they are all tied together through biblical prophecy

### History's final chapter will be written in Jerusalem.

When an Iranian president thunders a murderous threat or an obscure Turkish drunkard has a dream in Mecca or a Jewish couple from Brooklyn lands at Tel Aviv's Ben Gurion airport, these events might seem disconnected. But they're not. In *Dateline Jerusalem*, CBN News correspondent Chris Mitchell connects the dots and unveils Jerusalem as the epicenter and crossroads of the spiritual, political, and, yes, supernatural worlds.

Jerusalem's powerful draw has always transcended simple economics, military strategy, and religious affiliation.

In our own time, as the Arab Spring threatens to become an Islamic Winter, one commentator warns: "The Arab Spring doesn't lead to democracy, it leads to Jerusalem." Indeed, the fragile peace of Israel is in new peril as violent Islamic factions take control of surrounding governments. Yet Muslims are converting to Christianity in record numbers. *Dateline Jerusalem* untangles and chronicles all this through the riveting narrative of a Christian reporter in the upheaval of the modern Fertile Crescent. We live in a world where we cannot afford to be ill informed. What happens in the strategic Middle East, Israel, and Jerusalem is critical. It matters to you. Today's news might focus on Washington, New York, London, or Moscow, but history's final chapter will be written in Jerusalem.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4002-0528-8  
**ISBN-10:** 1-4002-0528-X  
**Price:** \$16.99 U.S.  
**Ship Date:** 8/21/2013  
**Pub Date:** 9/17/2013  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)  
**eBook:** 978-1-4002-0529-5

### ADVERTISING

- Dynamic book trailer highlighting author's expertise
- Awareness campaign to affinity groups (pro-Israel organizations)
- Leverage of author's blog and connections with CBN online to promote
- Print and digital ad campaign targeting political news outlets

### PUBLICITY

- Review mailing and awareness campaign to print, online, TV, and radio outlets
- News-of-the-day pitches

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-1-5997-9089-3 Jerusalem Countdown (Hagee)  
 978-0-8054-4771-2 Two Nations Under God (Doyle)  
 978-1-4143-1360-3 Epicenter (Rosenberg)

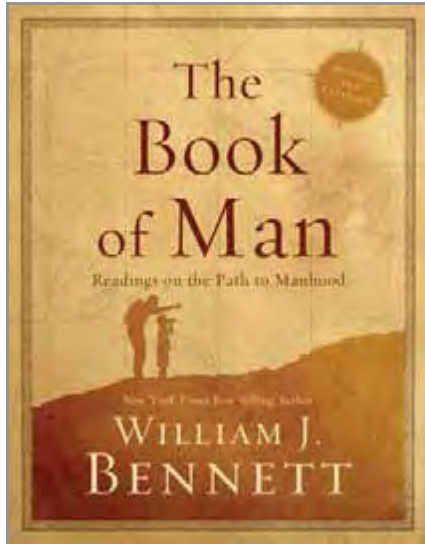


Chris Mitchell's firsthand experiences and reporting uniquely qualify him to expound on and explain the major trends and developments sweeping the Middle East and affecting the world. Mitchell has served as the bureau chief for CBN News since August 2000. **Hometown:** Jerusalem, Israel

## THE BOOK OF MAN

*Readings on the Path to Manhood*

DR. WILLIAM J. BENNETT



### FEATURES & BENEFITS

- Features new stories and vignettes
- Patterned after William J. Bennett's best-selling *The Book of Virtues*
- Explores the role of faith, work, sports, and education in the making of men
- Poignant and telling readings about various contemporary aspects of masculinity
- Perfect for families: mothers, fathers, and their sons
- Bennett's *Morning in America* radio show has 3.5 million weekly listeners in 230-plus markets

*New York Times* best-selling author William J. Bennett uses stories, essays, historical vignettes, and contemporary profiles to explore and explain what it means to be a man.

Fashioning men has never been easy, but today it seems particularly tough. Boys need heroes to embody the everlasting qualities of manhood: honor, duty, valor, and integrity. Without such role models, boys will naturally choose perpetual childhood over the rigors of becoming a man—as many women, teachers, coaches, employers, and adults in authority can quickly attest. Have we forgotten how to raise men, how to lead our boys into manhood?

In *The Book of Man*, Bennett charts a clearer course, offering a positive, encouraging, uplifting, realizable idea of manhood, grounded in history and human nature, and practical for contemporary life. As in his classic, *The Book of Virtues*, Bennett uses profiles, stories, letters, poems, and myths to bring his subject to life, defining what a man should be, how he should live, and to what he should aspire in several key areas of life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-539-7  
**ISBN-10:** 1-59555-539-0  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/18/2013  
**Pub Date:** 10/15/2013  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / MENS ISSUES (RELO12060)  
**eBook:** 978-1-59555-540-3

### ADVERTISING

- Social media push around release of TPC
- Print and online ad campaign focusing on men's outlets
- E-blast to nonfiction lists

### PUBLICITY

- Outreach to past media supporters
- Trade publication awareness campaign

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-8007-3077-2 *That's My Son* (Johnson)  
 978-1-4143-0450-2 *Bringing Up Boys* (Dobson)

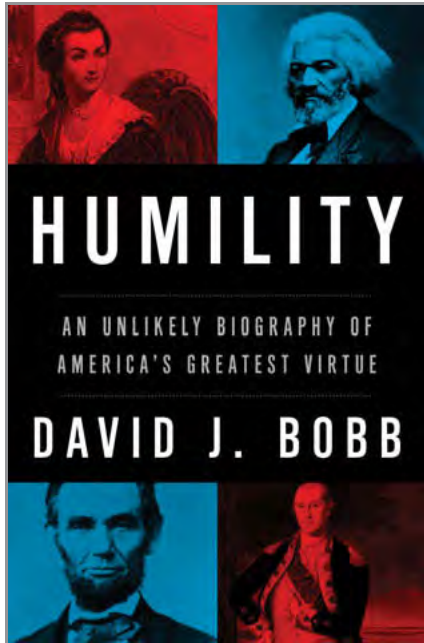


**Dr. William J. Bennett** is one of America's most influential and respected voices on cultural, political, and educational issues. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. He is the author and editor of more than twenty-five books. **Hometown:** North Carolina

## HUMILITY

*An Unlikely Biography of America's Greatest Virtue*

DAVID J. BOBB PH.D.



### FEATURES & BENEFITS

- Written for intellectually curious citizens who are interested in current events, American history and political thought, and the history of ideas
- Offers a glimpse into the lives of key figures in American history in which humility was the hallmark of political action
- Challenges readers to embrace humility in this age of self-promotion and greed
- Profiles humility in the lives of George Washington, James Madison, Abigail Adams, Abraham Lincoln, and Frederick Douglass

**There is no formula for becoming humble—not for individuals, and not for nations.**

Benjamin Franklin's dilemma—one he passed on to the young United States—was how to achieve both greatness and humility at once. The humility James Madison learned as a legislator helped him to mold a nation, despite his reputation as a meek, timid, and weak man. The humility of Abigail Adams fed her impossible resilience. Humility of all kinds is deeply ingrained in our American DNA. Our challenge today is to rediscover and reawaken this utterly indispensable, alarmingly dormant national virtue before it's too late.

In *Humility: An Unlikely Biography of America's Greatest Virtue*, Dr. David J. Bobb traces the "crooked line" that is the history of humility in political thought. From Socrates to Augustine to Machiavelli to Lincoln, passionate opinions about the humble ruler are literally all over the map. Having shown classical, medieval, and Christian ideas of humility to be irreconcilable, Dr. Bobb asserts that we as a nation are faced with a difficult choice. A choice we cannot put off any longer.

George Washington's humility, as great as it was, cannot substitute for ours today. We must reintegrate this fundamental virtue if there is to be an American future. The rediscovery of humility's strength awaits.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-59555-569-4

**ISBN-10:** 1-59555-569-2

**Price:** \$24.99 U.S.

**Ship Date:** 10/9/2013

**Pub Date:** 11/5/2013

**Trim Size:** 5.50 x 8.38

**Page Count:** 256 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** POLITICAL SCIENCE / GENERAL / GENERAL  
(POL000000)

**eBook:** 978-1-59555-570-0

### ADVERTISING

- Extensive promotion through author's network at Kirby Center at Hillsdale College
- Ad campaign targeting conservative political outlets
- Social media campaign: 30 days of graphic "shareable" images featuring heroes and quotes from the book

### PUBLICITY

- Political talker interview campaign
- Review mailing to print, online, TV, and radio
- Article/excerpt seeding
- Outreach to author's past media supporters

Media Inquiries: Brenda Smotherman

bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-3001-6419-0 *The Myth of Exceptionalism*  
(Hodgson)

978-1-9351-9192-6 *We Still Hold These Truths* (Spalding)

978-1-5940-3198-4 *Honor: A History* (Bowman)

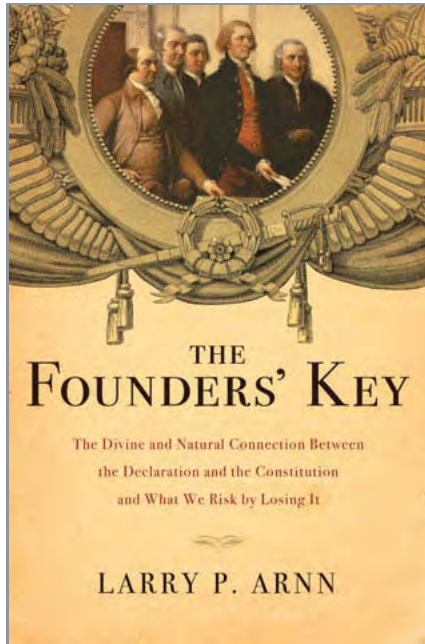


**Dr. David J. Bobb** is founding director of the Allan P. Kirby, Jr. Center for Citizenship and Constitutional Studies, a Washington, D.C.-based program of Hillsdale College that teaches the principles and practice of American constitutionalism. **Hometown:** Washington, DC

## THE FOUNDERS' KEY

*The Divine and Natural Connection Between the Declaration and the Constitution and What We Risk by Losing It*

LARRY P. ARNN



### FEATURES & BENEFITS

- In this time of national decline, Americans are looking closer than ever at our founding documents and are calling for a return to governing by them
- Hillsdale College, where Dr. Arnn is president, has become home base of conservative intellectual engagement in American public life

**Dr. Larry Arnn, President of Hillsdale College, reveals the integral unity of the Declaration and the Constitution, and warns us of the threat they are under from the modern progressive movement.**

The ringing words of the Declaration of Independence have a way of continuing to ring across the ages. The arrangements of the Constitution have a way of organizing our actions so as to produce certain results, and it has done this more reliably than any governing instrument in the history of man. Connect these arrangements to the beauty of the Declaration, and one has something both inspiring and commanding. The Declaration acquires a practical form and operation that do not seem to come from it alone. The Constitution soars to the elevation of the natural law, and its arrangements are reinforced with that strength.

Franklin D. Roosevelt was the first president to sever the two documents. He embraced the Declaration but demoted the Constitution, claiming that the rights in it should be up for reinterpretation as society changed.

You see the same efforts to divide one mighty document from the other in the progressive movement today. The result: both documents have been weakened, their influence diminished, their meaning obscured. *The Founders' Key* is a rousing call to rediscover the important connection and thereby restore our faith.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-576-2  
**ISBN-10:** 1-59555-576-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/4/2013  
**Pub Date:** 10/1/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HISTORY / UNITED STATES / GENERAL (HIS036000)  
**eBook:** 978-1-59555-473-4

### ADVERTISING

- Social media awareness efforts

### PUBLICITY

- Trade awareness campaign
- News of the day opportunity outreach

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-1-4165-6287-0 Liberty and Tyranny (Levin)  
 978-1-59555-030-9 The Constitution in Exile (Napolitano)

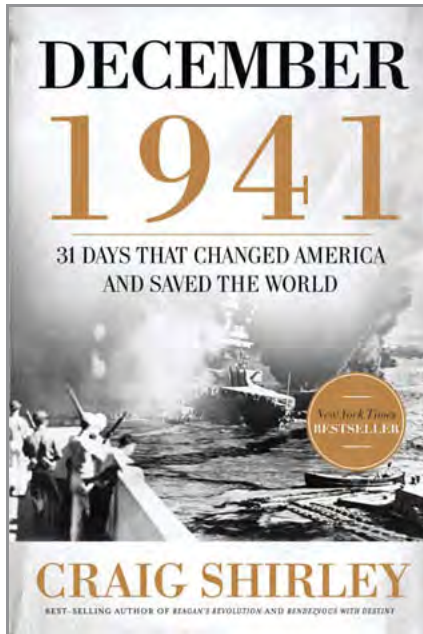


**Larry P. Arnn** is the president of Hillsdale College. He received his BA from Arkansas State University, and his MA and PhD in Government from the Claremont Graduate School. Dr. Arnn has been published widely in newspapers and magazines on issues of public policy, history, and political theory, and he is the author of *Liberty and Learning: The Evolution of American Education*. He and his wife, Penelope, have four children.

**Hometown:** Hillsdale, Michigan

**DECEMBER 1941**
*31 Days that Changed America and Saved the World*

Craig Shirley (Foreword by General P.X. Kelley, Commandant of the United States Marine Corps)


**FEATURES & BENEFITS**

- No other book tracks the day-to-day affairs of the American people and their government and culture over these tumultuous thirty-one days in December
- Includes research on the famous and influential people from national politics, government, and the media—including oral histories, private diaries, and newspaper accounts
- Reveals previously unknown documents and files from presidential, governmental, and private sources

*New York Times* best-seller, *December 1941* traces, day-by-day, the most important 31 days in the history of America's participation in WWII, which snuffed out the lives of millions and changed history forever.

From December 1, 1941, until the morning of December 7, 1941, America was at peace and—with the exception of the stubborn and persistent high unemployment of the Great Depression—was a relatively happy country. By the afternoon of the December 7th attack on Pearl Harbor, America was a radically changed country, forever. Its isolationist impulses evaporated, and both major political parties became more or less internationalist. The month also introduced food and gas rationing, Victory Gardens, scrap drives, a military draft, and the conversion of Detroit into an "arsenal of democracy." From the moment of America's entry into World War II, people of all kinds, but mostly women looking for work, flooded into the city. Instant apartment buildings sprang up, as did eating and drinking salons, all to the advantage of the massive increase in spending generated by the federal government.

*December 1941* is a fascinating and meticulously researched look at the American home front—her people, faith, economy, government, and culture—during a month that radically changed the American way of life.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59555-582-3  
**ISBN-10:** 1-59555-582-X  
**Price:** \$19.99 U.S.  
**Ship Date:** 10/2/2013  
**Pub Date:** 10/29/2013  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HISTORY / UNITED STATES / 20TH CENTURY (HIS036060)  
**eBook:** 978-1-59555-583-0

**PUBLICITY**

- Outreach to past media supporters
- Trade publication awareness campaign

Media Inquiries: Brenda Smotherman  
 bsmotherman@thomasonnelson.com

**COMPARABLE TITLES**

978-0-7432-2672-1 1776 (McCullough)  
 978-0-6419-7937-8 April 1865: The Month That Saved America (Winik)

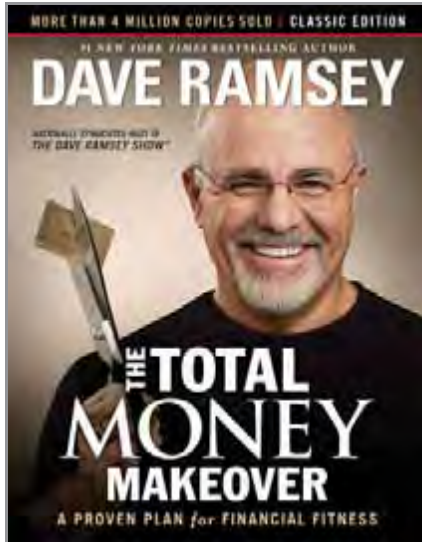


**Craig Shirley** is the author of the critically praised bestsellers about Ronald Reagan, *Rendezvous with Destiny* and *Reagan's Revolution*. He is the president of Shirley & Banister Public Affairs. Shirley and his wife, Zorine, are the parents of four children. They reside in Lancaster, Virginia. **Hometown:** Lancaster, Virginia

## THE TOTAL MONEY MAKEOVER: CLASSIC EDITION

*A Proven Plan for Financial Fitness*

DAVE RAMSEY



### FEATURES & BENEFITS

- New, expanded “Dave Rants” sidebars tackle marriage conflict, college debt, and more
- All-new forms and back-of-the-book resources to make your Total Money Makeover a reality
- Updated statistics and figures
- Includes the best personal success stories from all previous editions
- *The Dave Ramsey Show* has more than 6 million listeners on more than 500 radio stations
- Dave has been interviewed and featured in the *Wall Street Journal*, *New York Times*, and *Good Housekeeping* and on *Oprah Winfrey Show*, Fox, CNN, *20/20*, *Good Morning America*, and *Today Show*

If you will live like no one else, later you can *live* like no one else.

Build up your money muscles with America’s favorite finance coach.

Okay, folks, do you want to turn those fat and flabby expenses into a well-toned budget? Do you want to transform your sad and skinny little bank account into a bulked-up cash machine? Then get with the program, people. There’s one sure way to whip your finances into shape, and that’s with *The Total Money Makeover: Classic Edition*.

By now, you’ve heard all the nutty get-rich-quick schemes, the fiscal diet fads that leave you with a lot of kooky ideas but not a penny in your pocket. Hey, if you’re tired of the lies and sick of the false promises, take a look at this—it’s the simplest, most straightforward game plan for completely making over your money habits. And it’s based on results, not pie-in-the-sky fantasies. With *The Total Money Makeover: Classic Edition*, you’ll be able to:

- Design a sure-fire plan for paying off all debt—meaning cars, houses, everything
- Recognize the 10 most dangerous money myths (these will kill you)
- Secure a big, fat nest egg for emergencies and retirement!

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-527-4

ISBN-10: 1-59555-527-7

Price: \$24.99 U.S.

Ship Date: 8/14/2013

Pub Date: 9/10/2013 (Street Date)

Trim Size: 7.25 x 9.25

Page Count: 288 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: BUSINESS & ECONOMICS / PERSONAL FINANCE / MONEY MANAGEMENT (BUS050030)

eBook: 978-1-59555-528-1

### ADVERTISING

- Experience kit including infographic brochure mailed to top leaders in the church and business community
- Debt-free montage video with testimonials from people who have transformed their financial situations using Dave’s plan
- Pre-order strategy to drive bestseller campaign
- Social media campaign highlighting giveaways and incentives included by purchase of the book
- Print and online advertising campaign with Christian and finance publications

### PUBLICITY

- Review mailing to print, online, TV, and radio
- Awareness campaign to finance interest media and money issue writers
- Celebration press release serviced to thousands of media outlets
- Satellite radio/TV tour
- Excerpt/op-ed article placement efforts

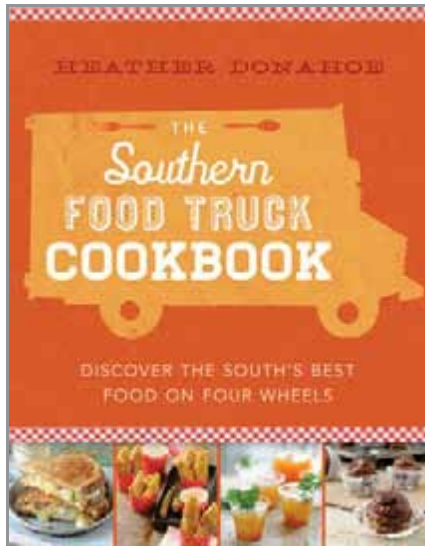
Media Inquiries: Brenda Smotherman  
bsmotherman@thomasnelson.com

**Dave Ramsey**, a personal money management expert, is an extremely popular national radio personality, and author of the *New York Times* bestsellers *The Total Money Makeover*, *EntreLeadership*, *Financial Peace*, and *More Than Enough*. **Hometown:** Nashville, Tennessee

## THE SOUTHERN FOOD TRUCK COOKBOOK

*Discover the South's Best Food on Four Wheels*

HEATHER DONAHOE



### FEATURES & BENEFITS

Come meet the food truck operators who are delivering their take on Southern flavors. From the mountains of West Virginia to the bayous of Louisiana, there's a lot of ground to cover. So fuel up your tank, program that GPS, clear out your cup holder, and get ready to sample some fare from the South's best food trucks. Meet the food truckers who are heading up one of the country's most popular dining traditions, and the recipes that have made them famous in their home cities and beyond. Sink your teeth into recipes such as:

*The Southern Food Truck Cookbook* features chefs from James Beard Award-winning kitchens—chefs who've now taken to the streets with menus that reflect their top-shelf training. And then there are those home-cooks-turned-food-truckers who are finally making a living from those recipes their family and friends have been raving about for years. So put it in park, line up, and get ready to be impressed. You're gonna want seconds, and these recipes are sure to help you create round two, right in your own kitchen.

**Format:** Printed Case Hardcover

**ISBN-13/EAN:** 978-1-4016-0498-1

**ISBN-10:** 1-4016-0498-6

**Price:** \$24.99 U.S.

**Ship Date:** 8/14/2013

**Pub Date:** 9/10/2013

**Trim Size:** 6.50 x 8.00

**Page Count:** 272 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

**eBook:** 978-1-4016-0499-8

### ADVERTISING

- Promotional recipe card used for author events and influencer mailings
- Mailing to all chefs featured in the cookbook
- Outreach to top 300 food bloggers
- Social media outreach through featured food trucks' platforms

### PUBLICITY

- Review mailing to food editors at top newspapers and magazines
- Books serviced to top women's interest publications
- Outreach to foodie blogs
- Awareness campaign to Southern outlets, with heavy focus on locations mentioned in the book

Media Inquiries: Brenda Smotherman

bsmotherman@thomasnelson.com

### COMPARABLE TITLES

978-0-7611-5616-1 *The Truck Food Cookbook* (Edge)

978-1-5800-8351-5 *Food Trucks* (Shouse)



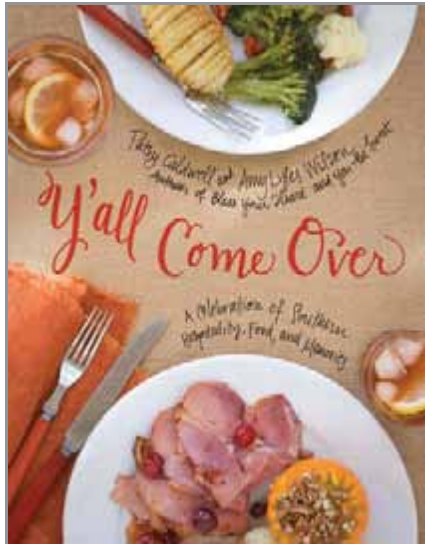
**Heather Donahoe** was born in Monroe, Louisiana, and raised in Nashville, Tennessee. Heather worked as a newspaper reporter at the *Tennessean*, where she covered business topics and wrote a weekly food column for the *Williamson A.M.* She is now the managing editor of *Washington Restaurant Magazine* and cohosts a weekly radio show, *DineNW*, but her heart will always belong to the Southeast and its cuisine. **Hometown:** Seattle, Washington



## Y'ALL COME OVER

*A Celebration of Southern Hospitality, Food, and Memories*

PATSY CALDWELL & AMY LYLES WILSON



### FEATURES & BENEFITS

- Tried-and-true Southern recipes that everyone knows and loves, as well as delicious twists on classics made with ingredients readily available
- Fifty food photographs

The best recipes for entertaining, straight from the South's most charming imaginary everytown.

Sure, there are major milestones that demand the fine china and fresh flowers. But in the South no special occasion is needed to throw open the front door, set up a buffet line down the kitchen counter, and welcome your nearest and dearest over for the sort of meal they won't soon forget. Join Patsy Caldwell and Amy Lyles Wilson as they once again take us to Luckettsville to meet the talented down-home hostesses who've said, "Y'all come over" a time or two in their day.

You'll get the perfect menu suggestions for just about every occasion a Southern entertainer might encounter—soups to ladle up during the big game, savory meats to toss on the grill for those summer picnics, and sweets to regale the crowd with during those last six weeks of the year. Recipes include:

- Iron Skillet Roasted Chicken with White Beans and Tomatoes
- Blackberry Lemonade
- Cherry Cobbler Cupcakes
- Good Neighbor Chicken Fiesta Soup

Get inspired to make your kitchen a place where friends and family will look forward to landing. All that's left to do is say it—"Y'all come over!"

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-4016-0484-4

**ISBN-10:** 1-4016-0484-6

**Price:** \$24.99 U.S.

**Ship Date:** 9/11/2013

**Pub Date:** 10/8/2013

**Trim Size:** 7.00 x 9.00

**Page Count:** 288 Pages

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

**eBook:** 978-1-4016-0485-1

### MERCHANDISING

- Endcap kit available

### ADVERTISING

- Menu seeding to food and recipe blogs
- Print ad campaigns across Southern-themed publications
- Printed promo recipe card for author events and influencer mailings

### PUBLICITY

- Review mailing to food editors at top newspapers and magazines
- Books serviced to top women's interest publications
- Outreach to foodie blogs

Media Inquiries: Brenda Smotherman  
bmotherman@thomasnelson.com

### PREVIOUS TITLES

978-1-4016-0052-5 Bless Your Heart

978-1-4016-0173-7 You Be Sweet

### COMPARABLE TITLES

978-0-0619-9101-1 Southern Plate (Jordan)

978-1-4000-6859-3 Sara Foster's Southern Kitchen (Foster)

978-0-3074-6428-6 A Southerly Course (Foote)



**Patsy Caldwell** has been a culinary professional for more than fifty years in a career that has included teaching, catering, cooking, and writing. She is a mother of two and grandmother of two. She lives in Charlotte, Tennessee next to the water tower with her husband Bill where they enjoy entertaining anywhere from two to twenty two people depending on the occasion. **Hometown:** Charlotte, Tennessee

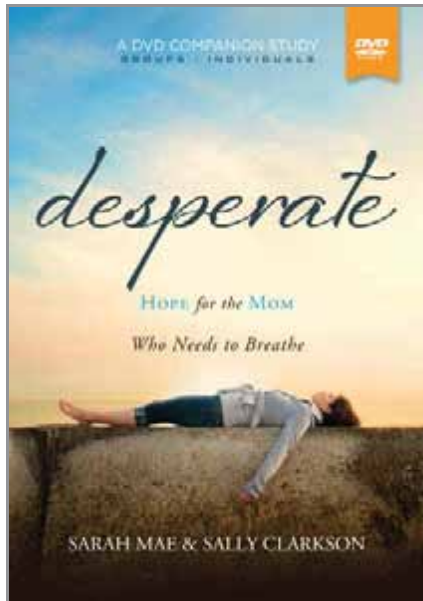


**Amy Lyles Wilson** is a writer with more than twenty-five years of editorial experience, including coauthoring *Cooking with Friends* and appearing on National Public Radio's *This I Believe*. **Hometown:** Nashville, Tennessee

## DESPERATE, A DVD COMPANION STUDY

*Hope for the Mom Who Needs to Breathe*

SARAH MAE & SALLY CLARKSON



### FEATURES & BENEFITS

- Designed for use with the book *Desperate* (9781400204663)
- 16 sessions (approximately 3 minutes each)
- Bonus Q & A session with both authors (approximately 20 minutes)
- Perfect for book discussion groups, small groups, and individual use

Sarah Mae and Sally Clarkson have been to the edge and back. *Desperate, A DVD Companion Study* is designed to complement the book *Desperate* which tells the story of one young mother's trials and one experienced mentor's priceless exhortations. Sarah Mae's unvarnished account of her own struggles mothering three feisty young children is a lesson in learning patience, loving idiosyncrasies, accepting help, and—most of all—leaning on God. The DVD includes 16 video clips and a bonus Q and A video from both authors. Each three-minute video session includes personal thoughts from Sarah Mae and Sally to help get you back into the fray soul-filled and refreshed. *Desperate, A DVD Companion Study* is like coffee with two trusted girlfriends; who both know how hard being a mother can be, and how to navigate the often turbulent road.

Format: DVD

UPC: 023755060525

ISBN-13/EAN: 978-1-4002-0589-9

Price: \$12.99 U.S.

Ship Date: 3/6/2013

Pub Date: 4/2/2013

Carton Qty: 30

Distribution Rights: Worldwide

BISAC: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES  
(REL012130)



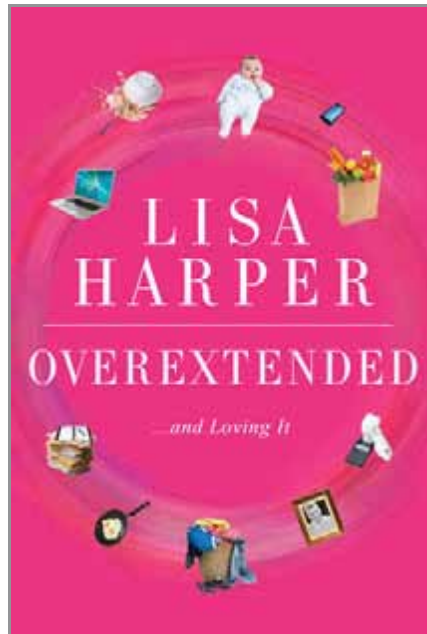
**Sarah Mae**, listed as one of the Christian Broadcasting Network's "Six Women Leaders to Follow on Twitter," is an influential blogger, conference host, and author of the best-selling ebook *31 Days to Clean: Having a Martha House the Mary Way*. She makes her home in the beautiful Amish country of Pennsylvania where she celebrates life with her husband and three children. **Hometown:** Lititz, Pennsylvania [@sarahmae](#) [http://www.facebook.com/sarahmaewrites](#)

**Sally Clarkson** is involved in ongoing discipleship and teaching ministries to women, parents, homeschooling mothers, and Christian mothers and their children. She is the author of numerous books and articles on Christian motherhood and parenting and leads WholeHearted Mother Conferences. **Hometown:** Monument, Colorado

## OVEREXTENDED

*And Loving It*

LISA HARPER



### FEATURES & BENEFITS

- Helps readers understand ways that **overextending yourself can actually be glorifying to the Lord**
- Continues the author's reputation as one who **makes the Bible come alive in a fresh and humorous way**
- Women of Faith<sup>®</sup> speaker, on topic for 2013 conference season

### Would you consider your life stretched to the limit?

Are you a burn-the-candle-at-both-ends kind of gal with lots of room for improvement when it comes to creating margins for rest? But you actually *love* it and wouldn't want it any other way? Well, so does Lisa Harper.

In her humorous and packed-with-biblical-wisdom way, Lisa shows us that it is possible for a frazzled nature to be glorifying to the Lord. Every late-night conversation with a hurting friend and each precious, adopted child needing a little extra tender loving care—exhausting, yet imperative, ways to be extensions of the gospel. In each of these vignettes illustrating Lisa's overextended life, we learn that even in the middle of our own pure motives and hectic schedules, it is only by resting in God's sovereign mercy that we are able to keep risking our hearts to serve his people and fulfill the callings he has placed on us.

*Real life . . . abundant life . . . godly life* is about loving Jesus and the people he allows us to rub shoulders with well—which means some days you'll be stretched emotionally and physically. You'll feel overextended. Thankfully God will expand our hearts and calendars to accommodate the calling. He is in the business of supplying us with new mercies every morning . . . new candles to burn, for more lives needing his light.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-2192-6  
**ISBN-10:** 0-8499-2192-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)  
**eBook:** 978-0-8499-6529-6

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Women 35-50
- Women's Christian bloggers
- Working mothers
- Women of Faith fans

### PUBLICITY

Media hooks:

- A fresh perspective on the topic of busyness from nationally renowned speaker, author, and single mom
- Encourages women to not feel guilty for being busy and, instead, fully embrace life
- Wise insights on living life overextended yet glorifying to God

PR initiatives:

- Utilizing Lisa's existing platform to secure national Christian media
- Focus on women's magazines
- National radio campaign

Media inquiries: Andrea Lucado  
 alucado@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4988-3 *Stumbling into Grace* (21,000)

### COMPARABLE TITLES

978-1-4336-7045-9 *Life Interrupted* by Priscilla Shirer

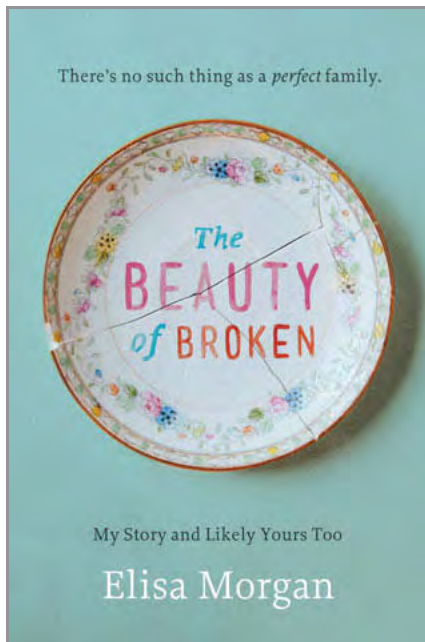


**Lisa Harper** is a gifted communicator whose writing and speaking overflows with colorful, pop-culture references that connect the dots between the Bible era and modern life. For six years Lisa was the national women's ministry director at Focus on the Family, followed by six years as the women's ministry director at a large church. The author of nine books, with a Masters of Theological Studies from Covenant Seminary, Lisa is a featured speaker with Women of Faith<sup>®</sup>. **Hometown:** Franklin, Tennessee [@ldharper](#)

## THE BEAUTY OF BROKEN

*My Story and Likely Yours Too*

ELISA MORGAN



### FEATURES & BENEFITS

- Beautifully written, compelling memoir that teaches practical principles and God's Truth
- Includes Breakthrough essays after each chapter
- Appendix of Hope offers helpful scripture, poems, essays, prayers, and websites for additional insights
- Author is one of today's most sought-after speakers and leaders

### Find beauty and hope by facing and dealing with the messiness of family life.

The family is an imperfect institution. Broken people become broken parents who make broken families. But actually, broken is normal and exactly where God wants us.

In *The Beauty of Broken*, Elisa Morgan, one of today's most respected female Christian leaders, for the first time shares her very personal story of brokenness—from her first family of origin to the second, represented by her husband and two grown children. Over the years, Elisa's family struggled privately with issues many parents must face, including:

- alcoholism and drug addiction
- infertility and adoption
- teen pregnancy and abortion
- divorce, homosexuality, and death

Each story layers onto the next to reveal the brokenness that comes into our lives without invitation. "We've bought into the myth of the perfect family," says Elisa. "Formulaic promises about the family may have originated in well-meaning intentions, but such thinking isn't realistic. It's not helpful. It's not even kind."

Instead she offers hope in the form of "broken family values" that allow parents to grow and thrive with God. Values such as commitment, humility, relinquishment, and respect carry us to new places of understanding. Owning our brokenness shapes us into God's best idea for us and enables us to discover the beauty in ourselves and each member of our family.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-6488-6  
**ISBN-10:** 0-8499-6488-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)  
**eBook:** 978-0-8499-6525-8

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Women 35-65
- Women associated with MOPS
- Women's business leaders
- Christian counselors
- Family pastors
- Women's small groups

### PUBLICITY

Media Hooks

- Former president of MOPS shares her personal story
- Targeting outlets focus on adoption, developmental disabilities, parenting, and unwed motherhood

PR Initiatives:

- Print review and feature attention
- Christian television and radio interviews
- Online media campaign targeting mothers of grown daughters

Media Inquires: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-1-4143-3378-6 She Did What She Could  
 978-0-3102-0396-4 Mom to Mom  
 978-0-3104-4336-0 NIV Mom's Devotional Bible

### COMPARABLE TITLES

978-0-8499-0844-6 I Grew Up Little by Patsy Clairmont (70,000)  
 978-0-8499-4719-3 One Call Away by Brenda Warner (30,000)

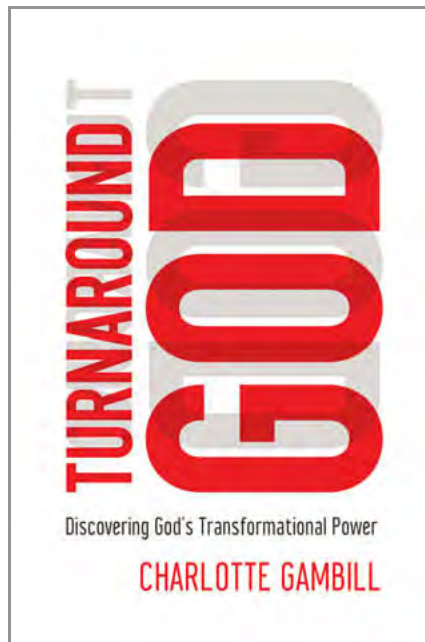


**Elisa Morgan**, one of *CT's* top 50 women influencing the church and culture, is a sought-after speaker, leader, and author of 15 books on mothering, spiritual formation and evangelism. Under her 20 years of leadership as CEO of MOPS Intl, the organization grew from 350 to 4000 groups. Publisher of FullFill.org and on various boards, Elisa received a BS from the University of Texas and an MDiv from Denver Seminary. She is married to Evan and has two children and one grandchild. **Hometown:** Centennial, Colorado [@FullFillmag](#)

## TURNAROUND GOD

*Discovering God's Transformational Power*

CHARLOTTE GAMBILL



### FEATURES & BENEFITS

- Written by international speaker and teacher from a large, multisite evangelical church in England
- Significant ongoing speaking engagements in the US with Natalie Grant at “Dare to Be” conferences as well as separate Sunday morning speaking opportunities
- Author known for practical and passionate application of God’s Word
- Powerful message that speaks to all ages and groups

### Don't settle for less than what God can do.

We often face situations in life that are hard. Whether it be a job loss, a difficult marriage, or problems with the kids—harsh storms come, and we can quickly feel overwhelmed, even desperate.

In the beginning of creation, God entered the darkness and void and displayed his turnaround nature. He spoke words that turned darkness into light and filled the emptiness with fruitfulness. His turnaround power brought order into the chaos. In the same way, God enters our lives with the power of his turnaround ability and offers not just a slight improvement but a complete turn around.

Turnarounds by their nature are radical. They bypass nice and sensible, they freak out the orderly, and they do not line up with agendas. But turnarounds reveal our miraculous Savior to a messed-up world.

Using examples from her own life and those of biblical characters, international speaker and teacher Charlotte Gambill offers that God is more than just a little bit of help, he’s all the help; we need. It’s time for us to fully understand that there is nothing that God can’t turn around!

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-2189-6  
**ISBN-10:** 0-8499-2189-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/21/2013  
**Pub Date:** 9/17/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 224 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)  
**eBook:** 978-0-8499-6521-0

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Women 25-40
- Dare to Be attendees
- Christian women's blogs
- Natalie Grant fans

### PUBLICITY

Media hooks:

- Publishing debut by internationally known speaker
- A new school year can be a new year for mom, too, with a God that transforms circumstances

PR initiatives:

- Working alongside Charlotte’s US speaking tour for media opportunities
- Strong Christian TV and radio push
- Op-eds in magazines like *HomeLife* and *Life:Beautiful*
- Pitching Charlotte, who is an experienced devotional writer, to write daily devos for major Christian websites

Media inquiries: Andrea Lucado  
 alucado@thomasnelson.com

### PREVIOUS TITLES

978-0-9555-8043-7 In Her Shoes  
 978-0-9538-5169-0 Identity

### COMPARABLE TITLES

978-0-8024-5012-8 Discerning the Voice of God by Priscilla Shirer



**Charlotte Gambill** is an international speaker and author best known for her practical and passionate application of God's word. Her messages of life and purpose are rallying a generation to embrace the broken and become ambassadors of hope. Charlotte and her husband, Steve, lead Life Church in England. They have two children, Hope Cherish and Noah Brave. **Hometown:** Bradford, West Yorkshire, England [@CharlGambill](https://twitter.com/CharlGambill) [www.facebook.com/charlgambill](https://www.facebook.com/charlgambill)

## LET HOPE IN

*4 Choices That Will Change Your Life Forever*

PETE WILSON



### FEATURES & BENEFITS

- Offers practical and spiritual solutions to help redirect your future path
- Written by popular pastor and author with a strong following through both the local church and an online community
- Supported by DVD-based curriculum for small group study

**Your past is not your past if it's still impacting your present.**

Do you ever feel as though your life has become a broken record? You're hearing the same song play over and over again? Nearly every human being on earth has likely spent some time on the carousel of pain. Whether you're dealing with the guilt and regret of your own sinful choices, or you're sitting in the shame of someone else's deceitful actions, God wants to bring you healing. Pastor Pete walks us through the process of transformation, teaching us that if pain is not transformed, it will only be transferred. He reveals God's truths in this process through the biblical accounts of Joseph and David. Pete identifies the process of changing your life by these 4 choices:

Choice #1: Choosing to Transform Instead of Transfer

Choice #2: Choosing to Be Okay With Not Being Okay

Choice #3: Choosing to Trust Rather Than Please

Choice #4: Hurt People, Hurt People, But Free People, Choose to Free People

Whether you're looking for a new beginning or just ready for a renewal in your walk with God, Pete shows us that *anything is possible* when you learn how to make new choices and let hope in.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-6456-5  
**ISBN-10:** 0-8499-6456-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/4/2013  
**Pub Date:** 10/1/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)  
**eBook:** 978-0-8499-6526-5

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Utilize author's platform
- Christian leaders blogs
- Pastors and church leaders
- Small group leaders
- Catalyst attendees
- Men and women 25-45

### PUBLICITY

Media Hooks

- New release by leading pastor Pete Wilson
  - The importance of transforming not transferring pain
  - Accepting life's hurdles and using them to free others
- PR Initiatives:

- Print review and feature attention
- Secular and Christian television and radio interviews
- Online media campaign targeting fans of Pete Wilson

Media Inquires: Stephanie Newton  
 snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4650-9 Plan B (60,000)  
 978-0-8499-4651-6 Empty Promises (23,000)

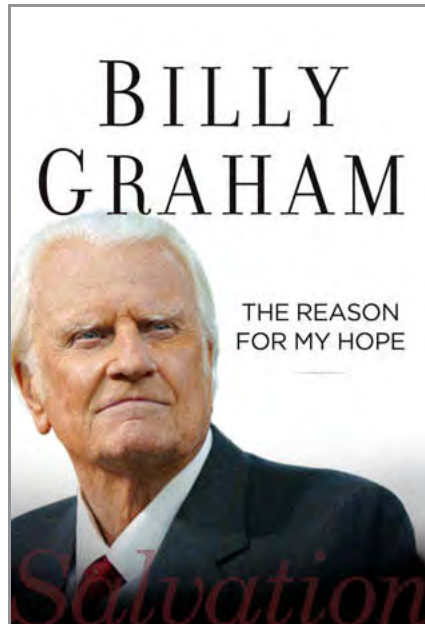


**Pete Wilson** is the founding and senior pastor of Cross Point Church in Nashville, Tennessee. Pete desires to see churches become radically devoted to Christ, irrevocably committed to one another, and relentlessly dedicated to reaching those outside of God's family. Pete and his wife, Brandi, have three boys. **Hometown:** Nashville, Tennessee [@pwilson](https://twitter.com/pwilson)

## THE REASON FOR MY HOPE

*Salvation*

BILLY GRAHAM



### FEATURES & BENEFITS

- Returns the reader to the beauty and simplicity of the gospel message
- Answers key questions on what defines a Christian, what is required of us, and what modern people perceive about hell
- Uses current world happenings to emphasize timeless truths
- Presents the message of Jesus Christ in clear, definable terms
- Designed to bring all believers back to the basics of their faith and inspire them to share this hope with others
- Corresponds with massive countrywide evangelistic campaign

### America's Evangelist presents his masterwork.

Who would refuse rescue? This is the question Billy Graham asks throughout this book. The answer is sometimes surprising because there are actually people who refuse to be saved, even if they are in a hopeless situation. Why? Each chapter draws the reader in by posing questions for contemplation using relevant illustrations about what the world thinks in contrast to what the Bible says.

As Mr. Graham has expressed for decades, his purpose is to engage the reader in considering his or her life in light of the here and now and the hereafter. Who would refuse rescue from a plane crash, a sinking boat, an automobile fire, or an assassin's bullet? True accounts are given that cause readers to ask what they think and how they would respond to similar experiences and to ultimately bring them to life's most important question.

In what could be his final book, Billy Graham presents the core message that has guided his life and calling for more than 70 years. Filled with new stories and timeless truth, Graham once again calls the world back to its spiritual priority as only he can. The book coincides with a massive campaign of the same name by the Billy Graham Evangelistic Association that will mobilize millions of people in the United States to invite friends and neighbors into their homes to hear the message of Jesus Christ through customized video and a new message from Mr. Graham.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-0-8499-4761-2

**ISBN-10:** 0-8499-4761-8

**Price:** \$19.99 U.S.

**Ship Date:** 9/18/2013

**Pub Date:** 10/15/2013 (Street Date)

**Trim Size:** 6.00 x 9.00

**Page Count:** 224 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

**eBook:** 978-0-8499-6527-2

### MERCHANDISING

Floor Display ISBN : 978-0-8499-6603-3

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- The BGEA platform
- People associated with the My Hope evangelism campaign
- Billy Graham fans
- Church leaders
- Pastors
- Missions leaders
- Nonbelievers

### PUBLICITY

Media Hooks

- Potentially the last book by one of the most influential evangelists
- The core message of Billy Graham's life

PR Initiatives:

- Print review and feature attention in secular and Christian publications
- Secular and Christian television and radio interviews by Franklin Graham
- Online media campaign targeting past readers of Billy Graham, participants in the My Hope campaign, and seekers

Media Inquires: Stephanie Newton


snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-8499-4832-9 *Nearing Home* (723,000)

978-0-8499-1887-2 *The Journey* (all editions) (650,000)

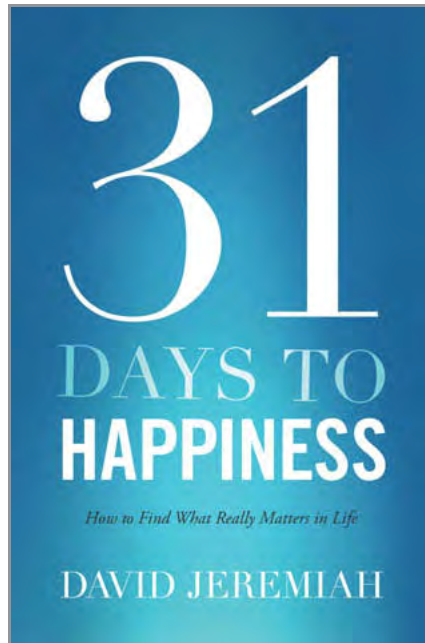


**Billy Graham**, the world-renowned author, preacher, and evangelist, has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina  @BGEA

## 31 DAYS TO HAPPINESS

*How to Find What Really Matters in Life*

DR. DAVID JEREMIAH



### FEATURES & BENEFITS

- Readers discover whether or not perfect joy is just another myth
- Dr. David Jeremiah uses Solomon's testament of his search for meaning to guide readers into understanding the *why* of our existence
- Dr. Jeremiah explores the book of Ecclesiastes and in 31 chapters gives readers starkly modern insights into the human condition
- Dr. Jeremiah's radio and television Bible teaching program, *Turning Point*, is broadcast internationally

### Don't you deserve a little happiness?

Ever wonder . . .

- Why is life so frustrating?
- Is happiness within my reach?
- Is it too late for me?

Dr. David Jeremiah takes a look at history's wisest and most successful man, King Solomon, and challenges readers to find what really matters in life. Solomon tested life's haunting questions head-on. Tasted the fullness of life's riches. But found his answers in the last place he thought to look.

If you thought happiness was only an empty hope, maybe you've simply been looking in all the wrong places. In this book Dr. Jeremiah reveals the way to the happiness you have longed for, the never-dimming light of your fondest dreams.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-0-8499-2193-3  
**ISBN-10:** 0-8499-2193-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/21/2013  
**Pub Date:** 9/17/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-0-8499-6524-1

### PUBLICITY

PR Initiatives:

- Christian radio giveaways
- Online media campaign targeting fans of Dr. David Jeremiah

Media Inquires: Stephanie Newton  
 snewton@thomason.com

### PREVIOUS TITLES

978-0-7852-8920-8 Searching for Heaven on Earth (72,000)



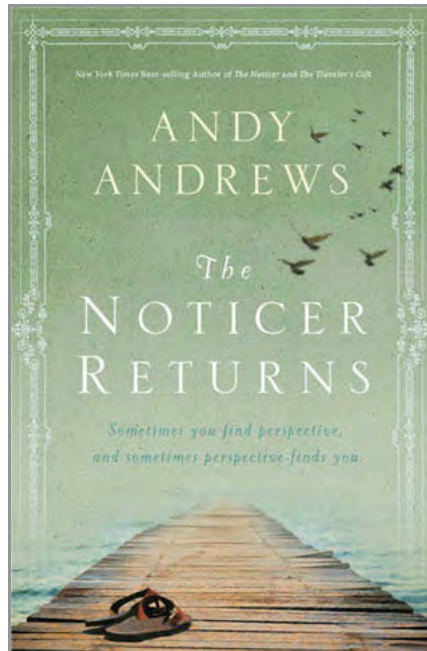
**Dr. David Jeremiah** is senior pastor of Shadow Mountain Community Church in El Cajon, California, and serves as the chancellor of San Diego Christian College. He is the author of several best-selling books, and his popular syndicated radio and television Bible teaching program, *Turning Point*, is broadcast internationally. David and his wife, Donna, have four children and ten grandchildren. **Hometown:** El Cajon, California [@davidjeremiah](https://twitter.com/davidjeremiah)



## THE NOTICER RETURNS

*Sometimes You Find Perspective, and Sometimes Perspective Finds You*

ANDY ANDREWS



### FEATURES & BENEFITS

- Reminds readers that problems are opportunities for positive change
- Provides powerful perspectives on business, parenting, relationships, value, and integrity
- Readers feel encouraged, inspired, and counseled while also entertained by the story and characters
- Shows readers that “complicated” problems are often much simpler than conventional thinking says they are

#### Perspective is a powerful thing.

Andy Andrews has spent the past five years doing a double take at every white-haired old man he sees, hoping to have just one more conversation with the person to whom he owes his life.

Through a chance encounter at a local bookstore, Andy is reunited with the man who changed everything for him—Jones, also known as “The Noticer.”

As the story unfolds, Jones uses his unique talent of noticing little things that make a big difference. And these “little things” grant the people of Fairhope, Alabama, a life-changing gift—perspective. Along the way, families will be united, financial opportunities will be created, and readers will be left with powerfully simple solutions to the everyday problems we all face.

Through the lens of a parenting class at the Grand Hotel in Point Clear, Alabama, Jones guides a seemingly random group to ask specific questions inspired by his curious advice that “You can’t believe everything you think.” Those questions lead to answers for which people have been searching for centuries:

- How do we begin to change the culture in which we live?
- What is the key to creating a life of success and value?
- What if what we think is the end...is only the beginning?

What starts as a story of one person’s everyday reality unfolds into the extraordinary principles available to anyone looking to create the life for which he or she is intended.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-0-7852-3145-5

**ISBN-10:** 0-7852-3145-5

**Price:** \$19.99 U.S.

**Ship Date:** 9/4/2013

**Pub Date:** 10/1/2013

**Trim Size:** 5.38 x 8.25

**Page Count:** 240 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** SELF-HELP / PERSONAL GROWTH / GENERAL (SEL031000)

**eBook:** 978-0-8499-6412-1

### MERCHANDISING

Endcap ISBN: 978-0-8499-6600-2

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Andy Andrews fans utilizing the author’s platform
- Previous readers of *The Noticer*
- Christian men and women 30-50
- Gaither fans

### PUBLICITY

Media Hooks:

- New story with lead character Jones, from *The Noticer*
  - Andy’s perspective on the importance of a parenting plan
  - The need to invest in the growth of those around us
- PR Initiatives:
- Print review and feature attention
  - Secular and Christian television and radio interviews
  - Online media campaign targeting fans of *The Noticer* and Andy Andrews

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-3232-2 *The Noticer* (290,000)

978-0-8499-4835-0 *How Do You Kill 11 Million People?* (110,000)

978-0-7852-7322-6 *The Traveler’s Gift* (750,000)

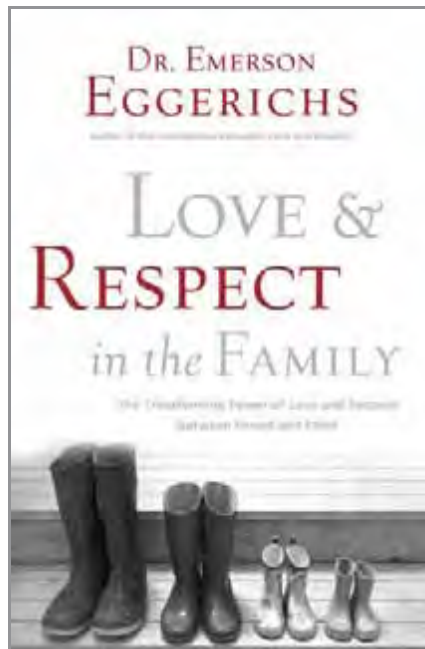


Hailed by a *New York Times* reporter as “someone who has quietly become one of the most influential people in America,” **Andy Andrews** is a best-selling novelist, speaker, and consultant for the world’s largest corporations and organizations. He has spoken at the request of four different United States presidents and recently addressed members of Congress and their spouses. Andy is the author of three *New York Times* bestsellers. He and his wife, Polly, have two sons. **Hometown:** Orange Beach, Alabama [@AndyAndrews](https://twitter.com/AndyAndrews)

## LOVE & RESPECT IN THE FAMILY

*The Transforming Power of Love and Respect Between Parent and Child*

EMERSON EGGERICHS



### FEATURES & BENEFITS

- Applies to families of all ages
- Provides understanding of the real issue behind anger and stress and not the perceived problem
- Includes key concepts in the form of acronyms for easy retention
- Backed not only by scripture but by decades of research and experience
- Presents revolutionary concepts that are not understood in our modern society of “It’s all about me”

### Children need love. Parents need respect.

It is as simple and complex as that!

When frustrated with an unresponsive child, a parent doesn’t declare, “You don’t love me.” Instead the parent asserts, “You are being disrespectful right now.” A parent needs to feel respected, especially during conflicts. When upset a child does not whine, “You don’t respect me.” Instead, a child pouts, “You don’t love me.” A child needs to feel loved, especially during disputes.

But here’s the rub: An unloved child (or teen) negatively reacts in a way that feels disrespectful to a parent. A disrespected parent negatively reacts in a way that feels unloving to the child. This dynamic gives birth to the FAMILY CRAZY CYCLE.

So how is one to break out of this cycle? Best-selling author Emerson Eggerichs has studied the family dynamic for more than 30 years, having his Ph.D. in Child and Family Ecology. As a senior pastor for nearly two decades, Eggerichs builds on a foundation of strong biblical principles, walking the reader through an entirely new way to approach the family dynamic. For instance, God reveals ways to defuse the craziness with our children from preschooler to teen, plus how to motivate them to obey and how to deal with them when they don’t. In the Bible, God has spoken specifically to parents on how to parent. This book is about that revelation.

Format: Jacketed Hardcover  
ISBN-13/EAN: 978-0-8499-4820-6

ISBN-10: 0-8499-4820-7

Price: \$19.99 U.S.

Ship Date: 10/9/2013

Pub Date: 11/5/2013

Trim Size: 5.50 x 8.38

Page Count: 208 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: FAMILY & RELATIONSHIPS / FAMILY RELATIONSHIPS / GENERAL (FAM019000)

eBook: 978-0-8499-6522-7

### ADVERTISING

Marketing through print, online advertising, and market seeding to the following target demographics:

- Fans of *Love and Respect*
- Family counselors
- Women 30-45
- Women's bloggers
- Mommy blogs
- MOPS

### PUBLICITY

Media Hooks

- Best-selling author of *Love & Respect* tackles the family dynamic
- Changes in the parent-child relationship throughout the years

PR Initiatives:

- Print review and feature attention in Christian magazines
- Christian television and radio interviews
- Online media campaign targeting past readers of *Love and Respect*

Media Inquires: Stephanie Newton

snewton@thomasnelson.com

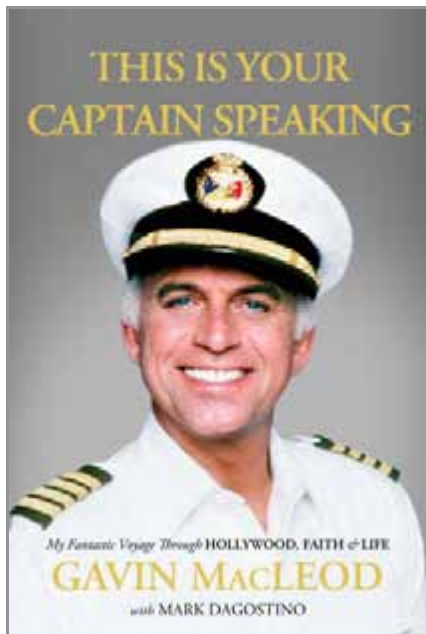
### PREVIOUS TITLES

978-1-5914-5187-7 *Love & Respect* (1,225,000)



**Dr. Emerson Eggerichs**, an internationally known expert on male-female relationships, presents the Love & Respect conference with his wife, Sarah, both live and by video to more than 50,000 people each year, including groups such as the NFL, PGA, and members of congress. With degrees from Wheaton College and Dubuque Seminary and a PhD from Michigan State, Emerson pastored Trinity Church in Lansing for 19 years. He and Sarah have been married since 1973 and have three children. **Hometown:** Grand Rapids, Michigan [@EmersonEE](#)

**THIS IS YOUR CAPTAIN SPEAKING**  
*My Fantastic Voyage Through Hollywood, Faith & Life*  
GAVIN MACLEOD & MARK DAGOSTINO (With)



**FEATURES & BENEFITS**

- Uplifting autobiography from one of television's most beloved characters
- Includes behind-the-scenes stories from the early days of New York theatre to TV shows and Hollywood
- Never-before-told stories include losing his father at age 13, meeting Marilyn Monroe, working with Lucy and Desi Arnez, facing divorce before landing a big TV contract, struggling with deep depression that almost cost him his life, and finding an enduring faith in the hostile world of entertainment
- Faith-filled message of calling on God and never giving up
- Written by a *New York Times* best-selling coauthor and ten-year *People* magazine veteran

The remarkable life, career, and faith journey of the star of *The Love Boat* and *The Mary Tyler Moore Show*.

For 16 years, millions of Americans welcomed Gavin MacLeod into their living rooms every Saturday night. This veteran of stage and screen transformed himself from a seasoned character actor into the leading, lovable father-figure of *The Love Boat* at the height of TV's boom years.

For more than 30 years, Gavin MacLeod has served as the global ambassador for Princess Cruises. Speaking to thousands of travelers each year, and signing hundreds of autographs at every port, he stands poised to celebrate his amazing journey with a look back at the golden era of American television.

The consummate storyteller, Gavin shares his fondest memories of meeting and working with countless stars, such as Cary Grant, Steve McQueen, Gregory Peck, Bette Davis, Frank Sinatra, Ethel Merman, Ella Fitzgerald, Ronald Reagan, Milton Berle, and Fred Astaire.

From his humble theatrical beginnings in upstate New York, to Radio City Music Hall and on to Hollywood, Gavin MacLeod was on the fast track to success. However, a few hard life lessons—like dealing with a divorce—taught Gavin that the key to happiness was only through a deep faith in God, and he feels his work for Christ is more important than any award. Three years later his remarriage proved that a great struggle can culminate in a happy ending.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-0-8499-4762-9  
**ISBN-10:** 0-8499-4762-6  
**Price:** \$22.99 U.S.  
**Ship Date:** 9/25/2013  
**Pub Date:** 10/22/2013  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / ENTERTAINMENT & PERFORMING ARTS / GENERAL (BIO005000)  
**eBook:** 978-0-8499-6528-9

**ADVERTISING**

Marketing through print, online advertising, and market seeding to the following target demographics:

- Princess Cruise Lines
- Men and women 40-60
- Fans of *The Love Boat*
- Retirement communities

**PUBLICITY**

Media Hooks

- Beloved captain of the love boat shares his memoir
- Targeting outlets that focus on celebrity, marriage, or Christian conversion stories

PR Initiatives:

- Print review and feature attention in secular and Christian magazines
- Secular and Christian television and radio interviews
- Online media campaign targeting Gavin MacLeod and general television fans


Media Inquires: Stephanie Newton  
snewton@thomasnelson.com

**COMPARABLE TITLES**

- 978-0-7852-3090-8 The Great Eight (57,000)
- 978-0-3075-9223-1 My Lucky Life In and Out of Show Business by Dick Van Dyke
- 978-1-4516-4260-5 The Garner Files by James Garner



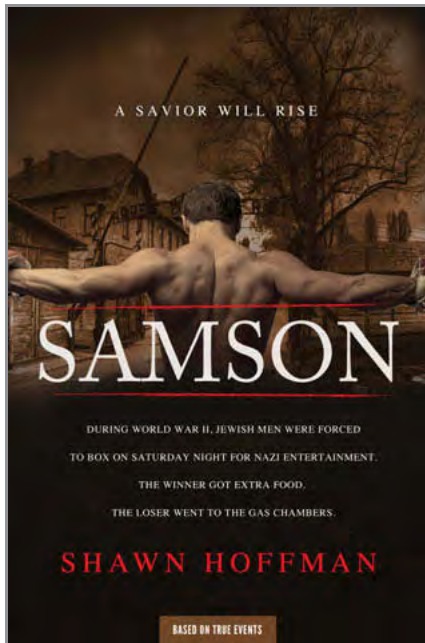
**Gavin MacLeod** is best known as Captain Stubing on ABC's worldwide smash *The Love Boat* but also as Murray Slaughter on *The Mary Tyler Moore Show*. He and wife Patti hosted TBN's *Back on Course* for 17 years, but for 30 years, and still today, Gavin is the global ambassador for Princess Cruises. He dedicates acting talents to Christian films and is often called to MC or speak at events. **Hometown:** Palm Springs, California

**Mark Dagostino** is a *New York Times* best-selling coauthor and one of the most respected celebrity journalists in America. For ten years he served on staff in New York and LA as a correspondent, columnist, and senior writer for *People* magazine, interviewing personalities such as Michael J. Fox, Christopher Reeve, Ben Affleck, Jennifer Lopez, and Donald Trump. **Hometown:** Stratham, New Hampshire  @markdag

**SAMSON**

*A Savior Will Rise*

SHAWN HOFFMAN



**FEATURES & BENEFITS**

- Based on multiple true events that have been combined to create the sweeping narrative
- Shines a light on a time in our history that even today yields new information and astounding stories
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As they arrive at the camp, Dr. Joseph Mengele, a man who will later go down in history as a person of pure evil, oversees the “selection” process. The young, weak, and elderly are all sent to their deaths. Samson tries to attack, but is calmed by Maximilian Kolbe, a Catholic monk also at the camp. For Samson, all of this evil reaffirms his belief that there is no God.

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**Translation Rights:** All  
**BISAC:** RELIGION / GENERAL / GENERAL (RELO00000)  
**eBook:** 978-0-8499-6506-7

**ADVERTISING**

Marketing through online advertising and market seeding to the following target demographics:

- History enthusiasts
- Sports readers
- Men and women 35-55

**PUBLICITY**

Media hooks:

- Accomplished screenwriter’s publishing debut
  - Precedes major motion picture based on the book
  - Reveals an aspect of the Holocaust rarely written about
- PR Initiatives:
- Working with author’s existing media connections for the film to help start word-of-mouth campaign about the book
  - Pitching to secular entertainment publications like Entertainment Weekly, USA Weekend and Parade
  - Secular, national radio push

Media inquiries: Andrea Lucado  
 alucado@thomasnelson.com

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- 978-0-3074-0885-3 In the Garden of Beasts by Erik Lawson
- 978-0-0615-7970-7 The Berlin Boxing Club by Robert Sharenow



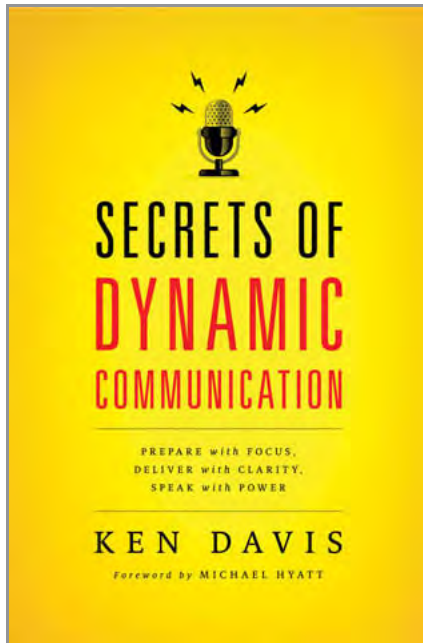
**Shawn Hoffman** is an actor, screenwriter, and producer whose credits include landing a leading role in Broadway’s *The Survivor*, serving as a producer on the NBC show *The Apprentice*, and appearing in films and TV shows for Lion’s Gate Studios, Disney, NBC, ABC, CBS, FOX, and MTV. Over the last ten years, Shawn has written and sold ten screenplays, including for the movie adaptation of *Samson*, and his film *Hometown Legend* won several festivals.

**Hometown:** Encino, California

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- In an age of so much noise via social media, Davis will teach you how to stand out as a communicator

PR initiatives:

- Working alongside Ken's existing speaking schedule for media opportunities
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Media inquiries: Andrea Lucado  
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### PREVIOUS TITLES

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- Strategic partnership with World Vision
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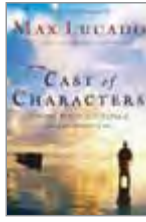
**Richard Stearns** has served as president of World Vision U.S. since 1998, having formerly been the CEO of Parker Bros. Games and Lenox, Inc. He and his wife, Reneé, have five children of their own and millions more around the world. **Hometown:** Bellevue, Washington [@richstearns](https://twitter.com/richstearns) [f](https://www.facebook.com/richstearns)  
RichardStearns.WVUS



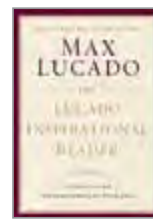
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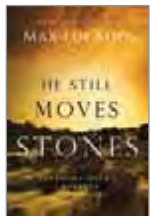
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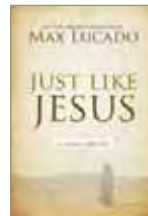
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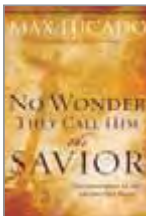
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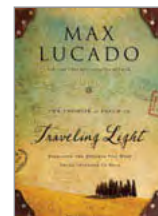
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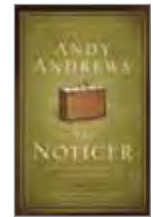
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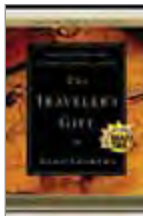
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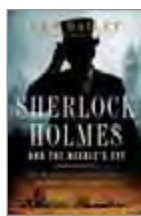
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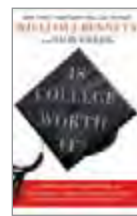
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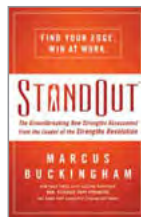
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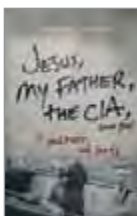
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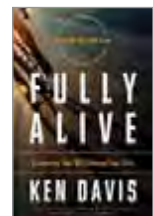
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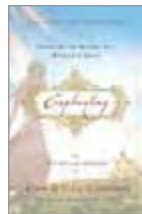
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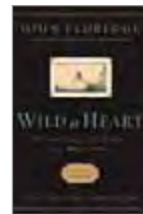
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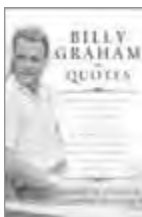
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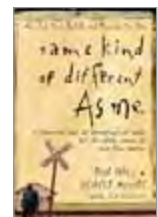
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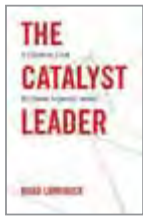
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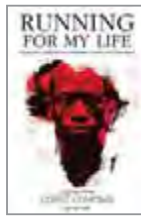
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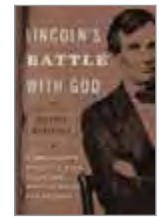
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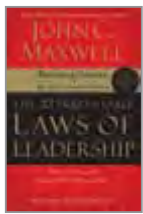
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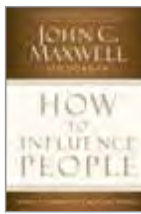
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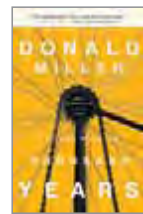
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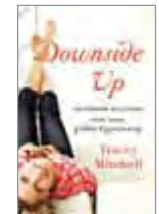
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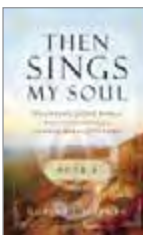
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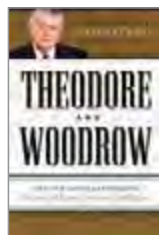
**Dirty God**  
Johnnie Moore  
ISBN-13: 978-0-8499-6451-0  
\$15.99 • Trade Paper



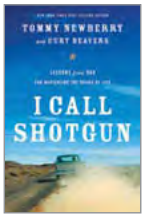
**Then Sings My Soul Book 3**  
Robert Morgan  
ISBN-13: 978-0-8499-4713-1  
\$19.99 • Trade Paper



**Why Men Hate Going to Church**  
David Murrow  
ISBN-13: 978-0-7852-3215-5  
\$15.99 • Trade Paper



**Theodore and Woodrow**  
Andrew Napolitano  
ISBN-13: 978-1-5955-5351-5  
\$24.99 • Jacketed HC



**I Call Shotgun**  
Tommy Newberry &  
Curt Beavers  
ISBN-13: 978-1-4002-0464-9  
\$15.99 • Trade Paper



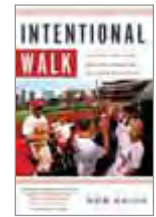
**The Christian Parenting Handbook**  
Scott Turansky &  
Joanne Miller  
ISBN-13: 978-1-4002-0519-6  
\$16.99 • Trade Paper



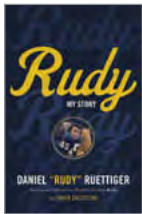
**The Respect Dare**  
Nina Roesner  
ISBN-13: 978-1-4002-0447-2  
\$15.99 • Trade Paper



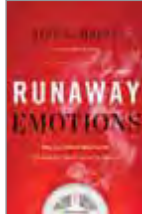
**The 5 Money Personalities**  
Scott & Bethany Palmer  
ISBN-13: 978-0-8499-6478-7  
\$15.99 • Trade Paper



**Intentional Walk**  
Rob Rains  
ISBN-13: 978-0-8499-6458-9  
\$15.99 • Trade Paper



**Rudy**  
Rudy Ruettigger  
ISBN-13: 978-0-8499-4839-8  
\$24.99 • Jacketed HC



**Runaway Emotions**  
Jef Schreve  
ISBN-13: 978-1-4002-0482-3  
\$15.99 • Trade Paper



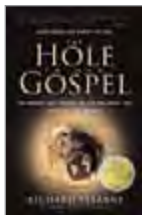
**Jesus Is**  
Judah Smith  
ISBN-13: 978-1-4002-0475-5  
\$16.99 • Trade Paper



**20,000 Days and Counting**  
Robert D. Smith  
ISBN-13: 978-0-8499-4854-1  
\$14.99 • Jacketed HC



**The Grace of God**  
Andy Stanley  
ISBN-13: 978-0-8499-4716-2  
\$15.99 • Trade Paper



**The Hole in Our Gospel**  
Richard Stearns  
ISBN-13: 978-0-8499-4700-1  
\$15.99 • Trade Paper



**Unfinished**  
Richard Stearns  
ISBN-13: 978-0-8499-4851-0  
\$24.99 • Jacketed HC



**Live Second**  
Dave Sterrett & Doug Bender  
ISBN-13: 978-1-4002-0480-9  
\$16.99 • Jacketed HC



**Jesus**  
Leonard Sweet & Frank Viola  
ISBN-13: 978-0-8499-4702-5  
\$19.99 • Jacketed HC



**Dear Deb**  
Margaret Terry  
ISBN-13: 978-1-4002-0437-3  
\$16.99 • Trade Paper



**10 Christians Everyone Should Know**  
Various  
ISBN-13: 978-1-4002-0361-1  
\$15.99 • Trade Paper



**Resurrection Year**  
Sheridan Yosey  
ISBN-13: 978-0-8499-6480-0  
\$15.99 • Trade Paper



**Death By Living**  
N.D. Wilson  
ISBN-13: 978-0-8499-2009-7  
\$19.99 • Jacketed HC



**Empty Promises**  
Pete Wilson  
ISBN-13: 978-0-8499-4651-6  
\$15.99 • Trade Paper



**Pursuing Justice**  
Ken Wytsma  
ISBN-13: 978-0-8499-6466-4  
\$19.99 • Jacketed HC

## YOU GO FIRST

MERCER MAYER



### FEATURES & BENEFITS

- Little Critter® brand has humorously portrayed issues kids face for almost 40 years
- Faith-inspired message shows kids to treat others the way they want to be treated
- Over 150 million Little Critter books sold

The first book in the new Inspired Kids line featuring the famous Little Critter!

Since 1975, Mercer Mayer has been writing and illustrating stories about Little Critter® and the antics he stumbles into while growing up. Thomas Nelson is thrilled to bring this beloved brand to the Christian market with the launch of Inspired Kids, a new line of faith-based books featuring Little Critter.

In *You Go First*, Little Critter loves being first—even if it hurts his family and friends. After several missteps, Little Critter learns that the secret to getting along is treating others the way he wants to be treated—which, in Little Critter's case, means letting someone else be first.



#### You Go First

ISBN-13/EAN: 978-1-4003-2245-9  
ISBN-10: 1-4003-2245-6  
Format: Softcover  
Price: \$3.99 U.S.  
Trim Size: 8.00 x 8.00

#### You Go First

ISBN-13/EAN: 978-1-4003-2244-2  
ISBN-10: 1-4003-2244-8  
Format: Board Book  
Price: \$9.99 U.S.  
Trim Size: 7.75 x 7.75

Ship Date: 9/11/2013  
Pub Date: 10/8/2013  
Page Count: 24 Pages  
Carton Qty: 48  
Age Group: 4 - 7  
Distribution Rights: Worldwide  
Translation Rights: All

BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HUMOROUS (JUV033160)

### MERCHANDISING

- Little Critters shelftalker 9781400380848

### ADVERTISING

- Campaign targeting visitors of LittleCritters.com
- Campaign on key parenting sites such as Christianity Today's Parent Connect, Family Clubhouse Jr., and Christian Parenting Today (550,000 impressions)

### PUBLICITY

- Finished product mailing to secure coverage in *Publisher's Weekly*, *Christian Retailing*, *CBA Retailers + Resources*, *Family Circle*, *All You, Parents*
- Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com  
Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-0-3071-1839-4 Just Me and My Dad  
978-0-3071-1940-7 Just Go to Bed  
978-0-3071-1975-9 I Just Forgot

### COMPARABLE TITLES

978-1-5754-2124-7 Share and Take Turns  
978-0-6700-1233-6 Llama Llama Time to Share



**Mercer Mayer** is the writer and illustrator for Little Monster® and Little Critter® books. He began writing and illustrating children's books in 1966 and since that time, he has published over 300 titles. Mayer currently lives in New England with his wife Gina, who co-wrote many of the popular Little Critter® books. He has four children and two grandchildren. [@MercerMayer](https://twitter.com/MercerMayer)

## IT'S TRUE

MERCER MAYER



### FEATURES & BENEFITS

- Little Critter® brand has humorously portrayed issues kids face while growing up for almost 40 years
- Faith-inspired message show kids that telling a partial truth is much different than telling the whole truth
- Over 150 million Little Critter books sold

Join Little Critter® as he learns why it's important to tell the whole truth—and not just *part* of it.

Since 1975, Mercer Mayer has been writing and illustrating stories about a little ball of fur named Little Critter and the antics he stumbles into while growing up. Thomas Nelson is thrilled to bring this beloved brand to the Christian market with the launch of Inspired Kids, a new line of faith-based books featuring Little Critter.

Little Critter thinks that sometimes it's easier to tell *part* of the truth instead of the *whole* truth. In this second book in the Inspired Kids line, Little Critter learns quickly that lying has consequences and that telling the truth, no matter how hard, is always the right thing to do.

**Format:** Board Book  
**ISBN-13/EAN:** 978-1-4003-2246-6  
**ISBN-10:** 1-4003-2246-4  
**Price:** \$9.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 7.75 x 7.75  
**Page Count:** 24 Pages  
**Carton Qty:** 48  
**Age Group:** 4 - 7  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HUMOROUS (JUV033160)

### MERCHANDISING

- Little Critters shelftalkers

### ADVERTISING

- Cross-promotion with Little Critters brand including [littlecritters.com](http://littlecritters.com) and social media outlets
- Advertising with outlets such as *Homeschooling Parent*, *Homeschooling Today*, and *Christian Parenting Today* (56,000 impressions)
- Promotion including radio, display, and social media advertising with *Family Life Network* (300,000+ impressions)
- Print/Web Advertising campaign and targeted e-blasts on key parenting sites such as *Christianity Today's Parent Connect* and *Family Clubhouse Jr.*

### PUBLICITY

- Finished product mailing to secure coverage in *Publisher's Weekly*, *Christian Retailing*, *CBA Retailers + Resources*, *Family Circle*, *All You*, *Parents*
  - National radio campaign featuring exclusive sound bytes and giveaways
  - More from Tommy Nelson online at [Facebook.com/TommyNelsonKids](https://www.facebook.com/TommyNelsonKids), Twitter handle @TommyNelson, and [TommyNelson.com](http://TommyNelson.com)
- Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-0-3071-1839-4 Just Me and My Dad  
 978-0-3071-1940-7 Just Go to Bed  
 978-0-3071-1975-9 I Just Forgot

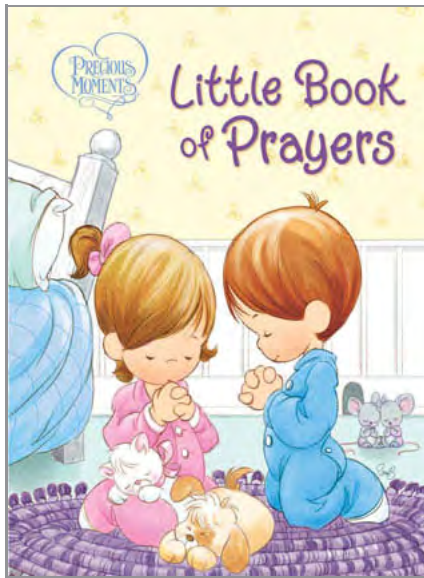
### COMPARABLE TITLES

978-0-3948-5640-7 The Berenstain Bears and the Truth  
 978-1-5754-2258-9 Be Honest and Tell the Truth  
 978-0-3161-4425-4 Edwurd Fudwupper Fibbed Big



**Mercer Mayer** is the writer and illustrator for Little Monster® and Little Critter® books. He began writing and illustrating children's books in 1966 and since that time, he has published over 300 titles. Mayer currently lives in New England with his wife Gina, who co-wrote many of the popular Little Critter® books. He has four children and two grandchildren. [@MercerMayer](https://twitter.com/MercerMayer)

## PRECIOUS MOMENTS: LITTLE BOOK OF PRAYERS



### FEATURES & BENEFITS

- Thomas Nelson has sold more than 14.5 million Precious Moments® books and Bibles
- Whimsical and nostalgic Precious Moments characters are a favorite of moms and kids alike
- Includes original and traditional prayers as well as Scriptures

Inspire little ones to pray with this Precious Moments® themed book of prayers.

Prayers of thanks, prayers of praise, prayers for school, for mealtime, for bedtime—boys and girls are sure to discover prayers that will become lifetime favorites. Featuring adorable Precious Moments characters, this case-bound, padded board book will be a cherished addition to any child's library.

Children will be drawn to the soft, inviting illustrations, and parents will appreciate the heartfelt prayers and the scriptures from the *International Children's Bible*®.

Since 1978, Precious Moments has grown into an evergreen brand recognized worldwide, with more than 14.5 million books and Bibles sold through Thomas Nelson.



Format: Padded Board Book  
ISBN-13/EAN: 978-1-4003-2278-7

ISBN-10: 1-4003-2278-2

Price: \$9.99 U.S.

Ship Date: 8/7/2013

Pub Date: 9/3/2013

Trim Size: 5.00 x 7.00

Page Count: 34 Pages

Carton Qty: 36

Age Group: 1 - 4

Distribution Rights: Worldwide

Translation Rights: All

BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / DEVOTIONAL & PRAYER (JNF049120)

### ADVERTISING

- Cross promotions with Precious Moments brand in newsletter
- Print and display advertising in Christian women outlets, such as *Homecoming*, *Today's Christian Women*, *Significant Living* and *CALLED* (635,000 impressions)
- Promotions with key parenting sites such as *Christian Parenting Today* (140,000), *MomSense* (85,000), and *Family Life Today* (30,000)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *ParentLife*, *Jack and Jill*, *Focus on the Family Clubhouse*, *Dallas Child*
  - More from Tommy Nelson online at [Facebook.com/TommyNelsonKids](http://Facebook.com/TommyNelsonKids), Twitter handle @TommyNelson, and [TommyNelson.com](http://TommyNelson.com)
- Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

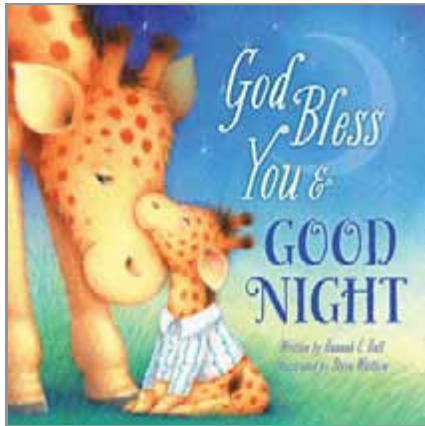
### PREVIOUS TITLES

- 978-1-4003-1937-4 My Christmas Bible Storybook
- 978-1-4003-1936-7 My Easter Bible Storybook
- 978-1-4003-1599-4 Precious Moments Storybook Bible

### COMPARABLE TITLES

- 978-1-4003-1539-0 Really Woolly Bedtime Prayers
- 978-1-4003-1284-9 A Night Night Prayer
- 978-0-4399-0632-6 My First Read and Learn Book of Prayers

## GOD BLESS YOU AND GOOD NIGHT



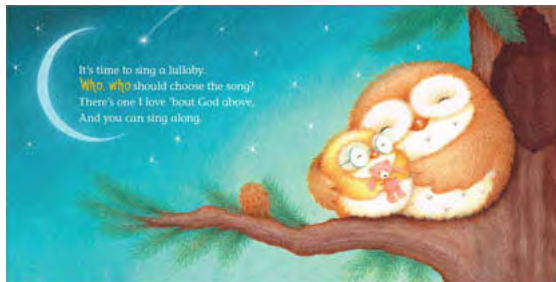
### FEATURES & BENEFITS

- Prepares children for restful and secure sleep
- Rhyming story reflects sweet bedtime rituals between parents and children
- Bedtime books are timeless sellers
- Features delightful animal art kids will adore

**This sweet book will make sure your little one falls to sleep feeling secure and loved.**

Bedtime Bibles and storybooks are evergreen classics that sell through year after year. Seasoned brands and new names alike are seeing surging sales in this felt-need genre as parents are looking for comforting books with Bible stories, verses, and prayers to settle kids down to sleep.

In *God Bless You and Good Night*, sleepy little ones are reminded of God's blessings and how much they are loved. The delightful rhyming story takes readers through several scenes of snuggly animals who are getting ready for bed. These sweet, sometimes silly rhymes and adorable art are sure to make *God Bless You and Good Night* a favorite part of the bedtime ritual for parents and children.



**Format:** Board Book  
**ISBN-13/EAN:** 978-1-4003-2294-7  
**ISBN-10:** 1-4003-2294-4  
**Price:** \$9.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 7.75 x 7.75  
**Page Count:** 20 Pages  
**Carton Qty:** 36  
**Age Group:** 1 - 4  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN /  
 BEDTIME & DREAMS (JUV033060)

### ADVERTISING

- Advertising with key parenting outlets including *Christian Parenting Today*, *Christian Mom*, and *Family Life Today* (1.8 million impressions)
- Radio advertising through KLOVE, WAY-FM and Keep the Faith radio networks (2,000,000 impressions)
- Advertising and book seeding campaign with Ministry-to-Children and MOPS (Mothers of Preschoolers) reaching over 200,000
- Featured on mommy blogs about bedtime routines with your kids
- Promoted on Thomas Nelson's blogger program, Booksneeze.com

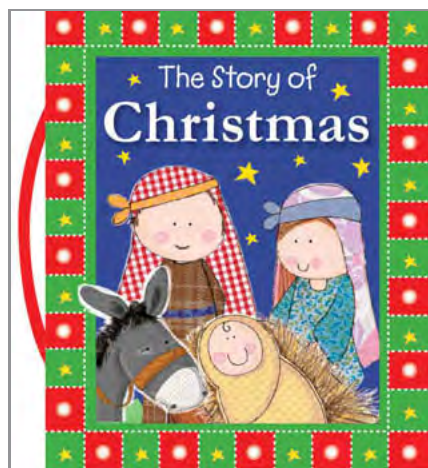
### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Publishers Weekly*, *HomeLife*, *Focus on the Family Clubhouse*, *MomSense*, *Family Life Today*
  - Offer finished book on blog tour for mommy and parenting bloggers
  - Will target media for inclusion in children's holiday gift guides
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### COMPARABLE TITLES

978-1-4003-1539-0 Really Woolly Bedtime Prayers  
 978-1-4003-1994-7 Really Woolly Bedtime Promises  
 978-1-4003-1284-9 A Night Night Prayer

## THE STORY OF CHRISTMAS



### FEATURES & BENEFITS

- Shows children the true meaning of Christmas
- Durable padded board book is a bestselling format
- Small trim size makes this a great gift to place in a child's stocking
- Carry-Me handle helps kids carry this book everywhere

The true Christmas story in a package kids will love.

This board book is a wonderful way to introduce the miraculous story of Christmas to young hearts. Sweet, rhyming text and adorable illustrations will engage children as parents and grandparents read about the nativity story. The padded cover is a soft but durable format for little hands, and the "carry-me" handle makes it easy for kids to tote this book to bed, to church, in the car, and on-the-go.



**Format:** Padded Board Book  
**ISBN-13/EAN:** 978-1-4003-2391-3  
**ISBN-10:** 1-4003-2391-6  
**Price:** \$6.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 5.00 x 6.25  
**Page Count:** 26 Pages  
**Carton Qty:** 30  
**Age Group:** 0 - 3  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** JUVENILE NONFICTION / RELIGION/BIBLE STORIES / NEW TESTAMENT (JNF049150)

### ADVERTISING

- Christmas gift guide campaign in print and online with outlets including Gospel Music Channel and *Homecoming Magazine* (750,000 impressions)
- Christmas campaign with Salem Radio, featuring book in Christmas Gift giveaway
- Christmas Gift contests with *24/7 Moms*, *Energizer Bunny Mom Reports*, *The M.O.B. Society* and *Simple Mom Reviews*
- Featured title with Tommy Mommy bloggers on individual blogs, Facebook pages, and Twitter feeds (1.2 million impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christian Parenting Today*, *Jack and Jill*, *Focus on the Family Clubhouse*, *MomSense*, and *BabyTalk*
- Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com

Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

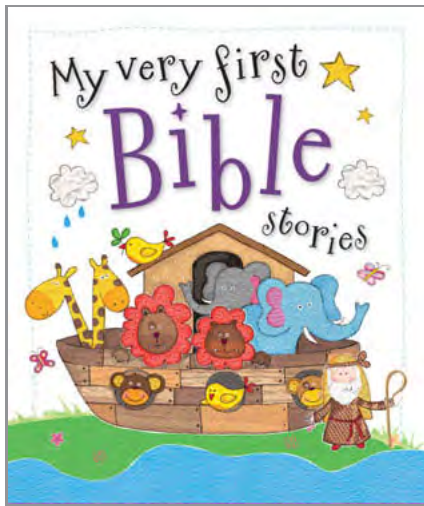
978-1-4003-2238-1 The Story of Easter  
 978-1-4003-2213-8 Prayers for Girls  
 978-1-4003-2214-5 Prayers for Boys

### COMPARABLE TITLES

978-0-8249-6668-3 What is Christmas?  
 978-1-4000-7175-3 God Gave Us Christmas  
 978-0-6940-1227-5 Christmas in the Manger



## MY VERY FIRST BIBLE STORIES

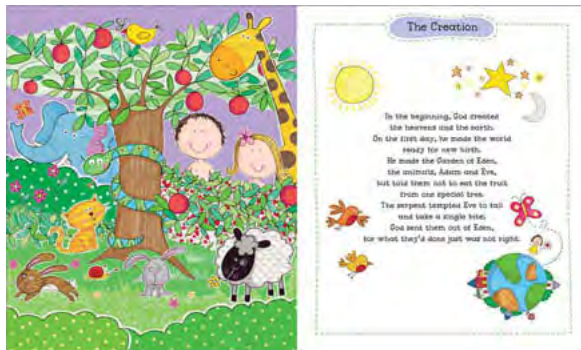


### FEATURES & BENEFITS

- Favorite Bible stories illustrated with adorable art
- Padded board book format makes it easy for a child to hold and carry
- Great gift for any time of year

*My Very First Bible Stories* is a great choice for parents and grandparents looking to introduce children to favorite stories of the Bible.

The perfect impulse purchase for moms and grandmas with little ones, this padded board book comes complete with adorable art and an affordable price! *My Very First Bible Stories* is a great year-round purchase for Easter baskets, birthday parties, Sunday school, and Christmas. Bright, colorful, and with the right amount of text to hold a child's attention, these books are also padded, making it easy for little hands to carry. This book is a solid choice to teach children very early about Bible characters they will grow to love and admire.



**Format:** Padded Board Book  
**ISBN-13/EAN:** 978-1-4003-2389-0  
**ISBN-10:** 1-4003-2389-4  
**Price:** \$7.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 6.80 x 8.25  
**Page Count:** 26 Pages  
**Carton Qty:** 24  
**Age Group:** 1 - 4  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Display advertising with *Today's Christian Woman* (200,000 impressions)
- Print and online advertising with *Focus on the Family*, *Christian Parenting Today*, *Significant Living* and *Family Life Today* (1.5 million impressions)
- National radio campaign with Salem Radio Network (750,000 impressions)
- Will be a featured title with Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (1.2 million impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Thriving Family*, *Christian Parenting Today*, *Homecoming*
- More from Tommy Nelson online at [Facebook.com/TommyNelsonKids](http://Facebook.com/TommyNelsonKids), Twitter handle @TommyNelson, and [TommyNelson.com](http://TommyNelson.com)  
 Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

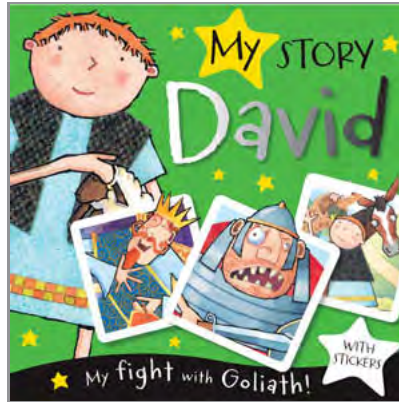
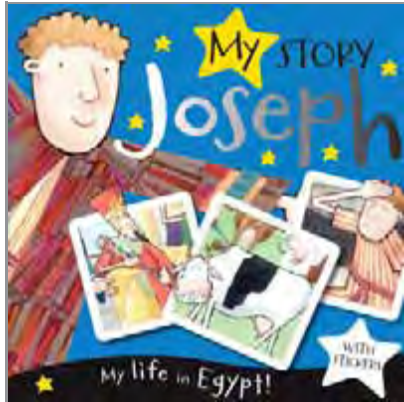
- 978-1-4003-2238-1 Story of Easter
- 978-1-4003-2213-8 Prayers for Girls
- 978-1-4003-2214-5 Prayers for Boys

### COMPARABLE TITLES

- 978-0-3107-1408-8 Beginner's Bible for Toddlers
- 978-0-3107-0139-2 Early Reader's Bible
- 978-0-3107-0078-4 Rhyme Bible Storybook for Toddlers

## MY STORY: JOSEPH / MY STORY: DAVID

FIONA BOON & NADINE WICKENDEN



### FEATURES & BENEFITS

- Engaging art with stories told in first-person perspective
- Includes four pages of story-themed stickers that kids can use throughout the book to enhance application and learning
- A great value at \$4.99

#### A whole new way for kids to learn about their favorite Bible heroes!

Kids are accustomed to hearing stories about their favorite Bible heroes—but what about from the perspective of the heroes themselves? In this *My Story* series from Make Believe Ideas, heroes come to life as they tell kids their life stories from a first-person perspective. At the end of each book is a “Sticker Journal”. Kids can place these stickers into the stories, adding another element of fun!

With his coat of many colors and abundant faith, Joseph is a favorite character of many children. In *My Story: Joseph*, the hero chronicles his amazing life that children treasure from the Bible. Kids will learn from Joseph’s story to always trust God, no matter what the circumstance, because He will see them through.

Children have long heard the story of David and Goliath, but they’ve never heard it straight from the young hero’s mouth. In *My Story: David*, the young shepherd with enormous faith tells kids about his decision to fight the Philistine soldier mocking the tribes of Israel. Children will learn that trust in God helps them to do great things, no matter their size!

**My Story: Joseph**  
ISBN-13/EAN: 978-1-4003-2279-4  
ISBN-10: 1-4003-2279-0

**My Story: David**  
ISBN-13/EAN: 978-1-4003-2280-0  
ISBN-10: 1-4003-2280-4

**Format:** Softcover  
**Price:** \$4.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 8.00 x 8.00  
**Page Count:** 28 Pages  
**Carton Qty:** 96  
**Age Group:** 1 - 4  
**Distribution Rights:** North America  
**Translation Rights:** None

**BISAC:** JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Print and online advertising with *Focus on the Family*, *Christian Parenting Today*, *Significant Living & Family Life Today* (1.5 million impressions)
- National radio campaign with Salem Radio Network
- Will be a featured title with Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (1.2 million)
- Display advertising with Today’s Christian Woman (200,000 impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Parenting Today*, *MomSense*, *Dallas Child*, *Today’s Christian Woman*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

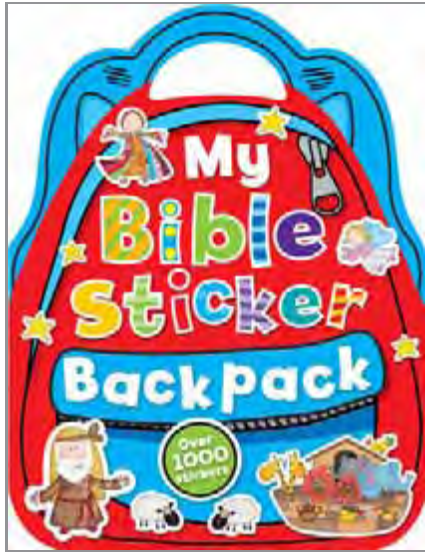
978-1-4003-2213-8 Prayers for Girls  
978-1-4003-2214-5 Prayers for Boys  
978-1-4003-2238-1 The Story of Easter

### COMPARABLE TITLES

978-0-3758-2816-4 Bible Heroes  
978-0-3107-0322-8 Bible Heroes & Bad Guys  
978-0-3107-1550-4 David and the Giant

## MY BIBLE STICKER BACKPACK

FIONA BOON



### FEATURES & BENEFITS

- Fun backpack theme is a favorite with preschoolers
- A great value at \$7.99
- Coloring pages feature kids' favorite Bible stories and heroes
- Over 1,000 stickers to keep children engaged
- Carry-Me handle is perfect for kids on the go

### Fun coloring activities and tons of stickers kids will love!

Whether stuck at home or on the go, kids enjoy getting to color and play with stickers. *My Bible Sticker Backpack* from Make Believe Ideas features Bible story favorites children will love to color and learn about outside of Bible class. Kids will also have over 1,000 stickers to place around the book, keeping them busy for hours and hours. At just \$7.99, this activity book is a great way for parents to keep kids entertained and learning about the Bible.



Format: Softcover

ISBN-13/EAN: 978-1-4003-2355-5

ISBN-10: 1-4003-2355-X

Price: \$7.99 U.S.

Ship Date: 9/11/2013

Pub Date: 10/8/2013

Trim Size: 8.50 x 11.00

Page Count: 56 Pages

Carton Qty: 36

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Print/web ads on key parenting sites such as *Christian Parenting Today*, *MomSense*, and *Family Life Today* (1.2 million impressions)
- Promoted through Bible Gateway as fun way to introduce Bible to little ones
- Featured title with Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (1.2 million)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christian Parenting Today*, *HomeLife*, *Focus on the Family Clubhouse*, *MomSense*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

- 978-1-8487-9664-5 My Pretty Pink Sticker Activity Purse
- 978-1-8487-9162-6 My Cool Sticker Backpack
- 978-1-8487-9656-0 My Cool Sticker Toolbox

### COMPARABLE TITLES

- 978-0-3125-1317-7 Preschool Color & Activity Book
- 978-0-3125-0483-0 Sticker Activity ABC
- 978-0-7566-6686-6 Disney Princess Enchanted Ultimate Sticker Book

## EVERYBODY CAN HELP SOMEBODY

RON HALL & DENVER MOORE



### FEATURES & BENEFITS

- An encouraging retelling for children of the *New York Times* bestselling *Same Kind of Different As Me*, that has sold over 1.3 million units
- Heart-tugging story that appeals to a wide audience
- Helps children see that they can make a difference in others' lives
- Teaches kids to make friends with others who are different than them
- Original art by Denver Moore and Ron Hall

**Everybody can help somebody—even you!**

*"I used to spend a lotta time worryin' that I was different from other people . . .*

*But I found out everybody's different—the same kind of different as me."*

Little Denver grew up very poor, and he didn't get to go to school. As time passed, Denver decided to hop a train to the big city for a different life. But that life was difficult, and Denver spent many years as a homeless man. But God showed His love through two people who were very different from Denver.

Based on *Same Kind of Different As Me*, the emotional tale of Denver Moore's life story, this unique children's book includes Denver's original art. Parents and children alike will be moved by this powerful story and will never forget the unexpected and life-changing things that can happen when we help somebody.

*"Nobody can help everybody, but everybody can help somebody."*



**Ron Hall** is an international art dealer whose long list of regular clients includes many celebrity personalities. An MBA graduate of Texas Christian University, he divides his time between Dallas, New York, and his Brazos River ranch near Fort Worth. **Hometown:** Dallas, Texas **Books Sold to Date:** Over 1.3 million

**Denver Moore** served as a volunteer at the Fort Worth Union Gospel Mission until his death in March 2012.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-4003-2269-5

**ISBN-10:** 1-4003-2269-3

**Price:** \$14.99 U.S.

**Ship Date:** 8/14/2013

**Pub Date:** 9/10/2013

**Trim Size:** 9.00 x 7.75

**Page Count:** 32 Pages

**Carton Qty:** 36

**Age Group:** 4 - 8

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / INSPIRATIONAL (JNF049250)

### ADVERTISING

- Promotions to *Same Kind of Different as Me* community through social media, blog and eblast list
- National radio campaign with "Pay It Forward" contest through *WAY-FM* (770,000 impressions), Salem Channels (1,000,000+ impressions), and Family Life Radio Network (450,000 impressions)
- Remarketing campaign targeting visitors of Max's site across the Google and MSN ad networks including sites like The New York Times, ABC Television, and more (1,000,000 impressions)
- Will be a featured title with Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (1.2 million)
- Featured in book club programs such as Project Inspired to help focus on conversations to raise awareness in volunteer work with a downloadable conversation guide

### PUBLICITY

- Finished product mailing to secure coverage in *Publisher's Weekly*, *Christian Retailing*, *Parents*, *Thriving Family*, *MomSense*
  - Will pursue national and regional radio outlets featuring author interviews and giveaways
  - Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-0-8499-1910-7 *Same Kind of Different As Me*

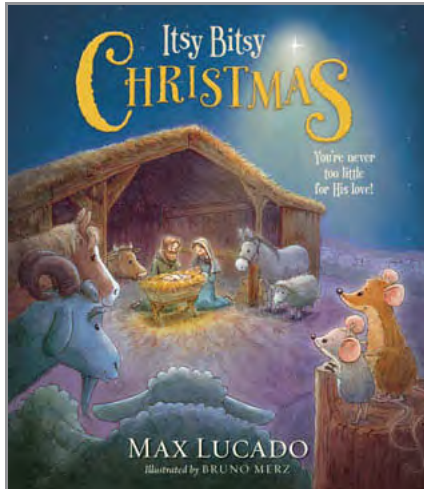
978-0-8499-4619-6 *What Difference Do It Make?*

### COMPARABLE TITLES

978-0-3160-4347-2 *It's Okay to Be Different*

978-0-6798-3227-0 *We're Different, We're the Same*

**ITSY BITSY CHRISTMAS**  
*You're Never Too Little for His Love*  
MAX LUCADO



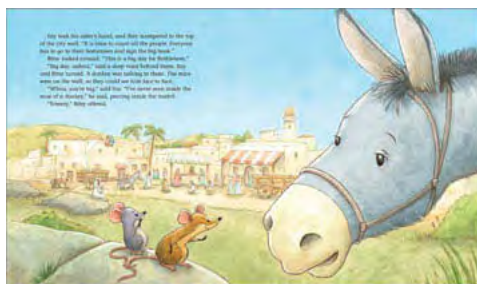
**FEATURES & BENEFITS**

- Shows children they are special and important to God, no matter how little they are
- Tells the Nativity story from a new viewpoint
- Sure to become another Christmas classic from master storyteller Max Lucado
- Beautifully illustrated with warm, adorable animal characters

**“The King has come! Even for a little one like me.”**

Do you ever feel like you are too small or too ordinary? That is just how Itsy and Bitsy feel. When these two charming little mice hear that a King is coming to Bethlehem, they set off with great enthusiasm to find Him. Along the way, they are met with discouraging words telling them they are too little and unimportant for any king. Just when Itsy and Bitsy begin to believe that they really aren't big enough for the new King, they learn that Christ the King has indeed come for everyone.

Crafted by master storyteller Max Lucado, *Itsy Bitsy Christmas* helps children understand God's great love and know that He sent His Son for all of us—little or big, young or old.



**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4003-2262-6  
**ISBN-10:** 1-4003-2262-6  
**Price:** \$14.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013 (Street Date)  
**Trim Size:** 7.75 x 9.00  
**Page Count:** 32 Pages  
**Carton Qty:** 36  
**Age Group:** 4 - 7  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (JUV033150)

**MERCHANDISING**

- Kids Bibles/Bible Storybooks/Devo ECK 9781400380831

**ADVERTISING**

- Cross-promotion with Max Lucado community and social media properties with feature on MacLucado.com, e-blasts, and promotions for @MaxLucado
- Remarketing campaign targeting visitors of Max's site across the Google and MSN ad networks including sites like The New York Times, ABC Television, and more (1,000,000 impressions)
- Print and online ads with *Focus on the Family, Christian Parenting Today, Significant Living & Family Life Today* (1.5 million impressions)
- National radio & microsite campaign with Dial Global Radio Network
- Print advertising with *Homecoming* for Christmas feature and Salem Network's Christmas Gift Guide promotion
- Included on the Lucado Impact Plan

**PUBLICITY**

- Finished product mailing to key trade and consumer outlets such as *Christian Retailing, Publishers Weekly, ParentLife, Jack and Jill, Family Circle, Dallas Child*
- Target media for inclusion in children's holiday gift guides
- Radio campaign to offer interviews and giveaways
- Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com  
Media inquiries: Katie Powell, kpowell@thomasnelson.com

**PREVIOUS TITLES**

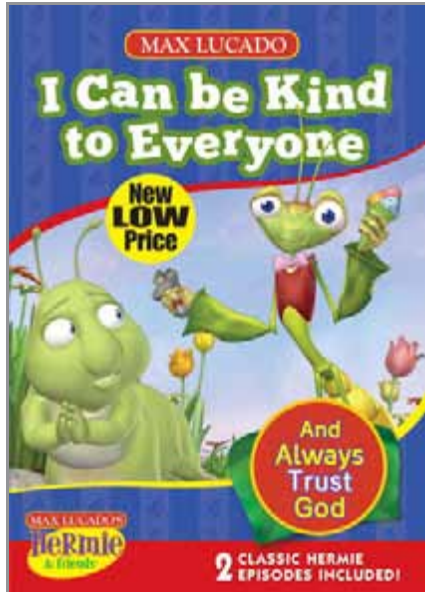
- 978-1-4003-1958-9 Just in Case You Ever Wonder
- 978-0-8499-1005-0 The Crippled Lamb
- 978-1-4003-1747-9 Hermie a Common Caterpillar



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, TX [@MaxLucado](https://twitter.com/MaxLucado) [MaxLucado](https://www.facebook.com/MaxLucado)

## MAX LUCADO'S HERMIE & FRIENDS: I CAN BE KIND TO EVERYONE

MAX LUCADO



### FEATURES & BENEFITS

- Two classic garden tales combined to emphasize one important lesson
- A trusted brand from beloved author Max Lucado that has sold more than 5.5 million units
- Teaches children important lessons about trusting God and being kind to everyone
- Features a star-studded cast lead by Tim Conway as Hermie

**No matter the situation, it is always important to be kind to everyone.**

In *Milo the Mantis Who Wouldn't Pray*, a big storm sweeps away Milo's Snack Shack and he just doesn't know what to do—not even how to talk to God about it. He thinks he has to get God's attention so that God will answer his prayers. Milo finally learns, with the help of his friends, that even though you can't always hear God, He always hears our prayers and answers them. God is always paying attention and we can talk to Him anytime.

In *Antonio Meets His Match*, a new group of foreign ants have moved into the garden, and the other garden bugs, especially Antonio, find their new neighbors pretty annoying. When God asks Antonio to love his neighbor, he has to learn to use something other than his physical strength and military experience to solve his problem. Eventually Antonio and his new neighbors learn that despite their differences, it is best if they stick together and learn to be kind to each other. This lesson is based on Luke 10:27 "Love your neighbor as you love yourself" (ICB).

Format: DVD  
 UPC: 023755417398  
 ISBN-13/EAN: 978-1-4003-2348-7  
 Price: \$12.99 U.S.  
 Ship Date: 8/14/2013  
 Pub Date: 9/10/2013  
 Length: 90 Minutes  
 Carton Qty: 30  
 Age Group: 4 - 7  
 Distribution Rights: Worldwide  
 BISAC: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

### ADVERTISING

- Cross-promotion on Lucado website, featuring Hermie page with contests and coloring sheets
- Video clip made available for use on retail partner websites, Tommy Nelson YouTube channel and others etc.
- Featured title with the Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (over 1 million readers)
- Featured at CPC (Children's Pastors Conference) and MOPS conference (Mothers of Preschoolers)

### PUBLICITY

- Send to trade outlets that include children's multimedia including *CBA Retailers + Resources*, *Christian Retailing*, *Christian Parenting Today*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

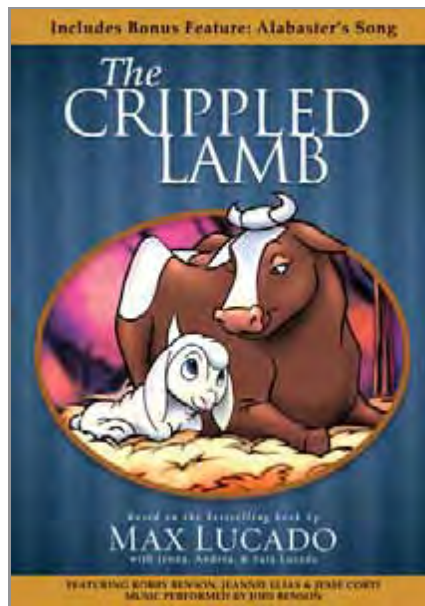
023755415899	BEEhaving is B-E-S-T DVD
023755415394	I Won't be Afraid DVD
023755415295	I Am Special DVD
023755042149	Hermie, a Common Caterpillar



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, TX [@MaxLucado](https://twitter.com/MaxLucado) [MaxLucado](https://www.facebook.com/MaxLucado)

## THE CRIPPLED LAMB

MAX LUCADO



### FEATURES & BENEFITS

- Adapted from Max Lucado's classic, bestselling children's book
- Teaches children that God has a special place for them
- Includes full-length bonus feature *Alabaster's Song*
- Refreshed cover and a great low price help bring the stories to a new generation of kids

### God has a special place for you!

For all the times little ones have felt different, left out, or alone, God has a message of hope. *The Crippled Lamb* tells the story of a little lamb named Joshua who is different, left out, and left behind. But one starry night, Joshua learns a lesson that is true for everyone: "Don't be sad... God has a special place for those who feel left out."

Joshua longs to keep up with the flock, but God has a very special place for him—just as He does for everyone. One cold winter night, Joshua is in the right place at the right time to watch history's greatest event unfold . . . and to play a part in it.

Filled with warm, tender moments, this story will charm children and families year-round. Fully animated, it features voice talent, including Robby Benson (*Beauty and the Beast*) and Jodi Benson (*The Little Mermaid*). Two original songs complete the soundtrack.

This DVD also includes the bonus feature *Alabaster's Song* by Max Lucado. Alabaster the angel, a family Christmas tree topper, teaches a little boy that Christmas is not about the gifts under the tree, but about the gift of Jesus.

Format: DVD

UPC: 023755417497

ISBN-13/EAN: 978-1-4003-2362-3

Price: \$9.99 U.S.

Ship Date: 8/14/2013

Pub Date: 9/10/2013

Length: 60 Minutes

Carton Qty: 30

Age Group: 4 - 7

Distribution Rights: Worldwide

BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / GENERAL (JUV033010)

### ADVERTISING

- Cross-promotions with the Lucado brand, including feature and video clip on MaxLucado.com, and eblasts to Lucado community
- Featured title with the Tommy Mommy bloggers on individual blogs, Facebook, and Twitter feeds (over 1 million readers)
- Featured in Christmas Gift Guide campaigns such as GMC and Salem Network (1 million)
- Featured on Lucado Impact Plan

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Focus on the Family Clubhouse*, *MomSense*, *Children's Ministry*, *K! Magazine*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-1807-0 Crippled Lamb

978-1-4003-2034-9 Grace for the Moment: 365 Devotions for Kids

023755416797

Hermie: I Share Because I Care DVD

023755415196

Hermie: A Fruitcake Christmas DVD



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, TX [@MaxLucado](https://twitter.com/MaxLucado) [MaxLucado](https://facebook.com/MaxLucado)

## GIGI, GOD'S LITTLE PRINCESS: DREAMING OF A PINK CHRISTMAS

*A Lesson About the Real Treasure at Christmas*

SHEILA WALSH



### FEATURES & BENEFITS

- Focused on the true meaning of Christmas
- A trusted and bestselling brand from beloved author Sheila Walsh
- Fun bonus features including *Gigi's Twelve Days of Christmas* sing-along
- Perfect for princesses, both young and old
- Refreshed cover and a great low price help to bring this story to a new generation of kids

Join Gigi, God's Little Princess<sup>®</sup>, as she discovers what is truly important this Christmas season!

Gigi starts off the Christmas season with a huge wish list of all things pink and pretty, but soon realizes she hasn't been thinking about giving gifts to the people she loves. Suddenly the whole season turns into a race to give and receive things, and that just doesn't seem right.

Thankfully Gigi's mom and dad were kids once, too, and can help their little girl remember to keep her heart aimed at the real star of Christmas, while still enjoying the holiday festivities!

Format: DVD  
 UPC: 023755416995  
 ISBN-13/EAN: 978-1-4003-2259-6  
 Price: \$9.99 U.S.  
 Ship Date: 8/7/2013  
 Pub Date: 9/3/2013  
 Length: 60 Minutes  
 Carton Qty: 30  
 Age Group: 4 - 7  
 Distribution Rights: Worldwide  
 BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (JUV033150)

### ADVERTISING

- Cross-promotion with the Sheila Walsh and God's Little Princess brands, partnering with Sheila Walsh community and her social media properties for sharing on Facebook and Twitter (30,000+ followers)
- Included in Christmas campaign with outlets including Gospel Music Channel, Salem Network, and Focus on the family (940,000 impressions)
- Featured on Women of Faith tour, Christmas newsletter, and social media accounts (300,000 impressions)

### PUBLICITY

- Will target national and regional publications to be included in Holiday gift guides
  - Send to trade outlets that include children's multimedia including *CBA Retailers + Resources*, *Christian Retailing*, *Christian Parenting Today*
  - Find Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

023755415691	God Made Princesses in All Shapes and Sizes
023755415592	God's Princesses Treat Everyone Like Royalty
023755416599	God's Princesses Can Always Trust the King
023755415790	Gigi, God's Little Princess

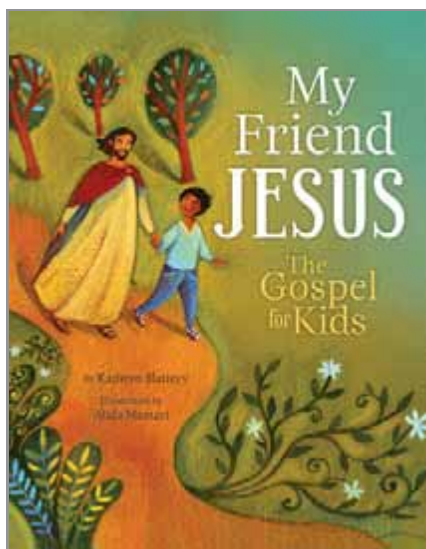


**Sheila Walsh**, Women of Faith<sup>®</sup> speaker, is the author of the award-winning Gigi, God's Little Princess<sup>®</sup> series, *The Shelter of God's Promises*, and a new fiction novel, *Sweet Sanctuary*. Sheila lives in Texas with her husband, Barry, and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** Four million  
 @sheilawalsh sheilawalshconnects



## MY FRIEND JESUS

KATHRYN SLATTERY



### FEATURES & BENEFITS

- Helps parents share the Good News with their children and lead them to a lifetime relationship with Christ
- Invites children to know how much God loves them in words they can understand
- Over 100,000 copies of original book sold, with high praise from endorsers such as Madeleine L'Engle, Elizabeth and John Sherrill, and Norman Vincent Peale

### Jesus can be your friend and Savior.

All Christian parents want their children to come to a relationship with Jesus. *My Friend Jesus* is written in fresh, clear language that children can understand and is appropriate for all denominations. The book not only tells the gospel story *about* Jesus, but also, in the most natural, gentle way, introduces children to a personal relationship with Him. A prayer at the end of the book guides children into that life-changing friendship with Jesus. This is the book author Kathryn Slattery wishes she had when her own children were young—which is the reason she wrote it!

Originally published as *The Gospel for Kids*, this book sold more than 100,000 copies. This new book will feature beautiful new art and lightly edited text.

“It’s one of the best books of Jesus for young people I have encountered.” —Madeleine L’Engle

“A magnificent piece of writing, making the Gospel so plain and at the same time losing none of its beauty. The book is very attractive for adults also.” —Dr. Norman Vincent Peale

**Format:** Padded Hardcover

**ISBN-13/EAN:** 978-1-4003-2267-1

**ISBN-10:** 1-4003-2267-7

**Price:** \$12.99 U.S.

**Ship Date:** 10/9/2013

**Pub Date:** 11/5/2013

**Trim Size:** 7.00 x 9.00

**Page Count:** 32 Pages

**Carton Qty:** 24

**Age Group:** 5 - 10

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE NONFICTION / RELIGION/BIBLE STORIES / GENERAL (JNF049040)

### ADVERTISING

- National radio advertising with WAY-FM (770,000 impressions)
- Outreach to gatekeepers through KidsBuzz.com (510,000 consumers, 6,000 librarians, and 5,000 retailers)
- Display advertising with BeliefNet (250,000 impressions) and Guideposts (271,667 impressions)
- Christmas Gift Guide promotion through GMC (over 1 million impressions)
- Promoted on author’s blog and platform

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christian Retailing*, *Guideposts*, *MomSense*
  - Will target media for inclusion in holiday gift guides
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-1602-1 If I Could Ask God Anything  
978-0-8249-4734-7 Lost and Found

### COMPARABLE TITLES

978-1-5861-7511-5 Illustrated Gospel for Children  
978-0-9767-5828-0 The Gospel for Children  
978-0-8671-6270-7 Can You Find Jesus?



**Kathryn Slattery** is a longtime contributing editor of *Guideposts* and the author of such books as *The Gospel for Kids*; *The Grace to Grow*; *A Bright Shining Place*; and *Grandma, I’ll Miss You*. Her writing has also appeared in such publications as *Today’s Christian Woman*. Kathryn and her husband are parents of two adult children. **Hometown:** New Canaan, Connecticut

## GOD'S LOVE FOR YOU BIBLE STORYBOOK

RICHARD STEARNS & RENÉE STEARNS



### FEATURES & BENEFITS

- Contains favorite Bible stories and remarkable faith stories about children worldwide that share the themes of God's love and faithfulness to His people
- Kids will learn about God's Word and discover that they can be a part of what He is doing in the world today
- Contains vibrant illustrations of Bible stories and beautiful photos from all over the world

**Traditional Bible favorites and faith stories from children show kids that God's love reaches all the way around the globe!**

*God's Love for You Bible Storybook* teaches favorite Bible stories followed by real stories of people sharing God's love. Kids will see how they can learn from and help people all over the world. This book will help raise up a generation of generous, global Christians who are active in their communities and their world.

This Bible storybook is beautifully illustrated by Martina Peluso in bright, whimsical displays. Carolyn Larsen, author of *The Little Girl's Bible Storybook*, assisted writing the Bible stories. World Vision® CEO Richard Stearns and his wife, Reneé, present stories about children they've met through World Vision, what life is like in their corner of the world, and how God is working through their lives. Also features fun facts about each child's home country.

Proceeds of this book will be donated to World Vision.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2187-2  
**ISBN-10:** 1-4003-2187-5  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/25/2013  
**Pub Date:** 10/22/2013  
**Trim Size:** 8.50 x 10.00  
**Page Count:** 272 Pages  
**Carton Qty:** 24  
**Age Group:** 4 - 9  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE NONFICTION / RELIGION / BIBLES / GENERAL (JNF049060)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK 9781400380831

### ADVERTISING

- Collaborate with World Vision on key events and advertise across their print, online, and social media outlets including eblast list to all sponsors
- Cross-promote with Women of Faith events where Richard Stearns will be speaking
- Targeted advertising with key magazines/websites, such as *World Magazine*, *PBS Parents & Salem Outreach & Dial Global* (2 million+ impressions)
- Display advertising with *BeliefNet* and *Salem Web* (600,000 impressions)
- Pursue partnership with *Ministry Matters* (20,000+impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Associated Press*, *Publishers Weekly*, *HomeLife*, *Focus on the Family Clubhouse*, *National Geographic Kids*
  - Radio campaign featuring interviews and giveaways
  - Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-0-7852-2918-6 *The Hole in Our Gospel*

### COMPARABLE TITLES

978-1-4003-2033-2 *Jesus Calling Bible Storybook*  
 978-0-3107-1912-0 *Children of God Storybook Bible*



**Richard Stearns** has served as president of World Vision U.S. since 1998, having formerly been the CEO of Parker Bros. Games and Lenox, Inc. He and his wife, Reneé, have five children of their own and millions more around the world. **Hometown:** Bellevue, Washington [@richstearns](#) [RichardStearns.WVUS](#)

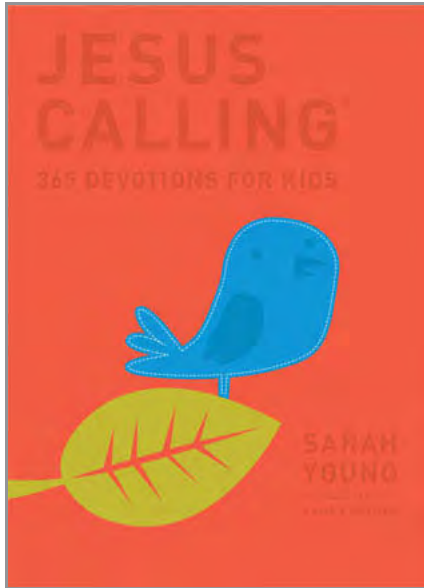


**Reneé Stearns** is a former attorney, mother of five, and grandmother of one. She is active in church ministries, leading Bible studies, and speaking at conferences and retreats. Reneé is passionate about helping others broaden their worldview to include the great needs she sees in her travels with World Vision. **Hometown:** Bellevue, Washington

## JESUS CALLING: 365 DEVOTIONS FOR KIDS

*Deluxe Edition*

SARAH YOUNG



### FEATURES & BENEFITS

- More than 350,000 units sold
- Now available in a beautiful leathersoft package
- Written in kid-friendly language
- Children and parents will share the same devotional themes for each day's reading
- Deluxe package makes this a perfect keepsake and gift for special occasions

With devotionals written as if Jesus is speaking directly to a child's heart, *Jesus Calling*® for Kids is now available in deluxe leathersoft package.

Based on Sarah Young's renowned bestseller *Jesus Calling*, this is a wonderful devotional for children. The scripture and themes correspond with the daily reading in the adult version, so parents and kids can share spiritual time together.

This deluxe version features a rich blue and orange leathersoft hardcover with the iconic bird in center stage. It's a beautiful package that parents and grandparents will be proud to give children year-round.

It is Sarah's fervent prayer that our Savior may bless readers, and now young readers, with His presence and His peace in ever-deeper measure.



**Format:** Leathersoft Hardcover

**ISBN-13/EAN:** 978-1-4003-2306-7

**ISBN-10:** 1-4003-2306-1

**Price:** \$19.99 U.S.

**Ship Date:** 10/9/2013

**Pub Date:** 11/5/2013

**Trim Size:** 5.50 x 7.50

**Page Count:** 392 Pages

**Carton Qty:** 24

**Age Group:** 8 - 12

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / DEVOTIONAL & PRAYER (JNF049120)

**eBook:** 978-1-4003-1725-7

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK 9781400380831

### ADVERTISING

- Site takeovers with CountryWeekly.com and GAC.com (400,000+ impressions)
- Featured in ongoing *Jesus Calling* brand advertising, with print, online and radio advertising, partnerships, and content sharing
- Promotions with key African American outlets such as *Family Digest* and *Gospel Truth*
- Advertising campaign with sites including Christianity Today's – Today's Christian Woman and Guidepost (555,000)
- Print and display advertising targeting Christian parents: *Significant Living*, *Hope for Women* and *Homecoming Magazine*
- Radio campaign targeting secular inspirational stations through Dial Global Radio Network (3,000,000+ impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Publisher's Weekly*, *Thriving Family*, *Christian Parenting Today*
  - Regional radio campaign to offer giveaways
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-5914-5188-4 *Jesus Calling*

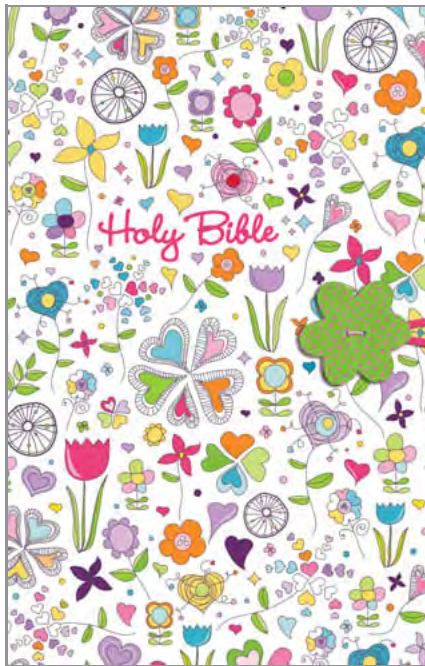
978-1-4003-1634-2 *Jesus Calling for Kids*

978-1-4003-2033-2 *Jesus Calling Bible Storybook*



**Sarah Young** is quietly leading millions worldwide on a journey of intimacy with Christ. Her devotional books include the #1 bestseller *Jesus Calling* and the top sellers *Jesus Calling for Kids*, *Dear Jesus*, and *Jesus Lives*. Sarah and her husband have traveled extensively, planting churches and providing counseling. They currently are ministering to a Japanese-speaking community in Perth, Australia. **Hometown:** Western Australia **Books Sold to Date:** Over 8 million [@Jesus\\_Calling](#) [JesusCalling](#)

## BUTTON BIBLE



### FEATURES & BENEFITS

- Cute fabric cover and button closure appeal to girls of all ages
- Full text of the *New King James Version*®
- Includes 24 pages of full-color inserts with presentation pages, maps, memory verses, and special articles for Bible application

**The Button Bible is the perfect accessory for girls who want a fun Bible to carry.**

Girls of all ages will love to carry this designer NKJV Bible with its floral fabric print and cute button closure. The compact size is perfect for purses and backpacks and makes it the ideal gift for girls on the go. Plus, 24 pages of color inserts allow for personalization and reinforce Bible knowledge. Features include: presentation page, Bible timeline, *Bible Verses to Know*, *My Favorite Bible Verses*, *How Do I Pray?*, *How Do I Know Jesus Loves Me?*, *How Can I Let God's Love Shine Through Me?*, *Why Should I Read the Bible?*, *How Do I Forgive?*, and more. The Bible also includes a satin ribbon marker.



**Format:** Flexible Cloth  
**Packaging:** Clamshell Box  
**ISBN-13/EAN:** 978-1-4003-2318-0  
**ISBN-10:** 1-4003-2318-5  
**Style#:** 9781400323180  
**Price:** \$24.99 U.S.  
**Translation:** New King James Version  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 4.44 x 6.50  
**Page Count:** 1216 Pages  
**Type Size:** 7.5  
**Imprintable:** yes  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Print and display advertising with key Christian Bible reading outlets such as BibleStudyTools.com, BibleGateway.com, and Childrensministry.com etc. (133,598 impressions)
- Giveaway through *Called Magazine*, a leading resource for women in ministry (reaching over 685,000)
- Advertising in *Children's Ministry Magazine* and *Focus on the Family's Thriving Family Magazine* (53,527 impressions)
- Featured in Christmas Gift Guide campaigns such as GMC and Salem Network (reaching over 1 million)
- Targeted consumer radio promotions including 60-second spots and giveaways to top radio markets on Salem radio (over 1 million impressions)

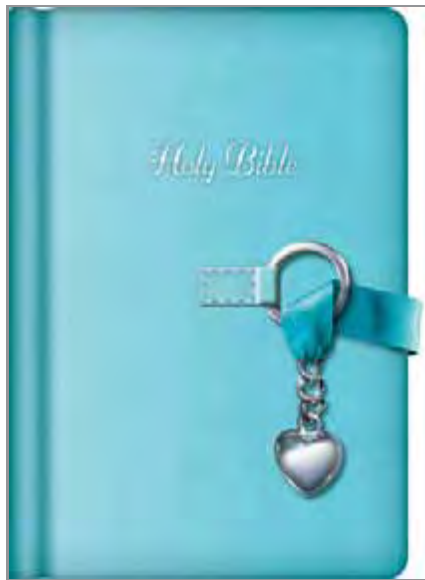
### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Thriving Family*, *Christian Parenting Today*, *Homecoming*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-0987-0 Princess Bible – Pink  
 978-1-4003-1703-5 Sequin Bible – Pink  
 978-1-4003-2166-7 Cupcake Bible

## SIMPLY CHARMING BIBLE



### FEATURES & BENEFITS

- Beautiful robin's egg blue leathersoft hardcover
- Full text of the *New King James Version*®
- Elegant design makes it a perfect gift for girls of all ages
- Includes 24 pages of full-color inserts with presentation and personalization pages, maps, memory verses, dictionary/concordance, and special articles for Bible application

**This *New King James Version* Bible is a simply charming gift for girls young and old.**

Sure to delight the lucky girl who receives it, this beautifully bound *New King James Version* Bible creates an exquisite gift to celebrate any milestone or occasion. Silver-gilded pages and a satin ribbon with a silver charm adds to the delight, and the small size is perfect for carrying to church or using at home.

The *Simply Charming Bible* also offers 24 pages of color inserts that allow for personalization and reinforce biblical knowledge. Features include: presentation page, Bible timeline, *My Favorite Bible Verses*, *How Do I Pray?*, *How Do I Know Jesus Loves Me?*, *Why Should I Read the Bible?*, *How Do I Forgive?*, *Bible Verses to Know*, *The Names of God*, *Kids in the Bible*, and more.



**Format:** Leathersoft Hardcover

**Packaging:** Clamshell Box

**ISBN-13/EAN:** 978-1-4003-2363-0

**ISBN-10:** 1-4003-2363-0

**Style#:** 9781400323630

**Price:** \$26.99 U.S.

**Translation:** New King James Version

**Ship Date:** 9/11/2013

**Pub Date:** 10/8/2013

**Trim Size:** 4.31 x 6.44

**Page Count:** 1088 Pages

**Type Size:** 7

**Imprintable:** yes

**Carton Qty:** 12

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Print and display advertising with key Christian Bible reading outlets such as BibleStudyTools.com, BibleGateway.com, and ChildrensMinistry.com (133,598 impressions)
- Print and online advertising with *Focus on the Family*, *Christian Parenting Today*, *Significant Living & Family Life Today* (1.5 million impressions)
- Featured in Christmas Gift Guide campaigns such as GMC and Salem Network (1 million)
- Targeted consumer radio promotions including 60-second spots and giveaways to top radio markets on Salem radio (over 1 million impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Thriving Family*, *Christian Parenting Today*, *Today's Christian Woman*
- Offer Bible to mommy bloggers and children's book bloggers for review
- More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com

Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-0987-0 Princess Bible—Pink

978-1-4003-1703-5 Sequin Bible—Pink

978-1-4003-2166-7 Cupcake Bible

## BIBLE IN A YEAR



### FEATURES & BENEFITS

- First full-text Bible that helps kids read through the Bible in one year, with Scriptures from the Old Testament, New Testament, Psalms, and Proverbs for each day
- For kids ages 8-12 using the *New Century Version* (5<sup>th</sup> grade reading level)
- Great way for kids to spend more time in the Word
- Includes 16 pages of full-color inserts with presentation and personalization pages, maps, memory verses, dictionary/concordance, and special articles for Bible application

#### Kids can read through the entire Bible in one year!

Our children need to make every day God's day, and nothing will help them do that more than reading His Word. The unique *Bible in a Year* with *New Century Version*® text guides kids to easily read through the entire Bible in 365 days. The simple-to-understand language is divided into daily portions that include selections from both the Old and New Testaments, as well as Psalms and Proverbs.

This Bible also offers 16 pages of color inserts that allow for personalization and reinforce biblical knowledge. Features include: presentation page, Bible timeline, *My Favorite Bible Verses*, *How Do I Pray?*, *Why Should I Read the Bible?*, *How Do I Forgive?*, *Bible Verses to Know*, and more!



**Format:** Softcover  
**ISBN-13/EAN:** 978-1-4003-2317-3  
**ISBN-10:** 1-4003-2317-7  
**Style#:** 9781400323173  
**Price:** \$19.99 U.S.  
**Translation:** New Century Version  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 5.38 x 8.00  
**Page Count:** 1248 Pages  
**Type Size:** 8.5  
**Imprintable:** yes  
**Carton Qty:** 12  
**Distribution Rights:** Worldwide  
**Translation Rights:** None  
**BISAC:** BIBLES / NEW CENTURY VERSION / CHILDREN (BIB011010)

### MERCHANDISING

- Kids Bibles/Bible Storybooks/Devo ECK

### ADVERTISING

- Targeted e-blast with Focus on the Family (46,000 impressions)
- Print and online advertising with key Christian Bible reading outlets such as BibleStudyTools.com, BibleGateway.com, and ChildrensMinistry.com (133,598 impressions)
- Online advertising with Christian mom outlets, such as Beliefnet (500,000 impressions), Today's Christian Woman (200,000 impressions) and Hope for Women (10,000 impressions)
- Bible Reading Challenge with key mommy bloggers such as The Better Mom, Impress Your Kids, & RachelWojo.com
- Facebook contest targeting parents to sign up for a challenge to read the Bible in a year along with their child and win prizes

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Thriving Family*, *Christian Parenting Today*, *Today's Christian Woman*
- Offer Bible to mommy bloggers and children's book bloggers for review
- More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com  
 Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-0-8423-7355-5 The One Year Bible for Children  
 978-0-8423-5536-0 Day by Day Kid's Bible

## JOY, FAITH, LOVE, AND PEACE JOURNALS



### FEATURES & BENEFITS

- Wonderful way for girls to journal about their faith and their lives, and grow closer to God
- Cool covers make these journals something every girl will want to carry
- Four different cover designs as unique as each individual girl
- Themes of joy, faith, love, and peace speak truth and reinforce great values
- Perfect gift any time of year

### Cute, useful journals at a great price make perfect gifts for girls!

From telling stories to chatting with friends, girls love to express themselves with words. These journals created by Make Believe Ideas will give girls a chance to record ideas and words onto the pages of their very own journal.

Each journal features colorful, lined pages with a design girls will love. These covers feature cool embellishments and an elastic band closure, making each a journal that girls will want to carry with them wherever they go!

Topical scriptures and inspirational quotes featured throughout each journal will help girls grow stronger and deeper in faith.



#### Joy Journal

ISBN-13/EAN: 978-1-4003-2385-2

ISBN-10: 1-4003-2385-1

#### Faith Journal

ISBN-13/EAN: 978-1-4003-2386-9

ISBN-10: 1-4003-2386-X

#### Love Journal

ISBN-13/EAN: 978-1-4003-2387-6

ISBN-10: 1-4003-2387-8

#### Peace Journal

ISBN-13/EAN: 978-1-4003-2388-3

ISBN-10: 1-4003-2388-6

Format: Hardcover

Price: \$9.99 U.S.

Ship Date: 11/13/2013

Pub Date: 12/10/2013

Trim Size: 6.25 x 7.90

Page Count: 96 Pages

Carton Qty: 24

Age Group: 6 - 11

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / GENERAL (JNF049130)

### ADVERTISING

- Facebook ad campaign targeting zazzle.com fans, elumdesigns.com and tinyprints.com
- Promotion with *Susie Mom's E-newsletter* (15,000 impressions)
- Print/web ads on key parenting sites such as *Christian Parenting Today*, *Relevant*, and *Family Life Today* (365,000 impressions)

### PUBLICITY

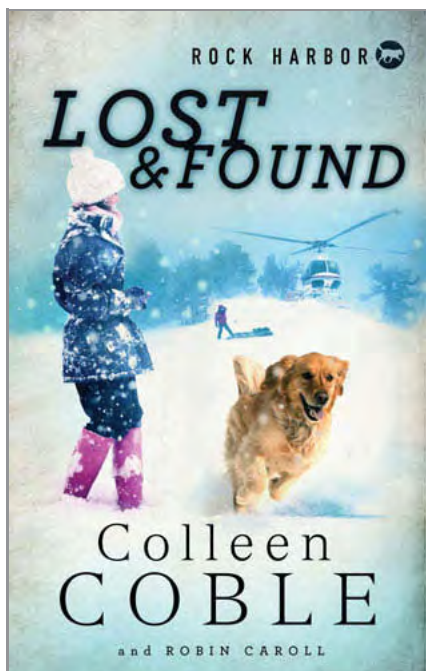
- Will offer finished product to target gift outlets such as GiftMart, Stationary Trends, Greetings, Gift and WorldMart
  - Finished product mailing to key trade and consumer outlets such as *Christian Parenting Today*, *HomeLife*, *Focus on the Family Clubhouse*, *MomSense*
  - More from Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### COMPARABLE TITLES

B-0017-SOR6-M	Pecoware Fancy Butterfly Journal
B-004G-4MUA-Y	Peaceable King Owls Diary
B-003Y-HA22-W	Westminster Fibers Journal—Pink

## ROCK HARBOR SEARCH AND RESCUE: LOST AND FOUND

COLLEEN COBLE



### FEATURES & BENEFITS

- Book #2 in a mystery series for girls from bestselling fiction author Colleen Coble
- Fans of the adult Rock Harbor series will enjoy introducing daughters and granddaughters to this fun series
- Girls will be drawn in by the mystery, exciting search-and-rescue scenes, relevant social issues, and adorable rescue dogs

**An old photo brings a shocking revelation and it's up to Emily and her best friend Olivia to solve the case!**

Fourteen-year-old Emily O'Reilly and her best friend Olivia Webster have a knack for solving mysteries. Emily has been busily training her new puppy Sherlock to be a Search and Rescue dog so that the two can lead search-and-rescue missions someday. So when Emily stumbles across an old photo of Olivia's adoption day—a fact that has never been revealed to Olivia—the two quickly decide to uncover the mysterious details surrounding Olivia's birth parents.

But the two bite off more than they can chew as they dig into learning more about Olivia's adoption without notifying her parents. And to make matters worse, Emily's mother Marika, a convicted felon recently released on parole, will stop at nothing to contact her daughter—a fact that Emily is not happy about.

When her beloved stepmother Naomi disappears, Emily takes it upon herself to connect the dots and conduct her own snow-bound search-and-rescue mission with Sherlock. Will Emily ever find the secret behind Naomi's disappearance? And will Olivia ever learn the truth about her adopted parents?

"Colleen is a master storyteller." —Karen Kingsbury

**Format:** Softcover  
**ISBN-13/EAN:** 978-1-4003-2163-6  
**ISBN-10:** 1-4003-2163-8  
**Price:** \$9.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Age Group:** 8 - 11  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE FICTION / MYSTERIES & DETECTIVE STORIES / GENERAL (JUV028000)  
**eBook:** 978-1-4003-2164-3

### MERCHANDISING

- Featured title on the MG/YA Fiction ECK 9781400380824

### ADVERTISING

- Ads with youth oriented outlets such as FamilyFiction.com, *Sisterhood Magazine*, FreeBookFriday.com, GMC, *Relevant Magazine* and Beliefnet (310,000 impressions)
- Outreach to KidsBuzz.com (510,000 consumers, 6,000 librarians, and 5,000 retailers) and *Middle Ground Magazine* (over 22,000 middle school principals and teachers)
- Book seeding/campaign with ALSC (Assn. of Library Services to Children), YALSA (Young Adult Library Services Assn.), BookSense (American Booksellers Assn.), and School Library Journal
- Trailer ads with GodVine.com and Virool video network (1.7impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Publishers Weekly* and *Justine*
  - Pitch to YA bloggers, including those who reviewed other books in the series
  - Pitch to key librarians and school district contacts to place on summer reading lists, such as Lead Librarian of Metro Nashville Public Schools
  - Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-2106-3 Rock Harbor Search and Rescue  
 978-0-8499-4429-1 Without a Trace

### COMPARABLE TITLES

978-0-7642-0446-3 The Mandie Collection, Vol. 1  
 978-1-4231-2820-5 Only the Good Spy Young



RITA-finalist **Colleen Coble** is the author of several bestselling romantic suspense novels, including *Tidewater Inn*, and the Mercy Falls, Lonestar, and Rock Harbor series. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](#) [Colleen-Coble](#)



## SWIPE SERIES: SPARK

EVAN ANGLER



### FEATURES & BENEFITS

- **Apocalyptic, dystopian fiction is the most popular genre in the middle-grade and YA markets**
- **End Times story with a strong biblical foundation and a fresh, modern perspective**
- **Book #4 in a series that engages readers in online participation via Facebook, Twitter, the author's website, and other platforms**
- **Will be entered into Accelerated Reader, a program used by thousands of schools nationwide**

**In a future United States under the power of a charismatic leader, everyone gets the Mark at age thirteen. Few refuse to get the Mark. But those who do . . . disappear.**

Parents are looking for fiction that makes Christianity exciting for kids. This series is an alternative to the Hunger Games series and other dark dystopian fiction. It's packed with action and intrigue, but the message is written from a Christian worldview.

Logan Langly went to get his Mark but backed out at the last minute. Ever since, he's been on the run trying to find his sister Lily, who disappeared when she went to get her Mark five years ago. His journey leads him to befriend the Dust, a network of Markless who oppose the rule of the government. But the Dust receive some startling information from the Markless community, warning that humanity is now entering the End of Days.

*Spark* introduces nine-year-old Ali, a beggar living in the Dark Lands city of al-Balat. Ali meets a stranger who gives her his tablet, a portal to a tech world that Ali never knew existed. But one day, the tablet begins to communicate *back* to her—and takes her on a journey that will cross her path with exiled Logan Langly, Chancellor Cylis, and the fierce battle for power that spans reality and the virtual world.

**Format:** Softcover

**ISBN-13/EAN:** 978-1-4003-2198-8

**ISBN-10:** 1-4003-2198-0

**Price:** \$9.99 U.S.

**Ship Date:** 10/9/2013

**Pub Date:** 11/5/2013

**Trim Size:** 5.50 x 8.38

**Page Count:** 288 Pages

**Carton Qty:** 36

**Age Group:** 8 - 11

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** JUVENILE FICTION / RELIGIOUS/CHRISTIAN / ACTION & ADVENTURE (JUV033040)

**eBook:** 978-1-4003-2381-4

### MERCHANDISING

- Featured title on the MG/YA Fiction ECK 9781400380824

### ADVERTISING

- Ads with outlets including FamilyFiction.com, Sisterhood, FreeBookFriday.com, GMC (Gospel Music Channel), *Relevant* and *Beliefnet* (310,000 impressions)
- Promotion in *School Library Journal*, *Booklist*, Ingram's Librarian E-mail flyer, & Goodreads (300,000+)
- Outreach to gatekeepers through KidsBuzz.com (510,000 consumers, 6,000 librarians, and 5,000 retailers) and *Middle Ground Magazine* (over 22,000 middle school principals and teachers)
- Book seeding/campaign with ALSC (Assn. of Library Services to Children), YALSA (Young Adult Library Services Assn), Book Sense (American Booksellers Assn), and *School Library Journal*

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christian Fiction Online Magazine*, *Justine*, *TBN's JCTV*
  - Pitch to YA bloggers, key librarians and school district contacts to place on summer reading lists
  - Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-1836-0 *Swipe*

978-1-4003-1842-1 *Sneak*

978-1-4003-2197-1 *Storm*

### COMPARABLE TITLES

978-1-4003-1843-8 *Spirit Fighter*



**Evan Angler** is safe, for now. He lives without the Mark, evading DOME and writing in the shadows of Beacon. But if anyone asks, you know nothing about him. Don't make eye contact if you see him. Don't call his name out loud. He's in enough trouble already. And so are you, if you read his books. [@evanangler](#) [f](#) [evanangler](#)

## SON OF ANGELS, JONAH STONE: TRUTH RUNNER

JEREL LAW



### FEATURES & BENEFITS

- **Book #4 in an exciting adventure series that brings spiritual warfare to life for kids in a way that is safe and solidly based in Scripture**
- **This series stands out in a sea of too-dark titles that deal with the supernatural in ways that often make parents feel uncomfortable**
- **Shows kids that God is actively engaged in their lives**
- **Endorsed by bestselling fiction author Robert Whitlow**

### Faced with unparalleled grief, will Jonah return to Elohim?

Parents are looking for fiction that makes Christianity exciting for their kids. This series is the first Christian answer to Percy Jackson, the Kane Chronicles, the Secret Series, and other middle grade series packed with action and adventure. But the message is solidly based in Scripture, conveying that God is always in control.

It has been a trying six months for Jonah, Eliza, and Jeremiah Stone. They have been grieving over the loss of their nephilim mother, who was murdered by Abaddon's forces. As part angels, the siblings have been in school with other children of nephilim to hone their special powers

In *Truth Runner*, Jonah has left Angel School and attempts to forget Elohim's calling by moving back to his hometown and starting high school as a "normal" kid. But Jonah can still see fallen angels—and the evil they're doing. When Jonah realizes the Fallen are attacking his friends without their knowledge, he is faced with a choice: continue to ignore it and forge his own path, or remember who he *really* is and fight for his friends.

As Jonah's story begins to resemble his Biblical character's namesake, will he turn back to Elohim's path for his life?

Format: Softcover

ISBN-13/EAN: 978-1-4003-2287-9

ISBN-10: 1-4003-2287-1

Price: \$9.99 U.S.

Ship Date: 10/9/2013

Pub Date: 11/5/2013

Trim Size: 5.50 x 8.38

Page Count: 256 Pages

Carton Qty: 36

Age Group: 8 - 11

Distribution Rights: Worldwide

Translation Rights: All

BISAC: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / FANTASY (JUV033110)

eBook: 978-1-4003-2382-1

### MERCHANDISING

- Featured title on the MG/YA Fiction ECK 9781400380824

### ADVERTISING

- Ads with outlets such as FamilyFiction.com, *Sisterhood*, FreeBookFriday.com, GMC (Gospel Music Channel), *Relevant* and Beliefnet (310,000 impressions)
- Promotion in *School Library Journal*, *Booklist*, Ingram's Librarian E-mail flyer, & Goodreads (300,000+)
- Outreach to KidsBuzz.com (510,000 consumers, 6,000 librarians, and 5,000 retailers) and *Middle Ground Magazine* (over 22,000 middle school principals and teachers)
- Book seeding/campaign with ALSC (Assn. of Library Services to Children), YALSA (Young Adult Library Services Assn.), BookSense (American Booksellers Assn.), and *School Library Journal*

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christian Fiction Online Magazine*, *Justine*, *TBN's JCTV*
  - Pitch to YA bloggers, key librarians and school district contacts to place on summer reading lists
  - Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

978-1-4003-1843-8 Spirit Fighter

978-1-4003-1845-2 Fire Prophet

978-1-4003-2199-5 Shadow Chaser

### COMPARABLE TITLES

978-1-4003-1836-0 Swipe



**Jerel Law** is a gifted communicator, pastor, and church planter with over twenty years experience working full-time in ministry. He holds a Master of Divinity degree from Gordon-Conwell Seminary and began writing fiction as a way to express his faith and communicate God's love to others. Law lives in North Carolina with his family. **Hometown:** Huntersville, North Carolina [@jerellaw](https://twitter.com/jerellaw) [authorjerellaw](https://facebook.com/authorjerellaw)



**Squanto**  
Eric Metaxas  
ISBN-13: 978-1-4003-2039-4  
\$6.99 • SC



**A Fruitcake Christmas**  
Max Lucado  
UPC: 023755415196  
\$9.99 • DVD



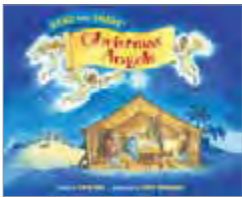
**The Crippled Lamb**  
Max Lucado  
ISBN-13: 978-1-4003-1807-0  
\$12.99 • Jacketed HC



**The Pine Tree Parable**  
Liz Curtis Higgs  
ISBN-13: 978-1-4003-1808-7  
\$12.99 • BB



**Punchinello's Most  
Marvelous Gift**  
Max Lucado  
UPC: 023755044891  
\$9.99 • DVD



**Read and Share  
Christmas Angels**  
Gwen Ellis  
ISBN-13: 978-1-4003-1650-2  
\$12.99 • BB



**The Twelve Dogs of Christmas**  
ISBN-13: 978-1-4003-1656-4  
\$14.99 • BB w/CD



**A Christmas Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1652-6  
\$9.99 • Padded BB



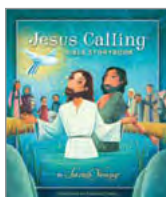
**My Christmas Bible Storybook  
Precious Moments**  
ISBN-13: 978-1-4003-1937-4  
\$9.99 • Padded BB



**One Wintery Night**  
Ruth Bell Graham  
ISBN-13: 978-1-4003-2116-2  
\$14.99 • Jacketed HC



**Jesus Calling for Kids**  
Sarah Young  
ISBN-13: 978-1-4003-1634-2  
\$15.99 • HC



**Jesus Calling Bible Storybook**  
Sarah Young  
ISBN-13: 978-1-4003-2033-2  
\$16.99 • HC



**Heaven is for Real for Kids**  
Todd Burpo  
ISBN-13: 978-1-4003-1870-4  
\$14.99 • Jacketed HC



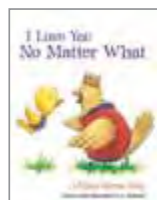
**Heaven is for Real for Little Ones**  
Todd & Sonja Burpo  
ISBN-13: 978-1-4003-2227-5  
\$7.99 • BB



**The Boy Who Changed the World**  
Andy Andrews  
ISBN-13: 978-1-4003-1605-2  
\$16.99 • Jacketed HC



**The Blessings Jar**  
Colleen Coble  
ISBN-13: 978-1-4003-2273-2  
\$12.99 • BB



**I Love You No Matter What**  
J Rutland  
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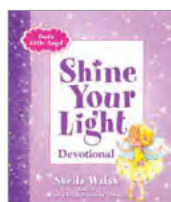
**I Love You to God and Back**  
Amanda Lamb  
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Sheila Walsh  
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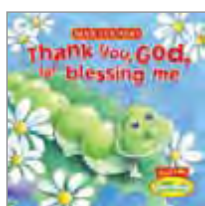
**Just in Case You Ever Wonder**  
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**Hermie, a Common Caterpillar**  
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Max Lucado  
ISBN 13: 978-1-4003-2064-6  
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ICB  
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**Ballerina Bible**  
ICB  
ISBN 13: 978-1-4003-1995-4  
\$24.99 • Leather HC



**Baby Bear Bible**  
ICB  
Boy: 978-1-4003-2104-9  
Girl: 978-1-4003-2105-6  
\$22.99 • Cloth HC



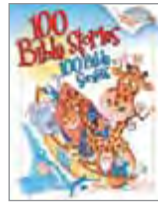
**Explorer's Study Bible**  
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\$27.99 • HC  
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Blue ICB: 978-1-4003-1665-6  
\$24.99 • Leathersoft



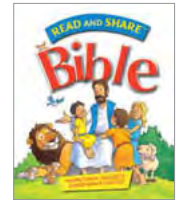
**Precious Moments  
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ISBN-13: 978-1-4003-1599-4  
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**100 Bible Stories**  
Stephen Elkins  
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\$19.99 • HC w/CD



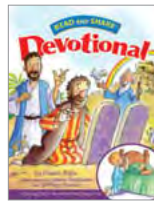
**Hide & Seek Devotional**  
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**Really Woolly  
Bedtime Treasury**  
ISBN-13: 978-1-4003-2277-0  
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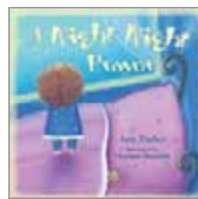
**Prayers for...**  
Girls: 978-1-4003-2213-8  
Boys: 978-1-4003-2214-5  
\$6.99 • BB



**Thank You, God, for...**  
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Daddy: 978-1-4003-1708-0  
\$9.99 • Padded BB



**An "I Love You" Prayer**  
Amy Parker  
ISBN-13: 978-1-4003-1841-4  
\$8.99 • Nov BB



**Night Night...**  
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Jason Lethcoe  
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Future Door: 978-1-4003-1730-1  
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Fire Prophet: 978-1-4003-1845-2  
\$9.99 • SC



**Swipe Series**  
Evan Angler  
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Sneak: 978-1-4003-1842-1  
\$9.99 • SC



**Here's Lily (Fiction)**  
Nancy Rue  
Here's Lily: 978-1-4003-1949-7  
Lily Robbins MD: 978-1-4003-1951-0  
\$7.99 • SC



**Here's Lily (Nonfiction)**  
Nancy Rue  
The Beauty Book:  
978-1-4003-1948-0  
The Body Book:  
978-1-4003-1950-3  
\$9.99 • SC

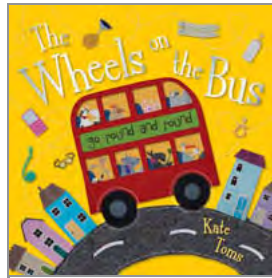
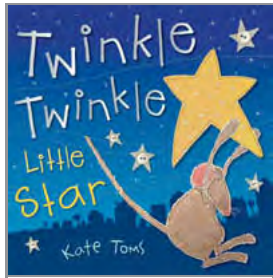


**Rock Harbor Search & Rescue**  
Colleen Coble  
ISBN-13: 978-1-4003-2106-3  
\$9.99 • SC

## KATE TOMS SERIES

*Twinkle, Twinkle Little Star / The Wheels on the Bus / There Was an Old Lady Who Swallowed a Fly*

KATE TOMS



### FEATURES & BENEFITS

- Fun storybooks for adults and little ones to read together
- Each book contains lively hand-stitched illustrations, gentle humor and rhyming text
- Large paperback format is easy for little hands to handle

**Classic, simple stories for adults and young children to share together.**

Bestselling titles from Kate Toms are now available in a great paperback format. The sturdy, paper pages are easy for little hands to turn and large enough to read out in a group. Lively hand-stitched illustrations, together with gentle humor and charming rhymes will engage and amuse little ones and adults alike.

**Twinkle Twinkle Little Star**

**ISBN-13/EAN:** 978-1-7806-5716-5

**ISBN-10:** 1-7806-5716-1

**Ship Date:** 5/23/2012

**Pub Date:** 6/19/2012

**The Wheels on the Bus**

**ISBN-13/EAN:** 978-1-7806-5715-8

**ISBN-10:** 1-7806-5715-3

**Ship Date:** 8/1/2012

**Pub Date:** 8/28/2012

**There Was an Old Lady Who Swallowed a Fly**

**ISBN-13/EAN:** 978-1-7806-5714-1

**ISBN-10:** 1-7806-5714-5

**Ship Date:** 8/1/2012

**Pub Date:** 8/28/2012

**Format:** Softcover

**Price:** \$6.99 U.S.

**Trim Size:** 10.24 x 10.43

**Page Count:** 28 Pages

**Carton Qty:** 72

**Age Group:** 0 - 3

**Distribution Rights:** North America

**Translation Rights:** None

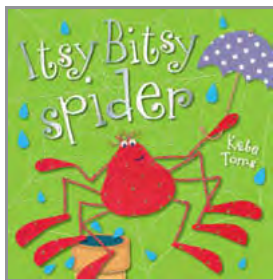
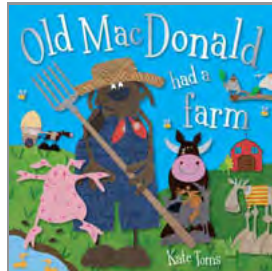
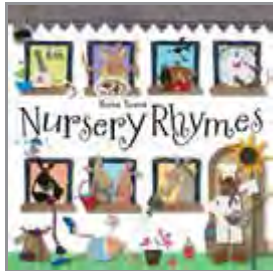
**BISAC:** JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

**Kate Toms** lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

## KATE TOMS SERIES

*Nursery Rhymes / Old MacDonald Had a Farm / Itsy Bitsy Spider*

KATE TOMS



### FEATURES & BENEFITS

- Fun storybooks for adults and little ones to read together
- Each book contains lively hand-stitched illustrations, gentle humor and rhyming text
- Large paperback format is easy for little hands to handle

**Classic, simple stories for adults and young children to share together.**

Bestselling titles from Kate Toms are now available in a great paperback format. The sturdy, paper pages are easy for little hands to turn and large enough to read out in a group. Lively hand-stitched illustrations, together with gentle humor and charming rhymes will engage and amuse little ones and adults alike.

#### Nursery Rhymes

ISBN-13/EAN: 978-1-7806-5713-4

ISBN-10: 1-7806-5713-7

#### Old MacDonald Had a Farm

ISBN-13/EAN: 978-1-7806-5712-7

ISBN-10: 1-7806-5712-9

#### Itsy Bitsy Spider

ISBN-13/EAN: 978-1-7806-5710-3

ISBN-10: 1-7806-5710-2

Format: Softcover

Price: \$6.99 U.S.

Ship Date: 8/1/2012

Pub Date: 8/28/2012

Trim Size: 10.24 x 10.43

Page Count: 28 Pages

Carton Qty: 72

Age Group: 0 - 3

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

**Kate Toms** lives and works in Hertfordshire, England. She shares her home with two children, two dogs, and a husband. Apart from creating children's books, Kate runs her own business producing and selling decorative items that make people smile! In her spare time, Kate enjoys windy days at the seaside, junk shops, and eating more pastries than are good for her! **Hometown:** England

## ROUGH AND TOUGH SERIES

*Trucks / Tractors*

FIONA BOON



make  
believe  
ideas

### FEATURES & BENEFITS

- Great new books all about the exciting world of vehicles
- Foam-padded pages feel like a real tire
- Small padded format is easy for little hands to hold and explore

**Discover the world of vehicles and machines with realistic foam-padded pages.**

*Rough and Tough* is a series of fun board books designed specifically for kids who love all sorts of vehicles. Discover amazing facts and explore the bright photographs of many different machines in these four new tactile books. The foam-padded format is ideal for little hands to hold and explore each page, and even feels just like a real tire.

#### Trucks

ISBN-13/EAN: 978-1-7806-5646-5

ISBN-10: 1-7806-5646-7

#### Tractors

ISBN-13/EAN: 978-1-7806-5645-8

ISBN-10: 1-7806-5645-9

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 7/11/2012

Pub Date: 8/7/2012

Trim Size: 6.00 x 6.65

Page Count: 10 Pages

Carton Qty: 42

Age Group: 0 - 3

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / TRANSPORTATION /  
GENERAL (JNF057000)



## ROUGH AND TOUGH SERIES

*Emergency / Diggers*

FIONA BOON



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ideas

### FEATURES & BENEFITS

- Great new books all about the exciting world of vehicles
- Foam-padded pages feel like a real tire
- Small padded format is easy for little hands to hold and explore

**Discover the world of vehicles and machines with realistic foam-padded pages.**

*Rough and Tough* is a series of fun board books designed specifically for kids who love all sorts of vehicles. Discover amazing facts and explore the bright photographs of many different machines in these four new tactile books. The foam-padded format is ideal for little hands to hold and explore each page, and even feels just like a real tire.

#### Emergency

ISBN-13/EAN: 978-1-7806-5644-1

ISBN-10: 1-7806-5644-0

#### Diggers

ISBN-13/EAN: 978-1-7806-5643-4

ISBN-10: 1-7806-5643-2

Format: Board Book

Price: \$6.99 U.S.

Ship Date: 7/11/2012

Pub Date: 8/7/2012

Trim Size: 6.00 x 6.65

Page Count: 10 Pages

Carton Qty: 42

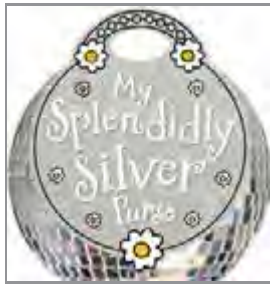
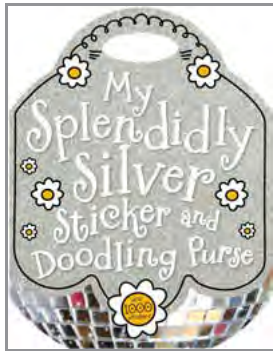
Age Group: 0 - 3

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / TRANSPORTATION /  
GENERAL (JNF057000)

## MY SPLENDIDLY SILVER STICKER AND DOODLING PURSE / MY SPLENDIDLY SILVER PURSE



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believe  
ideas

### FEATURES & BENEFITS

- Over 1000 stickers to use in the book and anywhere else
- A fun and fabulous book, combining lively design and vivid photography
- A carry-me handle makes this purse the perfect accessory for any little one

*My Splendidly Silver Purse* series includes two brand-new fun-filled books that explore a color that all little ones love.

*My Splendidly Silver Sticker and Doodling Purse* is filled with lively design and exciting photography that will engage and entertain little ones who love things that shine silver. Packed with fun sticker activities and shaped like a fashionable purse with a carry-me handle, children can take their splendidly silver purses with them wherever they go. There are over 1,000 stickers to use inside the book or anywhere else. Children will love to read the adorable story of a silver fairy giving silver gifts to all her fairy friends.

*My Splendidly Silver Purse* is filled with bright, glittery photography and charming, rhyming text, this book is a wonderful introduction to learning about colors in a fun story perfect for children exploring first concepts.

A fabulous book for both parents and children to enjoy together. The carry-me handle means this gorgeous book will be taken and read everywhere.

#### My Splendidly Silver Sticker and Doodling Purse

ISBN-13/EAN: 978-1-7823-5146-7

ISBN-10: 1-7823-5146-9

Trim Size: 8.50 x 11.00

Page Count: 96 Pages

Carton Qty: 30

#### My Splendidly Silver Purse

ISBN-13/EAN: 978-1-7823-5144-3

ISBN-10: 1-7823-5144-2

Trim Size: 9.00 x 9.50

Page Count: 20 Pages

Carton Qty: 40

Format: Hardcover

Price: \$9.99 U.S.

Ship Date: 1/2/2013

Pub Date: 1/29/2013

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL  
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**LOLA THE LOLLIPOP FAIRY STICKER ACTIVITY BOOK**

CHRIS SCOLLEN

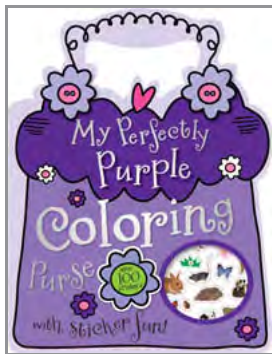
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- Cute new sticker activity book featuring Lola the Lollipop Fairy and her circus friends
- With 40 pages of fun activities to complete, plus over 1000 stickers to use throughout the book or anywhere else

**Join Lola the Lollipop Fairy in the fun and follow her fabulous adventures as she tries to create the most dazzling circus show ever.**

Lola the Lollipop Fairy and her friends bring you this fantastic Sticker Activity Book, packed full of great activities to complete, color, doodle, and stick. Each page features Lola and her friends and plenty of ludicrous lollipop antics. There are also simple instructions and helpful annotations that show children what to do for each activity. The crazy lollipop designs and over 1000 stickers will keep children happy and involved for hours.

**Format:** Softcover  
**ISBN-13/EAN:** 978-1-7806-5620-5  
**ISBN-10:** 1-7806-5620-3  
**Price:** \$6.99 U.S.  
**Ship Date:** 1/2/2013  
**Pub Date:** 1/29/2013  
**Trim Size:** 8.50 x 11.00  
**Page Count:** 56 Pages  
**Carton Qty:** 30  
**Age Group:** 3 - 7  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

**COLORING AND STICKER BOOK SERIES***myPad Stick and Color / Tractors / My Perfectly Purple Coloring Purse*

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ideas

**FEATURES & BENEFITS**

- Bold, exciting outlines guide young artists and improve early motor skills
- Die-cut format on the stylish foiled cover displays the brilliant sticker page
- Includes over 100 stickers

**myPad Stick and Color**

ISBN-13/EAN: 978-1-7806-5540-6

ISBN-10: 1-7806-5540-1

Ship Date: 3/7/2012

Pub Date: 4/3/2012

**Tractors Coloring Book**

ISBN-13/EAN: 978-1-7806-5339-6

ISBN-10: 1-7806-5339-5

Ship Date: 3/7/2012

Pub Date: 4/3/2012

**My Perfectly Purple Coloring Purse**

ISBN-13/EAN: 978-1-7806-5386-0

ISBN-10: 1-7806-5386-7

Format: Softcover

Price: \$3.99 U.S.

Trim Size: 8.50 x 11.00

Page Count: 98 Pages

Carton Qty: 50

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL

(JUV000000)

**Introducing exciting new coloring books for children who love all things creative.**

This is a brilliant new range of coloring books, with a page stuffed full of great stickers for curious kids. Bursting with imaginative outlines for children to shade, these coloring books will keep little ones entertained for hours. The sticker page at the front can be used either in the book or anywhere else. Bold outlines will inspire children to be creative and improve their motor skills.

## COLORING AND STICKER BOOK SERIES

*Pets / My First Coloring Book / Baby Animals*



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ideas

### FEATURES & BENEFITS

- Bold, exciting outlines guide young artists and improve early motor skills
- Die-cut format on the stylish foiled cover displays the brilliant sticker page
- Includes over 100 stickers

#### Pets Coloring Book

ISBN-13/EAN: 978-1-7806-5337-2

ISBN-10: 1-7806-5337-9

#### My First Coloring Book

ISBN-13/EAN: 978-1-7806-5336-5

ISBN-10: 1-7806-5336-0

#### Baby Animals Coloring Book

ISBN-13/EAN: 978-1-7806-5332-7

ISBN-10: 1-7806-5332-8

Format: Softcover

Price: \$3.99 U.S.

Ship Date: 3/7/2012

Pub Date: 4/3/2012

Trim Size: 8.50 x 11.00

Page Count: 98 Pages

Carton Qty: 50

Age Group: 3 - 7

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE FICTION / GENERAL / GENERAL

(JUV000000)

**Introducing exciting new coloring books for children who love all things creative.**

This is a brilliant new range of coloring books, with a page stuffed full of great stickers for curious kids. Bursting with imaginative outlines for children to shade, these coloring books will keep little ones entertained for hours. The sticker page at the front can be used either in the book or anywhere else. Bold outlines will inspire children to be creative and improve their motor skills.

## IEXPLORE

*Space / Extreme Animals / Earth*



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believe  
ideas

### FEATURES & BENEFITS

- Includes 3-D images on every spread and cool 3-D glasses
- Bright photography and fun facts will keep children entertained and informed
- Exciting design inspired by the technological world
- Fun, informative books for children who love to learn

#### iExplore Space

ISBN-13/EAN: 978-1-7806-5597-0

ISBN-10: 1-7806-5597-5

Ship Date: 7/11/2012

Pub Date: 8/7/2012

#### iExplore Extreme Animals

ISBN-13/EAN: 978-1-7806-5595-6

ISBN-10: 1-7806-5595-9

Ship Date: 5/18/2012

Pub Date: 6/14/2012

#### iExplore Earth

ISBN-13/EAN: 978-1-7806-5594-9

ISBN-10: 1-7806-5594-0

Ship Date: 7/11/2012

Pub Date: 8/7/2012

Format: Softcover

Price: \$3.99 U.S.

Trim Size: 8.00 x 8.00

Page Count: 20 Pages

Carton Qty: 100

Age Group: 6 - 10

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / REFERENCE /  
 ENCYCLOPEDIAS (JNF048040)

*iExplore* is a new series of fact books, perfect for children who want to learn more about the world around them.

Discover everything you need to know about *Sharks*, *Bugs*, *Dinosaurs*, *Extreme Animals*, *Earth*, and *Space*. With vivid photography and design inspired by the world of technology, these books offer a new approach to first reference books. Each book also includes a 3-D image on each spread and glasses to view them with. Young children will love reading the cool facts and learning more about the wonders of our planet in these fun fact books.

**MY LIFE OUT OF 10**

TIM BUGBIRD

make  
believe  
ideas**FEATURES & BENEFITS**

- Rate yourself and your friends with the great personality tests
- Cute, heart-shaped calculator included to total up your weekly scores and to learn neat calculator tricks
- Work out how your day has been, then see how your daily scores total up at the end of each week

**Discover all about yourself and your friends with this great new book that's all about you.**

Have fun testing your mood and personality with this fantastic book for trendy tweens. Each page is packed with quizzes, tests, and games to help you figure out how you're feeling and give you a fun record to look back on over the following months or even years.

A cute, heart-shaped calculator will help you total up your scores and find out whether your week has been bad, average, or fantastic! The calculator can also be used to learn really cool tricks to impress your friends. There's also fun personality testing for you and your friends so you can decide your likes and dislikes and see what kind of person you really are.

Format: Wire-bound Hardcover

ISBN-13/EAN: 978-1-7806-5638-0

ISBN-10: 1-7806-5638-6

Price: \$12.99 U.S.

Ship Date: 8/8/2012

Pub Date: 9/4/2012

Trim Size: 9.00 x 9.00

Page Count: 64 Pages

Carton Qty: 20

Age Group: 7 - 11

Distribution Rights: North America

Translation Rights: None

BISAC: JUVENILE NONFICTION / ART / FASHION

(JNF006030)

## FABULOUS ME

ANNIE SIMPSON & SARAH VINCE



make  
believe  
ideas

### FEATURES & BENEFITS

- An amazing, glittery cover makes this book a gorgeous accessory
- Fun doodle journal to complete, recording all your fabulous moments
- Mini friendship notes to tear off and give to your friends
- Stickers to use in the trifold or anywhere else
- A fun fill-in pad full of fabulous activities to complete

*Fabulous Me* is our latest tween trifold packed with fabulous fill-ins to complete.

Record your day and finish stunning fashion doodles in the fabulous fashion journal. Fabulous fabulists is full of fun fill-ins to complete. Are maxi dresses fab or drab? What's more fabulous, polka dots or stripes? You decide.

Use the pretty tear-off friendship notes to write messages to your friends or record your thoughts.

Format: Hardcover  
ISBN-13/EAN: 978-1-7823-5083-5  
ISBN-10: 1-7823-5083-7  
Price: \$8.99 U.S.  
Ship Date: 1/2/2013  
Pub Date: 1/29/2013  
Trim Size: 4.20 x 5.90  
Carton Qty: 60  
Age Group: 8 - 11  
Distribution Rights: North America  
Translation Rights: None  
BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)



## 100 SECRET MISSIONS

FIONA BOON & TIM BUGBIRD



make  
believe  
ideas

### FEATURES & BENEFITS

- 100 covert missions, from sending coded messages to parent-proofing your room
- Padlock included to ensure secrets are kept safe

*100 Secret Missions* is written for kids who love to stretch their brains and imagination.

Packed full of covert operations, tricks, and pranks, the book also includes a padlock to ensure 100% secrecy at all times.

Dare to try the trickiest brainteasers, draw hazard maps of your route to school, learn the best ways to disguise yourself or even wow your friends with unfathomable tricks – this book will keep kids entertained, amused, and quiet for hours.

Format: Hardcover  
ISBN-13/EAN: 978-1-7823-5082-8  
ISBN-10: 1-7823-5082-9  
Price: \$9.99 U.S.  
Ship Date: 1/2/2013  
Pub Date: 1/29/2013  
Trim Size: 6.30 x 7.80  
Page Count: 96 Pages  
Carton Qty: 40  
Age Group: 8 - 11  
Distribution Rights: North America  
Translation Rights: None  
BISAC: JUVENILE FICTION / GENERAL / GENERAL  
(JUV000000)

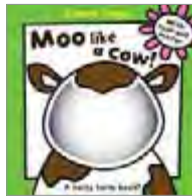
MAKE BELIEVE IDEAS



**Boo! Series**  
Baby: 978-1-7806-5559-8  
Fairy: 978-1-7806-5560-4  
\$6.99 • BB



**Boo! Series**  
Kitty: 978-1-7806-5561-1  
Puppy: 978-1-7806-5562-8  
\$6.99 • BB



**Simon Says Series**  
Moo/Cow: 978-1-7806-5606-9  
Roar/Lion: 978-1-7806-5604-5  
\$6.99 • BB



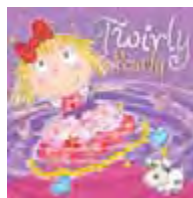
**Simon Says Series**  
Smile/Princess: 978-1-7806-5607-6  
Yee-Haw/Cowboy: 978-1-7806-5605-2  
\$6.99 • BB



**Camilla Sticker Dress Up**  
978-1-7806-5424-9  
\$6.99 • SC



**Lola the Lollipop Fairy**  
978-1-7806-5618-2  
\$6.99 • SB



**Twirly Pearly**  
978-1-7806-5633-5  
\$6.99 • SC



**Celebrity Makeovers**  
978-1-7806-5476-8  
\$7.99 • SC



**Ripple Art**  
978-1-7806-5637-3  
\$7.99 • SC



**Prank Star Unleashed**  
978-1-7806-5635-9  
\$9.99 • HC



**iExplore Series**  
Bugs: 978-1-7806-5592-5  
Dinosaurs: 978-1-7806-5593-2  
Sharks: 978-1-7806-5596-3  
\$3.99 • SC



**Silly Bingo Safari**  
978-1-7806-5575-8  
\$9.99 • Game



**Farm Animals Color Sticker Book**  
978-1-7806-5631-1  
\$3.99 • SC



**Camilla Color Sticker Book**  
978-1-7806-5335-8  
\$3.99 • SC



**My Pretty Pink Coloring Purse**  
978-1-7806-5385-3  
\$3.99 • SC



**My Funky Coloring Backpack**  
978-1-7806-5384-6  
\$3.99 • SC



**My Cool Coloring Toolbox**  
978-1-7806-5338-9  
\$3.99 • SC



**Trucks Color Sticker Book**  
978-1-7806-5340-2  
\$3.99 • SC

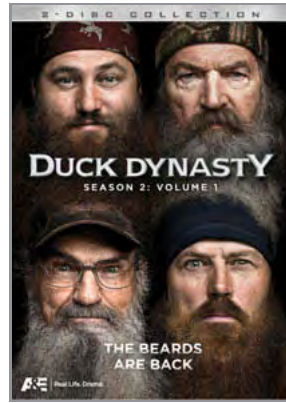


**My Remarkably Sparkly Purse**  
978-1-7806-5570-3  
\$9.99 • HC



**My Remarkably Sparkly Sticker Purse**  
978-1-7806-5572-7  
\$9.99 • SC

## DUCK DYNASTY



### FEATURES & BENEFITS

- Duck Dynasty brought in the most TV mentions on Facebook in 2012
- Great Value for \$21.99
- Season 2 of Duck Dynasty season finale became the #1 telecast in A&E network history with an astonishing 6.5 million viewers
- Bonus Features include *Never Before Seen On TV* scenes

Ask anyone in Louisiana and they'll tell you that the Bayou State's favorite first family doesn't live in the governor's mansion but in the backwoods. Meet the Robertsons, who run Duck Commander, a homegrown mom-and-pop turned sporting empire selling top-of-the-line duck calls and decoys out of salvaged swamp wood. Their rags-to-riches story unfolds weekly on the hit show Duck Dynasty on A&E. There's business-savvy Willie, brother Jase, their respective wives Korie and Missy, patriarch and Duck Commander founder Phil, and Uncle Si. Dressed in camouflage and bandanas, this crew shows the world how a family can work together and be a success at the same time. Their booming business employs half the neighborhood, and each day brings a new set of challenges, but this clan meets them with a special brand of Southern know-how and humor. At the end of the day, the whole family enjoys some down-home time at matriarch Miss Kay's dinner table, ready to do it all again the next. See for yourself why Duck Dynasty has won millions of viewers and fans across America.

#### Duck Dynasty Season 1

UPC: 733961279207  
 ISBN-13/EAN: 978-1-4003-2349-4  
 Ship Date: 1/2/2013  
 Pub Date: 1/29/2013  
 Length: 330 Minutes  
 Carton Qty: 30

#### Duck Dynasty Season 2

UPC: 031398166153  
 ISBN-13/EAN: 978-1-4003-2350-0  
 Ship Date: 2/6/2013  
 Pub Date: 3/5/2013  
 Length: 286 Minutes  
 Carton Qty: 28

Format: DVD (3)  
 Price: \$21.99 U.S.  
 Distribution Rights: U.S. Religious  
 Translation Rights: None

BISAC: NON-CLASSIFIABLE / GENERAL / GENERAL  
 (NON000000)

**DISTRIBUTED DVDS**



**Midnight Clear**  
UPC: 031398222316  
\$14.99 • DVD



**A Christmas Carol**  
UPC: 707729217145  
\$14.99 • DVD



**Christmas Classic Series**  
UPC: 012236112365  
\$14.99 • DVD



**Little House on the Prairie:  
Christmas Double Feature**  
UPC: 069458123730  
\$14.99 • DVD



**The Conspirator**  
UPC: 031398140627  
\$26.99 • DVD



**2016: Obama America**  
UPC: 031398161950  
\$21.99 • DVD



**Prayfit**  
UPC: 031398146148  
\$14.99 • DVD



**Prayfit**  
UPC: 031398149781  
\$14.99 • DVD



**The Least Among You**  
UPC: 031398124498  
\$14.99 • DVD



**The Way Home**  
UPC: 031398124528  
\$14.99 • DVD



**No Greater Love**  
UPC: 031398114789  
\$14.99 • DVD



**The Lee Strobel Collection**  
UPC: 012236103332  
\$21.99 • DVD Box Set



**Bella**  
UPC: 031398226659  
\$14.99 • DVD



**Jesus of Nazareth**  
UPC: 012236128113  
\$21.99 • DVD



**Five People You Meet  
in Heaven**  
UPC: 707729170938  
\$14.99 • DVD



**I Am David**  
UPC: 012236216971  
\$14.99 • DVD



**The One Lamb**  
UPC: 023755415097  
\$19.99 • DVD



**The Cross**  
UPC: 023755414595  
\$19.99 • DVD



**Young Abraham**  
UPC: 728028088915  
\$12.99 • DVD

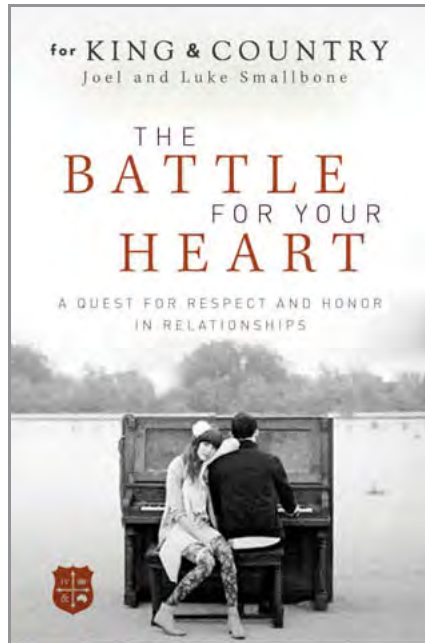


**Three Hearts**  
UPC: 023755416292  
\$19.99 • DVD

## THE BATTLE FOR YOUR HEART

*A Quest for Respect and Honor in Relationships*

FOR KING AND COUNTRY



### FEATURES & BENEFITS

- Practical and relatable principles for teens—male and female—about treating others with respect and honor
- Parents will appreciate a relationship resource that their teens will love
- Authors from popular band For King & Country

### The new chivalry in relationships!

For King & Country musicians Joel and Luke Smallbone share practical and relatable principles for treating others (and *being treated*) with respect and honor. Teenage and college-age guys and girls are buying Respect & Honor bracelets at For King & Country concerts on a consistent basis. This message resonates with youth today, who desire something deeper and more authentic in their relationships.

The principles in this book include: *What are you living for?*; *The priceless value of a woman*; *Dealing with our brokenness*; *What's a guy to do?*; *Standing out from the rest*; *Impacting others' lives for the better*; and *The benefits of a surrendered life*.

The book includes authentic stories of struggle and hope from Joel and Luke, as well as from fans and friends via Facebook, Twitter, and other social media outlets. Pertinent movie quotes (from *Braveheart*, *Gladiator*, *Hunger Games*, and more) will be sprinkled throughout, along with applicable Scriptures on the topic of showing respect and honor in all our relationships, particularly those with the opposite sex.

**Format:** Softcover  
**ISBN-13/EAN:** 978-1-4003-2281-7  
**ISBN-10:** 1-4003-2281-2  
**Price:** \$14.99 U.S.  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 24  
**Age Group:** 13 - 18  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** JUVENILE NONFICTION / RELIGION / GENERAL (JNF049000)  
**eBook:** 978-1-4003-2383-8

### ADVERTISING

- Cross-promotion through authors website, social media (78,000 impressions), and concert tour dates (over 50 dates)
- Radio ads and contests with Dial Global, WAY-FM, Salem Radio Network, K-LOVE, and Keep the Faith (1,000,000+ impressions)
- Ads in *CCM Magazine*, *Today's Christian Music*, *Relevant*, *Susie* and *Sojourners Magazine* (750,000+ impressions)
- Website takeover of NewReleaseTuesday.com to include ads, chapter samples, and video (150,000 impressions)
- Promotion with GodVine.com (700,000 impressions)
- Campaign with sites including FreeBookFridayTeens, TeensReadToo, *Sisterhood Magazine* & *Relevant Magazine* including contests, ads, featured promotions and "meet the author" promotions
- Partnership with organizations such as Youth Specialties, Young Life and FCA (Fellowship of Christian Athletes)

### PUBLICITY

- National television tour pitched to outlets such as Katie!, The Today Show, The Talk and Life Today with James Robison
- Finished product mailing to key trade and consumer outlets such as *Today's Christian Music*, *Country Weekly*, *Justine*
- Will pitch to national and regional radio, offering interviews and giveaways
- Tommy Nelson online at Facebook.com/TommyNelsonKids, Twitter handle @TommyNelson, and TommyNelson.com  
 Media inquiries: Katie Powell, kpowell@thomasnelson.com

### COMPARABLE TITLES

978-1-5905-2135-9 I Kissed Dating Goodbye  
 978-0-8007-5911-7 Dateable  
 978-1-6014-2165-4 When God Writes Your Love Story



Joel and Luke Smallbone were born in Sydney, Australia. When they launched their band, **For King and Country**, they wanted to carry a name that would evoke substance and a sense of purpose. Their debut release, *Crave*, has struck a nerve with their enthusiastic fan base as the brothers sing and talk about "busted hearts," the need for hope, and a passion for believing in something wholeheartedly. [@4kingandcountry](https://twitter.com/4kingandcountry) [f ForKingandCountry](https://www.facebook.com/ForKingandCountry)

Young Adult - Nonfiction



**Jesus Calling - Teen Edition**  
Sarah Young  
ISBN-13: 978-1-4003-2168-1  
\$15.99 • HC



**Wild Grace**  
Max Lucado  
ISBN-13: 978-1-4003-2084-4  
\$14.99 • TP



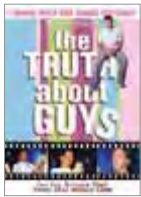
**You Were Made to Make a Difference**  
Max Lucado  
ISBN-13: 978-1-4003-1600-7  
\$14.99 • TP



**From Blah to Awe**  
Jenna Lucado Bishop  
ISBN-13: 978-1-4003-1655-7  
\$14.99 • TP



**Redefining Beautiful**  
Lucado/Lucado  
ISBN-13: 978-1-4003-1428-7  
\$14.99 • TP



**The Truth About Guys**  
Chad Eastham  
ISBN-13: 978-1-4003-1729-5  
\$14.99 • TP



**Guys Like Girls Who . . .**  
Chad Eastham  
ISBN-13: 978-1-4003-1300-6  
\$14.99 • TP



**Guys Are Waffles, Girls Are Spaghetti**  
Eastham/Farrel/Farrel  
ISBN-13: 978-1-4003-1516-1  
\$14.99 • TP



**The Truth About Dating, Love, and Just Being Friends**  
Chad Eastham  
ISBN-13: 978-1-4003-1641-0  
\$14.99 • TP



**The Truth About Breaking Up, Making Up, and Moving On**  
Chad Eastham  
ISBN-13: 978-1-4003-2115-5  
\$14.99 • TP



**Chad Eastham: Live**  
Chad Eastham  
UPC: 023755413697  
\$14.99 • DVD



**Soul Surfer Devotions**  
Bethany Hamilton  
ISBN-13: 978-1-4003-1723-3  
\$14.99 • TP



**A Girl's Guide to Life**  
Katie Meier  
ISBN-13: 978-1-4003-1594-9  
\$14.99 • TP



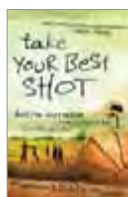
**A Guy's Guide to Life**  
Jason Boyett  
ISBN-13: 978-1-4003-1595-6  
\$14.99 • TP



**Wait For Me**  
Rebecca St James  
ISBN-13: 978-1-4003-1287-0  
\$14.99 • TP



**Secrets Young Women Keep**  
Jill Hubbard  
ISBN-13: 978-0-7852-2817-2  
\$14.99 • TP



**Take Your Best Shot**  
Gutwein/Hillard  
ISBN-13: 978-1-4003-1515-4  
\$14.99 • TP



**Live to Give**  
Austin Gutwein  
ISBN-13: 978-1-4003-1993-0  
\$14.99 • TP

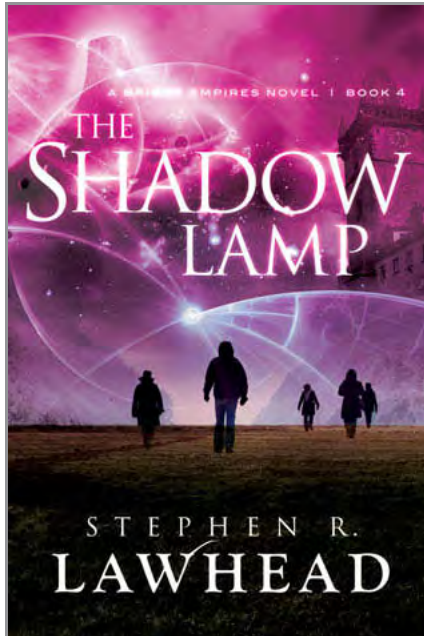


**Girl Talk With God**  
Susie Shellenberger  
ISBN-13: 978-1-4003-1700-4  
\$14.99 • TP



**Fashioned by Faith**  
Rachel Lee Carter  
ISBN-13: 978-1-4003-1692-2  
\$14.99 • TP

**THE SHADOW LAMP**  
*The Bright Empires Series, #4*  
STEPHEN R. LAWHEAD



**FEATURES & BENEFITS**

- The fourth novel in Lawhead's acclaimed five-book Bright Empires series.
- Combines alternate realities, history, and high adventure.
- Lawhead's total sales exceed three million units.
- "Lawhead's intricately plotted, compelling tale continues to demonstrate his mastery of world building." —*Library Journal* review of *The Spirit Well*

The quest for answers hinges on finding the cosmic link between the Shadow Lamp, the Skin Map, and the Spirit Well.

The search for the map of blue symbols started in a rainy alley in London, but has since expanded through both space and time.

Mina, Kit, Gianni, Cass, Haven, and Giles have gathered in Mina's 16th-century coffee house and are determined to find a path back to the Spirit Well. Yet with their shadow lamps destroyed and key pieces of the map still missing, the journey will be far costlier than they imagine. And when one of their own disappears with the coveted green book, they no longer know who to trust.

At the same time, the Zetetic Society is on the verge of a most disturbing discovery. The expansion of the universe is slowing and soon will begin to reverse. And when it does, the effect will be far more than a setback. It will be the systematic annihilation of all that exists . . . the end of everything.

The quest for answers is no longer limited to treasure. Now *everything* depends on cracking the code.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-59554-807-8  
**ISBN-10:** 1-59554-807-6  
**Price:** \$26.99 U.S.  
**UPC:** 020049136102  
**Ship Date:** 8/7/2013  
**Pub Date:** 9/3/2013  
**Trim Size:** 6.13 x 9.25  
**Page Count:** 400 Pages  
**Carton Qty:** 24  
**Distribution Rights:** North America  
**Translation Rights:** None  
**BISAC:** FICTION / FANTASY / GENERAL (FIC009000)  
**eBook:** 978-1-4016-8955-1

**ADVERTISING**

- Targeted online promotion and giveaway to current Lawhead fans, supernatural/sci-fi fans, and bookclubs
- Goodreads online promotion and giveaway
- Authorbuzz online promotion to book clubs
- Promotion through HCCP social media outlets
- Featured book promotion to the HCCP email lists (including the gatekeeper library list)

**PUBLICITY**

- Media inquiries: Laura Dickerson, Laura.Dickerson@harpercollins.com
- Advance galley distribution to key trade and long lead media
- Widespread print and online campaign to strategic consumer publications and review websites covering fantasy
- Blog tour with Christian Sci-Fi Fantasy Ring
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Consideration for promotion at a Sci-Fi conference

**PREVIOUS TITLES**

978-1-59554-088-1 Hood  
978-1-59554-804-7 The Skin Map  
978-1-59554-805-4 The Bone House

**COMPARABLE TITLES**

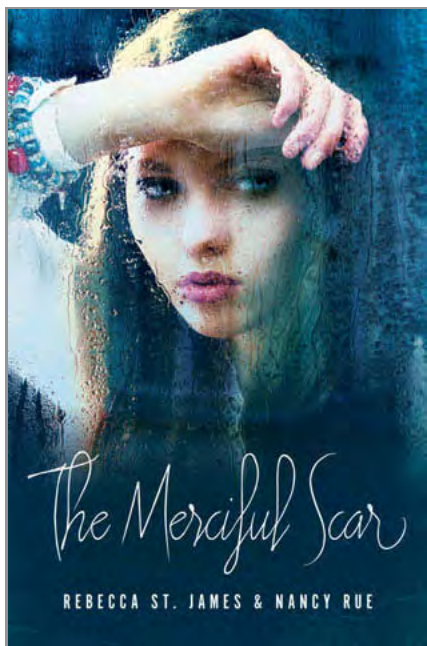
978-0-5533-8679-0 A Game of Thrones by George R. R. Martin  
978-0-7475-7055-4 Jonathan Strange & Mr. Norrell by Susanna Clarke  
978-0-4522-9629-9 The Magicians by Lev Grossman



**Stephen R. Lawhead** is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million [StephenLawhead](#) [StephenRLawhead](#)

## THE MERCIFUL SCAR

REBECCA ST. JAMES (Coauthor) & NANCY RUE (Coauthor)



### FEATURES & BENEFITS

- Focus group research shows a demand for novels that tackle real-life issues.
- Strong social media platform: 95,000+ Facebook fans and 100,000+ people attend Rebecca's concerts yearly.
- Uses relationships to explore the complex issues that can lead to cutting and the winding road to healing.
- Includes Reading Group Guide.

### In the midst of pain, mercy is sweet relief.

Kirsten Peterson was 16 the first time her life fell apart. The only release she could find was through the tiny lines she carved in her skin. Outwardly she seemed fine, but the scars remained. Hidden from everyone who loved her.

Then it happens again. On the night she's certain her boyfriend will propose . . . but instead he kisses her best friend. Devastated, Kirsten falls back on the only source of relief she can imagine. When she lands in the ER, the secret she has so carefully hidden with her wit and bright smiles is laid bare.

Desperate to keep the news from her father and with few resources, Kirsten agrees to a treatment program on a sheep ranch where she'll work to pay the costs of her stay. There, she'll discover the amazing gift of mercy and its power to reshape pain into something beautiful and new.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8922-3  
**ISBN-10:** 1-4016-8922-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 368 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8923-0

### ADVERTISING

- Print and online advertising with Today's Christian Woman, Her.Meneutics, and targeted Facebook promotions
- Salem Web promotion to women's channels
- Market seeding to women's groups, women's blogs, and book groups
- Social Media campaign with quotes from novel
- Eblast to HCCP fiction and library lists

### PUBLICITY

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction reviews, plus publications friendly to issue-driven stories
- Blog tour focusing on topical, women's issues bloggers
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### PREVIOUS TITLES

978-0-7852-7127-7 Wait for Me  
 978-0-8499-1890-2 Healing Stones

### COMPARABLE TITLES

978-0-3102-7634-0 Longing by Karen Kingsbury  
 978-0-7642-0555-2 The Air We Breathe by Christa Parrish  
 978-0-3074-4670-1 Saints in Limbo by River Jordan  
 978-1-5768-3535-7 Blade Silver by Melody Carlson



**Rebecca St. James** is both a Grammy and multiple Dove Award recipient as well as a best-selling author whose books include *Wait for Me* and *What Is He Thinking?* Her leading role in the pro-life film *Sarah's Choice* won critical acclaim. A passionate spokesperson for Compassion International, more than 30,000 children have found sponsorship through Rebecca's worldwide concerts. **Hometown:** Franklin, TN [@RebeccaStJames](#) [f](#) RSJames



**Nancy Rue** is the bestselling author of more than 100 books for teens, tweens, and adults, two of which have won Christy Awards. Nancy is also a popular speaker and radio guest due to her expertise in tween and teen issues. She and her husband, Jim, have raised a daughter of their own and now share their Tennessee lake home with two yellow labs. **Hometown:** Lebanon, TN [@NNRue](#) [f](#) nnrue



## FATAL TIDE

*An East Salem Novel, #3*

LIS WIEHL (Coauthor) & PETE NELSON (Coauthor)



### FEATURES & BENEFITS

- **STREET DATE 9/17/13.**
- **Thrilling conclusion in the supernatural mystery trilogy from *New York Times* best-selling author Lis Wiehl.**
- **Wiehl is seen weekly by more than three million viewers as a legal analyst on Fox News alongside Bill O'Reilly.**
- **Wiehl is a former federal prosecutor and hosts her own Fox News radio show.**
- **Includes Reading Group Guide.**
- **"... an exciting faith-based series that skillfully blends romantic tension, gripping supernatural suspense, and a brutal crime."  
—*Library Journal* (*Waking Hours*)**

**Dani and Tommy discover that the vicious killings in East Salem were merely the birth pangs of a greater evil about to be born.**

Occultist leaders at Saint Adrian's school are in league with an East Salem pharmaceutical company. Together they've developed a drug that acts as a time-bomb in children, attacking and killing the prefrontal cortex—the moral center of the brain—once adolescence begins.

East Salem residents Dani Harris, forensic psychiatrist, and Tommy Gunderson, former pro-football player, have discovered the plan to deliver this drug into the water system and will stop at nothing to halt it. Their secret weapon? Reese Stratton, a student who barely escaped from St. Adrian's—without his twin brother.

Now demonic creatures are terrorizing East Salem under the cover of darkness. Having killed two residents, the beasts have surrounded Tommy's hillside home. But their deadly attacks seem to have been just a prelude to greater disaster: during a physical battle between angels and demons, a dam breaks, flooding the town of East Salem, but also washing it clean.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-59554-946-4

**ISBN-10:** 1-59554-946-3

**Price:** \$26.99 U.S.

**UPC:** 020049137857

**Ship Date:** 8/21/2013

**Pub Date:** 9/17/2013 (Street Date)

**Trim Size:** 6.13 x 9.25

**Page Count:** 336 Pages

**Carton Qty:** 24

**Distribution Rights:** Worldwide

**Translation Rights:** All

**BISAC:** FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

**eBook:** 978-1-59554-948-8

### ADVERTISING

- Web ads targeting suspense and supernatural readers
- Free Sample Chapter Promotion through Nelson Free
- Eblast to HCCP fiction and library lists
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Extensive Goodreads.com promotion

### PUBLICITY

- Media Inquiries: Katie Bond, [katie.bond@harpercollins.com](mailto:katie.bond@harpercollins.com)
- National print, broadcast, and online media campaign to trade publications, consumer entertainment magazines, review websites, morning television and radio shows
- Contributed articles for national publications, showcasing author's position as a legal expert

### PREVIOUS TITLES

978-1-59554-705-7 *Face of Betrayal*

978-1-59554-940-2 *Waking Hours*

978-1-59554-943-3 *Darkness Rising*

### COMPARABLE TITLES

978-1-5813-4528-5 *This Present Darkness* by Frank Peretti

978-0-1431-1968-5 *A Discovery of Witches* by Deborah Harkness

978-1-6163-8610-8 *The Harbinger* by Jonathan Cahn

978-0-3074-7427-8 *The Da Vinci Code* by Dan Brown



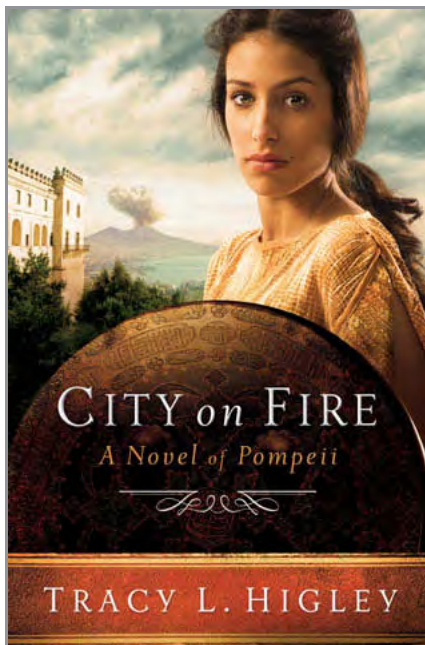
**Lis Wiehl** is a *New York Times* best-selling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News Channel, Wiehl appears weekly on *The O'Reilly Factor*, *Lou Dobbs Tonight*, *Imus in the Morning*, *Kelly's Court* and more. **Hometown:** Larchmont, NY [@LisWiehl](https://twitter.com/LisWiehl) [LisWiehl](https://facebook.com/LisWiehl)

**Pete Nelson** is the co-author of *Waking Hours* as well as the author of *Left to Die* which won the 2003 Christopher Award. He was listed in the Esquire Register of Best American Writers and nominated for an Edgar Award. **Hometown:** Northampton, MA

## CITY ON FIRE

*A Novel of Pompeii*

TRACY L. HIGLEY



### FEATURES & BENEFITS

- For fans of Francine Rivers' *Mark of the Lion* series.
- Portrays the plight of Jews and Christians in the Roman Empire, circa AD 79.
- Historical accuracy in a compelling story.
- "A glorious retelling of the plight of early Christianity. Higley's meticulous research enhances readers' understanding of the daring lives of the first Christians." —*Romantic Times* TOP PICK!
- Includes Reading Group Guide.

**A Jewish slave girl fights for her life in first-century Pompeii on the eve of the city's destruction.**

Wealthy Roman patrician Cato came to the seaside town of Pompeii to build a new business, but hostility and outright corruption threaten his carefully laid plans and ignite his desire for social justice. Meanwhile, Ariella, an escaped Jewish slave girl, comes to town with a gladiator troupe. Disguised as a young boy, Ariella's only ambition is survival.

Ariella and Cato face political intrigue, religious persecution, and family peril even as the ominous mountain in the distance begins to spew its fire. They must bridge their differences to save the lives of those they love before fiery ash buries Pompeii, turning the city into a lost world.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8752-6  
**ISBN-10:** 1-4016-8752-0  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/21/2013  
**Pub Date:** 9/17/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 400 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / HISTORICAL (FIC042030)  
**eBook:** 978-1-4016-8753-3

### ADVERTISING

- Incentives for frontlist promotions
- Price promotions to help drive backlist sales
- Eblast to HCCP fiction and library lists
- Feature on Internal Facebook Pages (Thomas Nelson Fiction; Christian Fiction)
- Feature on HCCP social media accounts
- Free Sample Chapter Promotion through Nelson Free
- Goodreads.com novel giveaway

### PUBLICITY

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Electronic galley available for media and sales
- Featured on BookSneeze.com, Thomas Nelson's blogger review program



### PREVIOUS TITLES

978-1-4016-8680-2 *Garden of Madness*  
 978-1-4016-8744-1 *Isle of Shadows*  
 978-1-4016-8682-6 *So Shines the Night*

### COMPARABLE TITLES

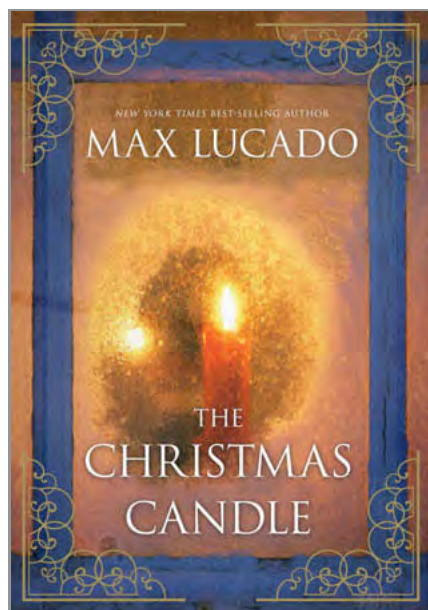
978-1-4143-7549-6 *A Voice in the Wind* by Francine Rivers  
 978-0-8423-7507-8 *First Light* by Bodie and Brock Thoene  
 978-0-8024-5881-0 *Pearl in the Sand* by Tessa Afshar



**Tracy L. Higley** started her first novel at the age of eight and has been hooked on writing ever since. She has authored nine novels, including *Garden of Madness* and *Isle of Shadows*. Tracy is currently pursuing a graduate degree in Ancient History and has traveled through Greece, Turkey, Egypt, Israel, Jordan, and Italy, researching her novels and falling into adventures. See her travel journals and more at [TracyHigley.com](http://TracyHigley.com). **Hometown:** Wernersville, PA   
 TLHigley  [thigley](https://www.facebook.com/thigley)

## THE CHRISTMAS CANDLE

MAX LUCADO



### FEATURES & BENEFITS

- Film version releasing this year featuring Samantha Barks and Susan Boyle.
- Timeless Christmas tale repackaged for contemporary readers.
- Over 78,000 copies sold in previous editions.
- Heartwarming reminder of God's bountiful love.

**Glowing bright with a timeless message, *The Christmas Candle* will warm your heart.**

It's 1864 in Gladstone, England, a tiny village in the Cotswolds. Nothing out of the ordinary ever happens here. Except at Christmas time. This year, Edward Haddington, a lowly candle maker is visited by a mysterious angel. That angel silently imparts a precious gift. The candle maker and his wife, Bea, have to make a difficult choice—who among them most needs a Christmas miracle?

As hope blossoms in wintertime, soon the entire town glows brightly with Christmas joy.

**Format:** Jacketed Hardcover  
**ISBN-13/EAN:** 978-1-4016-8994-0  
**ISBN-10:** 1-4016-8994-9  
**Price:** \$16.99 U.S.  
**Ship Date:** 8/28/2013  
**Pub Date:** 9/24/2013  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 208 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)

### ADVERTISING

- Social media outreach to HCCP Fiction and author's lists.
- E-blasts scheduled to consumer and library lists.
- Include as possible price promotions and as incentives for other promotions on new titles.

### PUBLICITY

- Media inquiries: Katie Bond, [katie.bond@harpercollins.com](mailto:katie.bond@harpercollins.com)
- New reviews sought from BookSneeze network of bloggers to bring awareness to product listings online
- Press announcements about film release
- Christmas giveaways for radio and other outlets
- Submissions to holiday gift guides

### PREVIOUS TITLES

978-1-4016-8543-0 Christmas Stories  
 978-0-8499-1778-3 An Angel's Story  
 978-1-59554-147-5 The Christmas Candle  
 978-1-59554-060-7 The Christmas Child

### COMPARABLE TITLES

978-0-8499-4488-8 Prayers of a Stranger by Davis Bunn  
 978-0-7783-1269-7 1225 Christmas Tree Lane by Debbie Macomber  
 978-1-5914-5058-0 The Christmas Shoes by Donna VanLiere



With more than 100 million products in print, **Max Lucado** is one of America's favorite writers. He serves the Oak Hills Church in San Antonio, Texas, where he lives with his wife, Denalyn, and a sweet but misbehaving mutt, Andy. **Hometown:** San Antonio, TX [@MaxLucado](https://twitter.com/MaxLucado) [f](https://www.facebook.com/MaxLucado) MaxLucado

## GUNPOWDER TEA

*A Brides of Last Chance Ranch Novel*

MARGARET BROWNLEY



### FEATURES & BENEFITS

- Author included in the *New York Times* best-seller *A Log Cabin Christmas*.
- For fans of Mary Connealy's light-hearted Western romances—but with a fun mystery angle.
- Portrays the adaptation to new technologies in the Old West—telephones, automobiles, electricity.
- "[*Waiting for Morning*] is a sweet enduring historical romance with characters who are charming, witty, and also a little bit cunning. Readers will delight in how Brownley skillfully sketches an evocative picture of the 1890s Colorado and Arizona territory." —*Romantic Times*
- Includes Reading Group Guide.

**She's a Pinkerton detective. He's working undercover for Wells Fargo. Neither has a clue about love.**

Annie Beckman arrives at Last Chance Ranch in the Arizona Territory holding the classified ad she found. Miss Walker's search for an heiress who is single and willing to remain so gives her the perfect cover. As a detective for the Pinkerton Agency, Annie's latest clandestine task is to discover the identity of the mysterious Phantom, a train robber thought to be hiding out at the ranch.

Ranch hand and undercover Wells Fargo detective Jeremy Taggart is secretly tracking the Phantom too, but Annie suspects he may be the train robber she's after. They're constantly at odds and she even goes so far as to serve him gunpowder tea in an attempt to gain the upper hand.

Danger lurks around every corner and everyone is under suspicion—even Miss Walker! It'll be a race to the finish to see which rival detective finds the Phantom first. Nothing—not even romance—can get in their way.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-59554-972-3  
**ISBN-10:** 1-59554-972-2  
**Price:** \$15.99 U.S.  
**UPC:** 020049137970  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)  
**eBook:** 978-1-59554-973-0

### ADVERTISING

- Targeted web ads through Salem Web to women's audiences
- Free Sample Chapter Promotion through Nelson Free
- Eblast to HCCP fiction and library lists
- Feature on HCCP social media
- Goodreads.com novel giveaway

### PUBLICITY

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Print and online campaign targeting historical and romance review publications
- Email campaign and contest for giveaway copies
- Targeted romance blogger outreach

### PREVIOUS TITLES

978-1-59554-970-9 *Waiting for Morning*  
 978-1-59554-809-2 *A Lady Like Sarah*  
 978-1-59554-968-6 *Dawn Comes Early*

### COMPARABLE TITLES

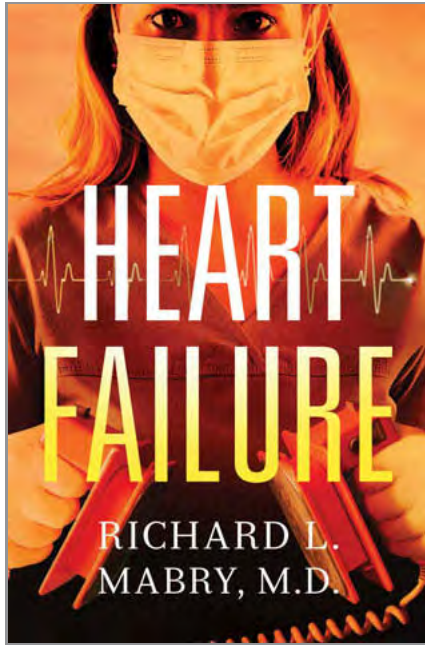
978-0-7642-0755-6 *A Tailor-Made Bride* by Karen Witemeyer  
 978-0-7642-0408-1 *Maid to Match* by Deeanne Gist  
 978-1-6026-0148-8 *Sharpshooters in Petticoats* by Mary Connealy



**Margaret Brownley** is a *New York Times* best-selling author and has penned more than twenty-five historical and contemporary novels. *A Lady Like Sarah* was a Romance Writers of America RITA finalist. **Hometown:** Simi Valley, CA [t](#) margaretbrownly [f](#) Margaret-Brownley-Books

**HEART FAILURE**

RICHARD L. MABRY M.D.

**FEATURES & BENEFITS**

- Dr. Richard Mabry spent 26 years in private practice and 10 years as a medical professor.
- Appeals to fans of Michael Palmer, Candace Calvert, and Harry Kraus.
- Michael Palmer said of *Stress Test*, "This is a terrific read, by a surgeon who clearly knows his stuff as a doctor and his craft as a writer."
- Includes Reading Group Guide.

Not even Witness Protection could keep him safe . . . but he'll do anything to keep the woman he loves out of danger.

Dr. Carrie Markham thought Adam Davidson was the perfect fiance. But that was before a drive-by shooting led to his confession that he's a defector from the witness protection program and is now running for his life. Adam isn't the man she thought he was, and every moment she spends with him seems to bring her closer to her own death.

Adam must convince Carrie he's innocent and figure out who's trying to kill him. She must decide if her love for him is real—and whether he's worth the risk.

And the clock is ticking.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8710-6  
**ISBN-10:** 1-4016-8710-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/18/2013  
**Pub Date:** 10/15/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / SUSPENSE (FIC042060)  
**eBook:** 978-1-4016-8711-3

**ADVERTISING**

- Goodreads online promotion and giveaway
- Authorbuzz online promotion
- Promotion through HCCP social media outlets
- Featured book promotion to the HCCP email lists (including the gatekeeper library list)
- Targeted online banner ad campaign with book giveaways and free sampling for fans of medical suspense

**PUBLICITY**

- Media inquiries: Laura Dickerson, [laura.dickerson@harpercollins.com](mailto:laura.dickerson@harpercollins.com)
- Advance galley distribution to key trade and long lead media
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Print and online campaign with outreach to suspense, medical suspense, and romance readers

**PREVIOUS TITLES**

978-1-4016-8708-3 *Stress Test*  
978-1-4267-1000-1 *Medical Error*

**COMPARABLE TITLES**

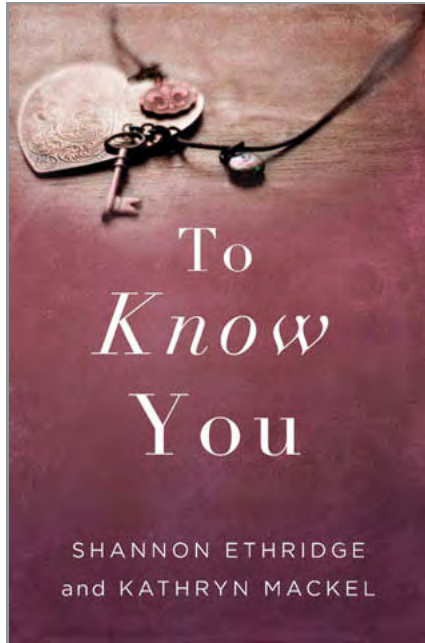
978-0-3125-8754-3 *Oath of Office* by Michael Palmer  
978-0-3455-1563-6 *Last to Die* by Tess Gerritsen  
978-1-4347-0257-9 *A Heartbeat Away* by Harry Kraus



A retired physician, **Dr. Richard Mabry** is the author of four critically acclaimed novels of medical suspense. His previous works have been finalists for the Carol Award and *Romantic Times* Reader's Choice Award, and have won the Selah Award. He is a past Vice-President of American Christian Fiction Writers and a member of the International Thriller Writers. He and his wife live in North Texas. **Hometown:** Frisco, TX [RichardMabry](https://www.facebook.com/RichardMabry) [rmabrybooks](https://www.instagram.com/rmabrybooks)

## TO KNOW YOU

SHANNON ETHRIDGE (Coauthor) & KATHRYN MACKEL (Coauthor)



### FEATURES & BENEFITS

- Powerful story of reconciliation, romance, and redemption by the author of the *Every Woman's Battle* books.
- Brings to life the intense struggles women face to overcome their sexual and emotional hurdles and become the women and wives God created them to be.
- Shannon's recent nonfiction title is *The Fantasy Fallacy*.
- Includes Reading Group Guide.

Years ago, Julia Whittaker gave up two daughters for adoption. Now she must find them to try to save the life of her son.

Julia and Matt Whittaker's son was diagnosed with biliary atresia at birth. Dillon has beaten the odds for thirteen years only to have the odds—and his liver—crash precipitously. The only hope for his survival is a transplant. He can receive a “living liver” transplant but neither his parents, nor various family members and friends, are compatible.

The transplant list is long and Dillon's time is short. Very short.

He has two chances for a compatible liver: his two older half-sisters, born eighteen months apart and adopted at birth.

But can Julia ask a young woman—someone she surrendered to strangers—to donate a portion of her body to a brother she's never known? Will either sister even be a match for their half-brother? Will either of them show mercy and courage if they are?

Julia knows she's probably on a fool's errand—reaching out to the daughters she abandoned only now that she needs them. But what other choice does she have except to try?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8866-0  
**ISBN-10:** 1-4016-8866-7  
**Price:** \$15.99 U.S.  
**Ship Date:** 9/18/2013  
**Pub Date:** 10/15/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8868-4

### ADVERTISING

- Print and online advertising with Christian women's publications
- Salem Web promotion to women's channels
- Market seeding to women's groups, women's blogs, and book groups
- Social Media campaign with quotes from novel
- Eblast to HCCP fiction and library lists

### PUBLICITY

- Media Inquiries: Ruthie Dean, [ruthie.dean@harpercollins.com](mailto:ruthie.dean@harpercollins.com)
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction review outlets, publications addressing organ donation stories, and women's publications for contributed pieces by the platformed author
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Sample publications to pitch: *Her Meneutics*, *Today's Christian Woman*, *Relevant*

### PREVIOUS TITLES

978-0-3074-5798-1 *Every Woman's Battle*  
 978-0-8499-6469-5 *The Fantasy Fallacy*

### COMPARABLE TITLES

978-0-8499-1890-2 *Healing Stones* by Nancy Rue & Stephen Arterburn  
 978-0-3102-6622-8 *Shades of Blue* by Karen Kingsbury  
 978-0-7434-5453-7 *My Sister's Keeper* by Jodi Picoult



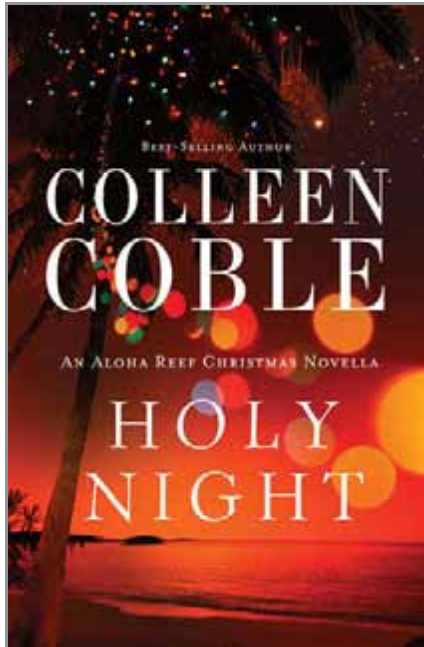
**Shannon Ethridge** is a best-selling author, speaker, and certified life coach with a master's degree in counseling/human relations from Liberty University. She has spoken to college students and adults since 1989 and is the author of 19 books, including the million-copy best-selling series, *Every Woman's Battle*. She is a frequent guest on TV and radio programs and mentors aspiring writers and speakers through her BLAST Program (Building Leaders, Authors, Speakers & Teachers.) **Hometown:** Tyler, TX

**Kathryn Mackel** is a best-selling author and acclaimed screenwriter for Disney and Fox. She was on the screenwriting team for *Left Behind: The Movie*, and Frank Peretti's *Hangman's Curse*. She is the acclaimed author of *The Surrogate*, *The Departed*, and *The Hidden* and resides in Boston, Massachusetts, with her husband. **Hometown:** Boston, MA **Books Sold to Date:** over 150,000

## HOLY NIGHT

*An Aloha Reef Christmas Novella*

COLLEEN COBLE



### FEATURES & BENEFITS

- "Coble is a great writer, she knows what readers want and she does not disappoint."  
—*Romantic Times*
- Character connection to the Aloha Reef books.
- Available for purchase on Black Friday.
- Coble's rich descriptions of Hawaiian culture and landscape offer readers a tropical getaway.

**On the eve of her Christmas wedding in Hawaii, Leia's younger sister goes missing. The wedding is called off and the search begins.**

As Leia prepares for her upcoming Christmas Eve wedding to Bane, she discovers her younger sister Eva is missing. Leia learns she must call off the wedding or she'll never see Eva again.

When Leia hands back Bane's ring, he presses her for the reason. Her coldness makes him believe all she's telling him—until he overhears her tell her parents what is really going on. He vows to help her find her sister, but assures her the wedding will stay off since she didn't trust him enough to tell him the truth in the first place. As the two of them search for Eva, Leia is frantic to find her sister, but her heart breaks at how much she's hurt and hurting Bane. And she doesn't know how to fix it. All the family is converging for a wedding she is beginning to believe really won't take place. Even if they find Eva alive and well, can they ever find their way back to that holy night where they can pledge their love to one another?

**Format:** E Book Download  
**ISBN-13/EAN:** 978-1-4016-8995-7  
**ISBN-10:** 1-4016-8995-7  
**Price:** \$3.99 U.S.  
**Ship Date:** 10/23/2013  
**Pub Date:** 11/19/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 141 Pages  
**Carton Qty:** 1  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)

### ADVERTISING

- Social media outreach to HCCP Fiction and author's lists.
- E-blasts scheduled to consumer and library lists.
- Include as possible price promotions and as incentives for other promotions on new titles.

### PUBLICITY

- Media inquiries: Katie Bond, [katie.bond@harpercollins.com](mailto:katie.bond@harpercollins.com)
- New reviews sought from BookSneeze network of bloggers to bring awareness to product listings online
- Submissions to holiday gift guides

### PREVIOUS TITLES

978-1-4016-8932-2 Silent Night  
978-0-7852-6042-4 Distant Echoes  
978-1-59554-781-1 Tidewater Inn  
978-1-4016-8494-5 Smitten

### COMPARABLE TITLES

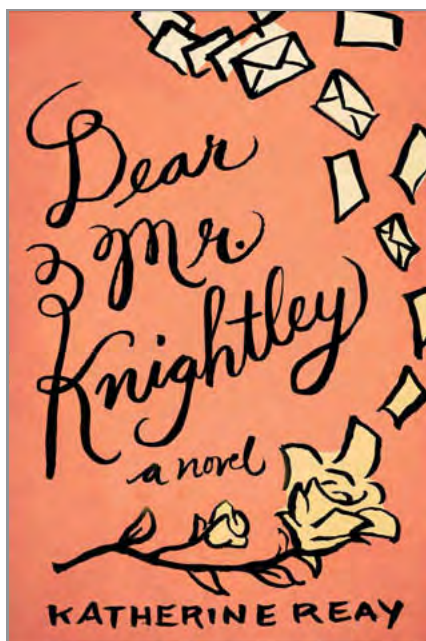
978-0-8007-1925-8 Christmas at Harrington's by Melody Carlson  
978-0-7783-1395-3 Glad Tidings by Debbie Macomber  
978-1-4516-9643-1 The Christmas Box by Richard Paul Evans  
978-1-4016-8933-9 A Choice to Forgive by Beth Wiseman



RITA-finalist **Colleen Coble** is the author of several best-selling romantic suspense novels, including *Tidewater Inn*, and the Mercy Falls, Lonestar, and Rock Harbor series. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** Nearly 2 million [@colleencoble](https://twitter.com/colleencoble) [f](https://www.facebook.com/colleencoble)  
Colleen-Coble

## DEAR MR. KNIGHTLEY

KATHERINE REAY



### FEATURES & BENEFITS

- Capitalizes on the enthusiasm for Jane Austen to draw the reader into the story of a young woman searching for her identity.
- Recasts the unique and timeless appeal of the epistolary novel (novel of letters) in a contemporary context.
- Unforgettable heroine and beautiful writing wrapped in an appealing pop culture package.
- Jane Austen has over 626,000 likes on Facebook.
- Includes Reading Group Guide.

*Dear Mr. Knightley* is a contemporary epistolary novel with a delightful dash of Jane Austen.

Samantha Moore survived years of darkness in the foster care system by hiding behind her favorite characters in literature, even adopting their very words. Her fictional friends give her an identity, albeit a borrowed one. But most importantly, they protect her from revealing her true self and encountering more pain.

After college, Samantha receives an extraordinary opportunity. The anonymous “Mr. Knightley” offers her a full scholarship to earn her graduate degree at the prestigious Medill School of Journalism. The sole condition is that Sam write to Mr. Knightley regularly to keep him apprised of her progress.

As Sam’s true identity begins to reveal itself through her letters, her heart begins to soften to those around her—a damaged teenager and fellow inhabitant of Grace House, her classmates at Medill, and, most powerfully, successful novelist Alex Powell. But just as Sam finally begins to trust, she learns that Alex has secrets of his own—secrets that, for better or for worse, make it impossible for Sam to hide behind either her characters or her letters.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8968-1  
**ISBN-10:** 1-4016-8968-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8969-8

### ADVERTISING

- National Radio Campaign highly targeted to women's audiences
- Targeted web ads to women's audiences
- Free Sample Chapter Promotion through Nelson Free
- Eblast to HCCP fiction and library lists
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway

### PUBLICITY

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction and historical review outlets
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### COMPARABLE TITLES

- 978-0-3853-4100-4 The Guernsey Literary and Potato Peel Pie Society by Mary Ann Shaffer and Annie Barrows
- 978-0-8249-4771-2 Jane Austen Ruined My Life by Beth Pattillo
- 978-1-2500-1476-4 The Marriage Plot by Jeffrey Eugenides

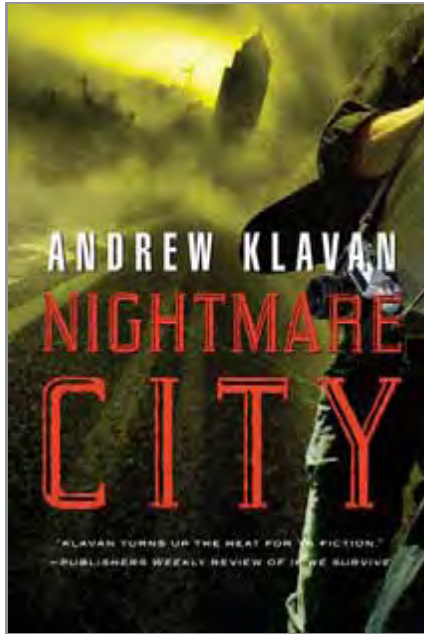


**Katherine Reay** has enjoyed a life-long affair with the works of Jane Austen and her contemporaries. After earning degrees in history and marketing from Northwestern University, she worked as a marketer for Proctor & Gamble and Sears before returning to school to earn her MTS. Her works have been published in *Focus on the Family* and the *Upper Room*. Katherine currently lives with her husband and three children in Seattle. *Dear Mr. Knightley* is her first novel. **Hometown:** Seattle, WA [t](#) Katherine\_Reay [f](#) katherinereaybooks



## NIGHTMARE CITY

ANDREW KLAVAN



### FEATURES & BENEFITS

- **STREET DATE 11/5/13.**
- **Two-time Edgar Award-winning author. Two of his novels have been adapted to major motion pictures.**
- **Summit Entertainment (*Twilight* films) has optioned Klavan's *Homelanders* series.**
- **Klavan is known for high adventure stories that place everyday teens into extraordinary situations.**
- ***Publishers Weekly* said of *If We Survive*: "Klavan turns up the heat for YA fiction, and this book will be a hot Christmas gift this season."**
- **Includes Reading Group Guide.**

**Tom Harding only wants the truth. But the truth is becoming more dangerous with every passing minute.**

As a reporter for his high school newspaper, Tom Harding was tracking the best story of his life—when, suddenly, his life turned very, very weird. He woke up one morning to find his house empty . . . his street empty . . . his whole town empty . . . empty except for an eerie, creeping fog—and whatever creatures were slowly moving toward him through the fog.

Now Tom's once-ordinary world has become something out of a horror movie. How did it happen? Is it real? Is he dreaming? Has there been a zombie apocalypse? Has he died and gone to hell?

Tom is a good reporter—he knows how to look for answers—but no one has ever covered a story like this before. With the fog closing in and the hungry creatures of the fog surrounding him, he has only a few hours to find out how he lost the world he knew. In this bizarre universe nothing is what it seems and everything—including Tom's life—hangs in the balance.

**Format:** Jacketed Hardcover

**ISBN-13/EAN:** 978-1-59554-797-2

**ISBN-10:** 1-59554-797-5

**Price:** \$14.99 U.S.

**UPC:** 020049137444

**Ship Date:** 10/9/2013

**Pub Date:** 11/5/2013 (Street Date)

**Trim Size:** 5.50 x 8.38

**Page Count:** 320 Pages

**Carton Qty:** 24

**Distribution Rights:** North America

**Translation Rights:** None

**BISAC:** JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

**eBook:** 978-1-4016-8956-8

### ADVERTISING

- Promotion through social media outlets
- Featured in HCCP eblast
- Library outreach through eNewsletter
- Online promotion to key targeted young adult reader and suspense readers
- Targeted online holiday gifts promotion
- Included in HCCP Christmas eblast
- Goodreads featured book promotion and giveaway

### PUBLICITY

- Media inquiries: Laura Dickerson, [laura.dickerson@harcollins.com](mailto:laura.dickerson@harcollins.com)
- Advance galley distribution to key trade and long lead media
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- National print, online, radio, and television outreach using author's national media platform
- Teen blog outreach

### PREVIOUS TITLES

978-1-59554-795-8 *If We Survive*

978-1-59554-586-2 *The Last Thing I Remember*

978-1-59554-713-2 *The Long Way Home*

### COMPARABLE TITLES

978-0-1424-1543-6 *If I Stay* by Gayle Forman

978-0-0617-2681-1 *Before I Fall* by Lauren Oliver

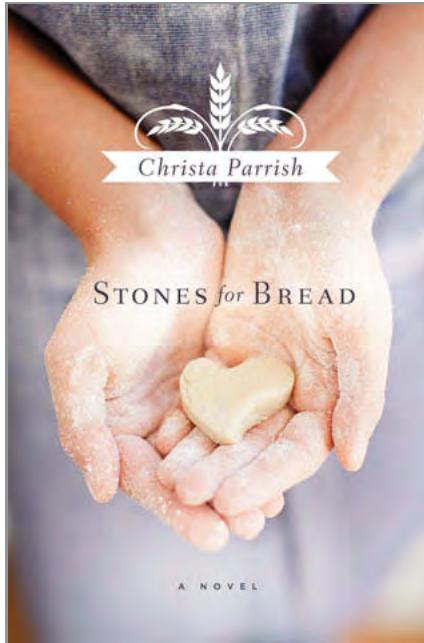
978-1-4516-5650-3 *Michael Vey* by Richard Paul Evans



**Andrew Klavan** was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, CA **Books Sold to Date:** over 1.5 million [andrewklavan](https://twitter.com/andrewklavan) [Klavans-Adventure-Novels](https://www.facebook.com/Klavans-Adventure-Novels)

## STONES FOR BREAD

CHRISTA PARRISH



### FEATURES & BENEFITS

- A feast for the reading senses: part protagonist's memoir, part cookbook, and part compelling story of a woman's search for her identity.
- Author's *Watch Over Me* won the 2009 ECPA Fiction Book of the Year.
- Title ties directly to Scripture: "What man is there among you who, if his son asks for bread, will give him a stone?" —Matthew 7:9
- Includes 10 bread recipes within the text such as Dark Chocolate Pain au Levain and Barley-Wheat Sourdough.
- "A fast-moving, suspenseful, enrapturing novel . . . Fans of Christian fiction with kick and psychological depth will be engaged and touched by Parrish's exciting third novel." —*Booklist* review of *The Air We Breathe*
- Includes Reading Group Guide.

### What do you do when the gift you thought was bread turns out to be stones?

Liesl McNamara's Wild Rise is not only a popular bakehouse and café in Vermont, it's an extension of herself. Liesl is an artisan bread maker, like her mother and grandmother before her. Even though she lost her mother to suicide when she was eleven, she keeps this maternal bond alive as she bakes.

Liesl prides herself on living an uncomplicated, unattached life. But that changes when Seamus walks through the door of Wild Rise, lugging the large bags of whole wheat flour from the local food co-op. He and his daughter Cecelia have recently moved to the country seeking simplicity. Despite her best effort, Liesl becomes attracted to this teddy bear of a man who laughs easily and eats strange sandwich concoctions—on her bread, much to her dismay.

Her simple life is further complicated when a popular cooking show features her bakery. The publicity increases her business and brings several offers from larger businesses, all of which she turns down. But it also brings a completely unexpected phone call, one from a woman claiming to be her half-sister.

Liesl's sense of identity dissolves as everything about her relationship with her mother—and the bread that held them together—comes into question. Has she been given stones rather than bread? And how can she ever take these crumbs and make them whole again?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8901-8  
**ISBN-10:** 1-4016-8901-9  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 336 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8902-5

### ADVERTISING

- Print and online advertising with *Today's Christian Woman*, Her.Meneutics, and targeted Facebook promotions
- Salem Web promotion to women's channels
- Market seeding to women's groups, women's blogs, and book groups
- Social Media campaign with quotes from novel
- Eblast to HCCP fiction and library lists

### PUBLICITY

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction reviews, plus publications friendly to cooking stories or contemporary fiction
- Blog tour focusing on cooking and women's blogs
- Featured on BookSneeze.com, Thomas Nelson's blogger review program


### PREVIOUS TITLES

978-0-7642-0555-2 *The Air We Breathe*  
 978-0-7642-0523-1 *Home Another Way*  
 978-0-7642-0554-5 *Watch Over Me*

### COMPARABLE TITLES

978-0-7679-2700-0 *The Mountain Between Us* by Charles Martin  
 978-1-59554-752-1 *The Baker's Wife* by Erin Healy  
 978-1-4143-1957-5 *Almost Heaven* by Chris Fabry



**Christa Parrish** is the award-winning author of three novels, including the 2009 ECPA Fiction Book of the Year *Watch Over Me*. When she's not writing, she's a homeschool mother of three wonderful children. Married to author and pastor Chris Coppernoll, Christa serves with him as co-leader of their church's youth ministry as well as serving as a facilitator for a divorce recovery ministry. She is now also slightly obsessed with the art of baking bread.  
**Hometown:** Clifton Park, NY  Christa-Parrish

## PLAIN PEACE

*A Daughters of the Promise Novel*

BETH WISEMAN



### FEATURES & BENEFITS

- The sixth novel in Wiseman's best-selling Daughters of the Promise series.
- Beth is an award-winning author including the 2010 INSPY Award for Amish Fiction (chosen by blog reviewers), the 2011 Carol Award and the 2011 Inspirational Readers Choice winner.
- "Wiseman delivers again in this page-turning addition to the Land of Canaan series . . . an inspired romance filled with interesting subplots. Wiseman is among the best at writing moving Amish fiction." —*Booklist for The Wonder of Your Love*
- Wiseman's total sales in the Daughters of the Promise series exceed 350,000 units.
- Includes Reading Group Guide.

**Anna's grandfather seems determined to ruin her Rumspringa . . . and any hopes she has of finding a husband.**

Anna Byler should be enjoying her Rumspringa as allowed by her faith. But because of the strict rules enforced by her grandfather—the bishop—the available suitors in town are afraid to court her. Even Anna's grandmother is keeping a big secret from Anna's grandfather in an effort to keep the peace. Under her grandfather's oppressive watch, Anna begins to feel her faith slipping and wonders if God has forsaken her.

Jacob Hostetler and his family have relocated to Lancaster County following a family tragedy in Ohio. As his family struggles to rebuild their lives, Jacob is forced to act as head of the household when his father is unable to cope with recent events. It's been a long time since Jacob has felt any joy. Until he meets Anna Byler. But will Anna's grandfather succeed at keeping them apart? And can Jacob put the past behind him and open his heart?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8594-2  
**ISBN-10:** 1-4016-8594-3  
**Price:** \$15.99 U.S.  
**Ship Date:** 10/16/2013  
**Pub Date:** 11/12/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)  
**eBook:** 978-1-4016-8598-0

### ADVERTISING

- Book club and online promotion on AmishLiving.com
- Featured book promotion to the HCCP email lists
- Featured in library list newsletter
- Goodreads online promotion and giveaway
- Featured promotion on Authorbuzz
- Targeted online banner ads, offering signed book giveaways and free sampling to bookclub websites, Christian women's websites, etc.

### PUBLICITY

- Media inquiries: Laura Dickerson, Laura.Dickerson@harpercollins.com
- Advance galley distribution to key trade and long lead media
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Online promotion to websites and blogs focused on Amish fiction readers

### PREVIOUS TITLES

978-1-59554-850-4 Plain Proposal  
 978-1-59554-630-2 Plain Perfect  
 978-1-59554-719-4 Plain Pursuit  
 978-1-59554-720-0 Plain Promise  
 978-1-59554-821-4 An Amish Christmas

### COMPARABLE TITLES

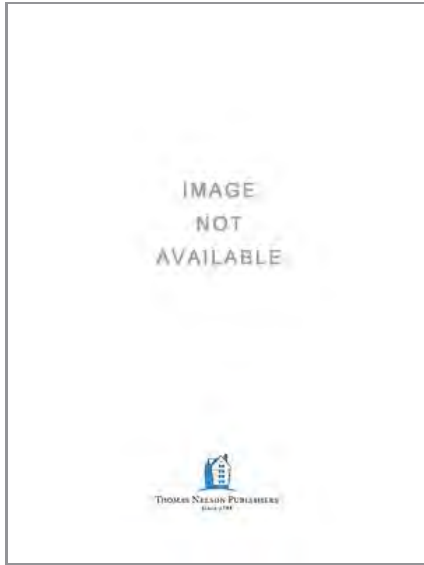
978-0-0620-8970-0 Missing by Shelley Shepard Gray  
 978-0-3077-3002-2 A Season for Tending by Cindy Woodsmall  
 978-0-7642-0978-9 The Bridesmaid by Beverly Lewis



**Beth Wiseman** is hailed as a top voice in Amish fiction. She is a Carol Award winner and author of numerous bestsellers including the Daughters of the Promise and the Land of Canaan series. She and her family live in Texas. **Hometown:** Columbus, TX **Books Sold to Date:** over 850,000 [Twitter](#) bethwiseman [Facebook](#) Fans-of-Beth-Wiseman

## AN AMISH MIRACLE

BETH WISEMAN (Coauthor) , RUTH REID (Coauthor) , & MARY ELLIS (Coauthor)



### FEATURES & BENEFITS

- Our Amish novella collections have sold, collectively, over 350,000 units.
- Gathers three compelling, topical stories from top writers in the genre.
- Uplifting and encouraging, these stories highlight God's power to perform life-changing miracles.
- Includes Reading Group Guides.

#### “Always in My Heart” by Mary Ellis

Hope Bowman believes God is punishing her for giving up her firstborn son when she was a teenager. She's hidden this past from her husband, who is thankful for their daughters but longs for a son. Hope prays desperately, but the son God sends isn't a new pregnancy. It's the fifteen-year-old boy she gave away years ago.

#### “Always His Providence” by Ruth Reid

Widow Rosa Hostetler has one month to pay her delinquent taxes before the county auctions her farm. She's prepared to sell whatever is necessary to pay the lien, but she isn't willing to request money from the community's widow fund. She's embarrassed and refuses to admit she needs help. Rosa depends on income from selling eggs, but when that income is threatened, only a miracle can help Rosa accept the kindness of a neighbor.

#### “Always Beautiful” by Beth Wiseman

Becky Byler is eighteen and obese. As she continues to grow, so does her despair. Having lost all hope, she considers taking her life, even though it goes against her beliefs. Standing before rushing water, unable to swim, Becky begs God for a miracle. Two months pass and Becky has miraculously lost over a hundred pounds. But does Becky like the person she has become? Could it be this weight loss isn't at all the miracle she thinks it is?

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8870-7  
**ISBN-10:** 1-4016-8870-5  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/6/2013  
**Pub Date:** 12/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 384 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / ROMANCE (FIC042040)  
**eBook:** 978-1-4016-8871-4

### ADVERTISING

- Promotion through social media outlets
- Featured bookclub for AmishLiving.com
- Featured in HCCP Fiction and Christmas eblasts
- Library outreach through eNewsletter
- Banner ad campaign to core Amish fiction audience on Christian women's websites, bookclub websites, etc.
- Targeted online holiday gifts promotion
- Goodreads featured book promotion and giveaway
- Authorbuzz promotion

### PUBLICITY

- Media inquiries: Laura Dickerson, [laura.dickerson@harpercollins.com](mailto:laura.dickerson@harpercollins.com)
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to publications and websites with readers in regions with Amish communities
- Blog outreach campaign, including a feature on Thomas Nelson's blogger review program

### PREVIOUS TITLES

978-1-59554-888-7 His Love Endures Forever by Beth Wiseman  
 978-1-59554-790-3 An Angel By Her Side by Ruth Reid  
 978-0-7369-3867-9 Love Comes to Paradise by Mary Ellis

### COMPARABLE TITLES

978-1-4016-8567-6 An Amish Kitchen by Beth Wiseman et al  
 978-1-59554-856-6 An Amish Christmas by Beth Wiseman et al  
 978-1-59554-822-1 An Amish Gathering by Beth Wiseman et al

**Beth Wiseman** is hailed as a top voice in Amish fiction. She is a Carol Award winner and author of numerous bestsellers including the Daughters of the Promise and the Land of Canaan series. She and her family live in Texas. **Hometown:** Columbus, TX **Books Sold to Date:** over 850,000 [t](#) bethwiseman [f](#) Fans-of-Beth-Wiseman

**Ruth Reid** is a full-time pharmacist who lives in Florida with her husband and three children. When attending Ferris State University School of Pharmacy in Big Rapids, Michigan, she lived on the outskirts of an Amish community and had several occasions to visit the Amish farms. Her interest grew into love as she saw the beauty in living a simple life. **Hometown:** Dade City, FL [f](#) Author-Ruth-Reid

**Mary Ellis** grew up close to the eastern Ohio Amish community, Geauga County. Before “retiring” to write full-time, Mary taught middle school and worked as a sales rep for Hershey Chocolate. Mary is a CBA and ECPA best-selling author as well as an ACFW Carol Award finalist and runner-up for the 2010 Holt Medallion Award. [f](#) Mary.Ellis.Author

## THE PAINTED TABLE

SUZANNE FIELD



### FEATURES & BENEFITS

- Fascinating portraits of women in varying roles through the decades of the 40s, 50s and 60s.
- Built on the author's own family history where mental illness affected several generations, this story offers a true faith experience and hope for healing.
- An estimated 26.2 percent of Americans ages 18 and older—about one in four adults—suffer from a diagnosable mental disorder in a given year.
- Maternal mental health, in particular, continues to be a hot button in the media.
- Includes Reading Group Guide.

**The table that once provided comfort and even shelter had become a symbol for all that was wrong with the Quimbly family.**

In 1920, seven-year-old Josephine and her sisters sought protection from a raging prairie fire by hiding beneath their family's beautiful Norwegian wooden table. She survived, but the terrifying experience planted a seed of mental instability in Josephine.

Just as WWII began, Josephine fell in love at a dance. Nel and Josephine soon married, but Nel was quickly drafted and sent overseas, leaving Josephine to work and care for their new baby, Saffee. Nel's absence was an additional strain on Josephine's already precarious hold on reality. Though he returned safely, their family was never quite normal. Throughout their childhoods, Saffee and her sister learned to navigate their own personal "normal" from day to day—from their mother's unpredictable spells of arguing with imagined tormentors to her frantic painting and repainting of the old heirloom table, handcrafted by her great-grandfather.

Not until Saffee went to college and met Jack would she begin to gain victory over the past and find the real gifts her troubled mother left behind.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8970-4  
**ISBN-10:** 1-4016-8970-1  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/6/2013  
**Pub Date:** 12/3/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8971-1

### ADVERTISING

- Targeted web ads through Salem Web to women's audiences
- Free Sample Chapter Promotion through Nelson Free
- Eblast to HCCP fiction and library lists
- Feature on Thomas Nelson Fiction Facebook page
- Feature on @NelsonFiction Twitter account
- Goodreads.com novel giveaway

### PUBLICITY

- Media Inquiries: Ruthie Dean, [ruthie.dean@harpercollins.com](mailto:ruthie.dean@harpercollins.com)
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction reviews and outlets covering mental health
- Radio campaign targeting opportunities to discuss mental health
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

### COMPARABLE TITLES

978-1-4143-1864-6 Her Mother's Hope by Francine Rivers  
 978-1-59554-963-1 The Wedding Dress by Rachel Hauck  
 978-0-7642-0618-4 House of Secrets by Tracie Peterson

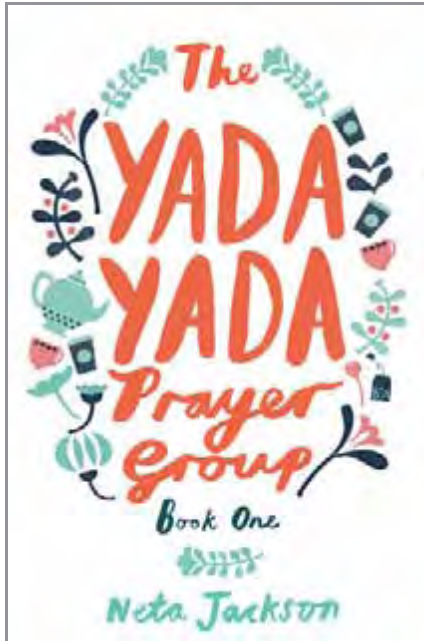


**Suzanne Field**, a graduate of the University of Minnesota, has taught English as a Second Language in China, Ukraine, and Hawaii. She has also been a magazine editor and home-school teacher. She and her husband have five children and divide their time between Kansas and Hawaii where she is a tutor and mentor. [Twitter: SuzanneField1](#) [Facebook: SuzanneFieldThePaintedTable](#)

## THE YADA YADA PRAYER GROUP

*The Yada Yada Series, #1*

NETA JACKSON



### FEATURES & BENEFITS

- Readers love Neta Jackson's novels for her rich characters and her spiritual depth.
- This best-selling series has sold more than 530,000 units.
- Includes Reading Group Guide.

A group of 12 very different women, assigned to a prayer group at a women's conference, become the best of friends as they support each other through the challenges and crises in their lives.

What do an ex-con, a former drug addict, a real estate broker, a college student, and a married mother of two have in common?

Nothing, or so I thought. Who would have imagined that God would make a prayer group as mismatched as ours the closest of friends? I almost didn't even go to the Chicago Women's Conference—after all, being thrown together with five hundred strangers wasn't exactly my "comfort zone."

But something happened that weekend to make us realize we had to hang together, and the "Yada Yada Prayer Group" was born! When I faced the biggest crisis of my life, God used my newfound Sisters to show me what it means to be just a sinner saved by grace.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8983-4  
**ISBN-10:** 1-4016-8983-3  
**Price:** \$9.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 416 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4185-3660-2

### PREVIOUS TITLES

978-1-59554-439-1 The Yada Yada Prayer Group  
 978-1-59554-440-7 The Yada Yada Prayer Group Gets Down  
 978-1-59554-441-4 The Yada Yada Prayer Group Gets Real

### COMPARABLE TITLES

978-0-8007-5984-1 The Potluck Club by Linda Evans Shepherd  
 978-0-3102-6624-2 Coming Home by Karen Kingsbury  
 978-1-4165-5699-2 The Quilter's Apprentice by Jennifer Chiaverini

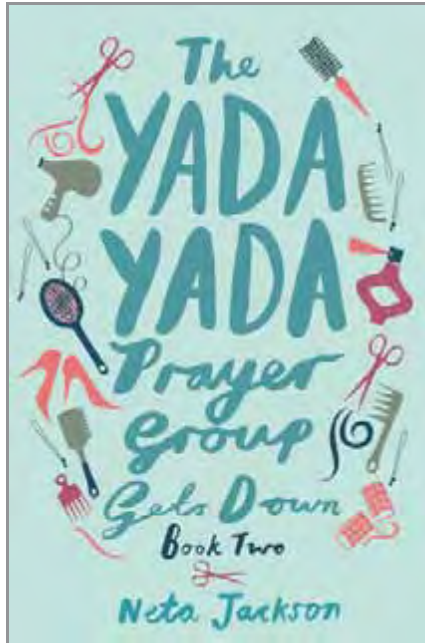


**Neta Jackson's** award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books—a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales—and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago area, where the Yada stories are set. **Hometown:** Chicago, IL **Books Sold to Date:** 700,000+ [f](#) DaveNetaJackson

## THE YADA YADA PRAYER GROUP GETS DOWN

*The Yada Yada Series, #2*

NETA JACKSON



### FEATURES & BENEFITS

- Readers love Neta Jackson's novels for her rich characters and her spiritual depth.
- This best-selling series has sold more than 530,000 units.
- Includes Reading Group Guide.

**A robbery, a lynching, and a mourning mother shake up the Yada Yadas.**

I had never felt so violated! The Yada Yada Prayer Group was "gettin' down" with God in prayer and praise one night when a heroin-crazed woman barged into my house, demanded our valuables, and threatened us with a 10-inch knife—a knife that drew blood.

We wondered if we'd ever get back to normal after this terrifying experience. I assumed we would. After all, we'd started praying together at the Chicago Women's Conference last spring, and we'd been through a lot already as spiritual sisters. This was just one more hurdle to conquer, right?

But then a well-meaning gesture suddenly incited a backlash of anger in the group, forcing us to confront generations of racial division, pain, and distrust—and stretching our friendship to the limit. And a shocking confrontation in my third-grade classroom forced me to face my own accountability and learn what true forgiveness really is.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8984-1  
**ISBN-10:** 1-4016-8984-1  
**Price:** \$9.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 432 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4185-3659-6


### PREVIOUS TITLES

- 978-1-59554-441-4 The Yada Yada Prayer Group Gets Real  
978-1-59554-440-7 The Yada Yada Prayer Group Gets Down  
978-1-4016-8983-4 The Yada Yada Prayer Group

### COMPARABLE TITLES

- 978-0-8007-5984-1 The Potluck Club by Linda Evans Shepherd  
978-0-3102-6624-2 Coming Home by Karen Kingsbury  
978-1-4165-5699-2 The Quilter's Apprentice by Jennifer Chiaverini

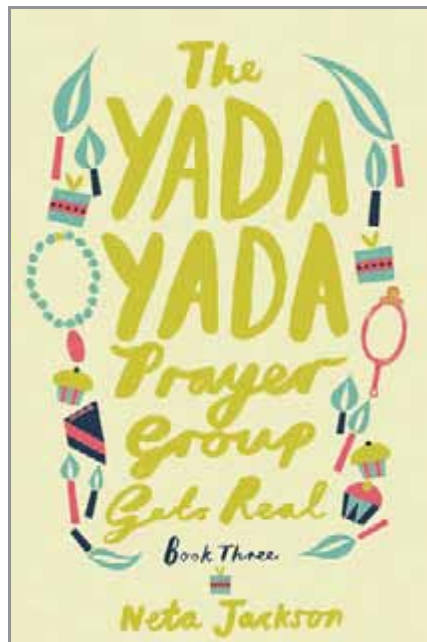


**Neta Jackson's** award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books—a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales—and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago area, where the Yada stories are set. **Hometown:** Chicago, IL **Books Sold to Date:** 700,000+  DaveNetaJackson

## THE YADA YADA PRAYER GROUP GETS REAL

*The Yada Yada Series, #3*

NETA JACKSON



### FEATURES & BENEFITS

- Readers love Neta Jackson's novels for her rich characters and her spiritual depth.
- This best-selling series has sold more than 530,000 units.
- Includes Reading Group Guide.

**The Yada Yadas thought they had a handle on forgiveness, but it seems God has them on a crash-course to an even deeper level.**

After everything the Yada Yadas had been through in the past eight months, I told God I could sure use a little "dull and boring" in the new year! But that was before Leslie "Stu" Stuart moved in upstairs. Ms. Perfect herself and me—Jodi Baxter—living in the same two-flat? A recipe for collision. Then Delores Enriquez's son Jose wanted to throw my Amanda a *quinceañera*—a coming-out party, Mexican style—and they're only fifteen!

At least Bandana Woman, who held up our Yada Yada Prayer Group at knife-point last fall, was safely locked up in prison . . . or so I thought. We visited her, like the Bible says; even sent her something for Christmas. But then she ends up back in our face. I mean, how far is forgiveness supposed to go?

I guess I should have realized that with eleven Yada Yada sisters as diverse as a bag of Jelly Bellies, life would always be unpredictable. All I know is that the longer we Yada Yadas pray together, the more "real" things are getting, not only with each other but with God. Dull and boring? Not a chance.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8985-8  
**ISBN-10:** 1-4016-8985-X  
**Price:** \$9.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 432 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4185-3657-2


### PREVIOUS TITLES

978-1-4016-8983-4 The Yada Yada Prayer Group  
978-1-59554-440-7 The Yada Yada Prayer Group Gets Down  
978-1-59554-441-4 The Yada Yada Prayer Group Gets Real

### COMPARABLE TITLES

978-0-3102-6624-2 Coming Home by Karen Kingsbury  
978-0-8007-5984-1 The Potluck Club by Linda Evans Shepherd  
978-1-4165-5699-2 The Quilter's Apprentice by Jennifer Chiaverini

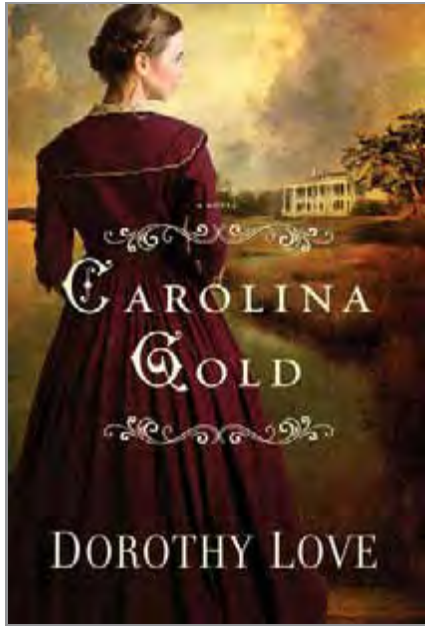


**Neta Jackson's** award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books—a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales—and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago area, where the Yada stories are set. **Hometown:** Chicago, IL **Books Sold to Date:** 700,000+  DaveNetaJackson



## CAROLINA GOLD

DOROTHY LOVE



### FEATURES & BENEFITS

- Richly researched historical details bring to life the post-war South.
- Based loosely on the life of Elizabeth Waites Allston Pringle, who grew rice on her family's lowcountry plantation after the Civil War.
- Tamera Alexander raves about the debut novel in Dorothy's previous series: "*Beyond All Measure* uplifts and inspires the heart."
- Includes Reading Group Guide.

**The war is over, but at Fairhaven Plantation, Charlotte's struggle has just begun.**

Charlotte Fraser returns to her late father's once-flourishing rice plantation on the Waccamaw River, determined to continue his tradition of growing the special kind of rice known as Carolina Gold. But Fairhaven Plantation is in ruins, the bondsmen are free, and money is scarce.

To make ends meet, Charlotte reluctantly accepts a position as tutor to the young daughters of Nicholas Betancourt, heir to the neighboring Willowood Plantation. Then Nick's quest to prove his ownership of Fairhaven sends Charlotte on a dangerous journey that uncovers a family mystery . . . and threatens all that she holds dear.

Inspired by historical events, *Carolina Gold* weaves together mystery, romance, and rich historical detail, bringing to life the story of one young woman's struggle to restore her ruined world.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8761-8  
**ISBN-10:** 1-4016-8761-X  
**Price:** \$15.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 320 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / HISTORICAL (FIC042030)  
**eBook:** 978-1-4016-8764-9

### ADVERTISING

- Targeted web ads through Goodreads.com and Salem Web Network to women and historical fiction enthusiasts
- Promotions at RomanceNovelTV.com with author interview and web ads
- Authorbuzz book club promotion
- Presale campaign with incentive to drive preorder sales
- Goodreads.com free book giveaway
- Eblast to HCCP fiction and library lists

### PUBLICITY

- Media Inquiries: Ruthie Dean, [ruthie.dean@harpercollins.com](mailto:ruthie.dean@harpercollins.com)
- Advanced galley distribution to key trade and long lead media
- Featured on BookSneeze.com, Thomas Nelson's blogger review program
- Print and online campaign with focus on Southern regional publications and historical fiction reviewers

### PREVIOUS TITLES

978-1-59554-902-0 Every Perfect Gift  
 978-1-59554-900-6 Beyond All Measure  
 978-1-59554-901-3 Beauty for Ashes

### COMPARABLE TITLES

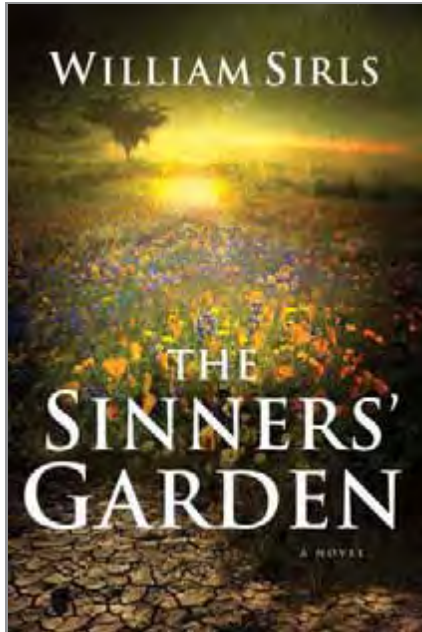
978-0-3102-9106-0 To Whisper Her Name by Tamera Alexander  
 978-0-3102-5808-7 Belonging by Robin Lee Hatcher  
 978-0-7642-1018-1 A Change of Fortune by Jen Turano



A native of west Tennessee, **Dorothy Love** makes her home in the Texas hill country with her husband and their two golden retrievers. An accomplished author, Dorothy made her debut in Christian fiction with the Hickory Ridge novels. **Hometown:** San Antonio, TX [Twitter](#) WriterDorothy [Facebook](#) dorothylovebooks

**THE SINNERS' GARDEN**

WILLIAM SIRLS

**FEATURES & BENEFITS**

- New novel from the author of *The Reason*.
- Features an ensemble cast and a small-town setting—the author's hallmark brand qualities.
- Helps readers see God in a powerful new way.
- An ideal selection for church reading groups and Bible studies.
- Sales of *The Reason* total 28,000 units.
- Includes Reading Group Guide.

**In a small town where hope and tragedy intermingle, things—and people—are not always what they seem.**

Andy Kemp has suffered most of his life from both physical and emotional scars, and he believes that the scars on his face are proof that God doesn't love him. Andy has grown into a withdrawn teenager, keeping to himself, until his uncle, ex-con Gerald Ripley, shows up and wants to be a mentor to Andy. Rip has turned his life around and wants to do everything he can to help mend Andy's pain and the rift in his relationship with his sister.

Meanwhile, police officer Heather Gerisch responds to a late-night breaking and entering episode in one of the poorest homes in town. The masked man makes the sign of the cross, escapes, and Heather soon realizes that he has left \$5,000 in gift cards to a local grocery store. As the bizarre break-ins continue and Heather pursues the elusive "Summer Santa," Andy begins to hear strange and beautiful music, and Rip is convinced that he is hearing the voice of God.

As the lives and stories of the townspeople of Benning Township intertwine, extraordinary circumstances emerge and long-kept secrets are revealed.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-4016-8738-0  
**ISBN-10:** 1-4016-8738-5  
**Price:** \$12.99 U.S.  
**Ship Date:** 11/20/2013  
**Pub Date:** 12/17/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 352 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** FICTION / CHRISTIAN / GENERAL (FIC042000)  
**eBook:** 978-1-4016-8739-7

**ADVERTISING**

- Web and radio advertising with Salem Network in top 25 markets
- Targeted Pandora radio ads
- Social Media campaign with quotes from novel
- Eblast to HCCP fiction and library lists



**PUBLICITY**

- Media Inquiries: Ruthie Dean  
ruthie.dean@harpercollins.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign targeting fiction reviews
- Featured on BookSneeze.com, Thomas Nelson's blogger review program

**PREVIOUS TITLES**978-1-4016-8736-6 *The Reason***COMPARABLE TITLES**

978-0-9647-2923-0 *The Shack* by William P. Young  
978-0-7852-7322-6 *The Traveler's Gift* by Andy Andrews  
978-1-9207-9821-5 *The Five People You Meet in Heaven*  
by Mitch Albom

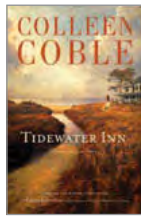


Once a senior vice president in a large investment firm, **William Sirls** was charged with wire fraud and money laundering and was incarcerated. While in prison, William learned the meaning of faith, grace, and forgiveness. *The Reason* was his first novel. He is the father of two. **Hometown:** Gibraltar, MI   
WilliamSirls  William-Sirls

**Adult**



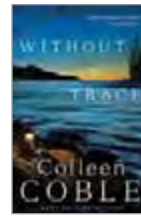
**Waiting for Morning**  
Margaret Brownley  
ISBN-13: 978-1-5955-4970-9  
\$15.99 • TP  
ISBN-13: 978-1-5955-4971-6  
\$15.99 • EBK



**Tidewater Inn**  
Colleen Coble  
ISBN-13: 978-1-5955-4781-1  
\$15.99 • TP  
ISBN-13: 978-1-4016-8687-1  
\$15.99 • EBK



**Safe In His Arms**  
Colleen Coble  
ISBN-13: 978-1-5955-4914-3  
\$15.99 • TP  
ISBN-13: 978-1-4016-8815-8  
\$15.99 • EBK



**Without a Trace**  
Colleen Coble  
ISBN-13: 978-1-4016-8857-8  
\$15.99 • TP  
ISBN-13: 978-1-4185-1304-7  
\$15.99 • EBK



**Secretly Smitten**  
Colleen Coble, Kristen Billerbeck,  
Diann Hunt, & Denise Hunter  
ISBN-13: 978-1-4016-8713-7  
\$15.99 • TP  
ISBN-13: 978-1-4016-8715-1  
\$15.99 • EBK



**Letters to Katie**  
Kathleen Fuller  
ISBN-13: 978-1-5955-4777-4  
\$15.99 • TP  
ISBN-13: 978-1-4016-8691-8  
\$15.99 • EBK



**Moon Over Edisto**  
Beth Webb Hart  
ISBN-13: 978-1-5955-4202-1  
\$15.99 • TP  
ISBN-13: 978-1-4016-8816-5  
\$15.99 • EBK



**The Wedding Dress**  
Rachel Hauck  
ISBN-13: 978-1-5955-4963-1  
\$15.99 • TP  
ISBN-13: 978-1-4016-8631-4  
\$15.99 • EBK



**House of Mercy**  
Erin Healy  
ISBN-13: 978-1-4016-8551-5  
\$15.99 • TP  
ISBN-13: 978-1-4016-8553-9  
\$15.99 • EBK



**So Shines the Night**  
Tracy L. Higley  
ISBN-13: 978-1-4016-8682-6  
\$15.99 • TP  
ISBN-13: 978-1-4016-8683-3  
\$15.99 • EBK



**The Trouble with Cowboys**  
Denise Hunter  
ISBN-13: 978-1-5955-4803-0  
\$12.99 • TP  
ISBN-13: 978-1-4016-8733-5  
\$12.99 • EBK



**Come to the Table**  
Neta Jackson  
ISBN-13: 978-1-5955-4865-8  
\$15.99 • TP  
ISBN-13: 978-1-4016-8728-1  
\$15.99 • EBK



**Fireproof**  
Alex Kendrick &  
Stephen Kendrick  
ISBN-13: 978-1-4016-8527-0  
\$9.99 • TP  
ISBN-13: 978-1-4185-6672-2  
\$9.99 • EBK



**A Time to Dance**  
Karen Kingsbury  
ISBN-13: 978-1-5955-4688-3  
\$15.99 • TP  
ISBN-13: 978-1-4185-1250-7  
\$15.99 • EBK



**A Time to Embrace**  
Karen Kingsbury  
ISBN-13: 978-1-5955-4689-0  
\$15.99 • TP  
ISBN-13: 978-1-4185-1301-6  
\$15.99 • EBK



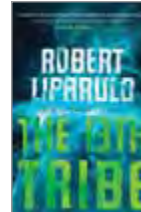
**The Heiress of Winterwood**  
Sara Ladd  
ISBN-13: 978-1-4016-8835-6  
\$15.99 • TP  
ISBN-13: 978-1-4016-6838-7  
\$15.99 • EBK



**The Skin Map**  
Stephen R. Lawhead  
ISBN-13: 978-1-5955-4935-8  
\$16.99 • TP  
ISBN-13: 978-1-5955-4979-2  
\$16.99 • EBK



**The Spirit Well**  
Stephen R. Lawhead  
ISBN-13: 978-1-5955-4806-1  
\$24.99 • HC  
ISBN-13: 978-1-4016-8730-4  
\$24.99 • EBK



**The 13th Tribe**  
Robert Liparulo  
ISBN-13: 978-1-5955-4169-7  
\$16.99 • TP  
ISBN-13: 978-1-4016-8617-8  
\$16.99 • EBK



**Every Perfect Gift**  
Dorothy Love  
ISBN-13: 978-1-5955-4902-0  
\$15.99 • TP  
ISBN-13: 978-1-4016-8774-8  
\$15.99 • EBK



**Stress Test**

Richard Mabry

ISBN-13: 978-1-4016-8708-3

\$15.99 • TP

ISBN-13: 978-1-4016-8709-0

\$15.99 • EBK



**The River**

Michael Neale

ISBN-13: 978-1-4016-8848-6

\$16.99 • TP

ISBN-13: 978-1-4016-8849-3

\$16.99 • EBK



**An Angel By Her Side**

Ruth Reid

ISBN-13: 978-1-5955-4790-3

\$15.99 • TP

ISBN-13: 978-1-4016-8773-1

\$15.99 • EBK



**Soul's Gate**

James L. Rubart

ISBN-13: 978-1-4016-8605-5

\$15.99 • TP

ISBN-13: 978-1-4016-8606-2

\$15.99 • EBK



**The Sky Beneath My Feet**

Lisa Samson

ISBN-13: 978-1-5955-4545-9

\$15.99 • TP

ISBN-13: 978-1-4016-8818-9

\$15.99 • EBK



**The Reason**

William Sirils

ISBN-13: 978-1-4016-8736-6

\$12.99 • TP

ISBN-13: 978-1-4016-8737-3

\$12.99 • EBK



**The Color of Hope**

Kim Cash Tate

ISBN-13: 978-1-5955-4998-3

\$15.99 • TP

ISBN-13: 978-1-4016-8484-6

\$15.99 • EBK



**The Choice**

Robert Whitlow

ISBN-13: 978-1-4016-8561-4

\$15.99 • TP

ISBN-13: 978-1-4016-8563-8

\$15.99 • EBK



**Face of Betrayal**

Lis Wiehl with April Henry

ISBN-13: 978-1-5955-4817-7

\$16.99 • TP

ISBN-13: 978-1-4185-7428-4

\$16.99 • EBK



**Waking Hours**

Lis Wiehl with Pete Nelson

ISBN-13: 978-1-5955-4941-9

\$16.99 • TP

ISBN-13: 978-1-5955-4942-6

\$16.99 • EBK



**Darkness Rising**

Lis Wiehl with Pete Nelson

ISBN-13: 978-1-5955-4943-3

\$26.99 • HC

ISBN-13: 978-1-5955-4945-7

\$26.99 • EBK



**A Matter of Trust**

Lis Wiehl with April Henry

ISBN-13: 978-1-5955-4903-7

\$26.99 • HC

ISBN-13: 978-1-4016-8819-6

\$26.99 • EBK



**His Love Endures Forever**

Beth Wiseman

ISBN-13: 978-1-5955-4888-7

\$15.99 • TP

ISBN-13: 978-1-4016-8734-2

\$15.99 • EBK



**The House that Love Built**

Beth Wiseman

ISBN-13: 978-1-5955-4889-4

\$15.99 • TP

ISBN-13: 978-1-4016-8820-2

\$15.99 • EBK



**An Amish Kitchen**

Beth Wiseman, Kathleen Fuller,

Kelly Long

ISBN-13: 978-1-4016-8567-6

\$15.99 • TP

ISBN-13: 978-1-4016-8568-3

\$15.99 • EBK

**Young Adult**



**Angel Eyes**

Shannon Dittmore

ISBN-13: 978-1-4016-8635-2

\$9.99 • TP

ISBN-13: 978-1-4016-8636-9

\$9.99 • EBK



**Broken Wings**

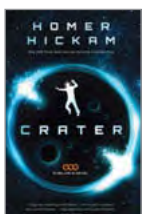
Shannon Dittmore

ISBN-13: 978-1-4016-8637-6

\$9.99 • TP

ISBN-13: 978-1-4016-8638-3

\$9.99 • EBK



**Crater**

Homer Hickam

ISBN-13: 978-1-4016-8696-3

\$9.99 • TP

ISBN-13: 978-1-4016-8620-8

\$9.99 • EBK



**If We Survive**

Andrew Klavan

ISBN-13: 978-1-5955-4795-8

\$14.99 • HC

ISBN-13: 978-1-4016-8812-7

\$14.99 • EBK



**Right Where I Belong**

Krista McGee

ISBN-13: 978-1-4016-8490-7

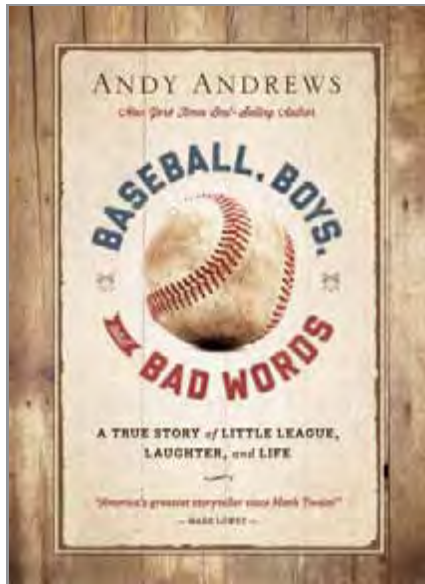
\$9.99 • TP

ISBN-13: 978-1-4016-8493-8

\$9.99 • EBK

## BASEBALL, BOYS, AND BAD WORDS

ANDY ANDREWS



### FEATURES & BENEFITS

- Hilarious and heartwarming story from *New York Times* bestselling author, Andy Andrews
- Perfect gift for Father's Day
- Coaches, players, and baseball fans of all ages will love the story, quotes, and vintage baseball photography

**Baseball, Boys, and Bad Words** reveals the hilarity and magic of Little League baseball.

Often called “the funniest tale ever told,” this story will have you laughing until you cry, while warming your soul, reminding you of childhood and a simpler time.

In 1970, eleven-year-old Andy Andrews and a group of friends began a Little League season they would never forget. All the usual ingredients were there—well-worn gloves, freshly cut grass, and new uniforms. But the addition of a coach who was “new to the area” is what made this season truly unforgettable for young Andy.

Baseball fans and both current and former Little Leaguers will love the funny story, the age-old baseball wisdom quoted from some of the game’s greatest players, and the vintage baseball photography.

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4041-8372-8  
**ISBN-10:** 1-4041-8372-8  
**Price:** \$12.99 U.S.  
**Ship Date:** 4/24/2013  
**Pub Date:** 5/21/2013  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 64 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** HUMOR / TOPIC / SPORTS (HUM013000)

### ADVERTISING

- Promotion through AndyAndrews.com and targeted advertising reaching Andy's social media followers
- Advertising with *Sports Spectrum* and FCA's *Sharing the Victory* magazine
- Inclusion in Gospel Music Channel's Spring Gift Guide
- Targeted advertising to fathers through *Stand Firm, Men of Integrity*, etc.

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Christianity Today*, *Journey*, *Thriving Family*, *MORF*
- Target key trade and consumer outlets for the gift industry, such as Gift Shop, Progressive Greetings, Souvenirs, Gift and Novelties
- Offer excerpts and other exclusive content for online outlets including BeliefNet, GodVine.com, Kyria.com, Crosswalk.com
- National and regional radio campaign offering copies for on-air giveaways

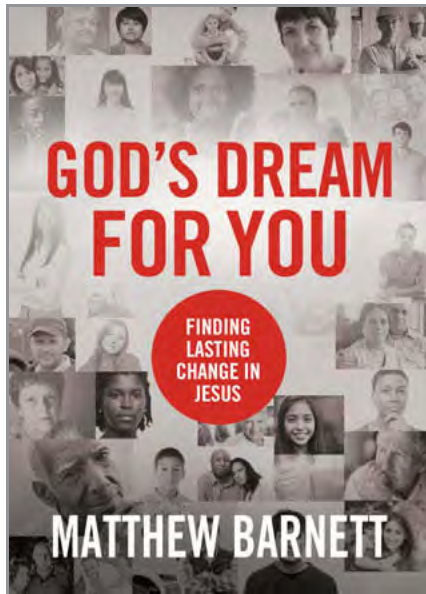
### PREVIOUS TITLES

978-0-7852-6428-6 The Traveler's Gift  
 978-0-7852-2921-6 The Noticer



Hailed by a *New York Times* reporter as “someone who has quietly become one of the most influential people in America,” **Andy Andrews** is a best-selling novelist, speaker, and consultant for the world’s largest corporations and organizations. He has spoken at the request of four different United States presidents and recently addressed members of Congress and their spouses. Andy is the author of three *New York Times* bestsellers. He and his wife, Polly, have two sons. **Hometown:** Orange Beach, Alabama [@AndyAndrews](https://twitter.com/AndyAndrews)

**GOD'S DREAM FOR YOU**  
*Finding Lasting Change in Jesus*  
MATTHEW BARNETT



**FEATURES & BENEFITS**

- Powerful, real-life testimonies filled with encouragement that lasting change is possible
- Excellent outreach tool for anyone struggling to turn their life around
- Helpful, comforting resource for family and friends of those dealing with addiction
- Provides answers to questions about breaking free from bondage

**Lasting change is possible—and this book will show you how.**

Readers from all backgrounds identify with how difficult it is to change. But not everyone understands the special struggles for those trying to break free from addiction, abuse, and habitually bad choices. These people know that willpower alone won't work. In *God's Dream for You*, pastor Matthew Barnett shares true stories and testimonies of people whose lives hit rock bottom. But through the guidance and direction at the Dream Center in Los Angeles, where they learned about the power and love of Jesus, these brave souls broke free from their bondage and now live brand-new lives.

Discussing several key topics such as the surprising first step to real change and the secret to making change last, this book is an excellent resource of hope and inspiration for those who, whatever their situation, want to discover God's dream for their life.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2080-6  
**ISBN-10:** 1-4003-2080-1  
**Price:** \$14.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 192 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-1-4003-2373-9

**MERCHANDISING**

- Included in JCountryman Merchandising Program

**ADVERTISING**

- Promotion through author and The Dream Center including book seeding, promotion at speaking events, social media posts (37,000+ followers), eblasts to database and church lists, and partnering with other Dream Centers to promote in their areas
- Print/display advertising with relevant Christian media, such as CBN.com, *WORLD Magazine*, Catholic Online, *Sojourners*, *Focus on the Family*, *Significant Living* etc. (1,000,000+ impressions)
- Print/display advertising with inspirational outlets, such as *Guideposts*, *Delilah.com* (2,000,000+ impressions)
- Pursue partnerships with groups dedicated to affecting change in people's lives, such as *Celebrate Recovery* and *DivorcedWomenOnline.com*

**PUBLICITY**

- National television tour with outlets including *Katie*, *Good Morning America*, and 700 Club
  - Finished product mailing to key trade and consumer outlets such as *PW*, *Relevant*, and *Guideposts*
  - Will offer excerpts, author interviews and other exclusive content for online outlets including CBN.com, *Crosswalk.com*, NPR
- Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

**PREVIOUS TITLES**

- 978-0-7852-6859-8 *The Church That Never Sleeps*
- 978-1-4143-4846-9 *The Cause Within You*

**COMPARABLE TITLES**

- 978-0-7642-0947-5 *Dream*

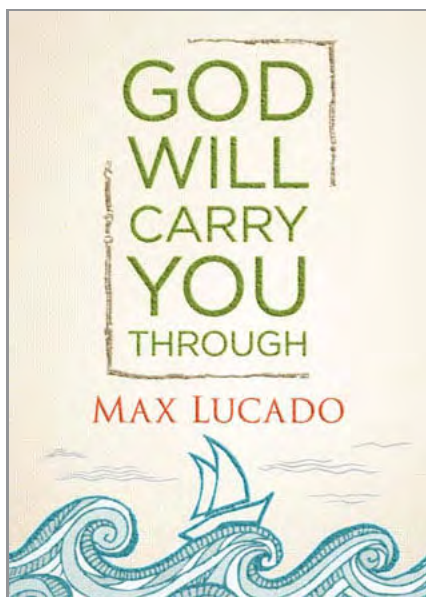


**Matthew Barnett** is pastor of Angelus Temple and the Dream Center in Los Angeles, CA, the first of 150 Dream Centers launched around the world. He is also the bestselling author of *The Church That Never Sleeps* and *The Cause Within You*. Barnett is married with two children.

**Hometown:** Los Angeles, California [@MatthewBarnett](https://www.facebook.com/MatthewBarnett) [pastormatthewbarnett](https://www.facebook.com/pastormatthewbarnett)

## GOD WILL CARRY YOU THROUGH

MAX LUCADO



### FEATURES & BENEFITS

- Offers encouragement and renewed hope for anyone going through a difficult time
- Reassures believers of God's presence in the middle of their struggles
- Speaks to various struggles people are dealing with
- Provides Scriptural insight into Joseph's life as a living testimony of God's faithfulness

### When life is falling apart, God will carry you through.

It has been said that everyone is either entering, in the midst of, or just exiting a trial. Popular author and pastor Max Lucado has discovered that at any given point, almost everyone is dealing with something. Whether the loss of a loved one, marriage issues, illness, job loss, or the stress of everyday life, people everywhere need the assurance that God will carry them through.

Through decades of betrayal, abandonment, and false accusations, Joseph never gave up on God or His purpose. And Joseph continually trusted the sovereignty of God as Master-weaver of his life. In *God Will Carry You Through*, Max invites readers to do the same—to let God's message through Joseph guide His children through tough times today. Laced throughout Joseph's story are personal testimonies by everyday people who discovered for themselves that "God had carried them through" as well as quotes and Scripture passages for meditation. This book is rich in hope for finding peace and reassurance through whatever challenge you face.

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2311-1  
**ISBN-10:** 1-4003-2311-8  
**Price:** \$15.99 U.S.  
**Ship Date:** 8/14/2013  
**Pub Date:** 9/10/2013 (Street Date)  
**Trim Size:** 5.00 x 7.00  
**Page Count:** 224 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-1-4003-2374-6

### MERCHANDISING

- Included in Lucado Floor Display
- Included in JCountryman Merchandising Program

### ADVERTISING

- Site takeovers with CountryWeekly.com and GAC.com (400,000+ impressions)
- Print and display advertising with *Guideposts* (3,000,000 impressions)
- Pursue partnerships, including advertising, content sharing, and giveaways with leading Latina outlets, such as *Mamiverse*, *Latina Style*, etc. (1,000,000 impressions)
- Remarketing campaign targeting visitors of Max's site across the Google and MSN ad networks including sites like The New York Times, Politico, ABC Television etc. (1,000,000 impressions)
- Viral video campaign utilizing Virol video network (1,000,000 impressions)
- Display advertising with ChristianMingle.com (250,000 impressions)
- Display and e-newsletter advertising with Caring.com (250,000 impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Publisher's Weekly*, *Christianity Today*, *Homecoming*, *More Living* and *Guideposts*
- Will offer excerpts, author interviews and other exclusive content for online outlets including Christian Manifesto, CBN.com, Crosswalk.com
- National and regional radio campaign featuring author interviews and giveaways

Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-1-4003-2038-7 Grace Happens Here  
 978-1-4041-9006-1 Live Loved  
 978-1-4041-8783-2 You Changed My Life



With over 100 million products in print, **Max Lucado** is one of America's most widely read authors. He and his wife, Denalyn, live in San Antonio, Texas, where he serves the Oak Hills Church. **Hometown:** San Antonio, TX [@MaxLucado](https://twitter.com/MaxLucado) [f](https://www.facebook.com/MaxLucado) MaxLucado

## GOD'S BLESSINGS OF CHRISTMAS

BILLY GRAHAM



### FEATURES & BENEFITS

- Powerful message for staying focused on true worship during the Christmas season
- Wonderful reminder of God's faithfulness and goodness
- A keepsake treasure for Billy Graham readers
- Perfect little gift for friends or visitors at church

### Rejoice in the miracle and meaning of Christmas.

Billy Graham celebrates the Savior's birth in this thoughtful Christmas devotional booklet. Explore the blessings of hope, joy, love, and peace that believers can experience as they keep their eyes on Jesus. Included are excerpts from the bestselling *This Christmas Night*, hymns, Scriptural accounts of Christ's birth, and beautiful poetry by Ruth Bell Graham. It's perfect for keeping your focus on what's truly important during the busyness of the Christmas season.

Note: Must be ordered in multiples of 24. Self-shipping box can be used as counter display. To order shrink-wrapped bundles without display box, use ISBN 978-1-4003-2336-4.

Format: Softcover

ISBN-13/EAN: 978-1-4003-2335-7

ISBN-10: 1-4003-2335-5

Price: \$4.99 U.S.

Ship Date: 9/4/2013

Pub Date: 10/1/2013

Trim Size: 4.00 x 7.00

Page Count: 128 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC: RELIGION / HOLIDAYS / CHRISTMAS & ADVENT  
(RELO34020)

### PUBLICITY

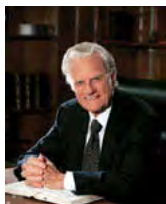
Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-1-4041-0467-9 This Christmas Night

978-1-4041-8970-6 Hope for Each Day

978-1-4003-1938-1 The Heaven Answer Book



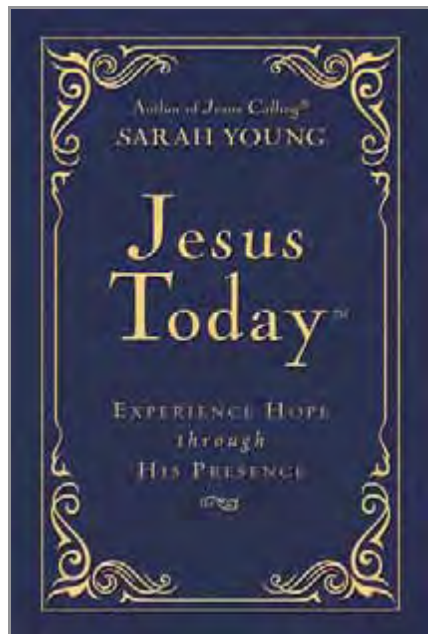
**Billy Graham**, the world-renowned author, preacher, and evangelist has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina [@BGEA](#)



## JESUS TODAY - DELUXE EDITION

*Experience Hope Through His Presence*

SARAH YOUNG



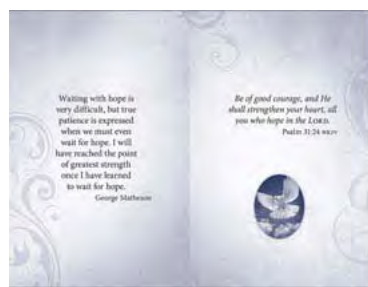
### FEATURES & BENEFITS

- Sarah Young's newest devotional offers hope in every circumstance
- Favorite devotional is now in leathersoft
- Offers peace, comfort, and encouragement to live a life filled with hope, no matter the circumstances
- From the author of *Jesus Calling*<sup>®</sup>, whose life-to-date brand sales are over eight million units

Beloved missionary Sarah Young shares another deeply spiritual devotional to help readers grow in grace, hear from God, discover hope, and walk with *Jesus Today*<sup>™</sup>.

In *Jesus Today*, readers will be renewed with a deeper sense of hope as Sarah shares this about her spiritual journey in writing the book: "When I began writing *Jesus Today*, I was deeply discouraged by the failure of many months of intensive medical treatment to improve my health. However, the longer I worked on the book—focusing on finding hope in Jesus—the more hopeful and encouraged I became."

Whether readers are needing a lifeline in discouragement, or simply longing for an encouraging boost, this devotional book—a sequel to the #1 bestselling *Jesus Calling*<sup>®</sup>—will speak hope into believers' lives. It is written as if Jesus is assuring that He is in control, that He is good, and that a glorious future awaits all who anchor their hope in Him.



**Sarah Young** is quietly leading millions worldwide on a journey of intimacy with Christ. Her devotional books include the #1 bestseller *Jesus Calling* and the top sellers *Jesus Calling for Kids*, *Dear Jesus*, and *Jesus Lives*. Sarah and her husband have traveled extensively, planting churches and providing counseling. They currently are ministering to a Japanese-speaking community in Perth, Australia. **Hometown:** Western Australia **Books Sold to Date:** Over 8 million [@Jesus\\_Calling](#) [JesusCalling](#)

**Format:** Leathersoft  
**ISBN-13/EAN:** 978-1-4003-2290-9  
**ISBN-10:** 1-4003-2290-1  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 4.25 x 6.50  
**Page Count:** 384 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-1-4003-2123-0

### ADVERTISING

- Radio advertising targeting country music fans through nationally syndicated programs, such as CMT Insider and The Crook & Chase country countdown (2,000,000 impressions)
- Display advertising with BeliefNet (250,000 impressions)
- Display advertising targeting country/southern cooking through websites such as Southern Living, Food Network, Country Living, etc.
- Pursue partnership with leading Christian women's sites including Living Better at 50+, National Association of Christian Women Entrepreneurs, Write Where It Hurts, etc (500,000+ impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Today's Christian Woman*, *Life: Beautiful*, *Christianity Today*, *More Living*
- Will target regional publication such as *Lexington Family*, *Paducah Parenting*, *Today's Family* (Louisville), *Dallas Christian Family*, *Focus on the Family*
- National and regional radio campaign featuring giveaways

Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-1-5914-5188-4 *Jesus Calling*  
 978-1-4003-2094-3 *Jesus Lives*  
 978-1-4041-0495-2 *Dear Jesus*

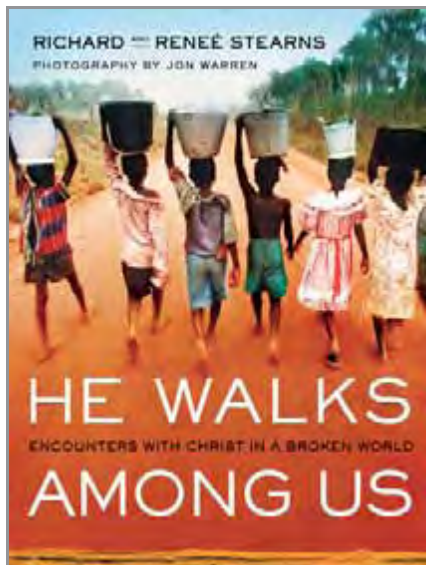
### COMPARABLE TITLES

978-1-4041-8782-5 *Jesus Calling - Deluxe Edition*

## HE WALKS AMONG US

*Encounters with Christ in a Broken World*

RICHARD STEARNS & RENÉE STEARNS



### FEATURES & BENEFITS

- Discover deep, unshakable joy in the midst of suffering
- Learn how thankfulness during difficult times can be healing and empowering
- Experience a more meaningful life and greater compassion toward your neighbors, whether next door or around the world
- Powerful, life-changing stories of God's work around the world
- Written by the president of World Vision® and his wife, Reneé, with amazing photography by Jon Warren

**God sees the poor as blessed. Rich and Reneé Stearns show us why.**

We often separate ourselves from people who are different from us. This book is a great reminder of all the things we share in common—hopes, dreams, heartaches—and most important of all, it reminds us that He walks among us. *All* of us.

Rich and Reneé Stearns have traveled the world visiting the most poverty-stricken habitations imaginable, and they've discovered an amazing and common occurrence among the people who live there: joy can be found no matter how dire your circumstances. *He Walks Among Us* is a 90-day devotional giving readers an up-close and personal view of Christ in the lives of mothers, fathers, and children who have so little, yet are so rich in His spirit and love. Christians who are interested in or committed to missionary outreach will encounter the transforming power and courage needed to make a difference in someone else's life.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2186-5  
**ISBN-10:** 1-4003-2186-7  
**Price:** \$19.99 U.S.  
**Ship Date:** 9/25/2013  
**Pub Date:** 10/22/2013  
**Trim Size:** 6.00 x 8.00  
**Page Count:** 288 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

### MERCHANDISING

- Included in JCountryman Merchandising Program

### ADVERTISING

- Partner with World Vision to advertise across their print, online, and social media outlets and support World Vision events through flyers and signage
- Print/display ads with relevant Christian outlets, such as Campus Crusade's Worldwide Challenge, *Risen*, BeliefNet, *Sojourners* (1,000,000+ impressions)
- Pursue partnership with campus ministers involving book giveaways, study guides, etc.
- Targeted advertising with key travel magazines and websites, such as *National Geographic*, *Lonely Planet* (1,000,000 impressions)
- Targeted display on CNN.com's Belief Blog (200,000 impressions)

### PUBLICITY

- Will hire outside PR firm and pursue national television tour with outlets including 700 Club, Praise the Lord (TBN) and Life Today with James Robison
- Finished product mailing to key trade and consumer outlets such as *Mission Frontiers*, *Significant Living*, *Relevant*, *Guideposts*, *Risen*, *OnCourse*
- National and regional radio campaign featuring author interviews and giveaways

Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-0-7852-2918-6 *The Hole in Our Gospel*

### COMPARABLE TITLES

978-0-8499-4624-0 *Voices of the Faithful*

978-1-5905-2402-2 *Under the Overpass*



**Richard Stearns** has served as president of World Vision U.S. since 1998, having formerly been the CEO of Parker Bros. Games and Lenox, Inc. He and his wife, Reneé, have five children of their own and millions more around the world. **Hometown:** Bellevue, Washington [@richstearns](https://www.facebook.com/richstearns) [RichardStearns.WVUS](https://www.facebook.com/RichardStearns.WVUS)

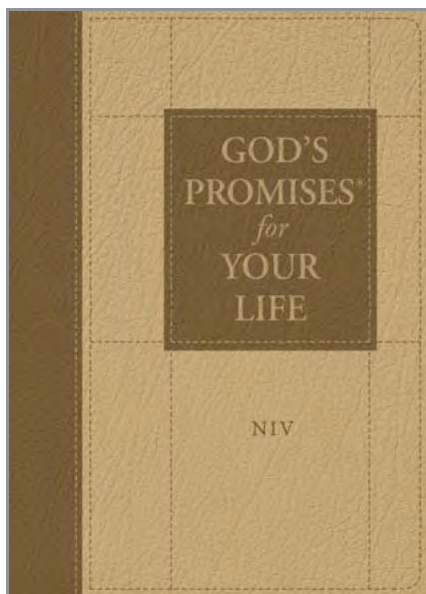


**Reneé Stearns** is a former attorney, mother of five, and grandmother of one. She is active in church ministries, leading Bible studies, and speaking at conferences and retreats. Reneé is passionate about helping others broaden their worldview to include the great needs she sees in her travels with World Vision. **Hometown:** Bellevue, Washington

## GOD'S PROMISES FOR YOUR LIFE

*New International Version*

JACK COUNTRYMAN



### FEATURES & BENEFITS

- Bestselling series now featuring scriptures from the NIV
- Over 15 million copies sold in the God's Promises® line
- Every life situation is covered with Scripture and this book shows you Scripture for every need
- A handy resource filled with life-changing assurances

**No matter what your situation, God has a promise for you!**

Nothing sets our minds and hearts at ease like the promises of God from His Word. For more than 25 years, the bestselling God's Promises® line has put those promises at your fingertips. Now, a new version offers those words of comfort and hope directly from the *New International Version*.

The promises are grouped by topic, offering hope for such times as when you feel discouraged, when you are waiting on God, when you need to know God's views on forgiveness, or when you want to grow spiritually. Whatever your need, whatever your question, God's Word can answer with a promise.



**Format:** Leathersoft  
**ISBN-13/EAN:** 978-1-4003-2307-4  
**ISBN-10:** 1-4003-2307-X  
**Price:** \$14.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 4.50 x 6.50  
**Page Count:** 272 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)  
**eBook:** 978-1-4003-2375-3

### MERCHANDISING

- Included in JCountryman Merchandising Program

### ADVERTISING

- Display advertising with Reader's Digest (750,000 impressions)
- Radio advertising through WAY-FM, Keep the Faith & Family Life radio networks (1,800,000 impressions)
- Display advertising with Today's Christian Woman (200,000 impressions)
- Display and e-newsletter advertising with Power to Change.com (100,000 impressions)
- Promotion through Bible Gateway
- Video, display, and social media advertising with GodVine.com (700,000 impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Today's Christian Woman*, *Christianity Today*, *More Living*
  - Will target key trade and consumer outlets for the gift industry, such as *Gift Shop*, *Progressive Greetings*, *Souvenirs*, *Gift and Novelties*
  - National and regional radio campaign featuring interviews with Jack Countryman and giveaways
- Media inquiries: Katie Powell, kpowell@thomasnelson.com

### PREVIOUS TITLES

- 978-1-4003-1817-9 God's Promises for Graduates
- 978-0-8499-5130-5 God's Promises for Your Every Need

### COMPARABLE TITLES

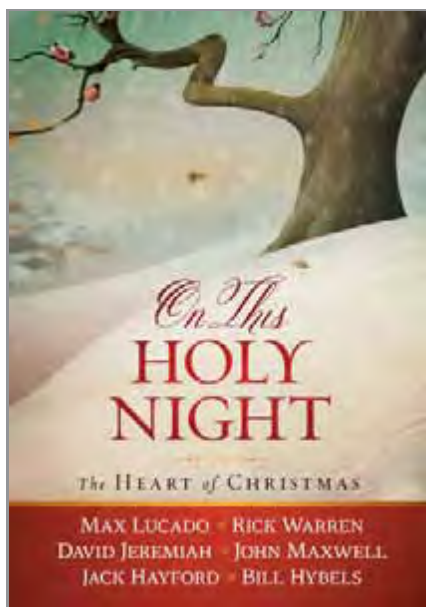
- 978-1-5574-8105-4 The Bible Promise Book
- 978-0-3108-0388-1 Bible Promises for You



**Jack Countryman** is the founder of JCountryman® Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises® for Your Every Need*, *God's Promises® for Men*, and *God's Promises® for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

## ON THIS HOLY NIGHT

*The Heart of Christmas*



### FEATURES & BENEFITS

- Brings the relevance of the Christmas story to our modern lives
- Beautiful four-color Christmas book, ideal for gift-giving
- Six unique perspectives from some of today's most-loved Christian authors

Rekindle the true meaning of Christmas with the help of six gifted Christian communicators.

Every year, the story of Christmas is told and retold, but sometimes the very familiarity of holiday traditions causes us to overlook the vital expressions of this meaningful season. *On This Holy Night* breathes new life into several aspects of the Christmas story through the voices of six beloved Christian communicators. Each author explores the meaning of Christmas in different facets of the holiday:

- Max Lucado—a look into Joseph's story, a man caught between what God says and what makes sense
- Rick Warren—the real gift of Christmas is that God sent His own Son to connect with the human race
- David Jeremiah—why the name of Jesus is so important and perfect
- John Maxwell—how to journey like the wise men to unexpected places
- Jack Hayford—a look into Mary's story, a woman who embraced the seemingly impossible with God at her side
- Bill Hybels—rediscovering meaning in the nativity scene

Sure to connect readers back to the heart of the holiday, this beautiful four-color gift book will be treasured for years to come.

**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2345-6  
**ISBN-10:** 1-4003-2345-2  
**Price:** \$14.99 U.S.  
**Ship Date:** 9/11/2013  
**Pub Date:** 10/8/2013  
**Trim Size:** 4.50 x 6.50  
**Page Count:** 128 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (REL034020)  
**eBook:** 978-1-4003-2376-0

### MERCHANDISING

- Included in JCountryman Merchandising Program

### ADVERTISING

- Promotion with Keep Christ in CHRISTmas Facebook page including giveaways and content sharing (600,000+ impressions)
- Targeted streaming radio advertising on Christmas music channels with Dial Global Radio Network (300,000 impressions)
- Display advertising on Salem's Crosscards.com Christmas pages (150,000 impressions)
- Targeted advertising on Shutterfly.com (250,000 impressions)
- Print and display advertising with Hope for Women (10,000 impressions)
- Targeted display advertising on Christmas recipe sites, such as Christmas-cookies.com, Tasteofhome.com, etc. (250,000 impressions)

### PUBLICITY

- Finished product mailing to key trade and consumer outlets, offering for inclusion in Holiday Gift Guides, such as WHOA magazine, *Homecoming*, *Thriving Family*, *More Living*, *HomeLife*
- Will target regional publication such as *Lexington Family*, *Paducah Parenting*, *Today's Family* (Louisville), *Dallas Christian Family*, *Focus on the Family*
- Will offer excerpts and other exclusive content for online outlets including BeliefNet, GodVine.com, Kyria.com, Crosswalk.com
- National and regional radio campaign featuring giveaways

Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

978-1-4016-8543-0 Christmas Stories  
 978-1-4041-8727-6 The 12 Ways of Christmas

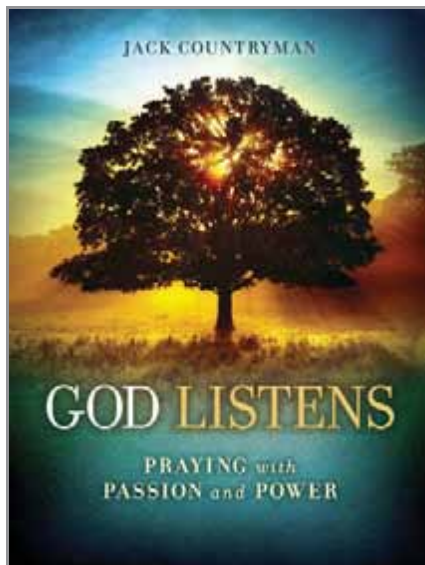
### COMPARABLE TITLES

978-0-8499-5445-0 Mary Did You Know?  
 978-0-8499-5273-9 Glory of Christmas

## GOD LISTENS

*Praying with Passion and Power*

JACK COUNTRYMAN



### FEATURES & BENEFITS

- Helps readers understand the power available to them through prayer
- Presents five helpful principles for Scripture-based prayer
- Affirms and reassures readers that God listens to and hears their prayers

**God's Word is the food of life for a Christian, and prayer is the breath.**

Prayer is the most powerful spiritual tool available to a believer. Through an open heart and a willingness to be immersed in Scripture, people will find that they are covered by God's Spirit. When people completely depend on God, they find that they are richly blessed and forgiven, and all of their needs will be met by God and His grace.

Written by bestselling author Jack Countryman, *God Listens* will help revive the prayer life of readers from any background. The book opens with sections of Confession, Thanksgiving, Praise, Supplication, and Intercession. Then come prayers for twenty specific needs ranging from physical healing, financial needs, worship and hope, to salvation and eternal life. Each of the more than 100 prayers is based on Scripture. Every prayer reflects a believer's sincere, heartfelt desire to be more of the person God calls His people to be. Journaling space is included for writing your own prayers.



**Format:** Hardcover  
**ISBN-13/EAN:** 978-1-4003-2230-5  
**ISBN-10:** 1-4003-2230-8  
**Price:** \$14.99 U.S.  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 6.00 x 8.00  
**Page Count:** 192 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)  
**eBook:** 978-1-4003-2377-7

### MERCHANDISING

- Included in JCountryman Merchandising Program

### ADVERTISING

- Print/display advertising with top praying denominations (Barna research) including *Pentecostal Evangel* Magazine and *GospelAdvocate.com*
- Display advertising with *Guideposts* (500,000 impressions)
- Display advertising with BeliefNet's Christian prayer sections (500,000 impressions)
- Display advertising on Crosswalks Prayer channel (300,000 impressions)
- Pursue partnership with National Day of Prayer to include social media mentions, e-newsletter, and book giveaways

### PUBLICITY

- Finished product mailing to key trade and consumer outlets such as *Today's Christian Woman*, *Life:Beautiful*, *Christianity Today*
- Target regional publications such as *Lexington Family*, *Paducah Parenting*, *Today's Family* (Louisville), *Dallas Christian Family*
- National and regional radio campaign featuring giveaways

Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

### PREVIOUS TITLES

- 978-0-8499-5130-5 *God's Promises for Your Every Need*
- 978-1-4041-8755-9 *God's Wisdom for Your Every Need*

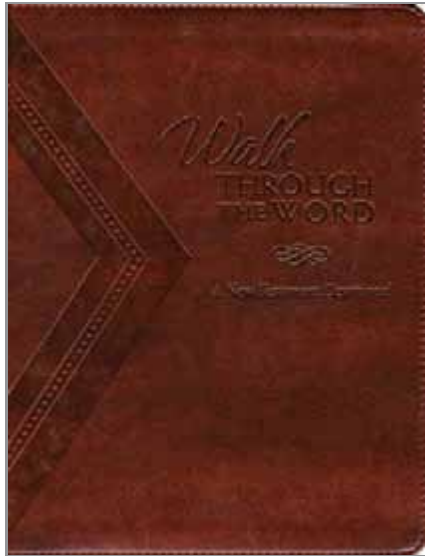
### COMPARABLE TITLES

- 978-0-0606-2846-8 *Prayer*
- 978-0-8307-3128-2 *Becoming a Prayer Warrior*



**Jack Countryman** is the founder of JCountryman<sup>®</sup> Gift Books, a division of Thomas Nelson Publishers. His 30-plus years in Christian publishing have allowed him the opportunity to help create and develop bestselling gift books such as *God's Promises<sup>®</sup> for Your Every Need*, *God's Promises<sup>®</sup> for Men*, and *God's Promises<sup>®</sup> for Women*. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over 15 million

**WALK THROUGH THE WORD**  
*A New Testament Devotional*



**FEATURES & BENEFITS**

- Offers a daily Scripture reading and devotional to study through the entire New Testament in one year
- Devotions written by 52 beloved pastors and compiled by Johnny Hunt
- Includes pages for weekly journaling
- Includes a corresponding Old Testament reading plan

**This year, take an insightful journey through the pages of the New Testament.**

Fifty-two pastors bring New Testament scripture alive in *Walk Through the Word*. Each day offers a passage of the New Testament and a meaningful devotional, and each week readers will be encouraged to journal their thoughts on the scriptures and commentary they have read. As readers continue their walk through God's Word, their knowledge of Him will grow, and they will find themselves becoming more like Christ.

Coupled with New Testament scriptures, daily devotionals help readers absorb biblical truths and practically apply scriptures to everyday life. Devotional topics include: the vastness of Christ's love, investing in the growth of others, how repentance leads to transformation, how God uses His children to accomplish His purpose, and more.



**Format:** Leathersoft  
**ISBN-13/EAN:** 978-1-4041-7467-2  
**ISBN-10:** 1-4041-7467-2  
**Price:** \$24.99 U.S.  
**Ship Date:** 10/9/2013  
**Pub Date:** 11/5/2013  
**Trim Size:** 6.50 x 8.50  
**Page Count:** 384 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)  
**eBook:** 978-1-4003-2378-4

**ADVERTISING**

- Display advertising with 5MinutesForMom.com
- Print advertising with *SBC Life*
- Partner with the 52 pastors contributing to have book giveaways and excerpts posted on their social media properties
- Print advertising with *Bible Study Magazine* (18,000 circulation)
- Print advertising with *Stand Firm Magazine* (71,000 circulation)

**PUBLICITY**

- Finished product mailing to key trade and consumer outlets such as *SBC Life*, *Preaching*, *Walk Through the Word* and *Christianity Today*
  - Will offer excerpts and other exclusive content for online outlets including Kyria.com, Christian Manifesto, CBN.com
  - National and regional radio campaign featuring author interviews and giveaways
- Media inquiries: Katie Powell, [kpowell@thomasnelson.com](mailto:kpowell@thomasnelson.com)

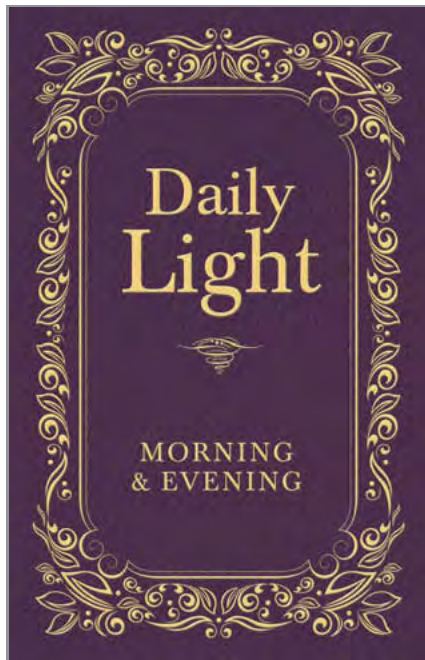
**PREVIOUS TITLES**

978-1-4041-7440-5 Pathway to Discipleship

**COMPARABLE TITLES**

978-1-4041-8955-3 One Year Devotional Prayer Book V1  
 978-1-4041-7495-5 One Year Devotional Prayer Book V2

**DAILY LIGHT: MORNING AND EVENING DEVOTIONAL**



**FEATURES & BENEFITS**

- A timeless classic with a beautiful foil-stamped, leathersoft hardcover and gilded edges
- Features selected Scriptures from Old and New Testaments in 366 morning and evening devotions on each page
- Topically divided Scriptures in the *New King James Version* speak to every circumstance—joy, worry, hope, peace, wisdom, and more

**Let God's Word light your way.**

One of the most beloved devotionals of all time! For over two hundred years, Samuel Bagster's classic and timeless *Daily Light on the Daily Path* has encouraged and strengthened readers with the words of Scripture. The devotional gathers what the Bible has to say on issues such as worry, hope, wisdom, and peace and arranges them so that the Bible speaks directly to felt needs. This beautifully packaged landmark devotional is Scripture only—simple, straightforward, and always relevant.

A quick read perfect for busy people who love the Word, this compilation of related verses based on a daily theme will light readers' paths each morning and evening!



**Format:** Leathersoft Hardcover  
**ISBN-13/EAN:** 978-1-4003-2257-2  
**ISBN-10:** 1-4003-2257-X  
**Price:** \$18.99 U.S.  
**Ship Date:** 11/13/2013  
**Pub Date:** 12/10/2013  
**Trim Size:** 5.38 x 8.00  
**Page Count:** 400 Pages  
**Carton Qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)  
**eBook:** 978-1-4003-2379-1

**MERCHANDISING**

- Included in JCountryman Merchandising Program

**ADVERTISING**

- Print and display advertising in Christian women outlets, such as *Journey*, *Today's Christian Women*, and *CALLED* (550,000 impressions)
- Print advertising in *Homecoming Magazine* (80,000 impressions)
- Print advertising with *More Living* (40,000 impressions)
- Print and display advertising with *Living Well* (250,000 impressions)
- Content and e-newsletter advertising with CCMMagazine.com and TodaysChristianMusic.com (500,000 impressions)

**PUBLICITY**

- Finished product mailing to key trade and consumer outlets such as *Today's Christian Woman*, *MomSense*, *WHOA* magazine, *Thriving Family*
- Will target regional publication such as *Lexington Family*, *Paducah Parenting*, *Today's Family* (Louisville), *Dallas Christian Family*, *Focus on the Family*
- Will offer excerpts and other exclusive content for online outlets including Kyria.com, Crosswalk.com, 24/7 MOMS
- National and regional radio campaign featuring giveaways

Media inquiries: Katie Powell, kpowell@thomasnelson.com

**PREVIOUS TITLES**

- 978-0-8499-5446-7 *Daily Light*
- 978-1-4041-0130-2 *Daily Light Journal*

**COMPARABLE TITLES**

- 978-1-4003-2094-3 *Jesus Lives*
- 978-1-5774-8914-6 *My Utmost for His Highest*



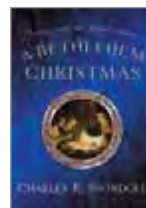
**The Hope of Christmas**  
Jack Countryman  
ISBN-13: 978-1-4003-2114-8  
\$12.99 • Leather HC



**12 Ways of Christmas**  
David Jeremiah  
ISBN-13: 978-1-4041-8727-6  
\$14.99 • HC



**A Baby Changes Everything**  
Nichols/Wiseman/Wiseman  
ISBN-13: 978-1-4041-8734-4  
\$15.99 • HC w/CD



**A Bethlehem Christmas**  
Charles Swindoll  
ISBN-13: 978-1-4041-0468-6  
\$14.99 • HC



**Christmas: On This Holy Night**  
ISBN-13: 978-1-4003-1840-7  
\$12.99 • Jacketed HC



**The Heart of Christmas**  
Hank Hanegraaff  
ISBN-13: 978-1-4041-8758-0  
\$14.99 • HC



**Jesus: The Ultimate Gift**  
Lance Wubbels  
ISBN-13: 978-1-4041-9009-2  
\$14.99 • HC



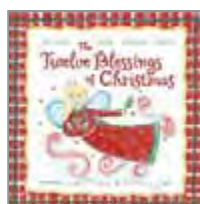
**Mary, Did You Know?**  
Mark Lowry  
ISBN-13: 978-1-4041-8959-1  
\$14.99 • HC w/CD



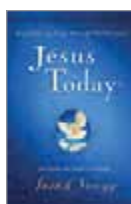
**The Nativity Collection**  
Robert J Morgan  
ISBN-13: 978-1-4041-8974-4  
\$14.99 • HC



**One Incredible Savior**  
Max Lucado  
ISBN-13: 978-1-4003-1830-8  
\$14.99 • HC



**Twelve Blessings of Christmas**  
Joy Marie/T.J. Mills  
ISBN-13: 978-1-4041-8946-1  
\$14.99 • HC



**Jesus Today**  
Sarah Young  
ISBN-13: 978-1-4003-2009-7  
\$15.99 • Padded HC



**Jesus Calling**  
Sarah Young  
ISBN-13: 978-1-5914-5188-4  
\$15.99 • Padded HC



**Jesus Calling  
Deluxe Edition**  
Sarah Young  
ISBN-13: 978-1-4041-8782-5  
\$19.99 • Leathersoft



**Jesus Calling  
Large Deluxe**  
Sarah Young  
ISBN-13: 978-1-4003-1813-1  
\$24.99 • Leathersoft



**Jesus Calling  
(Pink Cover)**  
Sarah Young  
ISBN-13: 978-1-4003-2011-0  
\$19.99 • Leathersoft



**God's Inspirational Promises**  
Max Lucado  
ISBN-13: 978-1-4003-2176-6  
\$14.99 • Leathersoft



**Grace Happens Here**  
Max Lucado  
ISBN-13: 978-1-4003-2038-7  
\$15.99 • Jacketed HC



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Morning/Evening Edition**  
Max Lucado  
ISBN-13: 978-1-4041-1374-9  
\$22.99 • Leathersoft



**Grace For the Moment  
(Blue Cover)**  
Max Lucado  
ISBN-13: 978-1-4003-2075-2  
\$19.99 • Leathersoft





**God's Shelter For Your Storm**  
Sheila Walsh  
ISBN-13: 978-1-4041-9010-8  
\$15.99 • HC



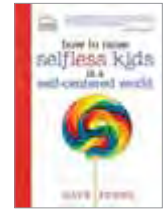
**Looking Up Devotional**  
Dave Stone  
ISBN-13: 978-1-4041-8950-8  
\$16.99 • HC



**Raising Your Kids to Love the Lord**  
Dave Stone  
ISBN-13: 978-1-4003-2254-1  
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**Building Family Ties**  
Dave Stone  
ISBN-13: 978-1-4003-2255-8  
\$14.99 • HC



**How to Raise Selfless Kids**  
Dave Stone  
ISBN-13: 978-1-4003-1873-5  
\$14.99 • HC



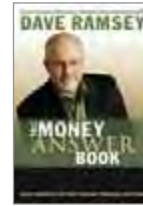
**The Heaven Answer Book**  
Billy Graham  
ISBN-13: 978-1-4003-1938-1  
\$14.99 • HC



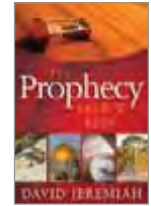
**The Complete Bible Answer Book**  
Hank Hanegraaff  
ISBN-13: 978-1-4041-1381-7  
\$21.99 • Leather HC



**The Creation Answer Book**  
Hank Hanegraaff  
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\$14.99 • HC



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Dave Ramsey  
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\$14.99 • HC



**The Prophecy Answer Book**  
David Jeremiah  
ISBN-13: 978-1-4041-8781-8  
\$14.99 • HC



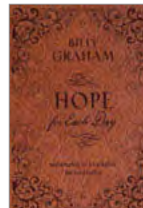
**Freedom Answer Book**  
Andrew Napolitano  
ISBN-13: 978-1-4003-2029-5  
\$14.99 • HC



**God's Wisdom for Your Every Need**  
Jack Countryman  
ISBN-13: 978-1-4041-8754-2  
\$4.99 • SC  
Deluxe: 978-1-4041-8755-9  
\$14.99 • Leathersoft



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Sheila Walsh  
ISBN-13: 978-1-4041-8960-7  
\$16.99 • HC



**Hope for Each Day: Morning and Evening**  
Billy Graham  
ISBN-13: 978-1-4041-8970-6  
\$22.99 • Leather HC



**Wisdom for Each Day**  
Billy Graham  
ISBN-13: 978-1-4041-8693-4  
\$15.99 • HC



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Catherine Claire Larson  
ISBN-13: 978-1-4003-2107-0  
\$16.99 • HC



**Guts, Grace, and Glory**  
Jim Grassi  
ISBN-13: 978-1-4003-2089-9  
\$16.99 • HC



**Forgiveness**  
Matthew West  
ISBN-13: 978-1-4003-2256-5  
\$14.99 • HC



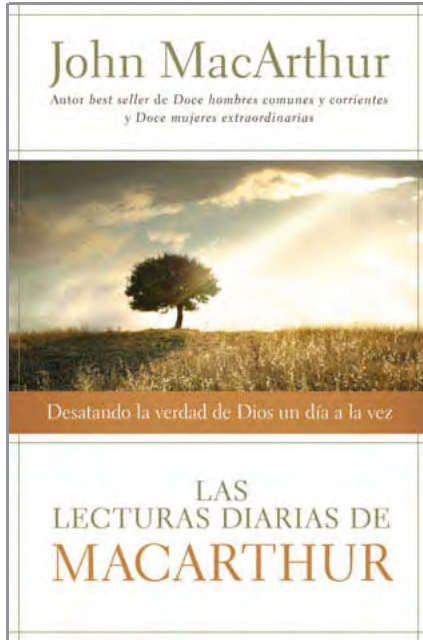
**The Single Woman**  
Mandy Hale  
ISBN-13: 978-1-4003-2231-2  
\$15.99 • Jkt HC



**Inspired You**  
Miss Mustard Seed  
ISBN-13: 978-1-4003-2088-2  
\$19.99 • Jkt HC

## MOMENTS OF TRUTH / LAS LECTURAS DIARIAS DE MACARTHUR

JOHN MACARTHUR



### FEATURES & BENEFITS

- Strong scriptural content from a renowned author
- Thoughtful devotions that can be shared by the entire family
- Entries themed and arranged to match the highlights of the calendar year
- eBook: 9781602557314

**Devotions that offer biblical teaching, scripture, and prayer to match the annual happenings of the calendar and give daily truths from a foremost biblical scholar and author.**

Christianity starts with a life-changing encounter with Christ. But then what? From the beautiful moment of salvation to the dying breath, a powerful life in Christ depends on one thing: being in continual relationship with the Father. But does that relationship deliver only encouragement? Or does it offer instruction, reshaping, and revitalization?

In this unique daily devotional, renowned teacher and Bible scholar John MacArthur offers readers truths that will not only inspire them day-by-day but also will give them digestible nuggets of biblical wisdom.

*Las lecturas diarias de MacArthur* is designed to meet readers right where they are each day. Entries are intentionally arranged to match the highlights of the calendar year, such as Christmas, Easter, Tax Day, Mother's and Father's Day, Back-to-School, and everything in between. This book recasts the role of faith in readers' lives by matching God's truth with the daily realities we all face. It is only by seeing life through our relationship with the Father that we will access and experience the spiritual depths he designed us for.

Format: Jacketed Hardcover  
 ISBN-13/EAN: 978-1-6025-5730-7  
 ISBN-10: 1-6025-5730-6  
 Price: \$18.99 U.S.  
 Ship Date: 8/7/2013  
 Pub Date: 9/3/2013  
 Trim Size: 5.50 x 7.38  
 Page Count: 400 Pages  
 Carton Qty: 24  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC: RELIGION / CHRISTIAN LIFE / DEVOTIONAL  
 (RELO12020)

### ADVERTISING

- Eblast to distributors
- Published Articles on web zines and high rotation magazines
- PPC campaign
- POP

### PUBLICITY

- Facebook App.

### PREVIOUS TITLES

978-1-6025-5408-5 Esclavo  
 978-0-88113-777-4 Doce hombres comunes y corrientes

### COMPARABLE TITLES

978-1-6025-5730-7 Las lecturas diarias de MacArthur  
 978160255734 Lecturas inspiradoras de Lucado



**John MacArthur**, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program **Grace to You**.  
**Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million [@johnmacarthur](https://twitter.com/johnmacarthur) [www.facebook.com/GracetoYou](https://www.facebook.com/GracetoYou)

## SEVEN MEN / SIETE HOMBRES

*And the Secret of Their Greatness*

ERIC METAXAS



### FEATURES & BENEFITS

- Follow-up to Metaxas's *New York Times* best-selling *Bonhoeffer: Pastor, Prophet, Martyr, Spy*.
- *Bonhoeffer* achieved critical acclaim and top-book awards from such publications as *The New Republic*, *Kirkus*, *Christianity Today*, *Wall Street Journal*, and *Worldmagazine*.
- eBook: 9781602559028

In *Siete Hombres*, *New York Times* best-selling author Eric Metaxas presents seven exquisitely crafted short portraits of widely known—but not well understood—Christian men, each of whom uniquely showcases a commitment to live by certain virtues in the truth of the gospel.

Written in a beautiful and engaging style, *Siete Hombres* addresses what it means (or should mean) to be a man today, at a time when media and popular culture present images of masculinity that are not the picture presented in Scripture and historic civil life. What does it take to be a true exemplar as a father, brother, husband, leader, coach, counselor, change agent, and wise man? What does it mean to stand for honesty, courage, and charity, especially at times when the culture and the world run counter to those values?

Each of the seven biographies represents the life of a man who experienced the struggles and challenges to be strong in the face of forces and circumstances that would have destroyed the resolve of lesser men. Each of the seven men profiled—George Washington, William Wilberforce, Eric Liddell, Dietrich Bonhoeffer, Jackie Robinson, John Paul II, and Charles Colson—call the reader to a more elevated walk and lifestyle, one that embodies the gospel in the world around us.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5901-1  
**ISBN-10:** 1-6025-5901-5  
**Price:** \$14.99 U.S.  
**Ship Date:** 11/6/2013  
**Pub Date:** 12/3/2013  
**Trim Size:** 6.00 x 9.00  
**Page Count:** 256 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (B10018000)

### ADVERTISING

- E-blast to distributors
- Publish Articles on magazines.

### PUBLICITY

- Radio Mentions.

### PREVIOUS TITLES

978-1-59555-138-2 *Bonhoeffer*

### COMPARABLE TITLES

978-1-6025-5427-6 Abraham Lincoln su liderazgo

978-1-6025-5649-2 Winston Churchill su liderazgo

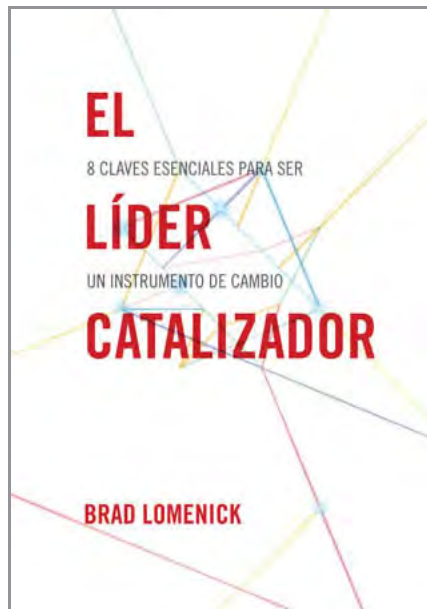


Eric Metaxas is the author of *New York Times* #1 bestseller *Bonhoeffer*. He is currently the voice of *BreakPoint*, heard across 1,400 radio outlets by an audience of 8 million. He currently lives in New York with his wife and daughter. **Hometown:** New York, New York [t](#)ericmetaxas [f](#)eric.metaxas

## THE CATALYST LEADER / EL LÍDER CATALIZADOR

*8 Essentials for Becoming a Change Maker*

BRAD LOMENICK



### FEATURES & BENEFITS

- Shows what successful church, organization, and business leaders are doing behind the scenes to prepare their hearts and minds to lead well
- Looks at God's model of leadership from both the Bible and the lives of faithful men and women
- Gives practical, actionable insights, ideas, and habits that readers can put to work in their own lives today
- Also available: Unique curriculum package for small groups and leadership teams
- eBook 9781602550407

*El líder catalizador* identifies the 8 essentials and key characteristics of a catalyst leader for leading well now and over the next 20 years.

Are you a high-octane, energizing leader with big ideas and the skills to back them up? Do you help shape the hearts and minds of those you lead? In short, are you a catalyst leader? The reality is that most of us want to be good leaders, but we're not sure how to build those elements in a way that will deliver the most impact in our leadership.

*El líder catalizador* lays out the key elements and defines *what it means to be a catalyst* and reveals the path for developing these elements in your own leadership skill set. Readers learn:

- the habits and practices that help catalyst leaders serve and lead
- character and competence they've built into their lives to fuel their ministries and businesses and keep their lives on track
- the 8 key principles for leading well now and leading well over the long haul
- how to be a fundamentally different leader within a year, plus lead their teams better and risk more courageously

You may be recognized as a leader, but it doesn't mean you are influencing and truly making a difference. *El líder catalizador* is a valuable new resource designed to help you lead now, and lead well.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5035-3  
ISBN-10: 1-6025-5035-2  
Price: \$14.99 U.S.  
Ship Date: 10/2/2013  
Pub Date: 10/29/2013  
Trim Size: 5.50 x 8.38  
Page Count: 288 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: RELIGION / CHRISTIAN CHURCH / LEADERSHIP (REL108030)

### ADVERTISING

- Landing page for the book.
- PPC campaign
- facebook app

### PUBLICITY

- Special Appearances on Mass Media.
- Special Program on Enlace TV
- Social Media Campaign.

### COMPARABLE TITLES

978-1-6025-5599-0 Las 21 leyes irrefutables del liderazgo  
978-0-88113-293-9 Desarrolle el líder que está en usted

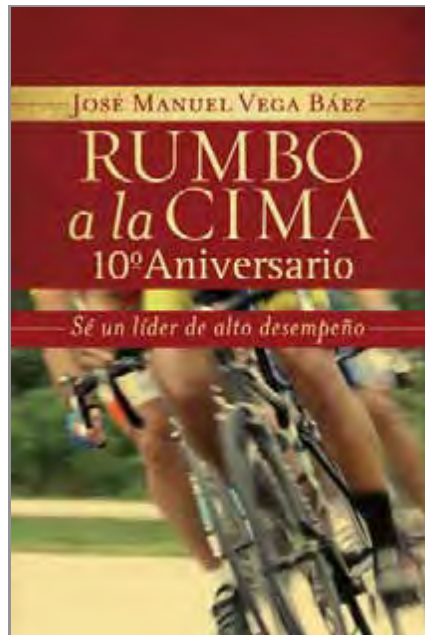


**Brad Lomenick** is President and Key Visionary of Catalyst—a movement purposed to equip and inspire young Christian leaders through events, resources, consulting, and community. **Hometown:** Atlanta, Georgia [@bradlomenick](https://twitter.com/bradlomenick) [www.facebook.com/catalystleader](https://www.facebook.com/catalystleader) [www.facebook.com/bradlomenick](https://www.facebook.com/bradlomenick)  
[www.facebook.com/catalystspace](https://www.facebook.com/catalystspace)

## HEADING FOR THE TOP 10TH ANNIVERSARY / RUMBO A LA CIMA 10º ANIVERSARIO

*Be a Leader in High Performance*

JOSÉ MANUEL VEGA BÁEZ



### FEATURES & BENEFITS

- Contains activities for personal reflection and immediate application that will reinforce the leadership principles, allowing readers to hone their skills.
- Includes three integrated exercises in which readers will develop personal commitments for improvement.
- After finishing this book, readers will have developed their leadership for the long term.
- eBook: 9781602553217

The biggest problem facing our civilization is a deep leadership crisis at all levels. Fortunately, leadership is a skill that can be learned and improved. As it improves, leadership can work for the common good starting right where we are.

*Rumbo a la Cima 10º Aniversario* is an exciting sports leadership novel that presents and gives examples of basic leadership principles, along with activities for personal reflection and immediate application. The activities reinforce the leadership principles, allowing readers to hone their skills. The book also includes three integrated exercises in which readers will develop personal commitments for improvement.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5320-0  
ISBN-10: 1-6025-5320-3  
Price: \$13.99 U.S.  
Ship Date: 2/6/2013  
Pub Date: 3/5/2013  
Trim Size: 5.50 x 8.38  
Page Count: 272 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: All  
BISAC: BUSINESS & ECONOMICS / MOTIVATIONAL / GENERAL (BUS046000)

### ADVERTISING

- Banner Campaign on Business portals.
- E-blast to Distributors and Leadership networks.

### PUBLICITY

- Radio quoting on business and finances programs.
- Social Media Campaign.

### PREVIOUS TITLES

978---9687-2774-8 Rumbo a la cima (+13000)  
978---9683-8141-4 ¿Ya Encontraste tu Queso? (+7,500)  
978-6-0745-2087-3 Liderazgo en Tiempos de Crisis (+5,000)  
978-9-7062-5182-4 Primera Guía de Acciones Emprendedoras (+5,000)

### COMPARABLE TITLES

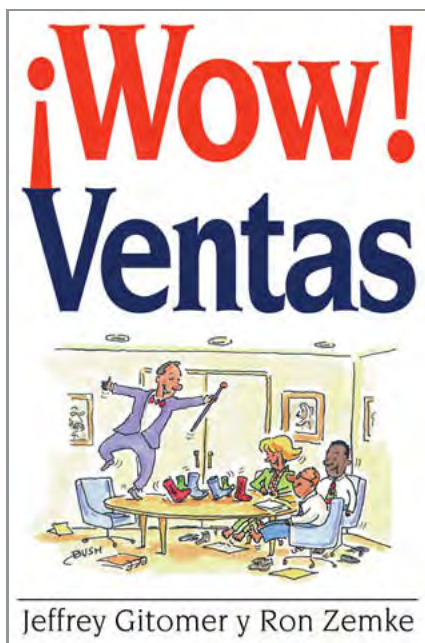
978-0-88113-856-6 101 Principios de liderazgo  
978-0-88113-638-8 Cambie sus tragedias en triunfos



**Dr. José Manuel Vega Báez**, is the prominent author of eleven books on leadership and five bestsellers in Mexico. He is an international speaker, with thirty-five years of experience as a businessman. *Dr. Vega Báez* has held various leadership roles in start-ups, the public sector, sports organizations, and educational institutions. *Dr. Vega Báez* was born in México City, is married and has three children.

## KNOCK YOUR SOCKS OFF SELLING / ¡WOW! VENTAS

JEFFREY GITOMER & RON ZEMKE



### FEATURES & BENEFITS

- Master the art, craft, and science of buoying the customers' comfort level and confidence to buy.
- Embody the straightforward credo of learning the customers' businesses and helping them understand how a product or service fits their needs.
- Excel at the essential skills, such as networking, generating leads, making appointments, making presentations, assuring sales, and following through.
- Mature the relationship from buyer/seller to partnership--and keep customers coming back again and again.
- Ebook: 9781602553293

Now salespeople can benefit from the *¡Wow! Ventas* formula for wowing customers and winning clients.

*¡Wow! Ventas* is back! The successful formula for wowing customers has been adapted into a surefire strategy for winning sales. Written by the illustrious team of Gitomer and Zemke, this book helps salespeople succeed in today's complex and stiffly competitive sales environment.

In today's world, customers choose slowly and carefully. They demand product customization at mass manufacture prices, and they want limitless opportunities to change their minds. On top of all that, salespeople face a marketplace awash in products and services, where good first impressions and long-term relationships have never been so crucial.

*¡Wow! Ventas* equips salespeople with the knowledge, skills, and personal resolve necessary for navigating these murky waters.

Format: Trade Paper  
ISBN-13/EAN: 978-1-6025-5328-6  
ISBN-10: 1-6025-5328-9  
Price: \$16.99 U.S.  
Ship Date: 8/7/2013  
Pub Date: 9/3/2013  
Trim Size: 6.00 x 9.00  
Page Count: 224 Pages  
Carton Qty: 36  
Distribution Rights: Worldwide  
Translation Rights: None  
BISAC: BUSINESS & ECONOMICS / SALES & SELLING / GENERAL (BUS058000)

### ADVERTISING

- E-blast to Distributors
- Google Ads Campaign

### PUBLICITY

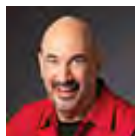
- Business Newspaper and Magazines Reviews.
- E-blast through Hispanic PR Newswire to the general market.

### PREVIOUS TITLES

- 978---0471-4562-9 The Sales Bible
- 978---1885-1676-0 Little Red Book of Selling
- 978---0814-4175-5 Delivering Knock Your Socks Off Service

### COMPARABLE TITLES

- 978---1602-5556-4 Ventas 101: Lo que todo vendedor profesional de éxito necesita saber
- 978-1-4185-8261-6 Ventas de alta confiabilidad



**JEFFREY GITOMER** is a global authority on sales and customer service who leads more than 150 training programs and sales meetings annually for companies such as *IBM, AT&T, Coca-Cola, Hilton Hotels, Inc. Magazine, Siemens, and Cintas*. He is the author of the syndicated sales column *Sales Moves*, which appears in eighty-five business journals across the United States and Europe and is read by more than 3.5 million people weekly.

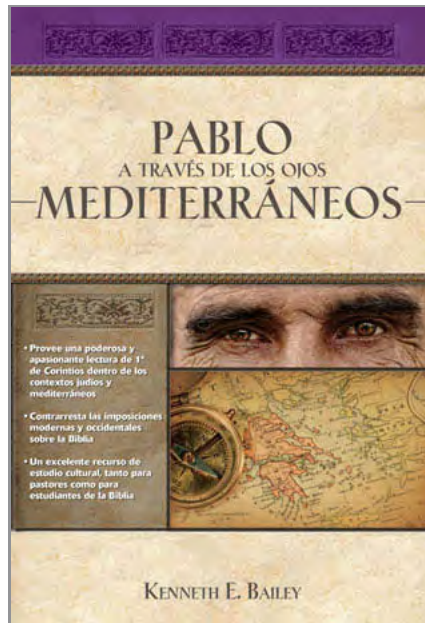


**Ron Zemke** is president of Performance Research Associates and author or coauthor of 25 books, including the best-selling *Knock Your Socks Off Service series, Generations at Work* and *Service America!*

## PAUL THROUGH MEDITERRANEAN EYES / PABLO A TRAVÉS DE LOS OJOS MEDITERRÁNEOS

*Cultural Studies on First Corinthians*

KENNETH E. BAILEY



### FEATURES & BENEFITS

- Provides a powerful and passionate study of Paul's first epistle to the Corinthians within mediterranean and Jewish context.
- Counteracts modern and Western impositions upon the Bible
- Excellent cultural study resource for pastors and Bible students
- eBook: 9781602553255

In this groundbreaking study of Paul's first epistle to the Corinthians, Kenneth Bailey examines this canonical letter through Paul's Jewish socio-cultural and rhetorical background and through the Mediterranean context of its Corinthian recipients.

Uncovering the letter's roots in the Hebrew prophetic tradition, its intentional theological organization and its rhetorical reference to Near Eastern cultural practices, Bailey allows us to see the full scope of Paul's response to a community in crisis.

Format: Hardcover  
 ISBN-13/EAN: 978-1-6025-5324-8  
 ISBN-10: 1-6025-5324-6  
 Price: \$39.99 U.S.  
 Ship Date: 9/4/2013  
 Pub Date: 10/1/2013  
 Trim Size: 6.00 x 9.00  
 Page Count: 560 Pages  
 Carton Qty: 12  
 Distribution Rights: Worldwide  
 Translation Rights: None  
 BISAC: RELIGION / BIBLICAL STUDIES / GENERAL (REL006000)

### ADVERTISING

- E-blast to Distributors

### PUBLICITY

- Social Media Campaign

### PREVIOUS TITLES

978-1-6025-5774-1 Jesús a través de los ojos del Medio Oriente

### COMPARABLE TITLES

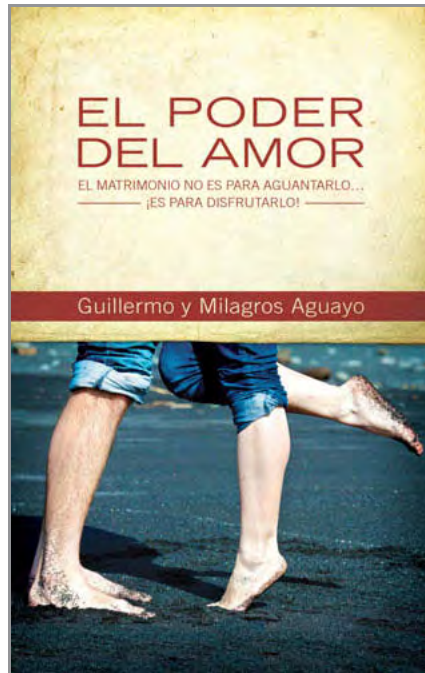
978-1-6025-5229-6 Usos y costumbres de la Biblia  
 978-0-89922-631-6 Nuevo comentario ilustrado de la Biblia



**Kenneth E. Bailey** is an author and lecturer in Middle Eastern New Testament studies. An ordained Presbyterian minister, he also serves as Canon Theologian of the Anglican Diocese of Pittsburgh. He holds graduate degrees in Arabic language and literature, and in systematic theology; his Th.D. is in New Testament.

**THE POWER OF LOVE / EL PODER DEL AMOR***Marriage is not to endure... It's to enjoy!*

GUILLERMO Y MILAGROS AGUAYO

**FEATURES & BENEFITS****This book will benefit:**

- Dating couples who wish to learn concepts that will help them solidify their relationship before entering into a commitment.
- Married couples who want to improve their relationship
- Christian couples who seek a real presence of God in their lives.
- Men and women 18 years old and older
- eBook: 9781602559585

With the passing of time most marriages get immersed in the mediocrity of routine, disillusionment, and selfishness. To discover the power of love *El poder del amor* will lead them to walk in dimensions of joy, purpose and enjoyment never dreamed of.

*El poder del amor* will help readers to recover lost passion in their marriage. It will help them look into their future more enthusiastically.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5957-8  
**ISBN-10:** 1-6025-5957-0  
**Price:** \$13.99 U.S.  
**Ship Date:** 7/3/2013  
**Pub Date:** 7/30/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 208 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

**ADVERTISING**

- E-blast to Distributors
- Review Publication on Family oriented printed media.

**PUBLICITY**

- Radio Mentions on Family programs.
- Social Media Campaign

**PREVIOUS TITLES**

978-0-7899-1799-7 ¡Bendíceme también a mí, padre mío!  
978078991967 Como hacer feliz al esposo

**COMPARABLE TITLES**

978-1-6025-5368-2 Amor y respeto  
978-0-7899-1977-9 Cinco lenguajes del amor



**Dr. Guillermo y Milagros Aguayo** are well respected international speakers and authors of *¡Bendíceme también a mí, padre mío!* and *Cómo hacer feliz al esposo*. Their radio programs are broadcast in several stations in Latin America. They are also the Founders and Directors of *Centro para el Desarrollo de la Familia* in Lima, Perú. [pastoresaguayo](#) [guillermomilagros.aguayo](#)



## PASSIONATE / APASIONANTE

*Principles for Creating Balance, Excellence and Success in Your Life, Your Job and Your Family*

MILENKA PEÑA



### FEATURES & BENEFITS

After reading the book, readers will:

- Recognize and equalize the areas in their lives that are off-balance
- Identify and reorganize their priorities
- Make wise decisions
- Do things with excellence
- Realize what it truly means to be a successful person
- Influence others in a positive way
- Leave a worthy legacy of which they will feel proud
- Ebook: 9781602553194

The vast majority of people, regardless of their social, personal or economic situation, feel a desire to excel and be successful in what they do. But in order to achieve that goal, they often sacrifice what is really important in order to reach inconsequential things.

By reading *Apasionante*, the reader can establish right priorities, do things with excellence and achieve balance in everything they do. They will experience a *passionate (Apasionante)* life - a life that can leave a legacy and that can inspire others.

**Format:** Trade Paper  
**ISBN-13/EAN:** 978-1-6025-5298-2  
**ISBN-10:** 1-6025-5298-3  
**Price:** \$13.99 U.S.  
**Ship Date:** 9/4/2013  
**Pub Date:** 10/1/2013  
**Trim Size:** 5.50 x 8.38  
**Page Count:** 240 Pages  
**Carton Qty:** 36  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC:** SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

### ADVERTISING

- E-blast to distributors
- Livestream Event targeting woman.
- Landing Page for executing communication strategy.

### PUBLICITY


- App Facebook Release
- Review Published on Magazines and Newspapers.
- Special Guest on Conference and Seminars in the US.

### COMPARABLE TITLES

978-1-6025-5765-9 La belleza de saber vivir  
 978088113558 Las 21 cualidades indispensables de un líder



**Milenka Peña** is a respected television and radio journalist, producer and broadcaster. She is also a proficient writer and engaging public speaker, constantly participating in different national and international events and conferences. As a News Anchor and reporter at *Telemundo – NBC Network*, Milenka received Emmy® Awards nominations for “*Outstanding Achievement for Individual Excellence on Camera*” and “*Best TV Anchor*”.

 milenkapeña

## YOU'LL GET THROUGH THIS / SALDRÁS DE ESTA

*Hope and Help for Your Turbulent Times*

MAX LUCADO



### FEATURES & BENEFITS

- Addresses an important felt need: how to deal with the trials of life.
- Explores the life of Joseph, mining hope and insights for today from this powerful Old Testament story.
- A dynamic resource for the church, ministry and individuals in the midst of difficult times.
- eBook: 9781602557888

*You'll get through this.*

*It won't be painless.*

*It won't be quick.*

*But God will use this mess for good.*

*Don't be foolish or naïve.*

*But don't despair either.*

*With God's help, you'll get through this.*

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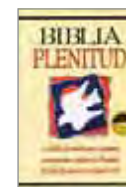
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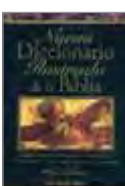
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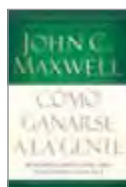
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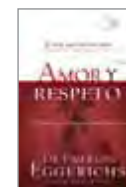
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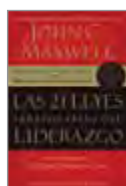
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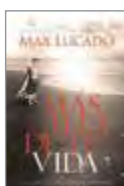
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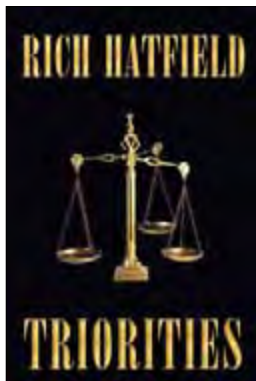
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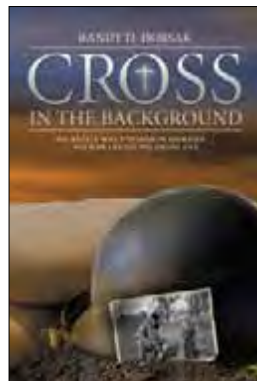
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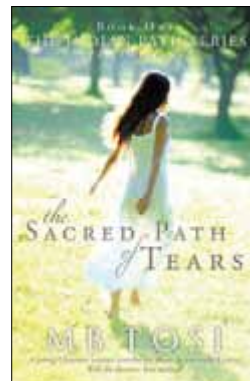
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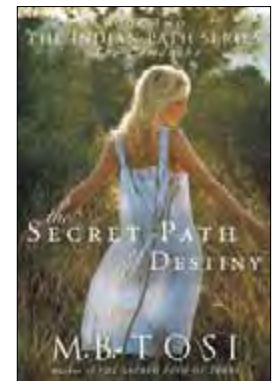
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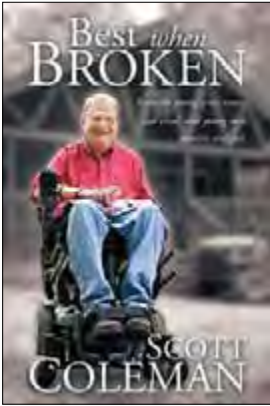


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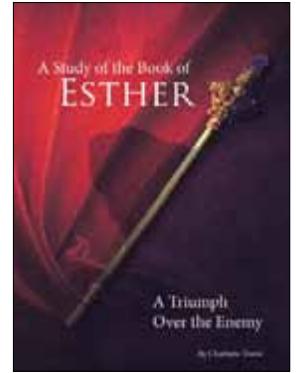
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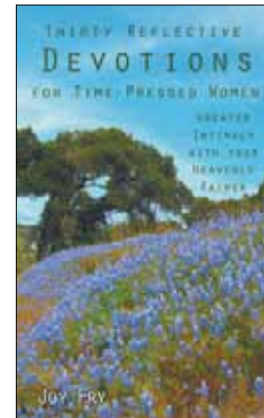
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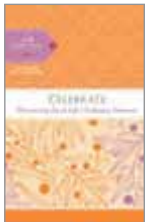
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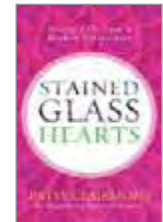
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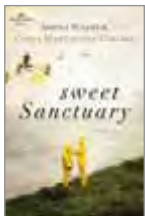
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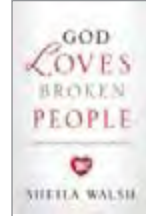
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